

# Advantages for Today's Shoppers at Simpson's



## Three Famous Hats for Well Dressed Men

**The New McKibbin Hat**  
A leading American make, with full crown and broad raw edge brim. Comes in shades of pine and clover green and steel grey. Priced at 3.50

**Borsalinos**  
Broad, flat and slightly curling brim shapes with welted and silk-bound brims, in shades of moss, myrtle and olive greens, pearl, steel and Oxford greys, brown and black. Price 4.00

**Christy's**  
That famous London hat in all the popular shapes. Comes in laurel and myrtle green, moss, pearl and steel grey, walnut and black. Prices \$2.50, \$3.00 and \$3.50.

## The Last Day of Our September Blanket Sale

The Big Sale ends with today. You have one more day in which to benefit by the special prices. Note this list of good values:

**White Blankets**, heavily fleeced firm cotton, with pink or blue borders. Size 64 x 82 inches. Worth \$5.75. Saturday, per pair 4.45

**White Union Wool Blankets**, good clean stock, close even nap. Just enough cotton to prevent shrinkage and add to strength and durability. Large size, 72 x 84 in. Worth \$8.50. Saturday, 6.95

**Turkey Red Chintz Comforters**, warm and serviceable; size 72 x 72. Clearing Saturday 1.69

**White English Satin Bed Spreads**, large size, corners cut and shaped to fit brass beds. Worth \$5.00. Saturday, each 3.95

**Bleached Sheets**, plain weave, finished, hemmed; size 70 x 90 in. Saturday, per pair 1.75

**Embroidered Pillow Cases**, worked in dainty designs and nicely finished with scalloped edges. Size 18 x 18 inches. Saturday, per pair 1.48

**Striped Turkish Bath Towels**, heavy quality, made in England. Saturday, per pair .49

**Huckaback Bedroom Towels**, hemstitched fancy borders, all white. Saturday, per pair .48

**Hemstitched Damask Table Cloths**, assorted designs, all linen; size 2 x 2 1/2 yards. Worth \$4.00. Saturday 3.35

**Table Damask**, fully bleached; 62 inches wide. Saturday, per yard .45

## Men's \$13.50 to \$16.50 Fall Overcoats \$9.95

To clear out broken lines of Men's Fall Overcoats, the price will be \$9.95 this morning. There are choice English tweeds, in light grey and light brown mixtures, and in light greens. These are made in the popular slip-on style, with satin or mohair linings through shoulder and sleeves; also a number of English cheviot cloths in black, and tweeds in greys and browns in mixed patterns. Made in the popular single-breasted fly-front Chesterfield styles. Sizes 34 to 44. These fine overcoats are going to be sold this morning at 9.95

Men's \$16.50, \$18.00 and \$20.00 Suits \$12.95

On Saturday morning you may choose from a group of excellent suits at \$12.95. There are English worsteds in browns, in small check and neat stripe patterns; also a number of good shades of greys in worsteds and tweeds; also a number of splendid English worsteds in navy blue. They are all smartly tailored suits, fashionable single-breasted saque style, with single-breasted vest and good-fitting trousers. Sizes 35 to 44. On sale this morning at 12.95

### Young Men's Pinch-Bac Suits at \$15.00

English Tweed Suit in a good shade of brown; the coat is made in this most popular single-breasted saque style; soft roll lapels, and pinch back; single-breasted vest, and the fashionable young men's trousers, with cuff bottoms. Sizes 33 to 37. A splendid suit for 15.00

### Men's Worsteds Suits \$30.00

Made from a fine worsted cloth, in a rich shade of brown, in subdued pattern; cut in one of the fashionable single-breasted saque styles, with good-fitting vest and trousers; finest quality linings; and tailoring the equal of the best custom work. Sizes 36 to 42. A very superior suit. Price 30.00

## See These Values in Boys' Suits and Coats Today

### Boys' Navy Blue Serge Suits, Saturday \$6.95 and \$4.95

Beautifully tailored from an imported navy blue cheviot serge, of good weight, in a smart single-breasted fancy yoke Norfolk model. Bloomers are lined throughout and have belt loops and expanding knee bands. A splendid better wear suit for boys from 6 to 16 years of age. 6.95

Smart single-breasted yoke Norfolk suits, tailored from medium weight English and Canadian tweeds, in rich shades of grey and brown, showing small pick checks and fancy weaves. Bloomers are lined throughout and have expanding knee bands. For boys 7 to 16 years of age. Specially priced for Saturday 4.95

### Russian Overcoats

Boys' Winter Overcoats, in a wide range of colorings and materials. Smart Russian double-breasted models, in rich shades of grey, brown and multi-colored tweeds and chinchillas and Whitney cloths. Have military and convertible collars, patch pockets and warm linings. For boys 3 to 10 years. Prices \$5.00, \$5.25, \$7.00, \$8.00.

