

GO where you will for a day's outing, a week end, or a vacation, the sun will be high and hot, the air humid and the dust plentiful at times. Talc Powder, just ordinary Talc Powder, is but a partial answer. It is only in the luxuriously refreshing and satisfying effects of



Williams' Talc Powder

—uniquely soft, smooth, fluffy and fragrant—the super-talc, so to speak—that the complete answer is found.

Your choice of four odors: Violet, Carnation, Rose (flesh tint), Karsi, a rich Oriental perfume



The J. B. Williams Company, Glastonbury, Conn., U. S. A.
Makers of the famous Williams' Shaving Soap, Jersey Cream Toilet Soap, Matchless Cold Cream, etc.