

12th Florida International Medical Expo

## Gateway to the Americas and the Caribbean

**MIAMI, FLORIDA** — August 21-22, 2002 — The diagnosis is excellent: the **Florida International Medical Expo FIME** is the most comprehensive medical trade show of the Americas, and it's growing! Last year, 380 exhibitors and approximately 10,000 visitors attended **FIME 2002** will draw visitors from the United

States as well as 90 other countries, a large proportion of these from Latin America.

The trade show is a total experience for the medical professional, providing an unequalled opportunity to assess a far-ranging line-up of the latest in equipment, systems and programs for medical care, all aimed at creating a healthy bot-

tom line for medical businesses. Categories include emergency medical, surgical, laboratory, diagnostic, home care, rehabilitative, imaging, pharmaceutical, biomedical, dental, orthopaedic, disposable products, and medical services.

**For details**, visit the **FIME** Web site: [www.fimeshow.com](http://www.fimeshow.com) or contact the organizers, tel.: (941) 366-2554, fax: (941) 366-9861, e-mail: [fime@aol.com](mailto:fime@aol.com)

**For more information**, contact Margaret Cullen, Commercial Officer, Canadian Consulate, Miami, tel.: (305) 579-1615, fax: (305) 374-6774, e-mail: [miami-td@dfait-maeci.gc.ca](mailto:miami-td@dfait-maeci.gc.ca) \*

## Consulate General hosts Giftware Rep Locator Program in Atlanta

**ATLANTA, GEORGIA** — September 20-22, 2002 — The Canadian Consulate General and the Quebec Trade Office - Atlanta have announced a three-day Giftware Rep Locator Program for Canadian business people attending the **Atlanta Fall Gift and Accessories Market & Atlanta Gourmet Show**.

The program is designed to help Canadian giftware manufacturers and production craft people secure sales agents and representation to sell their products in the Southeastern United States (Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee, as well as Puerto Rico and U.S. Virgin Islands).

The Rep Locator Program is open to export-ready firms that have registered in the Department of Foreign Affairs and International Trade's WIN Exports database.

The Atlanta Program is being held in conjunction with the last of four shows presented annually by **AmericasMart - Atlanta** ([www.americasmart.com](http://www.americasmart.com)), the nation's largest gift and home furnishings wholesale marketplace.

Program events include:

- **September 20:** breakfast seminar featuring speakers from the giftware and home furnishings industry; tours of local giftware retailers;
- **September 21:** tour of **AmericasMart** showrooms and meetings with sales representatives and program organizers;
- **September 22:** display of products and services at a Canadian Product Showcase, held in conjunction with an informal brunch hosted by the Consulate General.

## COMPU 2002

**GUAYAQUIL/QUITO, ECUADOR** — July/October 2002 — **Compu 2002** is Ecuador's leading trade show featuring computer hardware and software, high-speed Internet access, and related products. The city of **Cuenca** hosted **Compu 2002** in May, and the show will be in **Guayaquil, July 1-7**, and in **Quito, October 14-20**. This is an opportunity to identify local distributors in Ecuador and meet with representatives from neighbouring countries. In

The participation fee for the Atlanta program is US\$150. Companies must confirm their participation by sending a fax on company letterhead to Sylvie Racine at the Canadian Consulate General in Atlanta: (404) 532-2050. Payment may be made by either cashier's cheque or money order and must be submitted to the Canadian Consulate General in Atlanta by **July 16**.

**For more information**, contact Sylvie Racine, Canadian Consulate General, Atlanta, tel.: (404) 532-2011. \*

2001 some 200 exhibitors from the Americas and Europe participated in the show, drawing 70,000 visitors.

**For more information**, contact Rafael Roldan, President, Ecuasistem, tel.: (011-593-2) 222-0336, fax: (011-593-2) 222-0855, e-mail: [cemexpo@feriasdeecuador.com.ec](mailto:cemexpo@feriasdeecuador.com.ec) Web site: [www.compuecuador.com](http://www.compuecuador.com) (Spanish only) or Canadian Embassy, Quito, tel.: (011-593-2) 250-6162, fax: (011-593-2) 250-3108, e-mail: [quito@dfait-maeci.gc.ca](mailto:quito@dfait-maeci.gc.ca) Web site: [www.dfait-maeci.gc.ca/ecuador](http://www.dfait-maeci.gc.ca/ecuador) \*

Eat, drink and do business

## Food & Hotel China 2002

**SHANGHAI, CHINA** — September 3-6, 2002 — For the ninth year, Shanghai will be hosting China's top trade event in the food, drink and hospitality industry. **Food & Hotel China (FHC)**, which will be held in conjunction with **Wine & Spirits China 2002** and **Confectionery China 2002**, is one of the most prominent international food exhibitions in China for professional buyers.

