

Rich Yet Delicate—
Clean and Full of Aroma.

"SALADA"

Blended from selected hill-grown
as, famed for their fine flavoury
qualities. Imitated yet never equalled.

Reasons Why You Should Vote "Yes" on the Hydro By-Law

BECAUSE you will be owning, operating and controlling your own generating station.
BECAUSE you will reap the benefit of the cheapest power possible from Niagara Falls.
BECAUSE if the Municipalities own their own development, you will have power at cost.
BECAUSE if Municipalities own their power development, there will be no dividends to share with stockholders; there will be no stockholders except yourselves.
BECAUSE the load on the Hydro system in 1915 was 11,654 H.P.; in 1916 over 150,000 H.P.; the estimated load in 1917 will be 200,000 H.P., and in 1918 227,000 H.P., and the total present power generated for only 150,000 H.P.
BECAUSE electric energy is regarded as the most vital factor in the Development and Prosperity of this province.
BECAUSE it means that the Municipalities wish to control the additional power developments on the

Niagara River in a manner similar to their present ownership of the Distribution Systems.
BECAUSE the new source of power will ensure an abundant supply of electric energy at a time when it is most urgently required to assist in the development of the Province.
BECAUSE the Municipalities which decide in favor of the By-law will in time obtain an interest in a development which will result in a reduction in the cost of power to the Consumers.
BECAUSE a vote in favor of the By-law is a vote for Municipal ownership and not Provincial ownership.
BECAUSE if the generating station is owned by the Provincial Government when the debentures issued to pay for the plant have been paid off, the plant will have been paid for entirely by the Municipalities but will still be the property of the Government; to do with as they may choose.
BECAUSE the passing of the By-law does not commit the Municipality to any financial outlay.

NEW YEAR GREETINGS Zion Repair Shop



In Session To-morrow
and every Sunday afternoon at 2.30 o'clock
ZION CHURCH, WEBER STREET
STRANGER this is the class for YOU.

A New Year Appeal

Among your New Year resolutions, let it be resolved that you will assume a larger share of the burdens imposed by the war. By giving liberally, you are rendering real service.
In your comfort and prosperity, remember those who are less fortunate. Help to save the gallant Serbian people, who are in great distress.
Serbian Relief Committee of Kitchener and Waterloo.
Secretary: H. M. Cook.
Treasurer: J. H. Dobbie.
Mgr. Bank of Hamilton.

To our city and citizens
our very best wishes for a
**Prosperous, Progressive,
Peaceful New Year**
The manager and staff of
THE BANK OF TORONTO
KITCHENER BRANCH 40 E. King. E. W. Lamprey, Mgr.

CITY AND DISTRICT

ALL THE LATEST LOCAL AND DISTRICT NEWS

Card of Thanks

Mrs. J. G. Wing desires to sincerely thank all those who so kindly helped her in so many ways during the time of her sad bereavement.

COLLEGE OPENS TUESDAY

Business College re-opens next Tuesday. New students will be admitted.

Holiday Traffic.

Holiday traffic is on the increase with the approach of New Year's Day.

End of Calendar Year.

While the calendar year closes today the fiscal year of the country does not end until March 31st.

Bank Clearings.

The Bank Clearings for the month of December totalled \$2,534,787 and the business transacted by the Clearing House for the twelve months ending today totals \$26,466,436.00. This is the first year of the Clearing House existence here and the results are quite satisfactory in every respect.

Customs Returns.

The Customs Return for this Port shows an increase of \$4,340.85 for December over the corresponding month last year. The figures being 1915, \$73,355.38, 1916, \$77,696.23. For the first nine months of the fiscal year the Government Customs shows an increase of almost \$80,000.

Vital Statistics.

The vital statistics for the month ending today as recorded as the City Clerk's office were as follows: Births, 39; Marriages, 14; Deaths 15.

Insurance Paid.

Mayor Hett this morning delivered a cheque the amount of \$983.00 to Mrs. Carthy, mother of P. E. Carthy, who has made the supreme sacrifice. The city's insurance was for 200 pounds but the difference in exchange rates reduced the amount.

Red Cross Benefit.

Thursday evening, January 4th, at 8 o'clock, the Zion church choir will repeat the beautiful cantata, "Christmas Past and Present," which was so favorably received last Thursday. Tickets on sale at Bender's Book Store, Mason & Irish Music Store, Lutheran Book Rooms, and at Devitt's Drug Store, Waterloo.

A Huge Success.

Our demonstration of the Bator Air Burner has been such a huge success during this week that we decided to continue it next week. Open day and evening at 210 King West. Mr. Thos. Bator the inventor and Mr. Russell will be present at 210 King St. West. S. A. Brubacher has been appointed local representative.

ALMA ST. U. B. CHURCH

Rev. S. Lautenschlager, B. A., Pastor.
Sunday Services, Dec. 31, 1916:
9.40 a.m.—Sunday School.
11.00 a.m.—"The Movement against Ritualism."
2.00 p.m.—Junior Christian Endeavor.
7.00 p.m.—"The Grace of Giving."
Week Day Services:
8.00 p.m.—Wednesday—Prayer Service and Teacher's Training Class. All are welcome.

Funeral Today.

The funeral of Mrs. Caroline Stauch was held at two o'clock this afternoon at the residence, 180 Benton street.

After services at St. Matthews' Church, interment took place in Mt. Hope cemetery.

Many citizens and friends were in attendance to pay tribute to the worth of the deceased.

They Are With Us.

Citizens are pleased to note that boys of the 118th. battalion are home over the holidays. The came home last evening and will holiday here until Tuesday.

The Canadian Patriotic Committee wish to acknowledge the following contributions for December:
The Dominion Tire Employees \$48.75
Ladies' Bridge Club \$16.00
Miss A. Stroll \$5.00

Geo. Prior, of Guelph was fined \$200 and costs for haying liquor on his premises.

ANNOUNCEMENTS

Notices relating to future events, where an admission fee is charged, are inserted under this classification at ten cents per agate line.
Announcements for churches and charitable organizations, where no admission fee is charged, are inserted in this column at five cents a line, with a minimum of fifty cents for each insertion.

Notice

On Monday, the 1st of January, New Year's Day, the Post Office will be open for delivery of correspondence from 10.00 a.m. to 1.00 p.m. No money order or savings bank business will be transacted. Carriers will make their morning delivery only. All outgoing mails will close at the Post Office at 1.00 o'clock p.m.
H. F. Boehmer, Postmaster.

If you are the owner of a Victrola, do not fail to visit the Home of the Victrola, 34 West King Street, for there is much to be found there which will prove a source of great pleasure to all owners of this wonderful instrument. There you find an enormous stock of Records and a Victrola Service unapproached for intelligence and promptness. Opera, dance music, songs, educational records, whatever you fancy, it may be had at this store. Mason & Irish Limited, 34 West King Street.

NEW POSITIONS

Following students Euler Business College have just taken positions:
Mabel Joyce, sten., Marble Works;
O. Hagen, sten., Baetz Bros.; Hilda Zink, sten., