Whether the program's assessment of a company's export potential is positive or negative, it is recommended that professional consultation be sought. Trade experts, employed by EAITC and other government agencies, are in place across the country to help export-ready firms fine-tune export strategies and to help firms which are not yet export-ready to identify and strengthen weaknesses. (A list of federally sponsored trade counselling services is located in the program's "step-by-step export guide".)

HOW DO I USE THE PROGRAM?

The format of this program has been developed for simplicity of use; therefore it does not require a high level of computer proficiency on the part of the user.

GETTING STARTED

Hardware Requirements
◆ IBM XT, IBM AT, IBM PS/2 or IBM compatible computer.

◆ 256K of Random Access Memory (RAM).

Operating System Requirements
◆ DOS or PC-DOS version 3.0 or greater.