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WATFORD, ONTARIO Member of Canadian Weekly Newspapers Association. W. C. Aylesworth, Publisher.

Average Circulation for year ending December 31, 1923.....1,565 (Covering East Lambton) ADVERTISING RATES
Display ads., set, transfent, 28c inch

Display, yearly contract, set, 18c in. Display Ada. all plate....18c inch Special Position. 5c per inch extra. Theatrical Advt'g with reader or cut

Business Locals, Front page 10c per Mne; Inside pages &c per line. Classified Ads., One Cent per word each insertion. Minimum 25c.

FRIDAY, NOVEMBER 20, 1925

Note and Comment

When that old familiar hymn, "For those in peril on the sea," was sung in one o fthe town churches the other evening one of the hearers remarked that there should be a revised version "For those in peril on the road." Quite right, as there are more perils today on the road than on the sea, and far more fatalities.

This reduction of the postage rate of Canada to countries outside the British Empire and the United States is all right but what most of our people would appreciate more would be an announcement that Canada's domestic rate for letters has been reduced from three cents to the prewar rate of two cents.—Acton Free Press.

Two healthy looking young men were around the town last week peddling blue and grey serge suit lengths. There was also a healthy looking maid of uncertain summers, weight 160 pounds, selling sheet music and comic picture books, in aid of the War Veterans Association. (Maybe.) The books were published in U. S. and also in England, duty free. A winning voice, a pleasant smile and a taking way—\$1.00 please—Teeswater News.

Wood is Disappearing
We are almost within sight of the ending of the wood fuel age. In a little while few Canadian woods will be cheap enough for burning. Today it is cheaper to use other material than wood for big buildings, and soon we shall all be looking about for substitutes for cord wood, even in the back country, as has been the ease with the unfortunates who live in the cities, for many a day. Years ago at this season it was a familiar sight to see numerous loads of wood brought in by farmers, standing on the market. Those days are gone forever.

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The Bruce Herald and Times in its report on the annual convention of the East Bruce Teachers' Institute says: Lorne A. Edy, until recently the editor of the Walkerton Telescope gave an excellent address on "The Community Newspaper." He showed how the character of the local paper had greatly changed in the last twenty vyears, formerly printing much world news, but with the advent of the rural mail delivery most homes mow received a daily paper, the local paper devoted most of its space to community news. Mr. Eedy strongly urged teachers to make a greater use of their local paper, to write letters for publication, to send in school reports, and where opportunity offered to act as the local correspendent of the paper. Many prominent newspapermen of Canada had begun their journalistic careers by acting as correspondents.

Big Fish Catch
Fish, valued at \$3,724,133, and
weighing 153,605,500 pounds, were
landed by Canadian fishermen on the
Atlantic and Pacific Coasts of the
Dominion during the month of September, 1925, according to a report
by the Canadian Government Department of Marine and Fisheries. The
catch is an increase of 44,751,000
pounds, over September of last year oounds, over September of last year.

Canada's national debt has the jumps. An increase of \$421,080 in October brings the Dominion's total obligation to \$2,360,022,809. There is only one place for a firm or a government piling up liabilities to land, and that is the ash heap.

The Alliston Herald quite candidly remarks: "The suspicion that many people have that high school examination papers are carelessly read in Toronto is not being allayed by recent events. Last week the Herald gave an instance of a young lady who got a couple of passes by having parre-read. This week Claudine Ke student at the high school be granted a pass on her ancipaper by having it re-read inal examiner allowed her marks. There is fearen to there are more student from the school who should have been give higher marks, and this gives reason speculate as to how many more ents are being held back becauters.

r and Publish presents, in a fing the Free the case for United States and periodicato be collected to be collected to the case for the stamp a tions, when s tions, when The proposal is advanced to shift part of the burden of taxation now

The proposal is advanced to shift part of the burden of taxation now imposed on the purchaser of necessities, such as matches, tobacco, automobiles, beverages and other products manufactured in Canada, to the door of the nublisher or purchaser of publications in which the printing and publishing is performed "without" the Dominion.

