

DATE: 88/01/25

DEPARTMENT OF EXTERNAL AFFAIRS

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Report: B4 88/89 INVESTMENT ACTIVITIES IN MISSIONS ABROAD

Region: AFRICA-MIDDLE-EAST

Mission: 347 RIYADH

Country: 322 SAUDI ARABIA

Other Investment Program Plans

Activity(ies):

PURSUE PERSONAL CONTACTS WITH CORE GROUP OF 150 LEADING SAUDI BUSINESSMEN TO PROMOTE INVESTMENT OPPORTUNITIES IN CANADA.

Anticipated Results: EXPAND INTEREST IN CANADA AS AN INVESTMENT DESTINATION AND INCREASE VISITS TO CANADA BY POTENTIAL INVESTORS.

Activity(ies):

INCLUDE INVESTMENT COMPONENT IN PROGRAM FOR HIGH LEVEL BUSINESS DELEGATIONS TO CANADA.

Anticipated Results: INCREASED INTEREST IN REAL ESTATE & OTHER CANADIAN INVESTMENTS.

Activity(ies):

PROMOTE BUSINESS IMMIGRANT PROGRAM AMONG LARGE COMMUNITY OF AFFLUENT EXPATRIATE BUSINESSMEN CONSIDERING EMIGRATION.

Anticipated Results: FURTHER INCREASE NUMBER OF INVESTOR IMMIGRANTS TO CANADA.