

BURSON-MARSTELLER

Michael H. Morris
President
Burson-Marsteller Asia/Pacific, Hong Kong

Mike Morris manages Burson-Marsteller's Asia and Pacific Region, encompassing a staff of nearly 300 in 14 offices ranging from Seoul to Sydney.

Mr. Morris took up his post as president of the Asia/Pacific region in Hong Kong in 1988 following 26 years of service with Burson-Marsteller in North America.

Mr. Morris has spent most of his career in client service, rising from the rank of assistant account executive to his current position. Prior to his current assignment, Mr. Morris led Burson-Marsteller's multi-national account management team in New York overseeing the company's international service for such clients as DuPont and AT&T.

Mr. Morris joined Burson-Marsteller in New York in 1962 after graduating with a degree in economics from Hofstra University. He became assistant general manager for that office in 1977, and in 1978, assumed additional responsibility as area director for Canada and Latin America.