

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BOSTON

Market: UNITED STATES OF AMERICA

Factors for Canadian exports not reaching market potential:

- _____
- _____

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: Follow up to Atlantic Canada Defense Mission
Expected Results: Introduce 5 new firms to market

Activity: Continue with Quarterly Defence Report to Cdn Industries
Expected Results: Inform Cdn Industries of Defence Opportunities in N.E.

Activity: Follow up to Raytheon's Classified Briefing to Canadian Industries
Expected Results: The placement of \$500M in orders with Cdn Industry

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: Plan Western Canada Defence Mission to Boston
Expected Results: Introduce 4 new firms to market

Activity: Subcontractors Conference III. Recruit 6 new firms
Expected Results: Introduce 3 new firms to Canadian manufacturers