POOR DOCUMENT

THE EVENING TIMES-STAR, ST. JOHN, N. B., SATURDAY, MARCH 7, 1925

As the customers enter the door they come to a fine display of hand-bags, on the right and toilet goods

The installation of the new fixtures has made it possible to carry a stock of buttons which formerly occupied 35 feet of shelf room in a space of 13 1-2 feet in length and the space so saved has been given over to the wash goods. Alterations have been made in the dress goods edpartment.

New Decorations.

The entire store is being re-decorated and the side counters stained mahogany to match the new fixtures in the centre, and the walls and posts are being painted white.

As the shopper enters the King street store now he has a clear view

TONIGHT

Special Values in Spring-Time

Merchandise at London

House

Silk Hosiery Specials For Saturday

\$1.00 a Pair

12 Dozen pairs fine Silk Hosiery in beige, dove, gray, bamboo or cordovan—heavy rib top, double heel, toe and sole—Daniel's Special.

The New Peter Pan Starched Collar

and Cuff Sets With us

75c. a Set

Those smart new sets to wear with dresses, blouses, sweaters, etc., attractive checks, plaids and plain colors, including peach, radish, mayflower, white and many combinations.

New "Armadillo" Grain Handbags

For Spring

New envelope shapes in brown, fawn, gray or cordovan, made of selected calf skin, fitted complete—mirror, memo cards, pencil, coin purse, etc., neatly lined ... Price \$4.85

Other popular grained leather bags at \$2.45

Youthful Suspender Dresses For

All Time Wear-Prices

\$5.95 and \$6.95

Smart little dresses for school, business or the home of

fine wool flannel in powder blue, ashes of roses, henna, sand, red, navy, green or black, bound in contrast with silk braid, two small pockets set in at sides.

New "Block Check" Tricolette

Overblouses—Special \$4.85

A splendid little blouse with popular scarf or tie collar, short sleeves with cuff effect. Colors, jade, sand, French

The New "Applique" Morning

Dresses Are Priced at \$1.68

effects, also solid colors and two tone effects, many with

Neat slipover styles in fine checks, plaids and striped



inobstructed view of the whole store, thus giving the most pleasing effect of spaciousness.

Two of these circular fixtures are sound in the centre of the main store, and in each is a cash register, to facilitate the making of change for the customer.

A Fine Display.

Trookswhener, of the Todag Suturday has caused a great deal of sorrow in the company aftendant their second class badges last week and t

which allows the placing of the sate of the entire store floor and can pick out at a glance the particular department he wishes to patronize.

With these new fixtures, which are in the continent, it is possible to practically display the entire stock to the customer at a glance and do away with the taking down of goods before a selection is arrived at. This means that it is possible for a customer to be served in much less time than it formerly took and eliminates long waits.

Saving Space.

which allows the placing of the sate out at a glance the particular department he wishes to patronize.

On the right side of the store will be found the same goods that have always been carried there and on the left the wash goods, buttons and sewing silks.

In the centre the first circle has on the right side hand abgs and leather goods. On the left there are the too display other new lines to be carried there.

Saving Space.

carene. The funeral will be held on Saturday from his late home and interment will take place in the family was 92 years of age. He is sur-

Formal Opening

Of Our Bright New Modern

Downstairs Store

Monday and Tuesday

In Parliament Monday

WEDDED

Donna Josephine Garibaldi, grand-daughter of the famous Italian Wb-erator, has just been married in Paris to Senor Don Manoel Sances

Yesterday In Parliament IN THE HOUSE: Estimates for the

Department of Public Works totalling \$689,655 for salaries and contingencies were passed, and estimates for the Department of Agriculture totalling \$1,-905,000 for the administration of the Health of Animals branch were car-

Cure Tuberculosis In 2 Months Is Claim

COPENHAGEN, March 7.- A new copenhagen, March 7.—A new metal salt for the treatment of tuberculosis has been invested by the Danish scientist, Dr. L. E. Walbum, of the Danish State Serum Institute.

It is claimed that prominent Scandinavian physicians have achieved important results after employing the new salt, and in a number of instances they are said to have annihilated the tuberculosis bacilli in less than two months. The salt is used every fourth months. The salt is used every fourth

the second circle is found the many novelties and smallwares used in the home and boudoir and here instead of about fifty pockets filled with small goods, which they had under the old system of display, they now have over 300 pockets, each with a different article on display.

Just back of this fixture, in front of the elevator, is a new department, that for the sale of stationery and

The fixtures recently installed are of the same type as those lately placed in the shirt department and sporting goods department, the only difference being in the wood, those in the men's furnishing department being of oak, while these last are of It is the intention of the firm to eventually equip the whole store with this type of fixture.

Weddings

HOPEWELL HILL, March 6— A pretty wedding was solemnized at the Baptist parsonage, Albert, on Wednesday evening, March 4, at 8 o'clock by Rev. H. Y. Payzant, when Carmen B. Lowerison, of Dorchester, N. B., and Miss Bertha M. Williamson, daughter of Mr. and Mrs. James H. Williamson, of Albert, were married. The bride was dressed in a handsome gown of brown Canton crepe with hat to match. After the marriage and congratulations by the wedding party, which had accompanied the young people to the parsonage, a reception was held at the home of the bride's parents. The best wishes of the community are extended to Mr. and Mrs. Lowerison.

Berg-Currey.

