

**TO THE TRADE**

**Adding** ❁❁❁

ESTABLISHED  
1849

daily to our rapidly extending volume of business, is the surest indication to us of continued prosperous times.

Assigning reasons for this healthy state of affairs, we mention: a greater yield in the products of the country, with better markets; many retail merchants realizing that they can buy to better advantage at home than abroad; the goods we show are new, fashionable and best value; careful execution of orders, prompt attention to requirements of the trade, in

**General Dry Goods**  
**Men's Furnishings**  
**Haberdashery**  
**Carpets, Housefurnishings**  
**Woollens and Tailors' Trimmings**

Ever on the alert to welcome customers in our warehouses, giving them a courteous reception; always having special lines in Novelties, Manufacturers' Clearing Lots, Overmakes, Odds and Ends, besides our extensive assortment of regular goods.  
**Letter Orders**

**Multiplying**

rapidly and filling them a specialty.

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**JOHN MACDONALD & CO.**

Wellington and Front  
Streets East

.....**TORONTO**