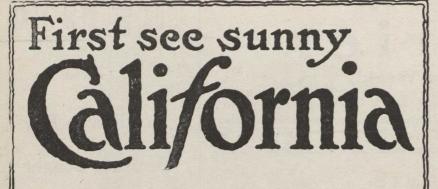
CANADIAN COURIER.



4

The Sierras outclass the Alps. Europe has no giant redwoods and no Yosemite. The shores of the blue Pacific rival the Mediterranean. And where can you find finer resort hotels than in California?

A Santa Fe train will take you there.

The California Limited — king of the limiteds — exclusively for first-class travel — runs every day — sleeper for Grand Canyon.

Santa Fe de-Luxe - the only extra-fare flyer, Chicago and Kansas City to Los Angeles - once a week this winter - America's finest train.

California Fast Mail-also the Los Angeles Express and San Francisco Express — three other daily trains — they carry standard Pullmans, tourist sleepers and chair cars — all classes of tickets honored.

Fred Harvey meals. Visit Grand Canyon of Arizona en route.

Say which train you prefer. Will mail booklets. F. T. Hendry, Gen. Agt., 151 Griswold St., Detroit, Mich.



Three Reasons Why You Should Have Your House Wired

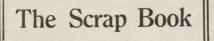
- (1) Electricity is absolutely clean, safe, and is convenient. (2) Electricity increases the value of your house, and
- makes it easier to sell. Electric service places at the disposal of the house (3) wife all the improved labor-saving devices that accompany the use of electricity.

Find out from our Illumination Department just what it would cost to have your house wired by a reliable con-tractor. You will find the cost surprisingly low. We make no charge for estimates.

Call or phone, ADELAIDE 404

The Toronto Electric Light Co., Limited, 12 Adelaide St. East. Toronto

IN ANSWERING ADVERTISEMENTS PLEASE MENTION "THE CANADIAN COURIER."



Rescuing Literature.—Albert B. Kel-ley, an advertising expert of Philadel-phia, sat in the Markham Club turning twentising matter—of a weekly. "Advertising is such an art," he said, "that many people actually buy peri-odicals as much for the advertisements as for the reading matter." Mr. Kelley smiled. "I sat in an editor's office the other day," he continued, "when a poet en-tered. "Glad to see you've accepted that son-met of mine,' the poet said, feverishly pushing back his long hair. 'I do hope it will be widely read." "It's sure to be,' said the editor. 'It's sure to be. I've placed it next to one of our most striking ads.'"—New York Tribune.

Tribune.

* *

His Chance.—"Yes, my memory is get-ting very bad. By this time to-morrow I shall have forgotten everything I have

done to-day." "H'm! Could you oblige me with the loan of a fiver, old chap?"—Tit-Bits.

* *

Disenchantment.

SHE had a face divinely fair, A face to make an artist glad; She had a wealth of auburn hair, And oh, the figure that she had! Her soulful eyes were big and brown, A rounded softness graced her arms; I fancied that in all the town No girl could boast of rarer charms.

Her fingers tapered and were white, I paused to gaze a little while, And fancied that the day was bright Because she had so sweet a smile; But all my happy fancies fled, And gloomily I went my way, When to a passing friend she said: "I seen your brother yesterday." —Chicago Record-Herald.

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*So Long, Mary." - A teacher in one of the primary grades of the public school had noticed a striking platonic time data with the striking tin the striking time data with the str

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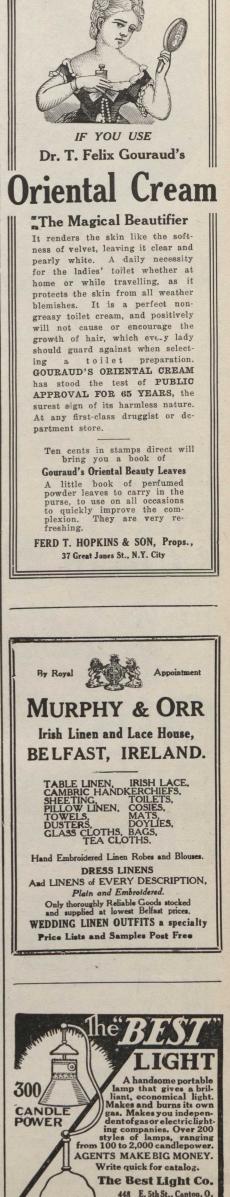
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Answered at Last.—A Swede was being examined in a case in a town where defendant was accused of breaking a plate-glass window with a large stone. Was it as big as my fist?" asked the nervous judge, who had taken over the examination from the lawyers with the nervous judge, who had taken over the examination from the lawyers. "Was it as big as my fist?" asked "Was it as big as my two fists?" "asked "Was it as big as my two fists?" "Hean bigger." "Was it as big as my head?" "It ban about as long, but not so thick!" replied the Swede amid the lawpher of the court.—Saturday Evening Post.

ing Post.



ALWAYS BEAUTIFUL