### Winter Overcoats

Tailored in smart Chesterfield and College Ulster models from imported wool tweeds, chevots, chinchillas and Whitney cloths. Very smart single and double-breasted coats, some with belt in back and others loose and full fitting. All are warmly lined throughout. For boys 10 to 18 years. Prices \$12.00, \$13.00, \$14.00, \$16.00, \$18.50, \$19.00.

### Diamond Rings

At Substantial Savings Saturday

Seven full cut brilliant white diamonds, securely set in platinum, faced 14k gold cluster ring has appearance of one large stone. Regular \$60.00. Saturday 37.50

Twin Diamond and Three and Five Diamond Rings, beautiful white gems. Regular \$50.00. Saturday 22.50

\$30.00 Diamond Cluster Rings, 14k gold. Saturday 16.50

\$22.00 Cluster Diamond Rings, Saturday sale price 16.50

Solitaire Diamonds in platinum crown settings, with 18k gold band. Specially priced for Saturday at \$25.00, \$35.00, \$50.00, \$75.00 and \$100.00.

## Seamed Axminster Rugs Are Good Rugs to Buy

They are good looking and hard-wearing and inexpensive. We have a splendid assortment of Oriental and conventional patterns in dark rose, blue, fawn, green and two colorings.

Size 4.6 x 7.6, at ... 11.50    Size 9.0 x 9.0, at ... 27.50  
Size 6.0 x 9.0, at ... 21.00    Size 9.0 x 10.6, at ... 31.50  
Size 6.9 x 10.6, at ... 24.50    Size 9.0 x 12.0, at ... 34.50

## Special Prices for Today on Mattresses, Pillows and Springs

**Mattress**, well filled with sea-grass, heavy layer of jute both sides, encased in good grade of ticking. Saturday special 3.10

**Mattress**, well filled with fibre, with heavy layer of cotton on both sides, deeply tufted, good serviceable ticking, very soft and comfortable. Saturday special 6.50

**Springs**, steel tube frame, woven wire fabric, reinforced and strongly supported by steel bands. Saturday special 3.50

**Bed Springs**, frames of steel tubing, extra fine woven steel wire. Saturday 5.00

**Special Box Springs**, oil tempered coil springs, covered with canvas and heavy layer of cotton on both sides, encased in good art ticking. Saturday special 13.00

**Simpson's Special Pillows**, extra well filled with good feathers, carefully selected, perfectly sanitary, encased in good grade of art ticking. Saturday special 3.00

### Gloves 69c

8.30 Special

Do you wear size 5 1/2, 5 3/4, 6 or 6 1/2 gloves? If you do you can get a fine pair of natural color English Chamolite Gloves for 69c. They have dome fasteners, pique sewn seams and neat points on the back. They are our regular 85c gloves. Saturday morning. The pair 69c

No phone orders.

### SIMPSON DRUGS

Wine	.94 and 1.56
Beef, Iron and Wine	.42
Hall's Wine	.94 and 1.56
Parish's Food	.26
Easton's Syrup	.36
Peroxide, 8 oz.	.19
Quinine Wine	.26 and .52
Sage and Sulphur	.32 and .63
Parisian Sage	.32
Mandarine	.16, .32, .63
Castor Oil, 8 oz.	.25
Pink Pills	.31
Gin Pills	.31
Dodd's Pills	.31
Fruit-a-tives	.31
Gum Rings, pkg.	.5
Hair Tonic Combs, 50c. for 29	
Jewel Bags	.15

War Tax included.



## Carload of Boots to Sell Away Below Regular Prices

Cancelled orders, factory over-runs and travellers' samples. Boots will accumulate in every shoe factory. Some manufacturers will sell them in small lots, but here is a case where we cleared up two large shoe factories of all the boots that have accumulated in this way. An opportunity of this kind only comes once in a while. These are all Goodyear welt custom grade styles of Fall and Winter boots for men and women.

