VOL. I. - - No. 21,

"The way to bliss lies not on beds of down, And he that had no cross deserves no crown."

It takes well! The Cash system is without doubt the best! We are selling Dry Goods lower than any other house in the West End. For the best stock of Family Dry Goods go to BRADY'S, 400 ST. JOSEPH STREET.

## GENTLEMEN

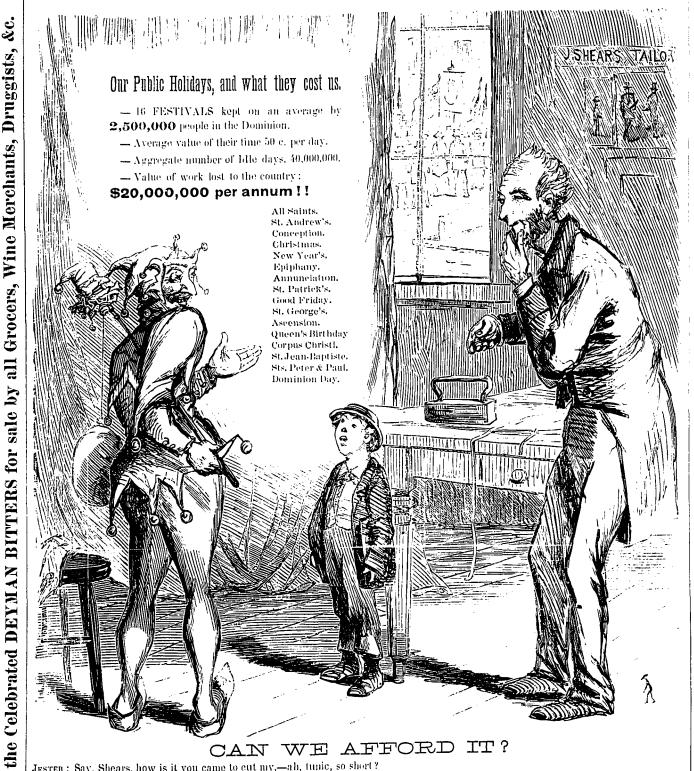
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5th JULY 1978.



JESTER: Say, Shears, how is it you came to cut my,-ah, tunic, so short?

SHEARS: Just to suit the times, your Honor; what with the holidays, and hard customers, I cant afford to give you more coat tail for the price. JESTER: All nonsense, my dear Shears, a nation that can afford to spend \$20,000,000 a year on its holidays must be wealthy. So next

time, cut my coat a decent length, and charge it to the nation.