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The Scrap Book

Rescuing Literature.—Albert B. Kelley, an advertising expert of Philadelphia, sat in the Markham Club turning the seventy or eighty pages—mostly advertising matter—of a weekly.

"Advertising is such an art," he said, "that many people actually buy periodicals as much for the advertisements as for the reading matter."

Mr. Kelley smiled.

"I sat in an editor's office the other day," he continued, "when a poet entered.

"'Glad to see you've accepted that sonnet of mine,' the poet said, feverishly pushing back his long hair. 'I do hope it will be widely read.'

"'It's sure to be,' said the editor. 'It's sure to be. I've placed it next to one of our most striking ads.'"—New York Tribune.

His Chance.—"Yes, my memory is getting very bad. By this time to-morrow I shall have forgotten everything I have

done to-day."

"H'm! Could you oblige me with the loan of a fiver, old chap?"—Tit-Bits.

19 Mg

Disenchantment.

SHE had a face divinely fair,
A face to make an artist glad;
She had a wealth of auburn hair,
And oh, the figure that she had!
Her soulful eyes were big and brown,
A rounded softness graced her arms;
I fancied that in all the town
No girl could boast of rarer charms.

Her fingers tapered and were white,
I paused to gaze a little while,
And fancied that the day was bright
Because she had so sweet a smile;
But all my happy fancies fled,
And gloomily I went my way,
When to a passing friend she said:
"I seen your brother yesterday."
—Chicago Record-Herald.

"So Long, Mary."—A teacher in one of the primary grades of the public school had noticed a striking platonic friendship that existed between Tommy and little Mary, two of her pupils.

Tommy was a bright enough youngster, but he wasn't disposed to prosecute his studies with much energy, and his teacher said that unless he stirred himself before the end of the year he wouldn't be promoted.

"You must study harder," she told him, "or you won't pass. How would you like to stay back in this class another year and have little Mary go ahead of you?"

"Aw," said Tommy, "I guess there'll be other little Marys."—Weekly Telegraph.

2 ×

Didn't Matter.—The night watchman of a large hotel saw an apparition in white moving along the hall at two a.m. He hastened his steps and tapped on the shoulder what proved to be a man.

"Here, what are you doing out here?" asked the watchman.

The man opened his eyes and seemed to come out of a trance.

"I beg your pardon," he said, "I am a somnambulist."

"Well," said the watchman, "you can't walk around these halls in the middle of the night in your night shirt, no matter what your religion is."—Ladies' Home Journal.

Answered at Last.—A Swede was being examined in a case in a town where the defendant was accused of breaking a plate-glass window with a large stone. He was pressed to tell how big the stone was, but he could not explain.

"Was it as big as my fist?" asked the nervous judge, who had taken over the examination from the lawyers in the hope of getting some results.

"It ban bigger," the Swede replied.

"Was it as big as my two fists?"

"It ban bigger."

"Was it as big as my head?"

"It ban about as long, but not so thick!" replied the Swede amid the laughter of the court.—Saturday Evening Post.



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It renders the skin like the soft ness of velvet, leaving it clear and pearly white. A daily necessity for the ladies' toilet whether at home or while travelling, as it home or while travelling, as it protects the skin from all weather blemishes. It is a perfect nongreasy toilet cream, and positively will not cause or encourage the growth of hair, which every lady should guard against when selecting a toilet preparation. GOURAUD'S ORIENTAL CREAM has stood the test of PUBLIC APPROVAL FOR 65 YEARS, the surest sign of its harmless nature. At any first-class druggist or department store.

Ten cents in stamps direct will bring you a book of

Gouraud's Oriental Beauty Leaves

A little book of perfumed powder leaves to carry in the purse, to use on all occasions to quickly improve the complexion. They are very refreshing.

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