### Women's Boots --- All Leathers --- All Fall Styles --- Values \$4.00 to \$4.50

--On Sale Today at \$2.95

3,500 pairs of women's new and advanced Fall styles in Button and Lace Boots, in white buck, tan calf, vici kid, patent colt and combination leathers; Goodyear welt and flexible McKay and turn soles; dull kid, black and fancy cloth and kid tops; Cuban, Spanish and low heels. All sizes included, but not all sizes in any one line. Regular \$4.00, \$4.50 and \$5.00 boots, with best choice, of course, to those who come early. Saturday, 2.95 per pair

### \$3.24 and \$7.95 are Special Prices on Men's Boots

#### Men's Goodyear Welt Boots, \$3.24

2,200 pairs of Men's Goodyear Welted Boots; button and Blucher styles; made of patent colt, gunmetal and vici kid leathers; light and medium weight outer soles; English recede, round and medium toe shapes; military and low heels. Sizes 6 to 11. Regular \$4.00, \$4.50 and \$5.00. Saturday 3.24

#### Hanan New York Boots, \$7.95

Men who wear high-grade boots will be glad to take advantage of this low price on Hanan Boots. These are our regular stock boots, marked \$10.00 per pair. Included are all the leading shapes and best leathers; complete size assortment. You can't get them anywhere else in Canada for less than \$10.00. We are selling out our entire stock of them at 7.95

#### Boys' Boots, Bluchers, made of heavy box kip leather, extra heavy standard screw soles, stitched and sewn with waxed thread; solid box toes and counters. Full fitting toe shapes. Sizes 11 to 13, \$1.99; 1 to 5, \$2.29.

#### Extra Special for Boys 185 Pairs Only, Boys' Tan Calf and Gunmetal, Button and Lace Boots, with heavy Goodyear welt soles and mannish toe shapes. Sizes 2 to 5 1/2. Regular \$3.50 and \$4.00. Saturday 2.89

#### Girls' Dress Boots Girls' Patent Colt and Gunmetal Button Boots, with dull kid and black cloth tops. College girls' toe shapes with neat toecap. Medium weight, McKay sewn soles and low heels. Sizes 8 to 10 1/2, \$1.85; sizes 11 to 2, \$2.29.

## Men's Sweaters Saturday at \$4.98 They're worth coming for early

We bought a lot of High Grade Sweaters from a manufacturer who needed money badly—we bought them because the price was so low that we could give you regular \$6.00, \$7.00 and \$8.00 values at \$4.98. A great assortment of styles and colors—all of fine soft wool yarns, as warm, as good, and as comfortable as you can wish. Sizes 38 to 46. They go on sale Saturday morning at 4.98



## These Shirts at 69c Worth Much More

A huge quantity to select from. O style Shirts, both laundered French cuffs, all sorts of good patterns. Sizes 14 to 17. They broken lines and odd lots of our \$1.00, \$1.25 and \$1.50 shirts. Your choice, Saturday, at 69c

## Men's Grey Flannel Shirts \$1.50

Men's Shirts of all-wool flannel, good weight, and soft, made with triple collar and pocket, extra large bodies and perfect fitting. Sizes 14 to 17. Regular value \$2.00. On sale Saturday at 1.50

## Men's \$1.50 Underwear \$1.00

Men's Fine Imported Made Natural Wool Socks and Drawers, the perfect weight for present and later wear. The lot consists of a number of makes, but lines that must be cleared out. Sizes range from 34 to Regular \$1.50 and \$1.75 quality. On sale Saturday, per garment 1.00

## Men's \$2.50 Combinations \$1.95

Men's Combination Suits, made of fine soft all-wool cashmere yarn natural shade. Elastic close fitting cuffs and ankles; closed crotch medium and winter weights. Sizes 34 to 44. On sale Saturday, 1.95

## October China Sale

Cooking Ware, Teapots, Bowls, Bakers, Cakes, Pie Dishes, Quick Cookers, Jugs and Moulds, are the featured items for Saturday in our October China Sale. Look them over, and note the many you can make today.

### Gibson Tea Pots at 25c

We're going to sell 800 of them at this price, and the whole 800 should go with a rush, for they are of excellent quality ware, beautifully decorated; brown or black body; five and six-ounce sizes.

