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THE CANADA AUTO DEVICES CO SAY DARTRIDGE TIRES ARE PREFERRED. SO DO THOSE WHO HAVE THEM

woman in America," is appearing at the Patricia Theatre again today and a novelty character sketch. In vaudeville Foy Joy & Co. present a novelty character sketch.

Saturday in "The First Law." Costarring with Mrs. Castle is Antonio Moreno. The story is based on the book of the same name, and deals with Dr. Webb, a once famous surgeon, whose finances impaired by an unfortunate investment, suffers a nervous breakdown and retires from practice. Norma Webb, his beautiful young daughter, decides to take a lodger in the Webb homestead to eke out expenses. The lodger proves to be Hugh Godwin, who is really a very wealthy young man, but who keeps himself modestly in the background. He spends the income of his vast fortune for the betterment of the poor and depressed. No sooner is young Godwin the betterment of the poor and depressed. No sooner is young Godwin to the 9th Devons in the imperial army, the went overseas from the Officers' Training Corps at the University of Toronto about two years ago, and has been finally mounted with convincing scenes of sun-baked India, and you have "The Safety Curtain," showing at the Majestic Theatre again to-day and Saturday.

Norma Talmage has a most delightful role in "The Safety Curtain," one in which her emotions are allowed to run riot, and where she is all in a breath a veritable little spit-fire and a scared, submissive child. As Puck, the music hall dancer, she is exquisitely active, adorably pensive, and very much in evidence. Add to this lure a story (quite an interesting story) which has been finally mounted with convincing scenes of sun-baked India, and you have "The Safety Curtain." A fire while the while t



These two youthful motion picture stars will appear at the Majestic Theatre all next week in D. W. Griffith's masterplece. Prices will range from 25 cents to Since the seat sale opened on Wednesday morning hundreds of tickets

CLIFF ROBINSON'S QUALITY MEAT AND FISH SHOP

SPECIALS FOR SATURDAY.

Breasts Spring Lamb Shoulders Spring Lamb
Rolled Roasts Beef
Choice Pot Roasts ..1..... 38c Stewing Beef 22c Try a pound of our All-Pork Sausage. They have a flavor all

Fresh Tenderloin, Spare Ribs, Calves' Liver, Kidneys and Hearts. Choice Dairy Butter, 45c lb. Cream Cheese, in Bulk, EXTRA. Shortening, Saturday Only, 25c lb.

Celery, Lettuce, Onions, Cabbage, Cauliflower, etc. Make this bright, anitary store your store. Our goods satisfy the most particular people 205 DUNDAS STREET. Canada Food Board License No. 9-6364.



Thousands of dollars of goods ordered from the manufac turers and wholesalers some time ago could not be cancelled. and are arriving now, which increases our stock to

Over \$50,000.00

Everything is being marked for quick sale and put into

Hundreds of Special Bargains for Tomorrow and All Fair Week

MONEY SAVED ON EVERYTHING YOU BUY.

\$3,000.00 WORTH OF MEN'S OVERCOATS. \$4,000.00 WORTH OF MEN'S SUITS. \$3,000.00 WORTH OF MEN'S PANTS. \$3,000.00 WORTH OF RAINCOATS. \$4,000.00 WORTH OF SWEATER COATS. \$8,000,00 WORTH OF UNDERWEAR, \$2,000.00 WORTH OF HATS.

\$1,000.00 WORTH OF CAPS. \$3,000.00 WORTH OF FINE SHIRTS. \$4,000.00 WORTH OF WORK SHIRTS \$2,000.00 WORTH OF SOCKS.

\$500.00 WORTH OF NECKWEAR. \$2,500.00 WORTH OF GLOVES AND MITTENS \$2,000.00 WORTH OF OTHER FURNISHINGS. \$8,000.00 WORTH OF OVERALLS.

THIS IS THE GREATEST DOLLAR-SAVING SALE ON EARTH.

The Giant Clothing House

Open Evenings Until 7 o'Clock. 120 Dundas Street.

NORMA TALMADGE SCORES GREAT HIT IN HER NEW PLAY AT THE MAJESTIC

Screen's Greatest Emotional Actress at Popular Playhouse Today and Saturday.

Norma Talmadge was never seen to greater advantage than in her latest

have "The Safety Curtain." A fire which occurs in a theatre while the little star is performing causes some moments of intense suspense for the spectators, and other thrills are promoments of intense suspense for the spectators, and other thrills are provoked by a cholera scare at an army post and by the sudden return of a brutal husband (strong man of a vaudeville act), who was thought and hoped to be dead. The story itself is a very simple one and offers nothing new in plot material, but the happy selection of unique and human characters to enact the drama gives it a new twist, which will find appreciation among the film fans. In the early reels the scenes behind the stage of a music hall offer color and contrast to the later scenes of society at an English army post in India. The sets are especially pleasing and harmonious, and some are noticeably lavish. The character of Puck carries the interest from first to last, and the star fits the role as if it had been moulded for her. She is full of fire and spirit and, above all, is perfectly natural—a dear little figure whom one watches with the keenest interest and enjoyment. Needless to say that Miss Talmadge's admirers will be delighted with her. Eugene O'Brien is again Miss Talmadge's leading man, and, as always, he is the perfect lover, the considerate husband and, above all, the very likable man. Anders Randolph portrays a peculiarly unpleasant

the considerate husband and, above all, the very likable man. Anders Randolph portrays a peculiarly unpleasant type of villain and Gladden James rounds out the well-chosen cast by a bit which is satisfactory. This is the type of picture which almost anyone could enjoy. It has plenty of appeal for the majority of fans and has been adapted with an intelligence which will be appreciated by the critical.

In addition to this feature will be shown a Mack Sennet Keystone comedy

shown a Mack Sennet Keystone comedy and a Majestic screen telegram. Frank Callan continues to entertain with his catchy and characteristic

LONDON SUBALTERN SUFFERING FROM A GUNSHOT WOUND

Lieut. G. Barry Ashwell, Formerly of Strathroy, Is Listed.

Lieut. George Barry Ashwell has been wounded, according to word received by his parents. Mr. and Mrs. George W Ashwell, 696 Princess avenue, this city Lieut. Ashwell was a former resident f Strathroy, from which town his amily came to London only about a north ago. He went overseas with the month ago. He went overseas with the 135th Battalion, and has many friends in this city and district, having trained ith that unit. with that unit.

His wound is described as a penetrating gunshot injury in the chest, which he received on September 1. He has been in France since Christmas.

HENSALL MEN FALL. HENSALL, Sept. 5.—Much sympathy s felt for Mr. and Mrs. Samuel Dilling n the loss of their son, a cable having been received informing them of the death from wounds of Pte. Cecil Dill-

ing.

W. M. Harburn this week received a letter from his son, Pte. George Harburn, who is in France, confirming the cable his parents had received of his burn, who is in France, confirming the cable his parents had received of his wounds and burns in a recent battle.

The following appeared in a recent number of the Standard of Vermillion, Alberta, referring to the death of Geo. P. Welsh, a son of Mr. and Mrs. Richard Welsh of this village:

"Official confirmation of the death in action on Novenber 10, 1917, in France, has been received here by members of the family of Sergt. Geo. P. Welsh, M.M. George was one of the town's most popular and best known young businessmen, and at the time of enlisting was conducting a hardware business under the firm name of McKone & Welsh. On the formation of a company of the 151st at Vermillion he joined up. He soon received promotion, proving a capable and able soldier. On the field of battle he did invaluable work, which won him the military medal. Sergt. Welsh's home was at Hensall, Ont., where his father and mother reside. Mrs. W. J. Seed, wife of Mayor Seed, and Mrs. A. Yungbut are sisters, and John Welsh, superintendent of the municipal electric light plant, is a brother."

ENLISTED IN THE WEST. ENLISTED IN THE WEST.
WINGHAM, Sept. 5.—Many residents
received word that their relatives have
been listed as casualties. Last night
Mrs. William Sneath received word
that her cousin, Ernest Runnells, was
killed on August 9. He enlisted in a
northwestern battallon. He was 25
years of age, and besides his mother
is survived by several brothers and
sisters.

HIGH-BRED CANINES ENTERED IN WESTER

Londoners Well Represented With Prize-Winning Dogs.

Canine aristocrats of every style, shape and form are kenneled at the Western Fair for the big show which opens today. The dog show will not be open to the public until Tuesday and will last until Friday evening. The number of entries bids fair to exceed all previous years.

Among the arrivals are several "bowwows" from the other side. Local fanciers are well represented with their strings, while district breeders have entered a greater number of dogs than in any previous years. Harry Short is on hand with his wire-hairs, which have just completed a visit to the Toronto Exhibition, where they figured prominently among the prize-winners. Frank Westbury's smooth fox-terriers took third prize at the Queen City show. Short's animais made one of the best showings of the exhibition. His Oicilife Biddy grabbed all the prizes offered for her class.

Mrs. William Grey, J. D. Eagan and other local fanciers will exhibit their strings.

T. Mason of Hudson, New York, and

Western Fair Visitors

Will Appreciate the Quality of Groceries Sold at

Citizens are assured best quality and service when they purchase here.

For Overseas A TREAT.

The soldier boys appreciate Canadian Creamery Butter. Send them some. We have it in hermetically sealed tims. The butter cannot spoil. 65c per tin,

Gurd's Ginger Ale DRY OR \$1.20 PER DOZEN.

Vinegars for Pickling The very best quality. Also Pure Spices.

Olive Special

Ready to serve, delicious ripe olives from California, Regular 15c

T. A. ROWAT & CO. 250 Dundas St. Phones 3051-3052. Canada Food Board License No. 8-3422.

Mrs. O'Rourke of Hamilton are billed to pronounce judgment on the canines. Mr. Hudson will examine all entries except the toys, which will be judged by Mrs. O'Rourke.

LONDON'S GREATEST CUT-RATE DRUGGISTS TAYLOR DRUG COMPANY 6-Red Stores-6

ISSUED BY THE CANADA FOOD BOARD. We can eat the scores of othe foods we have besides wheat. It's a small matter to change our diet to help victory.



FAIR WEEK SPECIAL

1,000 **FUR FELT** HATS

Made in England; soft shapes; all colors and sizes. This lot escaped the Atlantic submarines, thanks to th British navy. Every, Hat worth \$2.50 to \$3.00.

Special For Tomorrow and Fair Week.

\$1.23

The "Heart of London" always a big attraction to thousands of people during Fair Week.

Thousands of Dollars vorth of bargains in Men' Overcoats, Suits, Pants, Rain coats, Sweater Coats, Underwear, Hats and Caps on sale every day.

Wegner Clothing Co.

THE HEART OF LONDON. THE REAL LIVE STORE. 371 Talbot, Opposite Market Open Evenings

Bny a Pail of Guaranteed Pure Clover Honey

Thoroughly ripened in the comb and just lately extracted. Flavor unexcelled. Per pail, \$2.80. Small jars. 30c. Pint sealers, 50c. No. 1 section, 35c. No. 2 section, 30c.

Table Queen Melons Delicious salmon-colored fiesh. Prices according to size, 15c to 35c. Every market day at our stores.

Next Week

Get your RIPE TOMATOES and PICKLING CUCUMBERS, GREEN TOMATOES, CAULIFLOWERS and RED CABBAGE. We pay special attention to our Vinegars for pickling.

Extra Quality Vinegars, delivered in clean jugs. Per gallon, 50c.

Heinz's White Pickling Vinegar, Whole Pickle Spices, special mix-ture, per package, 5c and 10c. Park's Catsup Flavor, bottle, 25c.

John Diprose South London Store: 160 Wortley Road. Phone 1397.

266 Dundas Street Store. Phone 2262

WE DELIVER-ORDER EARLY

PLEASE!

ing and evening. The church has been nicely decorated for the occasion, and the service of song will be of a special nature. HENSALL NEWS HENSALL, Sept. 5.—Quite a num-er from Hensall and vicinity have een attending the exhibition at To-

ber from Hensali and vicinity have been attending the exhibition at Toronto.

Threshing is now the order of the day with farmers, and the machines are to be heard on all sides.

Robert B. Ross of Byron, formerly of the township of Hay, has sold his farm two and a half miles south of the village, on the London road, to Wesley Snell of Exeter, who will receive full possession of it in the spring, and who has had it rented for a pasture or grazing farm.

Rev. Mr. McIntosh preached in Car.

who has had it rented for a pasture or grazing farm.

Rev. Mr. McIntosh preached in Carmel Church on Sunday afternoon, delivering a very able sermon, and will again conduct service on Sunday, September 8, at 3 o'clock p.m.

Rev. Mr. Doan of the Methodist Church occupied his pulpit on Sunday last, morning and evening, after his vacation, and gave spiendid sermons.

Harvest home services will be held in St. Paul's Church on September 8, when Rev. Mr. Robinson, rural dean, of Clinton, will conduct services both morn-

DO IT NOW!!=

Is often seen in many business offices where it is supposed to be a forceful reminder to the cierical staff to do things promptly. May we ask our lady patrons to come soon, since we know they are interested in seeing the latest arrivals of

NEW YORK STYLE SHOES

We know too that we have the very thing that will please you. Come early today and tomorrow and take your time looking over the different models and varieties of material. We have the stock and will be pleased to show you. Don't feel that you are obliged to buy, because you may have looked at two or three pairs of shoes. That IS NOT our idea of shoe service. We have the goods, and our business is selling shoes, but we don't want to effect a sale unless it pleases the buyer to buy what we have to offer. THAT IS our idea of shoe service.

COOK'S SHOE STORE : THE STORE WITH

ADDITIONAL EXCURSION TUESDAY, SEPT. 10.

Thousands of men are still required For those going from points in Or ario to Manitoba. Saskatchewan and Alberta extra trains will be operate

through to Winnipeg (the distributing point) without change. Going trip West, \$12 to Winnipeg. Returning trip East, \$18 from

Consult C. P. R. Agents regarding Winnipeg. Further particulars from any C. P. Ticket Agents. or H. J. McCallum, cl

passenger agent, London. LET IT HELP YOU

The Great Blood-Maker, Nerve Toni

and System-Bullder. TONAL-IRON CAPSULES have TONAL-IRON CAPSULES have cured others, and they will cure you, if suffering from any of the following: Anaemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigaction, Dyspepsia, Liver Trouble, Pain in the Back, Kidne Troubles, Rheumatism, Vital Weaknes in Men, Diseases Peculiar to Womer Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, any form of Physical Decline, Prio \$1 abox.

\$1 a box.

Remember, these are capsules an are easily dissolved in the stomach few minutes after taking.

Tonal-Iron Capsules cure war nerve if you are suffering from the word caused by this war, try them.

Sold at all first-class drug stores, malled anywhere on receipt of price Tonal-Iron Company, Box 184, London you

R. J. YOUNG & CO.

Authoritative Fall Fashions

For Men, Women and Children Now On Display

Stocks never were so large, styles never more attractive and, at this store at least, prices were never more tempting, market conditions considered, than now. Fair Week visitors will find many things to enthuse over, and we cordially invite them to spend some time at least in these busy stores. Shrewd buyers will find many chances to save real money.

Smart Suits for Men \$15 to \$40

A wonderful range of swagger garments for the young fellows, in new and exclusive single and double-breasted belter and plain coats. An equally attractive showing for the middle aged or conservative dresser, in the quieter colorings and patterns. tailoring and fitting qualities beyond criticism, distinguish these garments from the

The New Overcoats Are Here

A splendid showing of medium and winter weights, including all the styles that will be popular this season. Roughish effects in smart new overplaids, with or without belts. Smooth finished coatings in many attractive colors and designs. Standard Meltons in greys and blacks, in many models. Let your fancy run riot here .

.....\$15, \$18, \$20, \$22, \$25 to \$40 Boys' Suits That Win Instant Favor

You'll be more than surprised at our prices and styles, because we're told every day that no line on the street compares with our range. You can buy authoritative styles here in durable fabrics and bright, youthful colorings and patterns, at prices that won't stagger you. Let us show you these suits, sizes 25 to 36, at



......\$5.95, \$7.50, \$8.75, \$10, \$12, \$15 An Attractive Display of Fine Dress Goods

Gabardines

For ladies' suits and skirts, fine weave, correct weight, 46 inches, in shades of taupe, navy, brown and

Tricotine Special

All wool quality, for suits and dresses, fine weave, 50 inches, in brown, burgundy. green, navy and taupe. Yard green, Yard \$2.25 \$3.50 leader, per yard

Scotch Plaids large range of colorings. 36 and 40 inches wide. Our

Black Paillette Silks, good heavy weight, Lyons dye, full yard wide Stripe and Plaid Silks, a good range of colorings, in rich dark shades for odd and dresses. Vard wide of dresses. Yard wide, at \$2.50, \$2.75, \$3.00, no.20

Staple Department

8-4 Full Bleached Sheeting, round thread, an excellent wearer. Per yard60c Extra Fine Quality English Sheeting, fine weave, smooth finish. A very fine quality.



Style, Comfort and Wear Combined No. 310-Made from fine percale,

low bust, elastic back\$1.35 3 special models in low, medium and high bust, reinforced, embroidery trimmed \$1.75 No. 516-Very special quality in harvy nercale, elastic bust, free hip,

4 supports, daintily trim...ed \$2.50 No. 872-D. & A., perfect fit, low bust, elastic front, embroidery

New Up-to-Date Models | Cotton Filled Comforters

Fine material, good colorings. Each \$3.25, \$4.50, \$5.00 An elegant range of fine Down-Filled Comforters, beautiful designs and shades. From \$8.50 to \$16.50 White, Cream and Colored Voiles and Marquisettes for curtains 18c, 25c, 45c, 65c Art Sateens and Cretonnes, hand-

some designs, special quality

trimmed \$3.00 25c, 30c, 45c, 50c, 65c Look carefully for our special Fair Week morning offer-Special Notice ings, 9 to 12, for Monday, Tuesday and Wednesday of next week. They will appear on Merchants' Special

Pages in this paper on Saturday, Monday and Tuesday.