68 King Street

WHEN YOU TASTE

a dish that is flat and "uninteresting" remem-ber that it could be made zestful and pleasant by adding a dash

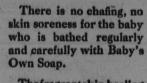


## The Victory Loan Campaign Report

St. John District Has Passed the Million Dollar Mark But City is Falling Behing Rest of Province Regarding Its Objective.

## **OUCH! PAIN! RUB OUT RHEUMATISM**

# BABY'S OWN SOAP



The fragrantskin-healing lather is as pleasant as it is wholesome, and thousands of babies have cooed with delight, as the warm flower-perfumed suds an-nointed their delicate skin.

Mothers whose own Grandmothers used it in the Nursery, are recommending Baby's Own Soap to their Daughters.

"Baby's Own Soap is best for Babies
So it's best for you."

In the interest of your skin, insist on Baby's Own Soap.

ALBERT SOAPS LIMITED, Mfrs., MONTREAL.

# NEW



FRICES		
Hud. Seal Coats \$32	5.00 to	\$650.00
Electric Seal Coats 18	5.00 to	300.00
Muskrat Coats 14	5.00 to	300.00
Black Pony Coats 14	5.00 to	250.00
Masmot Coate		

H. MONT. JONES, Ltd.

NEW BRUNSWICK'S ONLY EXCLUSIVE FUR HOUSE

## Daughters of Canada

The mother, the nurse, the women with the needle, the ambulance driver, the canteen worker, the "farmerette" and the daughters of industry in factory, office and store—all—inspired the manhood and ennobled the womanhood of Canada by their labours of love and sacrifice in the days of the nation's anguish-now happily past.

And their response, to give and to lend of their money time and time again—was beyond all praise.

And—Canada—being mindful of their past example—and conscious of their all-pervading influence again asks her Countrywomen to buy Victory Bonds. Yes, she asks them to buy them, even

at the sacrifice of some cherished longed-for purchase.

It is self denial to do without something that will lend background to ones charm, but the time is not long and the debts of honour must be paid.

There is another thought, too, that wives and mothers will appreciate. The success of the Victory Loan makes for Prosperity. Steady employment is dependent upon prosperity. Without prosperity uncertainty will follow.

Hence Canada sounds a clarion call to her daughters for their aid in making an abundant success of the Victory Loan 1919.

## Buy Victory Bonds

Issued by Canada's Victory Loan Committee, in co-operation with the Minister of Finance of the Dominion of Canada.