### ENGLISH BOWLS 9c

Best quality English white porcelain bowls; 1 and 2-pint sizes. Regular prices 12c and 16c. Saturday, each 9c

### GRIMWODE'S FAMOUS ENGLISH QUICK COOKERS

1-pint size, Reg. 25c, for 19  
1 1/2-pint size, Regular 29c, for 23  
2-pint size, Reg. 35c, for 29  
2 1/2-pint size, Regular 50c, for 39  
Grimwode's Pie Funnel, each 10c  
Grimwode's Perfection Pie Funnel, each 13c

### PIE DISHES

Oblong English Pie Dishes:  
7-inch size, each 19  
8-inch size, each 29  
9-inch size, each 29  
10-inch size, each 32  
11-inch size, each 39

### MIXING BOWLS

English White Lipped Mixing Bowls:  
3-pint size, each 29  
4-pint size, each 39  
5-pint size, each 49  
English Paragon Jelly Moulds:  
1 1/2-pint, Saturday 29  
2-pint, Saturday 39  
2 1/2-pint, Saturday 49  
Lion Jelly Moulds, price 89c, 49c and 59c  
Bunny Jelly Moulds, at 59c, 69c and 75c

### COLLANDERS

White English Collander Regular \$1.00. Saturday, 75c

### ROLLING PINS

English White Porcelain Rolling Pins, each 19c

### CANADIAN MADE ROCKY HAM AND CANE COOKING WARE

Brown Rockingham Bowls, each, 6c, 7c, 12c, 19c, 25c  
Cane Bowls, at, each, 5c, 12c, 15c, 17c to 45c.  
Cane White-lined Bowls, 12c and 15c.

## The Market Call Adelaide 6100

### MEATS

1,000 lbs. Milk Fed Hotling Chickens	25
1 lb. Brand, per lb.	25
Forequarters of Spring Lamb, lb.	16
Loin of Spring Lamb, lb.	25
Legs of Spring Lamb, lb.	20
Porterhouse Roast of Prime Beef, lb.	27
Round Shoulder Roasts of Beef, lb.	14
York Brand Breakfast Bacon, half or whole side, lb.	25
Pure Lard, in 20-lb. pails, net weight, lb.	15
Essential Shortening, in 8-lb. pails, gross weight, per pail	35
Simpson's All-Pork Sausages, lb.	35

### GROCERIES

4,000 lbs. Finest Creamery Butter, B. Brand, per lb.	41
Toasted Cornflakes, 2 1/2 lbs. for	35
Loaf Sugar, 5 lbs.	39
Choice Red Salmon, 1/2-lb. flask, 1 lb.	25
Heinz Prepared Spaghetti, tin	15
E. D. Smith's Orange Marmalade, 1 1/2 oz. jar	39
Finest Canned Shrimps, per tin	15
Baker's Cocoa, 4-lb. tin	35
Frays Benton Corned Beef, per tin	35
Crossed Flag Hardtack, 2 lbs.	35
Finest Milk Chocolate, per lb.	35
Finest Fudge, per lb.	35
1 1/2 P. Scotch Whisky	25
Pure Honey, in the comb, section 35	
Finest Butter, in bulk, our own make, per lb.	11
200 lbs. Fresh Fruit Shortcake, per lb.	25
St. Williams Raspberry and Strawberry Jam, 16-oz. jar	15
Choice Pickles, 16-oz. jar	15
Finest Canned Hawaiian Pineapple, per tin	35
Choice Olives, stuffed or green, per tin	35
Blue Bell Jelly Powders, assorted products	35
600 lbs. Fresh Fruit Cans, per tin	35
Fresh Mixed Biscuits, per tin	35

### FRESH ROASTED COFFEE

1 lb. 35c

Fresh Roasted Coffee, in the ground, pure or with chicory, 8 day, per lb. 35c

### FRUIT SECTION

Finest Cape Cod Cranberries, quart 35c

Choice Grapefruit, 3 for 1.00

Choice Spanish Onions, 5 lbs. 1.00

### CANDY SECTION

Main Floor and Basement

Simpson's Special, an assortment of chocolate creams, bon bon, hard candy, etc., per lb. 35c

Patriotic Boxes of Assorted Candies, 1-lb. box 35c

Week-End Packages Children, 45c

lots to a box

### FLOWER SECTION

Choice Ferns, each 35c and 50c

Fern Pans, each 35c and 50c

Boston Sword Ferns, each 35c and 50c

And etc.

Gladioli, assorted colors, per dozen 35c

Fresh Cut Roses, per dozen 75c