## COLONIAL **CHOCOLATES**

Quite in a class by themselves.

#### **Peters Shops**

Presenting For Your Inspection OUR FALL EXHIBIT OF HIGH-GRADE READY-TO-WEAR APPAREL

FOR MILADY AND CHILDREN Our "out of the high rent locality" helps us to help you save on your wardrobs expenditures.
We invite you to compare our styles and prices.

**Can**adian Ladies' Wear Co 372 DUNDAS STREET. there You Buy for Less.'
L. Wolf, proprietor. 9

A WEEK AND OWN A WATCH 374 RICHMOND ST.



### W. J. Wray & Co.

WHOLESALE AND RETAIL

RAYOLA PHONOGRAPHS which have no superiors. Plays all makes of records. Also agents for GENNETT RECORDS

Q. R. S. Player-Piano Rolls Give Us a Call. need of any of these goods.

And see how quickly relief is obtained. At all druggists for \$1 and 35c per bot-tie, or mailed direct on receipt of price.



#### Diamonds

Rings, Necklets, Earrings, Barpins, Cuff Links. Suitable gifts for the June weddings.

C. H. Ward & Co. Diamond Merchants and Jewelers. 386 Richmond Street.

No Shoe Enters Our Doors That Is Not A1 Quality





AT THE GRAND.

"HELLO ALEXANDER" TONIGHT.
One of the most surprising incidents of the current theatrical season is the unusual hit scored by the Misses Vivian Holt and Lillian Rosedale in Mc-Intyre and Heath's jazzified extravaganza "Hello Alexander," coming to the Grand tonight for an engagement of two nights only.

Ilips that his (the doctor's wife), has been unfaithful with the dying man. Thereupon begins a battle which rages in the soul of the physician, warping his life, and making him districts those nearest and dearest, until he learns another and bigger and more crushing secret, one great and poignant enough to make him forget all his pain and worry in a new-found ability to forgive.

the Grand tonight for an engagement of two nights only.

For two years, explain these young ladies, they have been fighting to preserve their musical chastity. The fact that "Hello Alexander" is a literal riot of jazz did not daunt these young ladies nor deter them from carrying out their plans to interpolate several operatic numbers. Their friends tried to discourage them, insisting that operation amongst jazz was just as much out of place as a business suit at a formal supper. But, like the celebrated Steve Brodie, they "took a chance"—and won.

his pain and worry in a new-found ability to forgive.

ALL ABOUT MUSIC.

The new catalogue of Victrola Records that will be sent to anyone on application from the Victrola Parlors of Ye Olde Firme, Heintzman & Co., Limited, 242 Dundas street, London, is a perfect encyclopæedia of music. It contains 9,000 selections within its 620 pages, and a literary-music interest is added to the place as a business suit at a formal supper. But, like the celebrated Steve Brodie, they "took a chance"—and sketches of these people and of famous operas. on. The Misses Holt and Rosedale have

of time she has risen from obscurity to a commanding position in her chosen profession. Her association with Miss Holt began almost at the outset of her career. Miss Holt has been on the stage for nine years, during which time she has appeared in character roles in a number of productions. As both recently expressed themselves, the Misses Holt and Rosedale intend to continue their stage partnership in the Misses Holt and Rosedale Intend to continue their stage partnership in the hope that they eclipse the world's record, now held by McIntyre and Heath—forty-five years of active association. While they never intend to enter the domain of jazz, they have fond hopes of some day playing the principal roles in a romantic operatta. —a hope that may soon be realized, according to a recent announcement by the Messrs Shubert.

"MADAMOISELLE OF BULLY GRENAY."

Come and laugh through an evening with the troops. The great war was not quite all mtel and "crumps."
Wander into Julie's estaminet and visit No. 16 Platoon in a real cushy billet. Listen to the language of the troops, hear their quips and jests and laugh with them If 'Erbert 'Awkins does 'grouse' don't forget that he and his kind are of the 'die-hard' breed.

