

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

STORE HOURS:
OPENS 8.30 a.m.
CLOSES 5.30 p.m.

Simpson's Homefurnishing Specials Today

STORE OPEN ALL DAY SATURDAY

The Last Three Days---Thursday, Friday, Saturday

The Artist and Designer Should See the Exhibition of Royal Chinese Robes

Now in Progress on Simpson's Fifth Floor.

The color schemes alone open a boundless field for study. Not only are the colors themselves gorgeous beyond description, but the daringly lever combinations produced will prove a revelation to all modern students of art.

The Simpson Store extends a hearty invitation to Artists and Designers to come and have a glimpse at these wonders of art.

EXHIBIT HOURS
9.30 a.m. to 4.30 p.m.



Three Special Prices Today in Sale of 1000 Window Shades

At 89c Each

500 plain color window shades, made of durable opaque cloth in either green, cream or white. Standard size—37" wide, 70" long. Complete with strong spring rollers, brackets, nails and nickel ring pull. Today, each, 89c.

At \$1.29 Each

3-inch lace insertion. White or cream. Size 37" wide, 70" long—with easy running spring rollers and all necessary attachments. Today, each, \$1.29.

At \$1.45 Each

Heavy oil-finished window shades showing white or cream to the street and dark green inside. Best Hartshorn spring rollers, together with brackets, ring pull and nails, ready to hang. Size 37" wide, 70" long. Today, each, \$1.45.

Simpson's—Fourth Floor.

Framed Pictures

Add an Air of Distinction and Luxury to the Home. At \$1.95.

Antique gilt ornamented frames, enclosing beautiful colored landscapes—some with white and gilt mat, some all gilt, others close framed. Varying sizes, 10" x 20", 14" x 18", etc. Today, \$1.95.

Oak Photo Frames, 15c; 2 for 25c.

Oak Photo Frames, complete with glass and back—square and oval, for one, two or three snapshot photos up to post card size. Regularly 19c each. Today, 15c each; 2 for 25c.

Steamer Trunks \$7.95

Limited number of these waterproof canvas-covered cabin trunks—heavily bound and reinforced with brass steel corners, etc.—trays and two straps. Sizes 36 in. and 40 in. \$7.95.

Black Enamel Duck Week-end Cases, \$13.95.

Smart, fashionable black enamel duck week-end cases. 9 in. deep, 24 and 26 inches long. Lined in attractive chintz with special tray—leather bound—all black. Regularly \$14.50 and \$15.50. Today, all sizes, \$13.95. Simpson's—Sixth Floor.

"The Moon and Sixpence"



A novel of outstanding merit and extraordinary fascination. The author, Mr. W. Somerset Maugham, has achieved a brilliant and daring success in this novel and no one who regards fiction as a serious art, should neglect this story. Just published. Cloth bound, \$1.50. Book Dept.—Main Floor.

Furnishings that are high-grade and dependable in every way, for the fitting up of your home for the long indoor season that is now upon us. Nothing adds so much to the comfort of home as attractive furnishings and decorations. Our carefully prepared stocks afford an admirable opportunity for the satisfactory selection of your needs, whether they be many or few. Consideration of the offerings on this page will be to your advantage.

Clearance of Tapestry Rugs!

9' x 9' at \$16.95
9' x 7' 6" at \$13.95

A few designs only of a superior Tapestry rug, made with one seam and of a sturdy quality. Some small neat designs, also larger Eastern effects. Serviceable colorings, mostly combinations of tan, brown and green. Two sizes. These prices are for today only.



Japanese Rugs, \$6.95.

Heavy hand-tufted Japanese rugs, size 3' x 6'. Shades of blue, fawn and mulberry in Japanese and Chinese designs. Today, \$6.95.

For Outside Steps and Passages.

A heavy quality of tightly spun plain Cocoa Matting, size:

22½" wide at 50c yard.
27" wide at 65c yard.
36" wide at 85c yard.

Simpson's—Fourth Floor.

Congoleum Rugs.

Small Congoleum Rugs for use at stoves, etc. The genuine Gold Seal Congoleum that are durable, attractive and easily cleaned. No curling up at the edges when laid.

Size:
36" x 54" at \$1.59 each.
36" x 72" at \$2.69 each.

Sale! 8000 Enamel Cooking Utensils Clearing Today at 29c, 49c, 69c and 98c Each

These are "seconds" with slight defects in the finish, but so minute as to be hardly noticeable—otherwise the same high grade of grey and blue enamelware as is sold regularly at double these sale prices. This is an opportunity that the economical housewife cannot afford to overlook. Shop in the morning for best selection.

