

AT SIMPSON'S TODAY THE VACATION SALE OFFERS

Store Closes Today at 1 o'Clock---No Noon Delivery

Men's \$4 and \$5 Panamas Today, 8.30 a.m., \$3.45

Alpine, tourist and telescope shapes, with droop, flat set and pencil curl brims, with real leather sweatband, trimmed with fancy and black corded silk bands. Today, 8.30 **3.45**

Straws---Men's straw boater or sailor shapes, in all the new smart styles, with plain and notched edge brims, **\$1.50, \$2.00, \$2.50 and \$3.00.**

Also the best selling shapes, in genuine Panamas, such as Alpines, telescopes, tourists, etc., ready today at **\$5.00, \$6.00, \$6.50 and \$7.00.**

Great Bargains For Boys!



Two Pant Suits, Today \$4.98, Formerly Priced \$7.50, \$8.50 and \$9.00

We've reduced the price for the newest styles in boys' suits, the kind boys like best, the popular pinch-back models. Suits that are faultless made from richly-designed tweeds, in brown and grey weaves; suits like those of the two pairs of full cut bloomers will wear twice as long. All seams strongly sewn, and every garment painstakingly finished. Sizes 24 to 30. Ages 6 to 12 years. Today **4.98**

Special Sale of Boys' Wash Suits, 95c---Regular \$1.50, \$1.75 and \$2.00. You will certainly do well to make selections from this lot of wash suits we offer today. Newest styles in plain white, natural linen and neat tan stripe galateas. Straight knickers. Sizes 2 1/2 to 8 years. Today **.95**

TICKETS



Men who are alive to the wool situation will be here bright and early this morning for these Stylish Suits at \$13.95

Styles for Men and Young Men, Regular \$18.00, \$20.00 and \$22.00 Values

For the young man there are youthful sacque models, close fitting, with soft roll lapels. For the older man the styles are a bit more conservative, though smart in every way. Single-breasted sacque style, single-breasted vest, **5.95** and neat-fitting trousers. Sizes 34 to 44. Today **5.95**

Men's Suits of Palm Beach Cloth at \$10.50 and \$12.00

Serviceable, smart, dressy and comfortable. Contrary to the general rule of unlined suits, these will retain their shapely lines always, because they have been strongly reinforced and stayed at the critical parts.

At \$10.50---Smart single-breasted coat, unlined; good-fitting trousers, cuff bottoms; sizes 34 to 42, at **10.50**

At \$12.00---For stout men, of fawn shade Palm Beach cloth, in a subdued stripe pattern, single-breasted style; sizes 42 to 48, at **12.00**

Men's Silk Shirts at \$3.95

Large, roomy bodies, double French cuff, double stitched seams, washable colorings. What man cannot sport a silk shirt? Sizes 14 to 18. Regular \$6.00. Today **3.95**

\$1.00 Poros Knit Combinations, 73c

Broken ranges from our regular stock, closed crotch style; **73c** sizes 34 to 46. Regular \$1.00. Today **73c**

69c and 75c Negligee Shirts 49c

Broken ranges from our stock in single, double and cluster stripes of black, blue, helio and tan; coat style with double yoke; **49c** sizes 14 to 17. Regular 69c and 75c. Today **49c**

Millinery

A \$4.50 Sale for This Morning

The fact that these hats were copied in our workrooms from high-priced models enables us to sell them at four, five and six times less than the cost of original designs. Panamas and leghorns of selected qualities, trimmed daintily with flowers and feather mounts or tailored with good ribbons. Every hat a treasure and style..... **4.50**

This Purchase of Outing Hats Today at 79c and \$1.19

Never have we had such a large and good looking lot of Outing Hats to offer. They are all good shapes and made from materials such as pique, stripes, linen, etc., to match the summer suits. This morning's sale prices, **\$1.19 and 79c**.

A New and Superior Lot of Panamas at \$2.19---They come in one of the best finished qualities, all in large sizes and in assorted shapes of the best style, regular **2.19** each. This morning, **2.19**

New shipment of wide silk elastic hat bands. Price **29c**

Clearing Over 500 Children's Hats This Morning at 68c---For children of 2 to 10 years of age. Regular \$1.00 to \$2.50 each. Today **68c**



Our Exclusive Model Blouses

On Sale at Half Price

Toronto women will revel in the priceless styles of these waists.

The lot comprises heavy New York Georgette crepe and lustrous crepe de chine, combinations of different colorings and materials, rich black and half-mourning effects, all showing the supreme good taste and unusual qualities. A choice of **100** almost all individual models at ordinary prices, ranging from **\$10.00 to \$20.00**. Today half price.

No phone or mail orders.