If your son or nephew landed at the front with 'his' commission, come and see what a time he had. Maybe he hasn't told you all about it. Now you will understand why he is so glad to meet any of the men who served in lo. 16 Platoon in a real cushy billet meet any of the men who served in his platoon.

Hear the marching songs and trench ditties, which helped to make the rough spots easier. But, first, last and all the ime, and find out the spirit that carried the army through until the war was won. See the Poor Bally Infantry "carrying on" in the great war. Seats carrying on" in the great war. Seats go on sale today for both perform-ances Wednesday and Thursday even-

EDNA GOODRICH IN "SLEEPING PARTNERS." of the American stage in one of the most-talked of comedies of the year will be seen at the Grand next Friday and Saturday evenings, with popular Saturday evenings, with popular Saturday evenings, with popular Saturday matinee, when Miss Edna Goodurday matinee, when Miss Edna Goodrich will personally appear in "Sleeping Partners." Miss Goodrich has appeared here as leading woman and co-star with Nat Goodwin, and her present vehicle has behind it a record of success in New York and Chicago, Paris and London. This is the only organization on tour in this play, and the original production, which was seen at the Bijou Theatre in New York, will be used in the current presentation.

death.

Mr. Neville, who was driving a big overland motor, was proceeding from Detroit to Aylmer, East Elgin, accompanied by his two sons, aged 14 and 12, to visit some friends and was crossing which, it is stated, was obscured by some buildings, when a big car driven by Miss Shirley Lawton, daughter of Detroit to Aylmer, East Elgin, accompanied by his two sons, aged 14 and 12, to visit some friends and was crossing which, it is stated, was obscured by some buildings, when a big car driven by Miss Shirley Lawton, daughter of Detroit to Aylmer, East Elgin, accompanied by his two sons, aged 14 and 12, to visit some friends and was crossing which, it is stated, was obscured by some buildings, when a big car driven by Miss Shirley Lawton, daughter of Overland, turning it completely over.

"CHU CHIN CHOW" COMING.
"Chu Chin Chow," the big musical extravaganza, now in the fifth year of its amazing run at His Majesty's Theatre in London, and which ran an entire season at the Century Theatre in New York, will be presented. Our prices are the lowest.

234 DUNDAS ST.,
LONDON, ONT.

2xv

Eczema Easily Relieved

JUST APPLY KINS-HAW

JUST APPLY KINS-HAW

Gest, and ran an entire season in New York at the Century Theatre. It has been praised as the most bewildering and beautiful productions ever made in America. It is a musical ro-

Theatregoers may now enjoy once nore the brilliant performances of Wiliam Faversham, who, after an absence of several years from American dra-matic activities, appears in the ranks of motion picture stars under Selznick management. His first production as a Selznick star is "The Man Who Lost

Selznick star is "The Man Who Lost Himself," a romantic mystery drama by H. de Vere Stacpoole, which will grace the screen at Loew's for the next three days. The "Man Who Lost Himself" depicts the experiences of a financially embarrassed American in London. He becomes someone else over night without his consent or knowledge, and has some equally thrilling and laughable times passing from ing and laughable times passing from the true self to a false one. The situ-ation is complicated by the existence of a wife, relatives, a fortune and a title. A funny Vitagraph comic, Loew's Pictorial and Loew's extraordinary vaudeville completes the entertainment for the next three days.

REX BEACH'S "GOING SOME" HITS
THE HIGH SPOTS OF FUN AT
ALLEN TODAY.
Fun with a hundred punches, thrilis with a countless number of laughs, that is Rex Beach's great comedy fea-ture "Going Some," which is shown at the Allen today, tomorrow and

at the Alien today, tomorrow and Wednesday.
With Cullen Landis, the fat and funny Walter Hiers, beautiful Etnel Grey Terry and a supporting cast of unusual comedians, "Going Some" is a picture which you will remember and chuckle over for months. Just think of the fun—here is an outline of the story: A cheer leader taken at his own estimate as a champion sprinter by a lot of cowboys who have lost their

We set a standard of quality and we do not let a shoe enter our stock that comes below that mark, because we want to give you satisfaction, and footwar that drops below this standard is not worth the price you are asked to pay. Buy good shoes, it pays in the long run.