We cannot accept Phone Orders, as it is necessary for customers to see these goods.

Tea Kettles, No. 9 Size, 98c.

Flat bottom. Regular style, or with side opening—holds about 6 quarts. 444 to sell, today, each, 98c.

Double Boilers, 98c.

Large size (3½ quarts, inside part). 144 to sell today, 98c.

Twin Saucepans with covers. 72 only. Today, set, 98c.

Tea and Coffee Boilers, 6 to 10-quart sizes. 60 only, today, 98c.

Collanders, Lipped Saucepans, Tea Steepers, Chambers. Today, 29c.

Stove Pots—Fit No. 8 or No. 9 stove. 144 to sell today, 69c.

Double Boilers, Potato Pots, Dish Pans, today, 69c.

Tea and Coffee Pots, 3 and 4-quart sizes. Today, 49c.

Straight Covered Saucepans, 4-quart size, today, 49c.

Liquid Veneer. 4 oz. bottles, 25c; 12 oz. bottles, 50c; 32 oz. bottles, \$1.00.

Phone Main 7841. Simpson's—Basement.

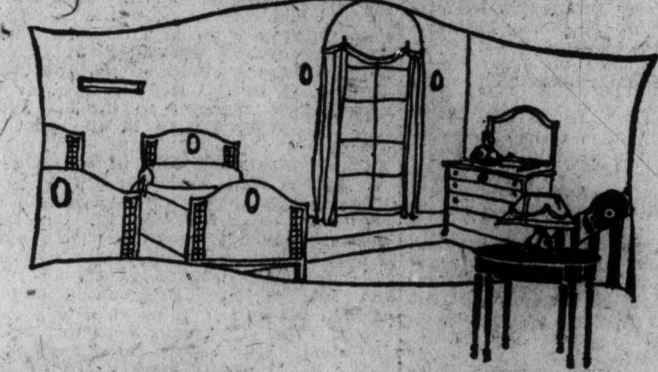
Liquid Veneer Polish Mop, \$1.75.

It has more cleaning and polishing surface than any other mop.

Handles adjustable to any angle. The mop (swab) may be taken off or put on the handle in a few seconds, and may be bought separately—the handle will last a lifetime. Complete mop, \$1.75.

Artistic Furniture for Bedroom and Living Room

Specially Priced



Dressers, \$33.50.

Constructed of ash, golden finish. Large oval mirror. Two large and two small drawers. Shaped leg. Today, \$33.50.

Chiffonier, \$20.75.

Golden surface oak, three large and two small drawers—also cupboard. Brass trimming. Fitted with bevel plate mirror. Today, \$20.75.

\$11.75 Couch, \$9.75.

Full spring seat, upholstered in imitation leather (Spanish). Regularly \$11.75. Today, \$9.75.

Living Room Chairs and Rockers, \$12.00.

With deep spring seats, all-over upholstered in good grade of artificial leather. Today, \$12.00.

Music Cabinets, \$27.75.

Mahogany veneer. One drawer, panel door. Five shelves and plenty of bottom space. Today, \$27.75.

Simpson's—Fifth Floor.

High-Grade Wall Papers Of the Highest Decorative Character

Imported and domestic wall hangings of exceptional merit, in variety of colorings and designs, suitable for the various rooms and halls of the home.

Rich Tapestry Wall Papers, \$1.50 Single Roll.

Verdure, scenic and shadow treatments, beautifully printed with artistic combinations of blues, browns, greens, tan or rose in good quality backgrounds. 21 inches wide, single roll, \$1.50.

Plaster Effect Wall Papers, 95c Roll.

For the living or dining-rooms. Several attractive colors to choose from, including subdued treatments of blue, brown, putty, smoke-grey or tan. 30 inches wide, 5-yard roll, 95c.

Attractive New Wall Papers for Bedrooms, 39c Single Roll.

Dainty chintz and all-over designs showing flowers and combinations of birds and flowers. Two-tone and corded stripe effects in delicate tints of blue, pink, grey, or rose, with appropriate borders to match.

Oatmeal Wall Papers, 17c and 23c Single Roll.

Heavy Duplex stock, 30 inches wide, 5-yard rolls. Colors include tan, green, brown, buff, fawn or stone.

Cut-out Borders to match, 8c yard.

Multi-Tone Stripe Wall Papers, 12½c Single Roll. Regular Value, 20c.

For dining-rooms and sitting-rooms. Printed with subdued colorings of green and brown on neutral background. 18-inch border to match, 5c yard.

6-inch cut-out border to match, 6c yard.

