

# EATON'S DAILY STORE NEWS

## JANUARY A MONTH OF SALES--SOMETHING DIFFERENT EVERY DAY

Save NOW—while the savings are good. When you think for a moment that millions and millions of men throughout the world are engaged otherwise than in the production of the things that they formerly turned out—clothing of all kinds, furnishings for our homes, implements and supplies for our farms, etc.—is it any wonder that after three years some goods become scarce and prices are forced up? The Store, like a vast service corps, anticipated the shortage—reached out—and purchased, and stored and stored the things that would be needed at a critical time. NOW these goods are offered at prices that make this the Banner January Sale of all times. Now is the time to anticipate your requirements and save by buying NOW.

### Women's Serge Suits, Many Half Usual Price, an Extraordinary Sale Special at \$12.50

It is impossible now to procure such suits even at their usual figure, so women with a thought to economy will do well to make an early purchase today. The styles are quite suited to present and spring wearing, and the materials are splendidly woven serges. Coats have large, convertible collar, braid bound, are cut on modish straight lines, have belts and pockets and are nicely lined with satin; the skirts are mostly plainly tailored. Also are included some smart velvet suits. Colors navy and black. The sale figure in many cases half usual price. Today, sale price, \$12.50. —Third Floor, James St.

### Sweeping Reductions in Clocks and Silverware

**Alarm Clocks, \$1.00; Mantel Clocks, \$4.55; Silver-plated Toiletware, \$2.50. Away Below Present Mill Prices**

Just by comparing the present prices with their former markings, you'll see that here are splendid opportunities for economy. But even the reductions do not tell the full tale of their value, for of late the prices of all metals and the cost of labor have so advanced that we could not buy any of the articles featured for the low prices at which they are offered today. A collection of various patterns, having polished nickel frames, some in cone shape and extended back designs. Some are mounted with double bells, others have large back bells, with repeating alarms, and prominently placed regulating and switching device. All are guaranteed timekeepers and dependable alarms. At this remarkably low price they should go quickly, so come early if you'd obtain a good choice. Sale price, 1.00

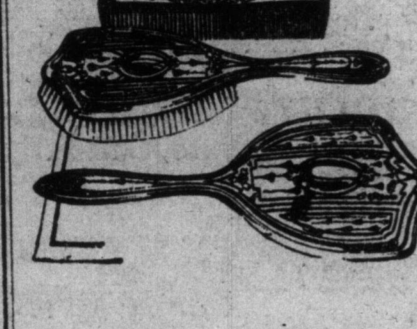
Fumed Oak Mantel Clocks form the second of these splendid Sale specials. The frames are of solid oak, with mansard top, and extended base, mounted upon bright metal supports, and showing a clear, white enameled dial. The movement is a reliable, durable, 8-day American make, the hours are struck upon a cathedral gong and half-hours upon a musical bell. Every clock is guaranteed, so here is an opportunity indeed! Sale price, 4.55

### Men's Gold-Plated and Stone-Set Rings, 50c

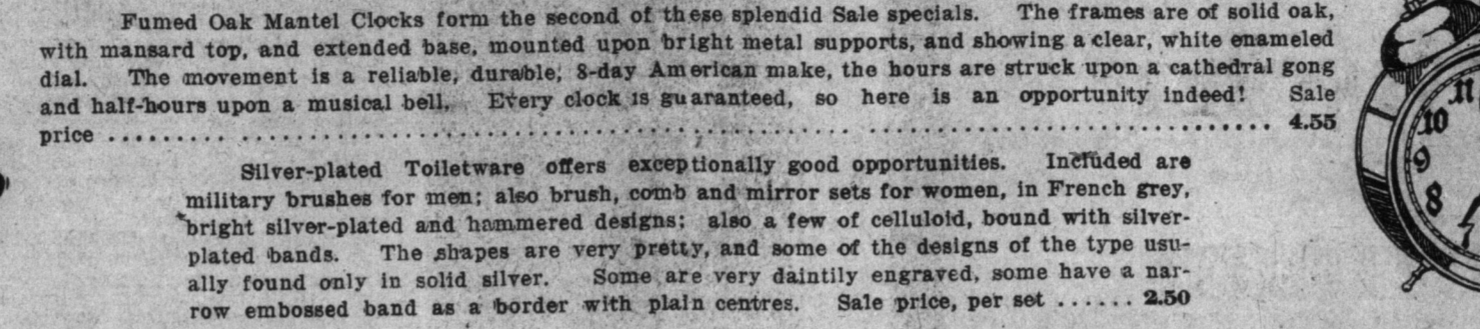
Half-price and less, these offer a great variety of designs. Included are Signet Rings, with plain or embossed shoulders of heavy weight; also Stone-set Rings in claw settings. Half-price and less. Men's Stone-set Tie Pins, in various pretty designs, mounted on gold-filled pins. Sale price, 15c. —Main Floor, Yonge Street.

