

“ VARSITY ”

A HIGH-CLASS 5 CENT CIGAR, HAND-MADE

CONTAINS THE FINEST HAVANA FILLER

☞ SUPERIOR TO THE MAJORITY OF 10 CENT CIGARS. TRY THEM AND BE CONVINCED. THEY COST THE RETAILER 4 CENTS EACH

FIRST PRIZE MEDALS IN COMPETITION WITH THE WORLD. PARIS, 1876; CENTENNIAL, 1876; MONTREAL, 1863-8

S. DAVIS & SONS - Montreal

THE LARGEST CIGAR MANUFACTURERS IN THE DOMINION.

X D. RITCHIE & CO. X

- - (ESTABLISHED IN 1862) - -

WE ARE THE OLDEST CUT TOBACCO, AND LARGEST CIGARETTE MANUFACTURERS IN CANADA :

FACTS!

- THE -

“ ATHLETE ”

AND

“ DERBY ”

CIGARETTES

- ARE -

. OLD CHUM .

PLUG CUT
PLUG CUT
PLUG CUT

SMOKING

SMOKING
SMOKING
SMOKING

TOBACCO

TOBACCO
TOBACCO
TOBACCO

IS

THE SMOKER'S IDEAL

.. OUR ..

DERBY

PLUG

SMOKING

TOBACCO

IS

MADE FROM

THE

Finest Virginia

GOLD LEAF

The Sweetest of the Sweet.
The Purest of the Pure.
The Finest of the Fine.
The Cheapest The Best.