

The Victory Loan Campaign Report

St. John District Has Passed the Million Dollar Mark But City is Falling Behind Rest of Province Regarding Its Objective.

According to the latest returns from the city, St. John district has passed the million dollar mark in its Victory Loan campaign, but though this is a good sign, the city is falling behind the rest of the province in the matter of attaining its objective. The city's objective of \$4,000,000, and with one week of the three gone, only one-quarter of the sum required has been raised. In the province generally, late reports show that the total subscribed up to last night was about one-third of the provincial "target" of \$8,000,000.

It is thought that many local subscribers are holding back until the later days, and that the local campaign will wind up with a grandstand finish, well over the desired objective.

During the past three months, it is said, over \$35,000,000 has been paid out by the government in interests on its various Victory bonds. Quite a percentage of that sum amount has been paid to New Brunswick subscribers to previous loans, and it is pointed out by the present campaign committee that this money would do most good by being invested in the present loan.

Chatham.—"St. Andrew's site will be no good to us, but St. John can give us the car of cement as it will not be needed down there."

Bathurst.—"Replying to yours, concrete base for German field gun just completed and now being protected from frost while awaiting gun."

B. C. MULLINS.—"In speaking of the canvass last evening, said he could not impress upon the workers too strongly the necessity for their confining their efforts to their own particular district and making the most of the house-to-house canvass. Experience had shown, he said, that there were unexpected possibilities in many streets which the canvassers might be disposed to pass over lightly in the hope of picking plums elsewhere. They instilled plan offered a means by which all workers, no matter how

OUCH! PAIN! RUB OUT RHEUMATISM

Stop suffering! Relief comes the moment you apply old "St. Jacobs Liniment"

Rheumatism is "pain only." Not one case in fifty requires internal treatment. Stop drugging; Rub the misery right away! Apply soothing penetrating "St. Jacobs Liniment" directly upon the "tender spot" and relief comes instantly. "St. Jacobs Liniment" conquers pain. It is harmless rheumatism liniment which never disappoints and can not burn the skin. Linger up! Stop complaining! Get a small trial bottle of "St. Jacobs Liniment" at any drug store, and in just a moment you'll be free from rheumatic pain, soreness and stiffness. Don't suffer! Relief awaits you. "St. Jacobs Liniment" is just as good for sciatica, neuralgia, lumbago, backache, sprains and swellings.

small their wage, might become shareholders in the country, while, if necessary the extremely generous plan under which the banks carried investors over a period of ten months could also be resorted to.

"Our workers should remember they are selling more than Victory bonds," said Mr. Patterson. "They are selling Thrift, a sense of greater responsibility and a new measure of patriotism to the people who have hitherto neglected to save money or to take part in any way in the financing of Canada's war burdens."

"This is worth while thinking about as we go about our work. It must be a great source of satisfaction that in achieving our objective and, if possible, winning that captured German gun for St. John we are, at the same time, benefitting the buyers of bonds to a very great extent."

As a further incentive to ward workers the local committee has arranged for a large blackboard in the C. N. R. office in King street on which will be shown daily at noon the results from wards the previous day compared to returns for the same period of the campaign last year. The advertising committee has also surprises in store, some of which are altogether different from anything seen in St. John before, and which should prove most potent in effect.

King street firms showed further evidences of co-operation in the campaign Saturday, when several devoted whole windows to a Victory Loan display with use of posters and special decorations, while the ministers today

gave some excellent advice to the investors in their congregation. The returns by districts, up to Friday, are as follows:

Amounts	Applications
St. John city and county.....	983
Kings.....	85
Madawaska.....	263

Queens - Sunbury east.....	29,150	40
Queens - Sunbury west.....	5,000	6
Upper Gloucester.....	24,850	119
Restigouche.....	46,600	137
York.....	224,400	201
Albert.....	60,500	...
Westmorland.....	263,400	...
Kent.....	63,000	21

Northumberland west.....	38,000	83
Northumberland east.....	48,300	101
Victoria.....	18,500	101
Carlisle.....	46,950	57
Charlotte.....	205,000	186
Total.....	\$2,391,200	...
In the city the amounts subscribed		

by the various wards, up to Friday night were: Guys, \$1,700; Brooks, \$2,850; Sydney, \$16,150; Dukes, \$2,800; Queens, \$12,000; Kings, \$13,300; Wellington, \$2,700; Prince, 1,600; Victoria, \$11,450; Dufferin, \$6,000; Lansdowne, \$9,550; Lorne, \$4,450; Stanley, \$1,200; Simonds, \$1,300; Beauséjour, \$550.

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of *Chas. H. Hutchins*



Daughters of Canada

The mother, the nurse, the women with the needle, the ambulance driver, the canteen worker, the "farmerette" and the daughters of industry in factory, office and store—all-inspired the manhood and ennobled the womanhood of Canada by their labours of love and sacrifice in the days of the nation's anguish—now happily past.

And their response, to give and to lend of their money time and time again—was beyond all praise.

And—Canada—being mindful of their past example—and conscious of their all-pervading influence again asks her Countrywomen to buy Victory Bonds. Yes, she asks them to buy them, even

at the sacrifice of some cherished longed-for purchase.

It is self denial to do without something that will lend background to ones charm, but the time is not long and the debts of honour must be paid.

There is another thought, too, that wives and mothers will appreciate. The success of the Victory Loan makes for Prosperity. Steady employment is dependent upon prosperity. Without prosperity uncertainty will follow.

Hence Canada sounds a clarion call to her daughters for their aid in making an abundant success of the Victory Loan 1919.

Buy Victory Bonds

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.

BABY'S OWN SOAP

There is no chafing, no skin soreness for the baby who is bathed regularly and carefully with Baby's Own Soap.

The fragrant skin-healing lather is as pleasant as it is wholesome, and thousands of babies have cooed with delight, as the warm flower-perfumed suds anointed their delicate skin.

Mothers whose own Grandmothers used it in the Nursery, are recommending Baby's Own Soap to their Daughters.

"Baby's Own Soap is best for Babies So it's best for you."

In the interest of your skin, insist on Baby's Own Soap.

ALBERT SOAPS LIMITED, Mfrs., MONTREAL.

NEW Furs

will add 100% to the attractiveness of your fall and winter wardrobe.

A bewildering array of the newest creations awaits you here—at exceptionally pleasing prices.

PRICES:

Hud. Seal Coats.....	\$325.00 to \$650.00
Electric Seal Coats.....	185.00 to 300.00
Muskrat Coats.....	145.00 to 300.00
Black Pony Coats.....	145.00 to 250.00
Marmot Coats.....	100.00 to 195.00

We are also showing many exclusive models in other fur coats at attractive prices. Our lines of small furs are now complete.

H. MONT. JONES, Ltd.

NEW BRUNSWICK'S ONLY EXCLUSIVE FUR HOUSE



68 King Street

FIVE DRUNKS ARRESTED. Five drunks, most of them gathered in Saturday, made the weekend number of visitors to the alcoholic ward at the city jail. They will appear for the usual sentence this morning.

Thomas J. Darick, the Main street druggist, who has been ill for the past week at his home, Main street, with a severe attack of inflammatory rheumatism, is reported slightly improved.

WHEN YOU TASTE a dish that is flat and "uninteresting" remember that it could be made zestful and pleasant by adding a dash of LEA & PERRINS SAUCE THE ORIGINAL WORCESTERSHIRE The national appetizer.

