

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights

Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 657 KINGSTON

Market: 257 JAMAICA

Sector: 005 COMM. & INFORM. EQP. & SERV

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	48.00M	\$ 41.00M	\$ 35.10M	\$ 33.40M
Canadian Exports \$	9.00M	\$ 8.20M	\$ 3.10M	\$ 3.40M
Canadian Share of Import Market	18.70%	20.00%	8.80%	10.20%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	061 %
ii) 051 UNITED KINGDOM	020 %
iii) 265 JAPAN	005 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 15-30 \$M

Current status of Canadian exports: Well established and growing

Products/services for which there are good market prospects

Current Total Imports

In Canadian \$

i) TELEPHONE SWITCHES	\$ 5.00 M
ii) TELEPHONE TRANSMISSION EQUIP.	\$ 0.00 M
iii) CELLULAR TELEPHONES	\$ 0.00 M
iv) COMPUTER SOFTWARE	\$ 4.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: JAMAICA TELEPHONE 4 YEAR REHAB PROGRAM

Approximate Value: \$ 60. M

Financing Source: 024 BC

For further info. please contact:

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