

SIMPSON Store Opens 8 a.m. Closes at 5.30 p.m. H. H. Fudger, Pres. J. Wood, Manager. PROBS. Moderate variable winds; fair and a little warmer. L. SIMPSON



# Simpson's: the Store of the Moment's Needs

## Friday Bargains in the White Sale

Nightdresses, fine nainsook, slip-over style, short kimono sleeves, neck and sleeves trimmed fine val lace and embroidery insertions, heading, silk ribbon, and ruffles of fine lace, sizes 56, 58, 60 inches. Regular \$2.25 each. Friday bargain **1.89**

Combination Corset Cover and Drawers, fine val lace insertions, heading and silk ribbon at waist and in neck, frills of lace on neck, arms, and drawers. Sizes for 32 to 42 bust. Regular \$2.50 each. Friday **1.49**

Drawers, fine nainsook, umbrella style, trimmed with embroidery insertions and ruffles, cluster of hemstitched tucks, both styles. Sizes 23, 25, 27 inches. Regular \$1.50. Friday, pair **.75**

Ribbed Combinations, fine white lisle thread, low neck, no sleeves, umbrella style, fancy crochet yokes, fine lace on drawers. Sizes 32, 34, 36 only. Regular \$1.00 each. Friday **.69**

Yokes, high or low neck, with or no sleeves, in ribbed cotton or wool mixture, also nazareth combinations and waists, all more or less counter soiled, sizes in the lot 2 to 12 years. Regular prices 25c to 60c each. Friday bargain, half price, each **.12 1/2 to .30**

## Little Girls' White Dresses

Clearing 120 only, little girls' White Dresses, fine lawn, tucked at waist, dainty lace insertions and edges, heading and silk ribbon rosettes. Sizes for ages 1 to 6 years only. Regular \$1.50. Friday **.75**

**BARGAINS FOR INFANTS AND LITTLE GIRLS.**  
Infants' Christening Dresses, fine nainsook hand embroidery yoke, skirt trimmed, fine embroidery insertion, heading and tucks, neck and cuffs finished, with dainty narrow embroidery. Lengths 30 and 36 inches. Regular \$3.00 each. Friday **1.50**

Infants' Reggars, fine white pique, to 60c each. Friday bargain, half price, each **.15 to .30**

Regular \$1.50. Friday **.75**

**LITTLE GIRLS' SUMMER COATS.**  
Clearing 2 styles of little girls' coats, linen, color pongee, collars, cuffs, and buttons of red or blue, lined throughout. Sizes 2, 3, 4 years. Regular \$3.75 and \$4.25 each. Friday **1.95**

**WOMEN'S COAT SWEATERS.**  
Women's Coat Sweaters, "Warren" make, knitted wool, wide rope stitch, high neck buttoned down front, 2 pockets, large pearl buttons, white, cardinal, or navy. Sizes 32 to 40 bust. Regular \$4.00 each. Friday **2.50**

**CORSETS.**  
300 pairs of Warner's famous rust-proof summer Corsets, 2 stylish and popular models, fine white batiste or coutil, medium bust, medium and long skirt, rustproof boning, 4 wide side steels, 4 fine garters, lace and ribbon. Sizes 18 to 30 inches. Regular \$2.00 a pair. Friday **1.25**

## Great Chances in Women's Outer Wear

**WOMEN'S AND MISSES' DRESSES.**  
One-piece dresses, serviceable qualities of French panama, wool poplinettes, English serges and broadcloths. The waist has rounded or pointed yoke of lace or tucked net, some trimmed with silk cord braiding and touches of satin and buttons, others are finely tucked. Skirts are in either gored, pleated or panel effects, trimmed to match waist, some are strictly tailored; colors, navy, tan, cadet, wine, grey, black and cream. Regular \$12.75, \$13.50, \$18.50 and \$28.00. Friday **5.95**

135 Women's Separate Skirts, imported panama in navy and black, fancy front panel and narrow style, with panel front and back, trimmed with strapping of self on side gores. Regularly \$4.50. Friday **2.49**

75 Girls' Waterproof Capes, rubberized material in navy and cardinal, neat fitting hood attached, sizes 6, 8, 10, 12 and 14 years. Regular \$2.49. Friday **1.95**

## Waist Bargains

Chiffon Taffeta Waists in black and colors, sizes up to 42 inches. Regular \$2.95, \$3.95 and \$4.00. Tuesday **1.49**

250 Wash Waists, in tailored effects; also in embroidered fronts, high or low necks, long or short sleeves. Regular \$1.00, \$1.25 and \$1.50. Friday **.39**

## Petticoats and House Dresses

House Dresses of Gingham, in navy or black and white check; also sky, pink or tan stripe, in fine chambray, buttoned cuffs, gored skirts, finished with attached strapping, all sizes. Regular \$2.00 and \$2.50. Friday **1.75**

Women's Flannellette Kimono Gowns, in cardinal, navy, grey, pink and sky, two styles, one with tucked back and belt, another made in empire effect, both trimmed with satin, sizes 34 to 42. Regular \$3.00. Friday **1.95**

100 Women's Petticoats, of moresen in plain black, also stripe effects of navy and green; black taffeta finished, with two narrow embroidered trills. Regular \$1.25 and \$1.50. Friday **.95**

## Lining Bargains

500 yds. Black Taffeta Lining, suitable for waists, underskirts and coat linings, has the appearance of silk. 45 inches wide. Regular 40c yard. Friday, special, yard **.29**

500 yards of Moirette Skirting, in black only, suitable for underskirts, etc. 37 in wide. Regular 40c. Friday **.29**

## For the Camera

\$1.00 Special Ruby Oil Lamps, Friday 75c; 3c Tubes M. Q. Developer, Friday 6 for 19c; 25c Bottles Septa Developer, Friday 25c; 15c Boxes Acid Hypo (1/4 lb.), Friday 10c; 5c Folder Mounts, white, Friday 3 for 5c; 10c 4x5 Developing Dishes, Friday 10c; 25c Post Card Printing Frames, Friday 15c; 25c 4x5 Printing Frames, Friday 15c; 2c Developing and Printing for amateurs a specialty.

## Low Prices on Toilet Requisites

Mennen's Violet, Borated and Sen Yang Talcum Powder, regular 20c, Friday 2 for 25c; Poudre de Riz, Dorrins Face Powder, in flesh and white, regular value 40c, Friday 19c; A special line of Greaseless Vanishing Cream, regular 35c, Friday 25c; Taylor's Tooth Soap, Friday 4 for 25c; an odd line of high-class Toilet Soaps, values up to 8c, Friday 7 for 25c; 6 dozen only, Perfumes, large range of odors and packages, regular up to 50c, Friday 25c; Nail Brushes, regular 25c, Friday 9c; Tooth Brushes, regular 15c, Friday 5c; Tooth Brushes, regular 25c, Friday 18c; Kennebec Toilet Paper, regular 10c, per roll, special, 5 for 25c. (Phone direct to Toilet Dept.)

## 49c Picture Clearing

500 Framed Pictures, colored prints, lithographs, artotypes, engravings and etchings. Framed in our own factories. Regular \$1.95. Friday **.49**

## Six Millinery Opportunities

40 Trimmed Hats, from our \$3.50 and \$4.50 tables. Some are slightly soiled, but all are up-to-date style. Friday price **1.00**

1 Table of Ready-to-wear Hats, in six different styles in shades and assorted trimmings. Regular price \$2.90 and \$2.75. Friday **.69**

300 Wire Shapes, in the Nonette French make, large and small styles. Friday **.25**

10 Dozen Leghorns, in white only, six dozen fine Milan sailor with plain silk band in natural color. Regular prices \$1.00, \$1.20 and \$1.50. Friday **.50**

1,000 Bunches of French Flowers, some slightly soiled. Regular 50c to 55c. Friday **.19**

Braids, 12 yards for 25c. 200 pieces of fancy straw and mohair braids in almost any color. Regular prices up to \$1.50 apiece. Friday **.25**

## Tea Cloths and Cushions

10 dozen 30 x 30 shams or tea cloths, edged with very deep torch lace, and elaborate eyelet work center. Regular price 75c each. Friday bargain, each **.49**

50 Real Indian Cushions, leather back and front, hand burnt designs and deeply fringed, filled best Russian down. Regular \$3.95. Friday to clear **1.95**

100 verandah or boating cushions, an extraordinary variety and value, cushions that sold regularly up to \$1.95. To clear Friday **.81**

## Great Prizes for Nimble Feet To-morrow

The two departments that provide our customers with footwear — namely, the Hosiery and the Shoe Department — offer great inducements for people owning feet nimble enough to reach the department by eight o'clock.

## Boots and Shoes

**WOMEN'S BOOTS, 99c.**  
240 pairs Women's Boots, Dongola kid leather, Blucher style, patent toe cap, medium heel. Sizes 2 1/2 to 5 only. Regular \$1.75. Friday bargain **.99**

**MEN'S AND BOYS' BOOTS, 99c.**  
260 pairs Men's and Boys' Boots, Blucher style, solid leather soles and heels. Sizes 4 1/2 and 8 only. Regular \$1.75. Friday bargain **.99**

**\$3.00 WOMEN'S BOOTS, \$1.99.**  
420 pairs Women's Boots and Oxfords, mostly American makes, in gun-metal, patent colt, tan, Russia calf and Dongola leathers, Blucher and button styles, New York, Cuban and military heels, Goodyear welt, flexible McKay and hand turn soles, all sizes, 2 1/2 to 7. Regular \$2.50, \$3.00 and \$3.50. Friday bargain **1.99**

300 pairs Boots, Blucher style, box kip leather, solid leather soles and heels, a neat dressy boot that will stand hard usage —  
Men's, sizes 6 to 11 **1.99**  
Boys', sizes 1 to 5 **1.69**  
Youths', sizes 11, 12 and 13 **1.35**

Phone orders filled.

**\$4.00 MEN'S BOOTS, \$2.95.**  
210 pairs Men's high grade Boots and Oxfords, tan calf, patent colt, gun-metal and box calf leathers. Sizes 5 to 11. Regular \$3.50 and \$4.00. Friday bargain **2.95**

## Some of our customers are developing a new habit and it's a good one.

They're doing an important part of their week-end shopping on **FRIDAY**, reserving the **Five-hour Saturday** for emergency needs or special offerings. We've had these prudent customers in mind, and you'll notice that this collection of brilliant values for to-morrow covers the summer requirements of a city-full of people.

## \$1.00 Neckties and Bracelets 39c

Gold filled neckties, fine curb patterns, 16 inches long. Regular \$1.00. Friday **.39**

Gold filled Neckersole bracelets, hand engraved safety chain attachments. Regular \$3.50. Friday **1.98**

**SILVERWARE BARGAINS.**  
Silver plated Fern Pots, fancy open work band, fancy feet earthenware lining. Regular \$1.98. Friday **1.39**

Silver Plated Muffin or Vegetable Dish, high silver finish, bead border, fancy feet. Regular \$3.50. Friday **1.98**

## Six-inch Ribbon 9c

2,000 Yards Silk Taffeta Ribbon, colors cream, white, pale blue, pink, cardinal, tan, Nile, brown, Alice, mauve, myrtle, and black; 4 1/2, 5 and 6 inches wide. Regular 12 1/2c. 16c, 20c and 25c yard. Friday, yard **9c** (No phone or mail orders filled).

## Sample Handkerchiefs, 4 for 25c

1,550 "Samples" of Swiss embroidered handkerchiefs, manufacturers' samples, no two alike, scalloped and hemstitched edges; also a few Valenciennes lace trimmed. The regular selling price is 15c. 18c and 20c. Friday, 4 for **.25**.

250 dozen of Women's and Children's White Lawn Handkerchiefs, soft, smooth finish, 1/4-inch hem. Regular selling value 6 for 25c. Friday, 6 for **.15**

## Embroideries 5c

Cambrie Embroideries and Insertions, all new patterns, widths from 2 to 5 inches wide. Regular selling value 7c and 8c yard. Friday, per yard **.5**

Clearance sale of fine Batiste, Swiss and Linen Insertions and Bandings, these embroideries are very fine with handsome designs, in all white, colored and raw silk shades, odd lengths and odd widths, 2 1/2 to 6 inches wide. On sale Friday half price. 50c, for 25c yard; 60c, for 30c yard; \$1.25, for 60c yard; \$3.50, for \$1.50 yard; \$2.00, for \$1.00 yard; \$1.00, for 50c yard.

## Bring Father and Sonny Along To-morrow

Here are Generous Savings for Both:

Men's English Tweed Suits, in grey, brown and greenish grounds, with fancy stripes, 3-button single-breasted sack models. Sizes 36 to 44. Regular \$8.50, \$9.00, \$10.00 and \$12.00. Friday **6.95**

Men's English Tweed Pants, sizes 31 to 42 in waist. Regular \$1.75 and \$2.00. Friday **.98**

Boys' Tweed Russian Suits, dark grey ground, with fancy stripes, double-breasted style, with sailor collar, elastic bloomer pants. Sizes 2 1/2 to 8 years. Regular \$4.00. Friday **2.69**

Two-piece Suits, with plain and bloomer pants, light and dark grey and brown, tweed and homespun, single-breasted, Norfolk and double-breasted styles. Sizes 25 to 33. Regular \$4.50, \$5.00, \$6.00 and \$6.75. Friday **3.29**

Boys' Shirt Waists, English prints, chambrays, drills and Madras cloths, in white and light colored grounds, with black and fancy stripes, also plain blue and tan shades. Sizes 6 to 14 years. Regular 50c, 65c and 75c. Friday **.39**

## Some Other Things for Men

**Things They Need Now at Saving Prices:**

Men's Negliges, slightly counter soiled, material and workmanship perfect. Sizes 14 to 18. Regular 75c and \$1.00. Friday **.49**

Men's Neckties, silk and mercerized, open ends, ordinary four-in-hand shape, plain colors, stripes, scrolls and floral designs. Reg. 35c and 50c each. Friday, 3 for 50c, or each **.19**

Men's Balbriggan Underwear, shirts and drawers, reduced for Friday only; sky, grey and natural; sizes 34 to 44. Regular 50c. Friday **.33**

**HATS.**  
Men's Soft Hats, brown, grey, fawn and black, sizes 6 1/2 to 7 1/2. Regular \$2.50. Friday **.75**

Men's Derby Hats, black, and a few brown, sizes 6 1/2 to 6 3/4 only. Regular \$2.00. Friday **.59**

Men's Straw Sailor Hats, white, Canton braids, silk bands, straight and curl brims. Regular 75c. Friday **.29**

Men's Panama Hats, medium or large crowns and brims, in telescope or tourist shapes. Friday **2.95**

Children's Tams and Sailor Hats and Turbans, in linen and drill. Regular up to 75c. Friday **.25**

Boys' Golf Caps, tweeds and serges, well lined and finished. Friday **.8**

## Umbrellas—from 45c Up

Women's and Children's Umbrellas, mercerized tops. Clearing Friday **.45**

150 Men's Silk and Wool Covered Umbrellas, boxwood and horn handles, \$1.00 and \$1.25 fines. Friday **.83**

125 Men's and Women's Umbrellas, fine silk and wool tops, choice range of handles. Values up to \$3.50. Friday **1.89**

90 only Women's Umbrellas, fine silk mixture tops, silk cased, close rolling frames, handsome handles, newest designs, \$5.00, \$5.50 and \$6.00 values. Friday **3.65**

## A 9c Day in the Wash Goods Department

Scotch Gingham, 31 inches wide, fast colors, staple checks in sky, pink, mauve and red, also in narrow stripes, same colors. Regularly 15c, 9c black and lilac. Regular 15c. Friday **9c**

White mercerized Broadcote Vestings, the material for washing waists, dresses, etc. Regular 15c. Friday **9c**

Mercerized Printed Mull. Regular 35c. 9c

Remnants of printed foulards, fancy creped suitings, fancy plain colored India head in colors and other lines. Regular to 35c. 9c

Fancy figured soft mull, 50 inches wide, 20c. Dainty foulard designs, black and navy and white. Regularly 15c. 9c

Printed Duck, for boys' blouses, girls' strong school or outing dresses; white ground with fancy figures, fast colors. Regularly 15c. (No phone or mail orders.)

## Silk Remnants

2,000 yards of Silk Remnants of every description and color. Lengths 1 yard to 16 yards. Paillettes, satin de ombre, marquis, velveteen, tamolinos, peau de sole, in plain colors, checks, stripes, white and black. Regular up to \$1.25 per yard. Friday bargain, per yard **.25**

500 yards Shangtung Remnants, natural color only. 34 ins. wide. Regular up to 75c. Friday bargain **.25**

## Dress Goods

At special circle of main floor. Pure Wool Delaines, in new designs, 30-in. wide. Regular 50c. Friday, a yard **.29**

A wonderful clearing line of smart Bandings and Appliques, in all the leading colors and designs. Broken lines of goods selling regularly all season at 50c, 65c, 75c and 85c. Friday, to clear, yard **.19**

## Oh! What a Picnic

Dennison's Crepe Paper Napkins, all fast colors. 5c per dozen, or 35c per 100; Lunch Sets, regular 35c per set. Friday, bargain. 25c per set; Picnic Plates, regular 6c per dozen, Friday bargain 4c per dozen, or 30c per 100; Great Sale of Travellers' Samples, 500 Books, regular values from 25c to \$5.00, on sale Friday at half price. (Book Dept.—Main Floor.)