Cook's Shoe Store

Store

Store

A Cheef cader tack that is own estimate as a champion sprinter by a lot of cowboys who have lost their money to the fast-footed cook of a ranch. They seize upon their cheer leader and stake three months' pay on him. Before the great race is won the two ranches and a couple of youthful hearts are amongst the wagers also Then the cowboys begin to suspect, through their champion's rival in love, that he is not such a great racer after all—there's all sorts of h—l apopping to a hot and unexpected finish. Among the extra attractions will be a big Christic comedy, the always interesting Allen News, beautiful scenics and an overture by the famous Allen concert orchestra.

H. B. WARNER IN "THE WHITE DOVE" AT THE PATRICIA.

How a secret may lie safely hidden for years until it rises at the wrong moment, like a grim spectre to bring mesery to innocent persons is dramatically shown in "The White Dove," the H. B. Warner special, released by Robertson-Cole, which will be seen at the Patricia Theatre for three days, starting today.

Iff this picture, which is founded on the novel by William J. Locke, Mr. Warner has the role of Dr. Sylvester Lanyon, a physician called in to treat an old friend who has been fatally hurt, and who learns from the latter's

RUBBER NECKS for you.
TIRES AND TUBES ARE OUR SPECIALTY.

## had an interesting career. Miss Rose-dale claime but three years of theatrical experience. In that period of time she has risen from obscurity to a commanding position in hear above. ANOTHER DROP IN SUGAR PRICE

Toronto Wholesalers Uncertain As To Time of Anticipated Fall.

TORONTO, Aug. 29.-Another drop in the price of sugar in this city is anticipated by the wholesale grocers, but they cannot predict just when it may come and to what extent the drop may come are to what extent the drop may be the retail price at present is may be. The retail price at present is from 22 cents to 23 cents a pound. It is stated by some wholesalers that sugar stocks among the wholesale houses in Toronto are light. The mar-

ket generally is in a state

## FATAL AUTO CRASH AT MORPETH LATE

DNA GOODRICH IN "SLEEPING [Special to The Advertiser.]

MORPETH, Aug. 29.— The 14-yearold son of George Neville of Detroit
was instantly killed here late this after-

#### RETURNED SOLDIER BADLY BURNED WHEN GASOLENE TANK BURSTS

Saturday Night.

PORT STANLEY, Aug. 29.—Mrs. J. F. Thompson, who has charge of the first aid station at Port Stanley, reports a total of 393 cases treated in the made in America. It is a musical romance of ancient Bagdad, told in fourteen scenes and utilizing the services of more than 300 people. Seats by mail now if accompanied by check, postal or express order, including tax.

AT LOEW'S.

Theatregoers may now enjoy once more the brilliant performance of William terformances burning gas was sprayed over his face.

Protection Needed.

Mrs. Thompson comments strongly of the need for protection at the cliff edge at Invererie Heights. No less than six serious concussion and fracture cases have resulted from the unprotected condition of the cliff says protected condition of the cliff, says
Mrs. Thompson, adding that when
one was killed and the public rose in
arms about it, no doubt measures
would be taken, but that prevention
was surely better than cure.

## TOWN PLAN EXPERT

Noulan Couchon Comes To Speak To Council—Guest of Convention.

Noulan Cauchon, town planning expert from Ottawa, arrived in the city last night, having come here to address the city council and the town planning committee.

When interviewed last night, he stated that he was also here as a guest of the architects' convention, which opens here this week. His advent was the result of the city and only 600 members, out of that small number it had missionaries in every field of the world that was then open for a greater London, including a union station and municipal buildings.

