

The Foundation Investment for Canadians

The foundation of investments should consist of securities, which, beyond any question, secure the principal, ensure a good income, and are readily marketable.

Of all securities, Victory Bonds are unsurpassed in combining attractive features.

1. They are government securities.
2. The security is not only beyond question but is the greatest afforded by any investment in Canada.
3. The supply is to be gradually diminished by reduction of the public debt.
4. No loans are to be issued during the current fiscal year.
5. Funds are accumulating and large amounts will undoubtedly be seeking investment.
6. The new income taxes make the tax free issues still more attractive than in the past.
7. The bonds are instantly marketable.
8. The Bonds have the highest collateral value.
9. They reduce investment worries to a minimum.
10. The yield, 5.41 to 6.01% is excellent, and will in all probability not be long available.

To build investments wisely, we recommend that investors purchase and hold a substantial proportion of Victory Bonds.

We have every facility for handling War Loan Business

A. E. AMES & CO.

*Investment
Securities*

UNION BANK BLDG. - - - -	TORONTO
TRANSPORTATION BLDG. - - - -	MONTREAL
74 BROADWAY - - - - -	NEW YORK
BELMONT HOUSE - - - - -	VICTORIA
HARRIS TRUST BLDG. - - - - -	CHICAGO

*Established
1889*

WE SPECIALIZE IN

Western Municipal and Government Bonds

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Suite 1001-8 Rogers Building - - - Vancouver, B.C.

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