New market forces are driving growth in China's food and hospitality sector, which employed 15 million people and produced sales of US\$48.2 billion in 2001. **FHC** is one industry show that works: last year's FHC 2001 attracted over 435 companies from 32 countries

and regions, and over 11,000 professional visitors. This year's show will feature conferences, competitions and a multitude of other events designed to attract trade buyers.

**FHC** is China's only food event to be recognized by the prestigious Union des Foires Internationales. For details, visit the **FHC** Web site: [www.fhcchina.com](http://www.fhcchina.com)

**For more information**, contact Henry Deng, Senior Commercial Officer, Canadian Consulate General, Shanghai, fax: (011-86-21) 6279-8401, e-mail: [henry.deng@shanghai.gc.ca](mailto:henry.deng@shanghai.gc.ca) or Shirly Wu, Commercial Assistant, Canadian Consulate General, Shanghai, e-mail: [shirly.wu@shanghai.gc.ca](mailto:shirly.wu@shanghai.gc.ca) \*

## Canadian pavilion promotes seafood exports

**QINGDAO, CHINA** — October 29-31, 2002 — Canadian seafood exporters angling for opportunities in post-WTO China will find no better venue for promoting their products than the **China Fisheries and Seafood Expo** ([www.chinaseafoodexpo.com](http://www.chinaseafoodexpo.com)) in Qingdao, China. Now in its seventh year, **China Fisheries and Seafood Expo** has proven to be the most important show of its type in Asia.

In 2001, more than 12,500 processors, importers, distributors, retailers and food service operators from 34 countries attended the show which featured 564 companies exhibiting from 29 countries. The Chinese market for seafood is huge. Where once China was perceived as a reprocessing centre limited to handling products for re-export to Japan, now the opportunities for selling seafood to an increasingly affluent Chinese middle class are growing.

Agriculture and Agri-Food Canada is offering booth space to Canadian seafood exporters wishing to exhibit in the Canadian pavilion. Companies may also wish to apply for financial assistance from the Program for Export Market Development (PEMD).

**For more information**, contact Jane Barnett, Agriculture and Agri-Food Canada, tel.: (905) 823-0122, fax: (905) 823-8920, e-mail: [barnettj@em.agr.ca](mailto:barnettj@em.agr.ca) \*



## Opportunities on the menu JAPAN FOOD 2002

**OSAKA, JAPAN** — October 23-26, 2002 — The largest international food exhibition in western Japan, **JAPAN FOOD 2002**, will be dishing up the latest in food products for buyers from every sub-sector of the food industry, including the retail, wholesale, import, and food service industries. Osaka is Japan's second-largest city, and the commercial hub of the Kansai region.

**JAPAN FOOD** was launched in 1980 by the Osaka International Trade Fair Commission to promote the distribution of processed food in Japan and abroad, as well as the advancement and exchange of food technology innovation. **JAPAN FOOD 2000** attracted over 81,000 visitors from 24 countries and regions, including representatives from food-related associations and government organizations. This year's 11th edition will include seminars and exhibits featuring a wide range of processed food, and agricultural, meat and poultry, and marine products.

Canadian suppliers interested in exhibiting at **JAPAN FOOD 2002** must apply before **July 1, 2002**. Space at the "table" is limited, however, so book now.

For details, visit the show's Web site: [www.fair.or.jp/food/2002/japanfood](http://www.fair.or.jp/food/2002/japanfood)

**For more information**, contact Robert Lazariuk, Japan Division, DFAIT, tel.: (613) 992-6185, e-mail: [robert.lazariuk@dfait-maeci.gc.ca](mailto:robert.lazariuk@dfait-maeci.gc.ca) or Toshihisa Seki, Commercial Officer, Canadian Consulate General, Osaka, tel.: (011-81-6) 6212-4910, fax: (011-81-6) 6212-4914, e-mail: [osaka.fn@dfait-maeci.gc.ca](mailto:osaka.fn@dfait-maeci.gc.ca) \*