

We Want Total Abstainers

Despite all the indisputable evidences of the better quality of Total Abstainers as insurance risks, there is only one of the leading life companies in Canada to-day which offers them special terms and rates.

That company is the Manufacturers Life.

Total abstainers receive full credit for the profit arising from their exceptionally low mortality rate.

The Manufacturers Life is, moreover, one of the strongest of our native Canadian companies.

Write for its Booklet, "Total Abstainers vs. Moderate Drinkers."

**THE MANUFACTURERS LIFE
Insurance Co.**

Toronto - - Canada