The many friends of Miss Marlan E. Currey will be interested to read of her marriage on March 3 to Mr. Frank C. Berg of Lansing, Michigan. The bride, who is a daughter of the late Dr. L. A. Currey and wife (now Mrs. Gribble), is well known in this city and her friends will heartily wish for her and her husband happiness and success in their new life. Mrs. Berg has been on the dietitian's staff of Monteflore Hospital, New York, and on the eve of her departure was given a dinner and shower by her associates. Mr. Berg visited at the home of the bride's mother, at "Green Acres," Morrisdale, last summer. They will make their home in Lansing.

Deaths

Robert Adams.

The death occurred at Strathadam, Northumberland county, on Sunday, March 1, of Robert Adams, one of the oldest and most highly respected residents of the place. He was 81 years of age and for 45 years had been postmaster at Strathadam. He is survived by his widow, two sons and three daughters, also brothers and sisters. Interment was made at Whitneyville, the funeral services being conducted by Rev. William Girdwood.

ST. GEORGE, March 6 - Allan Stewart, a well known and highly respected farmer, passed away Thursday at his home in Mascarene after an



One of the New Home Journal Patterns For Spring

You'll also be interested in Pattern No. 4426—a new tailored coat for spring. Pattern No. 4433 is a lovely

coat for the new ensemble suit, and Nos. 4579 and 4420 are dresses designed to go with ensemble coat. No. 4606 is an attractive, easy to make dress for girls 6 to 14 years.

Ask to see those special num April Patterns and Fashion Sheets are now ready; also Spring number of the Embroid-

Special Display of Dress Finishings Among them Coat Linings, Buttons of all kinds. Trimming Braids, Dress Shields, Hooks and Eyes, Snap Fasteners, Tapes, Threads, Sewing Silks,

Also an attractive array of Jewellry and Hair Goods.

Crisp New Wash Fabrics Were Never Lovelier

Our downstairs store has now fallen in line with the other modernly equipped departments of this store and is now ready with bright, new show cases and fixtures such as are in use in best Canadian and American stores of this kind.

This new equipment aids greatly in the display of merchandise, proving a great benefit to both customers and salespeople. For Monday and Tuesday—the opening days, we have made especially attractive displays of fresh, spring merchandise, including fabrics, trimmings, dress accessories, novel-

Come in and look around. We'll be glad to show you

Our enlarged wash goods department is fully stocked with the most fascinating spring and summer fabrics one could hope to see. We have room to mention here just a few of the newest. French Ratines in fancy checks and the new boucle effects.

French Voiles with dainty silk overchecks. Crepes in plain and fancy patterns in a silky mixture of rayon

and cotton. Morocain Crepes in newest designs.

Bright, Fresh Anderson Ginghams and Chambrays. English Broadcloth in plain colors and fancy stripes. Lingerie Dimities and Crepes in white and dainty shades. Tub Fast Suitings in fashionable plain colors. New Prints in cross word puzzle patterns.

Dress Trimmings

On fashion's horizon for spring are these new trimmings: Metallic Laces in gold and

Marabou Trimmings in many

new colors. Fur Trimmings to edge "en-

seble" collars, etc. Beaded Panels and Ornaments in jet and colors. Rhinestone Trimmings (1, 2, and 3 rows) used also for ban-

Metal Cloth in gold and sil-

Vals and Torchon Edges; also fancy laces in white, cream and ocre in all wanted widths.

New Spring Gloves With Fancy Wrists

Selection may now be ma from among a very smart collection of silk and kid gloves in fancy wristed or plain styles. It's a matter of choice whether you'll wear a two-dome or a long gauntlet style.

Big Reductions On Special Lines of High

Grade Toiletries On sale at greatly reduced prices in our new toilet goods department will be found many high grade toilet articles in such well known varieties as Mary Garden, Vantines and others. Choose yours early for we won't

Fashion Displays On The 2nd Floor

have them long at the prices they

are marked.

Dresses, Suits, Hats and Lingerie in latest spring modes now

Handkerchiefs in Silk Crepes

Gay and colorful are these crepe-de-chine. They may be chosen to match or in sharp contrast with suit or dress. Some are vividly patterned while others are more subdued.



New Purses In Accord With Spring

You may choose a color to match or contrast with your new spring coat or suit. Here are some of the season's favorites. Envelope Bags in morocco and pin seal with pretty vanity fittings. Showing in popular

Key Lock Bags—An attractive novelty in silk, patent and Under Arm Bags in black silk

with colored trimmings; also in patent and morocco with cord and tassel decoration. Pretty Leather Purses with the new top handles.

Beaded Bags, tortoise tops or draw strings. English Novelty Purses with

And many other kinds equally interesting.

Spring Neckwear

Be sure and see these newest

Scarfs in striking Roman stripes or figured silks are very stripes or figured silks are very stripes. new, as are also Crepe-de-chine scarfs in beautiful colorings and edges finished with deep fringe.

Net Vests with front or side jabots, and Panel Vests in a combination of net and lace are fashionable novelties.

Kant Krease Collar and Cuff Plaids; also Linen Eton Collars are in new assortments. These are to be worn with plain or patterned silk ties which will also be found here in wide variety.

patch pockets—attractive applique designs on front, all have tie back sash girdle—3rd. floor. patch pockets—attractive applique designs on front, all have tie back sash girdle—3rd. floor. London House F. W. Daniel & Co. Head King St. HEAD KING ST. day at his home in Mascarene after an illness of a week. He was 70 years of age. He was born in Mascarene and lived there all his life. For the last 12 years he has been harbormaster of the port of St. George. He leaves to mourn two sons, Ernest and Percy; one daughter, Mrs. Frank Leland; also one brother. John, postmaster of Mas-