### Fashionable Coatings, Suitings and Skirtings, Greatly Reduced, Many Less Than Half-Price Yard, \$1.98

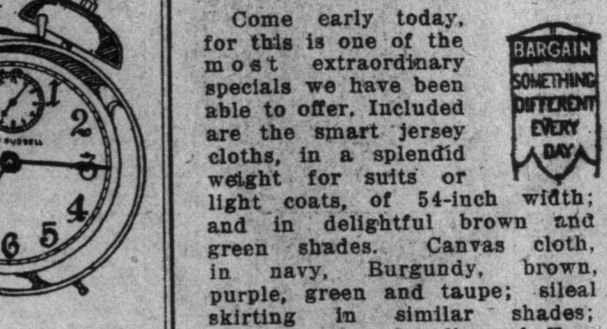
Come early today, for this is one of the most extraordinary specials we have been able to offer. Included are the smart Jersey cloths in a splendid weight for suits or light coats, of 54-inch width; and in delightful brown and green shades. Canvas cloth, in navy, Burgundy, brown, purple, green and taupe; also skirtings in similar shades; also Silverton, burella and English worsteds, in a host of attractive colors. Every material is price reduced, and a considerable number show reductions from more than double this figure. Today, per yard, 1.98. —Second Floor, Albert St.



**\$1.00 Cushion Strap Razors, 67c**  
These Razors are too well known to need emphasis, for they supply the much-needed combination of razor strap and hone for ordinary or safety razors. They are compact, sanitary and convenient. Sale price, 67c.



Silver-plated Toiletware offers exceptionally good opportunities. Included are military brushes for men; also brush, comb and mirror sets for women, in French grey, bright silver-plated and hammered designs; also a few of celluloid, bound with silver-plated bands. The shapes are very pretty, and some of the designs of the type usually found only in solid silver. Some are very daintily engraved, some have a narrow embossed band as a border with plain centres. Sale price, per set, 2.50



Special Men's Chevilot Suits, \$10.00; EATON Made Reefers, \$7.75

### 650 Pairs Women's Boots, Half-Price and Less, at \$1.50

Also Women's House Slippers, 95c; and Children's Boots at 85c—Sale Specials in Footwear Today

At a time when manufacturers are considering ways and means of conserving leather in footwear by limiting the height of tops, etc., such offerings are all the more remarkable, especially when these are all new, bright, up-to-date styles. THE WOMEN'S BOOTS AT \$1.50—Included in this lot are boots of dongola kid, patent leather and gunmetal calfskin, in laced or button styles and with low, medium or high heels. Sizes 2 1/4 to 7 in last widths C, D, and E, half-price and less. Today at \$1.50. THE SLIPPERS AT 95c. 320 Pairs Women's House Slippers in soft kid, buckram style with elastic over instep; wide, easy-fitting shape, low heels. These are most comfortable. Sizes 2 1/4 to 8. Today, sale price, 95c. CHILDREN'S BOOTS AT 85c. 700 Pairs Children's Boots, first-class quality, in patent leather, with button, laced or black cloth tops, flexible soles, spring heels; broad toe shape. Sizes 3 to 7. Today, sale price, 85c. —Second Floor, Queen Street.

### 3-Fold Screens, \$3.65; Window Shades, 73c; Fish Net and Nottingham Lace Curtains, \$2.45 a Pair, and Other Great Sale Specials Today.

Many Things For Making the House More Comfortable and Beautiful, at Prices That Certainly Warrant Quick Buying.

Screens are great draught-breakers, and anything that will break up draughts these days is most welcome. These are 3-panel screens, about 5 feet high, oak finished frames, with panels 18 in. wide, each filled with good quality silkoline, in a variety of pretty allover patterns, in colors of blue, pink, mauve, etc. The fillings are shirred on rods, top and bottom. Useful and ornamental in bedroom and sitting-room. Sale price, each, 3.65

### Clearance of Sick Room Accessories at Half and Less Than Half Usual Prices

Present prices are more than double what we are offering these accessories for. In fact, many are half, and in some cases less than half the usual price. They are absolutely first quality in material; they're the standard makes, most recommended by physicians and nurses, and every piece represents a big price reduction.

The Bedpans are made of white enamel, and are the standard pattern preferred by many nurses and doctors, and the same as used in many of the best hospitals. They are full size and in flat pear shape, with cover. Half usual price, today, each, 1.25

White Enamel Irrigators or Douche Cans are exceedingly useful in almost every home. These are two-quart size and are 7 inches high and 5 inches in diameter. Reduced price, today, each, 49c. —Main Floor, James St.

