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## The Sound Economy of Tarvia Roads-

WITH Tarvia macadam, all the wear is on the surface. There's no internal friction — no breaking up of the wearing course. Tarvia holds the stones firmly in place, making one solid mass that neither frost nor rain nor trrffic can disintegrate.

This explains why Tarvia roads are so economical—why the saving in maintenance expense repays, in a few years, the initial cost of the road improvement.

Yet the first cost of Tarvia macadam is only slightly more than that of well-constructed plain macadam. Tarvia roads are kept in perfect condition by an occasional inexpensive treatment with "Tarvia-B," which renews whatever of the road surface has been worn away by traffic. Properly maintained Tarvia macadam actually improves with age and usage.

The experience of many Canadian municipalities and rural communities has definitely established the superiority of Tarvia for every kind of road work—new construction, repairs and maintenance.

There is a grade of Tarvia for each of these purposes.