Noulan Cauchon, town planning extook a white sheet, and, cutting the users, M. McAdam. Throwing the ball—Miss Vera Fenn. Three-legged race, lady and gentle-man—W. McLeod and Florence McLeod, V. Fenn and L. Fenn. Elopement race—F. and W. McLeod, W. and J. W. Fenn. Boyes, 10 years and under—Arthur called that when the Moravian Church had only 600 members, out of that small number it had missionaries in every field of the world that was then open for a greater London, including a union station and municipal buildings.

#### 100,000 COMING

WINNIPEG, Aug. 28.-(Canadian Press.) — One hundred thousand immigrants to Canada will come from the United States next year.

That was the view expressed generally by members of a party of 40 American bankers, businessmen and farmers, who last night completed a 3,000-mile trip through the prairie provinces of Western Canada. The party, which left Winnipeg on August 18, took the first of a series of immigration prospecting trips to be conducted by the industrial and resources department of the Canadian National Railways. Heavy purchases of prairie lands were made by several of the visitors.

and the state of t

MUST JOIN TO BEAT TORYISM

Mackenzie King Makes Stirring Appeal To Farmers and Labor To Get Together Under Liberal Flag To Avoid Defeat Before Determined Onslaught of Reactionaries —Bureau Denies Cleavage Between Ontario and Quebec.

—Bureau De

SUNDAY AFTERNOON

SUNDAY AFTERNOON

SUNDAY AFTERNOON

ATTERNOON

SUNDAY AFTERNOON

SUNDAY AFTERNOON

ATTERNOON

AND PARISMENT COMMAND

AND PARISMENT COMMAND

AND PARISMENT COMMAND

AND PARISMENT COMMAND

ATTERNOON

AND PARISMENT COMMAND

ATTERNOON

AND PARISMENT COMMAND

AND PARISMENT COMMAND

ATTERNOON

AND PARISMENT COMMAND

ATTERNOON

AND PARISMENT COMMAND

ATTERNOON

AND PARISMENT COMMAND

ATTERNOON

AND PARISMENT COMMAND

AND PARISMENT COMMAND

ATTERNOON

AND PARISMENT COMM

a sacrifice, and was buried alive in the foundations, which then remained firm and solid.

The marks of the cross show in all that is valuable and worth while in life and in the world, said Mr. McCullough.

The sacrifice of the hard-toiling pioneers

The sacrifice of the hard-toiling pioneers who devoted their lives to hewing homes out of the wilderness built up the Canadian nation. All great benefactors of the world, all world saviours, have given their lives and their blood, as it were, to make mankind better and happier.

Gethsemane was the crowning hour in the life and sacrifice of the Christ. After Gethsemane, where the Sayleur sweat drops of blood, the cross was easy.

### TO PLAN LARGEST **BANQUET YET HELD**

Men's Brotherhood Meet in Y M. C. A. Tonight-Many **Prominent Speakers.** 

Plans for one of the largest banquets ever held in this city will be laid before the executive of the Men's Federation of Brotherhood for London this evening, when it meets in the Y. M. C. A. building to discuss the work of the coming season. The annual banquet of the federation is to be held on September 23

like treasure in a napkin. Work for The idea of blood sacrifice was found all through the Old Tatament, said Mr. McCullough, and it was especially emphasized throughout the Book of Leviticus. It was found in many other ancient religions, as well as in Judaism and Christianity. There were old beliefs that new land could not produce crops unless consecrated with a blood offering to the deity. An old legend connected with the founding of the city of Copenhagen is to the effect that the walls could not be laid on a stable foundation which the sacrifice, and was buried alive in the founding of the crops under the direction of H. Cassin, F. Rossiter, D. Woods and Hugh McPherson was run off. A great deal of fun was had during the races, and everybody seemed out to capture a prize. In many races there were ties, the clothespin race being run three times on that account. A base-ball game was the feature of the program, which was exciting from start to finish. Miss V. Fenn and Mrs. C. Berry were the captains of the teams. Miss Fenn's team won the game by the score of 20 to 13.

