Life!

H directory that will help you find the North American Life is a good one, for such insurance as this Company sells is the only kind of property you can be absolutely

sure will go to your loved ones, as "preferred beneficiaries," at the time they will need it most.

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North American Life gives the best of all that's good in life insurance—there is no form of policy found useful in the art and science of life insurance but that you can get it by insuring in the North American Life.

Information that will help you choose a plan to meet your needs will be cheerfully given by us or our agents, who are almost everywhere.

E. Goldman, Secretary. Wm. McCabe, managing Director.

North American Lite Assurance Company,

Bead Office: 112-118 King St. W., Coronto, Ontario.

W. J. Fair, District Manager, Kingston.