Mr. Bradshaw believes such a tax would, in many instances, be absorbed by the foreign publisher, and that it would produce a revenue of \$3,000,000 annually. Other claims he makes for his proposal are, that the cost of collection will be infinitesimal that party policy is not an issue, and that it will expand the Canadian printing and publishers statements, the author cities the circulation figures of several publications referred to in the article. Among the better known are:

known are: Ladies' Home Journal 1,724,196
Delineator 712,368
Pictorial Review 1,365,672
Red Book 484,608
True Story 1,072,644
Collier's Weekly 1,724,785
Saturday Evening Post 5,274,412
Of the dozen mentioned, it is apparent no less than 19,192,848 copies circulate throughout the Dominion, costing the Canadians \$1,354,311 a year. When it is evident that the revenue from a two-cent stamp affixed to each copy would total \$383,856, and that there are more than a thousand such newspapers and periodicals entering the Dominion each year, it is easy to estimate the revenue from the proposed tax as \$3,000,000.

Farmers and manufacturers, employers and employees; all should give consideration to this proposal to lessen taxation. Usually the trouble with the raising of revenue is that one or other class has to suffer, the plan outlined in Canadian Printer and Publisher relieves the "the backs" of all, and at the same time will expand an industry that serves all parties, creeds and classes, without fear or favor.

This election is notable for one

T. diterfeiter might have re Eggs!
to present a for
nk—this way Book and Advice FREE
several st Write for it
iream of the Canada, limited, TORONTO eft-it-Once-13 eir.en You Will Want One for Your Own Kitchen The very feel of it will make you want to own it.

It balances so nicely, seems to be just right. The handle is rigid and does not tip around like a hinged handle. That means no slipping, scalded hands or nandle. That means no slipping, scalded hands or accidents. See how you fill it? You lift the hinged lid and can fill it right under the tap or by dipper because the opening is at the last the centre.

Most important, these that he had be a set the centre.

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Street East, Toronto

FRIDAY, NOVEMBER 20 1923

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which George Pavey, Mr. is eated, on Chidder, Somerset is ears, particularly years ago and calcium chlorie on a farm in Mosa, port that Brooke. His wife on brought some eight years of emergency five children, Albert and the bodward of town; Mrs. with a boff Sast of Sast Robinder Brook. In hanksgiving service howere is to be united church of task to the venta prea the main venas has coads aspirit the case. In the work of the venta prea the main venas has coads aspirit the case. In the work of the venta prea the main venas has coads aspirit the case. The venta prea the main venas has coads aspirit the case thirty workie, and the rule came pechary large ced for all

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J. R. McCORMICK Sold in Watford by J. McKERCHER



This election is notable for one thing at least—it is the first time that both parties have been beaten.—Fergus News-Record.

Do Your Christmas Shopping in Watford -- start now !

ANADAS LARGEST RETAIL GROCERS

Buy Quality at a Steady Saving
WHEN you shop at your nearest DOMINION STORE you buy
the best of quality foodstuffs at a consistent low price. A million
and more thrifty buyers take advantage of this saving every week.

ALL ORDERS OVER \$2.00 Delivered Free in Town. Phone 9

CHOICE QUALITY **TOMATOES** TINS 2 FOR 25c TIGER BRAND TOMATO CATSUP Quart bottle 18c

RROWROOT BISCUITS

QUICK QUAKER 10c PER PKG. OATS

LL OUR STORES HAVE NOW RECEIVED SUPPLIES OF ALL NEW DRIED FRUITS AND OTHER NECESSITIES FOR XMAS PUDDINGS MAKE YOUR PURCHASES NOW

RAISINS

Bulk T ompson Seedless 2 lbs. 27c MIXED SUNMAD SEEDLESS AND 17c BRAZIL VALENCIA (with seeds) 15clb. WALNUTS 23clb.

CURRANTS FINEST FILLATRAS 2 lbs. 27c DO NEW LEMON AND NEW CITRO ORANGE 29clb.

25c lb. BRAZILS 29c lb. PEANUTS 23c lb.

CANDY BUTTERSCOTCH 21c lb. ASSORTMENT at 25c lb.

P&G AND GOLD SOAP 10 FOR 59c

65c lb.

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