## What is Needed for the Summer Home

**Lace Curtains**  
New designs and good wearing net, 32 inches wide, 3, 3 1/2 and 3 3/4 yards long, qualities worth \$1.00. Friday, per pair **.73**

**TAPESTRY CURTAINS.**  
One and two-toned color effects, reversible patterns, fringe top and bottom, 40 inches wide, 3 yards long. Regular \$2.50. Friday, per pair **1.95**

**CUSHION FORMS.**  
Well-filled Russian Down Forms, white cambrie casing, 18x18 inches, 25c; 20x20 inches, 35c; 22x22 inches, 44c; 24x24 inches, 54c; 26x26 inches, **.64**

**BAMBOO VERANDAH SHADES.**  
Natural or green, complete, with cord, pulleys and hooks: Size 4x8 ft. natural 64c, green **.75**  
Size 6x8 " " " **1.12**  
Size 8x8 " " " **1.49**  
Size 10x8 " " " **1.89**  
Size 12x8 " " " **2.24**

**Baby Carriages and Folders**  
6 only, English carriages, wooden bodies, leatherette hoods. Regular to \$20.00. Friday **14.95**  
10 only, red, leatherette hoods, red bodies, upholstered, full size, rubber tires, brakes. Special. Regular **15.05**  
50 Folding Go-carts, leatherette hoods, spring seat, full size. Special, Friday **4.69**

**Wall Papers**  
1,500 rolls Odd Borders and Friezes, 9 and 18 inches, by the roll, regular to 5c and 8c. 9c. Friday, yard **.12**

3,600 rolls Mica and Colored Papers, per roll, to 10c. Friday **.32**

2,800 rolls Bedroom Paper, regular to 15c. Friday **.7**

250 rolls German leatherettes and Pressed Goods for parlors and dining rooms and halls, regular to \$1.30 roll, Friday, roll **.49**

**Groceries**  
1,000 bags choice family flour, 4 bag 57c. Choice Currants, cleaned, 3 lb. 25c. California Seeded Raisins, 3 pigs, 25c. Yellow Cooking Sugar, 10 1/2 lb., 60c. Canned Sweet Pumpkin, 10 lb., 25c. Perfection Baking Powder, 3 lbs., 25c. Pure Kettle Rendered Lard, per lb., 14c. Canada Cornstarch, package 7c. Finest fresh Creamery Butter, per lb., 25c. Choice Rangoon Rice, 6 lb., 25c. Pearl Tapioca, 4 lbs., 25c. Canned Yellow Peaches, heavy syrup, per tin, 15c. New Orleans Molasses, Cherry Grove Brand, 2 lb., 10c. Telephone Department. **2 1/2 LBS. PURE CELESTIA TEA 35c.**  
A blend of India and Ceylon Tea, one ton, Pure black or mixed, 2 1/2 lbs. 55c.

**Linoleum and Rugs**  
200 Yards of Scotch Linoleum, heavy quality in block, tile, floral, matting and parquet designs, well seasoned. Regular up to 60c per square yard. Friday per square yard **.37**

100 yards of Japanese Matting, woven cotton warp, 36 inches wide, initial colors, carpet block and lattice designs. Regular up to 30c per yard. Friday, per yard **.17**

Lawn Chair or Verandah Grass Seats, strongly made. Regular 5c each. Friday, 4 for **.10**

Tapestry Rugs, in nearly all shades and designs:—  
Size 3 yards x 3 1/2 yards. **7.75**  
Size 3 yards x 4 yards. Friday **8.75**

**Furniture**  
Dressers in mahogany, dull finish, good drawer space and large mirror. Regular price \$20.00. Friday **14.90**

Dining Chairs, in genuine quarter oak, with solid leather seats, sets of 5 small chairs and 1 arm chair. Regular price \$17.90. Friday **13.90**

Iron Bedsteads, in pure white enamel finish, full size. Regular prices \$5.75 to \$8.00. Friday **4.95**

The Robert SIMPSON Company Limited

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