The rece results were as follows:

Juvenile race—Orvil Stewart F crowd to the picnic, and a program

The race results were as follows:
Juvenile race—Orvil Stewart, F.
McLeod, C. Tinsley.
Committeemen's race—D. Woods, F.
Rossiter, H. Cassin. Married ladies—Mrs. F. Brown, Mrs. J. W. Fenn, Mrs. D. Woods.
Married men's race—D. Woods, G. Stewart.
Single men's race—W. McLeod, L. Fenn, A. Madeley. Canadian nation. All great benefactors of the world, all world saviours, have given their lives and their blood, as it were, to make mankind better and happier.

Gethsemane was the crowning hour in the life and sacrifice of the Christ. After Gethsemane, where the Sayleur sweat drops of blood, the cross was easy.

Without the shedding of blood there is nothing, there is no salvation. The red cross is the place of safety on the battlefield. The red cross is also the place of safety to the troubled and harassed soul in life.

A graphic war incident was related by Mr. McCullough. A Red Cross unit found itself without a flag. The surgeon took a white sheet, and, cutting the veins in his own wrist and in the wrists in the considered cutting the results of the considered cutting the cutting the results of the considered cutting the results of the considered cutting the cutting the results of the considered cutting the cutting

### WAR VETERANS AND VICTORIA CROSS MEN **HONORED AT TORONTO**

Geddes Welcomes Heroes At Exhibition-Urges "Work and Prosper."

fore the executive of the Men's Federation of Brotherhood for London this evening, when it meets in the Y. M. C. A. building to discuss the work of the coming season. The annual banquet of the federation is to be held on September 23.

Many prominent speakers from England who will have come to America to attend the World's Brotherhood convention in Washington in October will address the assembly. Brotherhood Sunday will be celebrated in all the city churches on September 26.

Large delegations, numbering probably 200, will motor from this city to Washington, D. C., to attend the world's convention, which opens in that city on October 9. Arrangements for the transportation are already being made.

PROPERTY SOLD.

The George White property, which has 110 feet of frontage on King street, the assessed value of which is \$31,000, was sold to a Mr. Griffiths of Moose Jaw, Sask., for \$50,000.

GEDDES OPENS EXHIBITION.

Saves Your Clothes from being "Rubbed Out"

NO need for the wash board any more. Use Rinso. It is so rich in cleansing power that all the dirt in the clothes is loosened while they are soaking in the bubbly Rinso suds. Think of it-no work for you -no wear for the clothes.

At Nightput the clothes to soak with Rinso.

Morning-

rinse them, that's all. The clothes are sweet, spotless, clean.



#### Rinso does the work

vet it's so pure that the clothes are as safe as in pure water itself.

Don't wash even once more the old-fashioned. hard way. Get Rinsoone package does the week's wash.

At your Grocer's-today LEVER BROTHERS LIMITED TORONTO

plaining that he did so because some of them who read the perorations of Premieer Mighen might think that the strong of the perorations of the peroration of the perorations of the peroration o

All-Sufficient Reason.

"Were it possible to destroy by an effort of will all the other reasons made strong by struggle and schooled made strong by struggle and schooled to humility by disappointment, peralone, and your prosperity preserved like treasure in a napkin. Work for Canada, that Canada may prosper mightly, and working for that still greater thing, the British Family of Nations, whose existence, in unseen ways, in a manner that only the archives of the chanceries of the world capitals could reveal, serves, watches and protects your interests.

"And remember, too, that outside the family of nations to which we belong, is a great and powerful nation that has drawn its fundamental ideas and laws afrawn its fundamental ideas and laws and mother that nursed us in our infancy. England, mother of freedom, is now but the greatest of the sister dominons in the British Empire, but England and Britain were when Can-

## Defeat Sugar's Increased Cost by using foods that need no sweetening

Prepared cereals usually require much sugar to make them pleasing to taste.

Why use such cereals when at moderate cost you can have

# Grape:Nuts

Ready-to-eat. Self sweetened Full of the true nourishment of wheat and malted barley, and served without a bit of waste

When ordering your next package of cereal, specify Grape: Nuts. "There's a Reason"

Made by Canadian Postum Cereal Co. Ltd., Windsor, Ont.