50-inch Imported Tapestries, in a collection of heavy allover designs, conventional, foliage, and floral effects, a special sale offering of odd lines. In some of the designs the quality is limited, but in the collection will be found a good variety suitable for upholstering purposes and heavy hangings. Sale price, per yard, 1.49

### Here's a Great List of Household Staples at Remarkably Low Sale Prices

A word to the wise: Be here early today, for these splendid specials certainly merit an early trip—a fact you'll appreciate by a glance at the prices. This white Saxony Flannellette is of good, strong quality, nicely napped, and will supply a host of needs in women's and children's wear. It is 26 inches wide. Sale price, yard, 13c

### More Brussels Rugs Today at Savings of Dollars on Every Rug

If you need a floor covering that will give you good service—one that is easy to keep clean—come today for one of these. Bring size of your room. Only space for brief details.

Brussels Rugs, English weaves of dependable wearing qualities, in a good range of attractive designs, in conventional and Oriental designs, in rich combinations of tans, greens, browns, rose and blue, for living and dining-rooms, and rugs for bedroom or dressing-rooms in grey, blue or green, in quiet and pleasing conventional designs. Size 9' x 12'. Sale price, 12.25. Size 9' x 9'. Sale price, 14.50. Size 9' x 12'. Sale price, 25.50. Heavy qualities of inlaid Lincolum, 2 yards wide, with colors through to the back. Qualities that you know will give exceptional wear and show the pattern till the last. Block and tile design. All thoroughly seasoned. Sale price, square yard, 1.29

Remnants of Japanese and China Matting, 36 inches wide, clearing at away less than half their usual prices. Many patterns to choose from; lengths from 3 to 10 yards. These are particularly good for sun-rooms, bedrooms, halls, etc. To-day, sale price, yard, 11c. —Fourth Floor.

German People Suffer More Than Usual From Stringency of Food.

Stockholm, Jan. 15.—Food conditions in Berlin have become so much worse, according to advices reaching here, that the population is compelled to exist almost entirely on the rationed quantities of bread and potatoes. Virtually no vegetables or fruit are reaching the city and no game is to be had, owing to the beginning of the closed season. Some of the greater Berlin municipalities, it is stated, have been forced to reduce the potato ration from seven pounds to six pounds.

German Socialists Break Up Meeting of Annexationists

### NO ANNEXATIONS, IS LABOR'S POLICY

British Party Sends a Message to the Russian People.

### NO OTHER SOLUTION

Russia Must Understand That Britain's Aim is Identical With Hers.

cept self-determination and no indemnities. In applying this Russian principle to our own case, we are conscious of the problems raised, but we do not shrink therefrom. The British people accept the principle of no annexations for the British Empire. This applies in our case to the middle east, Africa and India.

### TREASON, THE CHARGE

Editor and Manager of Philadelphia German Paper to Stand Trial.

### HIGHER COMMAND HELD BLAMELESS

Haig Had Instituted Enquiry Into Cambrai Reverse, Says Bonar Law.

### MEASURES ARE TAKEN

Similar Breakdown Will Not Occur Again—Haig Not Relieved of Command.

front in the sense that a generalissimo had been appointed to direct operations. Bonar Law said no, and made the same reply regarding the Italian front.

### BRITISH AIRMEN ASSAIL TURKS IN PALESTINE

Bombing Excursions Result in Damaging Hits—Much Infantry Raiding

London, Jan. 15.—The British Labor party in a message to the Russian people made public today announced that the British people accept the Russian principle of self-determination of peoples and no annexations for the British Empire, particularly in the middle east, Africa and India.

Philadelphia, Jan. 15.—Louis Vener, editor-in-chief of The Philadelphia Tagblatt, a German language paper, which was raided by government agents some time ago, and Dr. Martin Darkow, managing editor, must stand trial on a charge of treason as a result of a decision by Judge Dickinson in the federal court here today, overruling their demurrer to an indictment charging them with that offence.

London, Jan. 15.—The board of trade returns for December show that imports increased over the corresponding month last year by \$9,415,000, while exports decreased \$2,797,000. For the year 1917 the total imports were \$1,065,256,000 and the total exports \$525,308,000.

London, Jan. 15.—Andrew Bonar Law, chancellor of the exchequer, announced in the house of commons today that as a result of Field Marshal Haig's enquiry the general staff, war cabinet and the government considered that the British higher army command had not been surprised by the German attack in the Cambrai region Nov. 20, and that all proper and adequate dispositions had been made to meet it.

Amsterdam, Jan. 15.—A meeting of the parliament party at Mannheim in Germany was frustrated by the Independent Socialists, the Kollene Volk Zeitung says. After hours of pandemonium, the meeting which was attended by about 3000 persons, was dispersed by the police amid the cheers of the Socialists.

London, Jan. 15.—Sir Edward Kemp visited the Canadian hospitals at Haslemere, Brighton and Eastbourne; also the Canadian training school, commanded by imperial authorities to be a model institution, and later visited Seaford, where there are 14,000 Canadians. He hopes shortly to visit the forestry corps, which now has 51 camps in England.

Advertisement for 'EEN'S' products, including men's suits, coats, and shoes, with various promotional offers and store information.