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Positively the Greatest Value in Women's Summer Shoes Comes Today---\$5.00 to \$10.00 High Grade Novelty Shoes at \$3.95



1,725 pairs Women's Low Shoes, including an attractive assortment of all sizes, in the most called-for novelty colored kid and other popular leathers; made up in plain Paris and ankle strap pump colonials, with medium and large leather covered buckles; strap slippers and lace Oxfords, with Goodyear welt, flexible McKay sewn soles; several new toe styles; low, Cuban and high Spanish leather and wood covered heels. Widths A to D. Sizes 2 1/2 to 7 in the lot. Regular \$5.00 to \$10.00. Today **3.95**

Men Can Buy Reg. \$6 and \$7 Boots Today for \$4.95

Men's Blucher and Straight Lace Boots and Oxfords, in sunmetal, patent colt, vic kid, and box calf leathers; made on perfect fitting, medium and English recede toe shapes, with Goodyear welt oak tanned leather, and Iroquois tread Indian tanned leather soles; military and low flange heels. Sizes 6 to 10. Regular prices from \$6.00 to \$7.00. Selling today at **4.95**

Children's White Canvas Slippers, **69c**---Instep strap slippers, made on full fitting last with neat silk bow. Sizes 4 to 10. Today **69c**

Misses' White High Top Boots---With white corrugated rubber outer sole, leather insole. Sizes 11 to 12. Today **1.39**

Black box kip blucher style, neat fitting round toe style, extra weight solid standard screw soles, reinforced and sewn with wax thread, military heels. Sizes 1 to 5. Today **2.95**

"Active Service" Boots for Boys---Today **4.95**

Regular \$1.50 to \$2.75 Hand Bags \$1.39

Women's Solid Leather Hand Bags in seal, morocco, panther goat and patent leather. Regularly **1.39** to \$2.75 each. Today **1.39**

Women's Belfast Linen Kerchiefs 3 for 25c

800 dozen of Women's Linen Handkerchiefs, narrow hemmed borders; extra good quality of linen; fine, even threads. Our 3 for 25c. Today **25c**

Brussels Rugs Greatly Reduced

We are making a special offer of about four dozen strongly woven Brussels Rugs, in one design only, small conventional pattern, in shades of grey, fawn and blue coloring, and have marked them for

Verandah Awning Curtains at \$2.45

A limited quantity, made of strong fawn and white even stripe duck, complete with ropes to roll curtain up from the bottom, easily put up. When down they afford complete protection from the sun. In the two most wanted sizes.

Oriental Silks

Natural Shantung and Ivory Habutai Silks. Shantung **32** and **38** in. Habutai **36** in. Regular value **85c**. Today **69c**

Pongee, Ninghai and Shantung Silks, fine, bright, clean weaves in the popular sand or natural shades. Regularly **\$1.25 to .95** to **1.35**. Today **.95**

Ivory Silk Habutai, one yard wide; 300 yards on sale.

Women's Hosiery and Gloves

Children's Black Cotton Stockings, a special purchase lot of perfectly finished, fast dye hose; elastic ribbed knit; spliced heel, toe and sole; sizes 6 to 10. Unusual value, today, 2 pairs **85c**, pair **95c**

All Linen Napkins \$1.95 Dozen

A special purchase of 300 dozen Table Napkins, made in Ireland of pure linen damask; size 21 x 21 inches; hemmed ready for use. Extra special today, dozen **1.95**

Women's Summer Coats Close Near Half Price

Women's Coats, some of which are the most attractive novelties of the season, including check and plaid wool velours, assorted checks, serges, poplins and worsteds, in plain colors and stripes. The styles are equally well assorted, tailored coats, pleated models, and large smart collars and pockets.

\$10.00 Coats, today 4.95
\$12.50 Coats, today 6.95
\$15.00 Coats, today 9.95
\$25.00 Coats, today 12.95

Women's Summer Dresses Reduced for Today

Surprisingly dressy suits that afford slender, graceful lines to the stout figure, due to their special designing. Represented in soft, dressy serges, in fast blues and black, as well as the more ultra novelty effects. Sizes 41 to 47. Today **23.50**

Women's Summer Dresses Today \$8.50

At the low price these soft, filmy dresses possess unequalled style features, and rarely will you find such pretty materials of finer quality at the low price. Obtainable in fast colored ginghams and in printed and figured voiles, providing everything in the season's most called for colors. All sizes. Today **8.50**

Favorite Skirt Vogues Reduced for Today's Selling

Women's Taffeta Skirts in novelty assorted stripes, pockets and belt. Regularly **\$7.50**. Today **4.95**

Wash Skirts, serge and cordellines, newest styles. Regularly **\$2.50**. Today **1.89**

Misses' Cream Serge Suits Half Price

Smart Outing Suits of fine serge, beautifully lined with silk and made in girlish Norfolk styles, with tailored skirts, showing fancy pockets.

Misses' \$7.50 Tub Dresses \$5.00

Fine summery beach cloth dresses; tucked front and back; detachable button front; wide belt encloses dainty waist. New shades. Today **5.00**

Misses' Striped Chinchilla Coats \$7.25

Smart and girlish looking Coats for summer wear, in sports style; novelty pockets. Saturday **7.25**

Misses' Navy Serge Coats \$14.95

Made of extra fine quality serge; large cape collar; novelty pockets. Today **14.95**

Girls' Coats Today at \$2.75

Spring Coats, of fancy checks and plain black poplin; belted styles; large collars. Sizes 6 to 12 years. Today **2.75**

The **SIMPSON** Company Limited

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