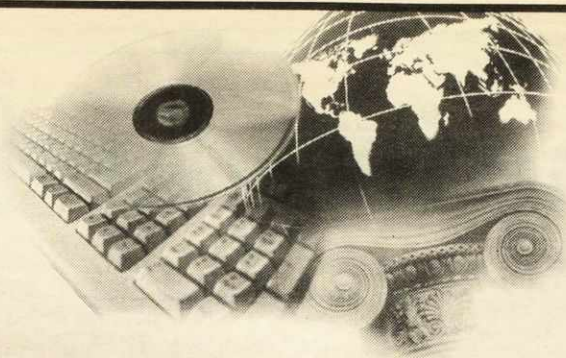


Special Report

INFORMATION TECHNOLOGY EDUCATION



Information technology skills: the key to jobs today.

92% IT JOB PLACEMENT SUCCESS FOR ITI INFORMATION TECHNOLOGY INSTITUTE GRADUATES.

In a job market that has left highly-educated university graduates discouraged in the search for meaningful employment, the job placement statistics for ITI graduates are nothing short of astounding.

ITI was founded in Halifax in 1984 and is considered one of the leading postgraduate information technology education institutes in North America. With ITI's aggressive expansion plans, it is proud to maintain its corporate offices in Halifax. The statistics prove that ITI is clearly a leader. Graduates of ITI's September 1996 class are 92% placed in IT jobs and the December 1996 class is more than 85% placed. Of the current class that will graduate in March, almost 70% already have offers. Often, ITI students receive multiple job offers.

"We're very proud of our graduates' success record," enthuses ITI's Patrick Rowan, Director of Recruitment, ITI Information Technology Institute.

Atlantic Canadian high-tech companies have a voracious appetite for highly-skilled IT employees. ITI graduates are of particular interest to them. Thanks to ITI's innovative collaborative problem-solving environment, not only are graduates



ITI students at work in rapid application development teams which simulate the IT workplace.

highly technically skilled, they are superior team players.

"Companies like ITI are really filling a major gap. ITI is taking the mandate of the skills gap really seriously and that is the kind of company people like us hire from."

MICHAEL COWPLAND, FOUNDER,
CHAIRMAN AND PRESIDENT, COREL CORP.

NON-TECHNICAL BACKGROUNDS

ITI students come from diverse educational backgrounds, from arts to engineering, music to business administration. But they all leave with a valuable set of job skills. ITI's world class curriculum allows graduates to step into career-oriented jobs such as IT consultants, technical writers, Internet specialists, technical sales, software developers and network administrators.

The marketability of ITI graduates will only continue to increase with such innovative agreements such as the recent announcement ITI made with Oracle Corporation. ITI and Oracle signed the world's first oracle education academic partnership. "Oracle is very pleased to form this alliance with ITI" said Don Woodley, President of Oracle Corporation Canada.

"ITI's program is so good, and so well respected, I could have left anytime after six months and gone to work without even graduating. Once I graduated, I simply picked which job I wanted. ITI is one of the best decisions I ever made."

DEAN WAYE, PROGRAMMER ANALYST,
MIT

NEW CLASSES STARTING SOON

ITI's next nine month program starts May 5, 1997. "Even people who have never thought of themselves as "technical" should consider information technology. The skills we teach can lead students down a lot of different roads to very rewarding careers," says Patricia Bowers, Chairman of ITI Information Technology Institute.

ITI is Canada's leading private, postgraduate technology education and training institution. Founded in 1984, ITI has grown as quickly as the fast-growing industry it supplies. A national education services organization, ITI has existing institutes in Halifax, Moncton, Ottawa and Toronto, with additional institutes planned throughout North America.

If you are a university graduate and want to know more about ITI's unique program or to receive a brochure, to register for an information session or to arrange a convenient time for a personal appointment, please telephone:

1-800-939-4484

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