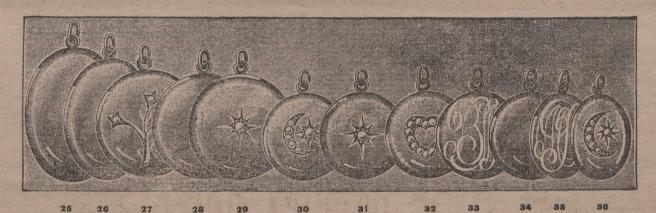
Chop in Toronto Through Our Mail Order Department. E SIMPSO

PONTO CANADA

COMPANY,

Money Refunded if Goods are not Satisfactory.

2,000 GOLD-FILLED LOCKETS REGULAR VALUE UP TO \$3.00, NOW OFFERING AT 98c.



These lockets were purchased by our Jewelry Department direct from the manufacturer. They are such lockets as he makes for regular jewelry firms to sell at about \$3.00 apiece. In solid gold exclusive dealers get \$10.00 to \$15.00 for same designs. These are gold-filled, but they are guaranteed by the maker and by this store for 10 years. We took 2,000 of them, that is a big order for any jewelry manufacturer to receive. We got very special terms on this account. There is room for two pictures in each locket. Some of them are set with pearls. Now what do you think we are going to ask for these lockets?

NINETY-EIGHT CENTS.

GREAT CLEARANCE SALE





We have one thousand eight hundred and fifty skirts, that are worth from one-half more to double the price we are asking, that we have reserved for our Mail Order Customers. There are two styles, both the very latest and most fashionable, this season's newest goods, in fact some of them are not quite finished yet. Every garment is Simpson made, which guarantees satisfaction in fit and wear. Look at the styles, read the description of each, decide which you like best and order to-day. Money refunded if you are not satisfied.

S.D. 1493—Ladies' Fashionable Lustre Skirt. colors. black, navy, brown and cream, double box pleated front, side panels with inverted and side pleats, deep fold of self around bottom. Dressy, stylish and well tailored.



WHEN WRITING TO ADVERTISERS PLEASE MENTION "NORTHERN MESSENGER."