Room Mouldings and Plate Rails.

1½" Imitation Oak Picture Moulding, 2c foot.

1½" White Enamel Picture Moulding, 3c foot.

1½" Polished Solid Oak Picture Moulding, 4½c foot.

2" Imitation Oak Chair Rail, 3½c foot.

2" White Enamel Chair Rail, 6c foot.

3" Imitation Oak Plate Rail, 12½c foot.

Simpson's—Sixth Floor.

Victor Records

That Never Grow Old

A specially prepared list of violin and orchestra selections for all people who love good music!

- 25498—Egmont Overture (Beethoven), Orchestra. \$1.50
- 35352—Marche Militaire (Schubert), Orchestra. \$1.50
- 35353—Bobeme—Selection. Band. \$1.50
- 35354—Madame Butterfly—Fantasia, Cello. \$1.50
- 35355—Hungarian Rhapsody—Part 1, Band. \$1.50
- 35356—Hungarian Rhapsody—Part 2, Band. \$1.50
- 35159—Swedish Wedding March, Band. \$1.50
- 35140—Spinning Song, Instrumental Trio. \$1.50
- 35141—Call Me Thine Own, Instrumental Trio. \$1.50
- 35142—Serenade (Schubert), Instrumental Trio. \$1.50
- 35158—Berceuse Lullaby, from Jocelyn, Cello. \$1.50
- 35087—Songs Without Words, Renard Trio. \$1.50
- 35088—Sweet Longings, Instrumental Trio. \$1.50
- 35094—Dance of the Hours, Orchestra. \$1.50
- 35094—La Source Ballet, No. 1 and 2, Orchestra. \$1.50
- 35084—La Source Ballet, No. 3 and 4, Orchestra. \$1.50
- 35084—Spring, Orchestra. \$1.50
- 17938—Evening Bells, Band. \$1.50
- 17938—Cocunut Dance, Orchestra. \$1.50
- 17939—Old Wine and New Bottles, Band. \$1.50
- 17939—Marie, Maria, McKee Trio. \$1.50
- 18242—Manzanillo, McKee Trio. \$1.50
- 18242—Serenade Badine, McKee Trio. \$1.50
- 18242—Serenade Coquette, McKee Trio. \$1.50
- 18242—Cavotte, McKee Trio. \$1.50
- 74182—Miracle of Love, McKee Trio. \$1.50
- 74182—Thais Meditation—Violin—Kreiser. \$2.00
- 74176—Caprice Basque—Violin—Elman. \$2.00
- 74176—Pierrot's Serenade—Violin—Kubelik. \$2.00
- 74176—Deep River Melody—Violin—Maud Powell. \$2.00
- 64239—oriental—Violin—Elman. \$2.00
- 64239—Turkish March—Violin—Heifetz. \$1.25
- 64239—Love's Delight—Violin—Powell. \$1.25
- 74570—Dance of the Goblins—Violin—Heifetz. \$2.00

Phone the number to Main 7841.
The Robert SIMPSON Company Limited



Hallowe'en's

Hallowe'en, with its fascination and mysticism for young folks, is drawing on apace. Parties, masquerade and otherwise, will, as usual, be the order of the festive evening. The store has made special preparations in order to assist prospective hosts and hostesses in solving the perplexing problems arising out of the decorations for these events.

Below are listed a series of articles especially designed for use at Hallowe'en functions, and you are advised that early selection of your needs will be advantageous to you.

Hallowe'en Novelties You Will Want

- Decorative Crepe, per fold, 25c and 35c.
- Festoons, each, 10c.
- Streamers, each, 10c and 2 for 25c.
- Lunch Sets, each, 90c.
- Table Covers, each, 50c.
- Table Napkins, per dozen, 8c.
- Favors, per dozen, 75c and \$1.10.
- Nut Baskets, 2 for 5c, 3c and 5c.
- Dollies, per packet of 2 dozen, 13c.
- Fancy Plates, per dozen, 35c.
- Orange Crepe Paper, per fold, 15c.
- Black Crepe Paper, per fold, 15c.
- Cut-Outs, per packet, 10c.
- Cut-Outs, 3 for 5c, 5c each, and 2 for 15c.
- Seals, per packet, 10c.
- Invitations, per dozen, 20c, 35c, 50c and 75c.
- Place Cards, per dozen, 30c.
- Fancy Hats, 2 for 15c, and each, 10c and 15c.
- Fancy Aprons, each, 25c.
- Lanterns, 15c and 25c.
- Candle Shades, each, 10c, 15c and 25c.

Stationery Dept.—Main Floor.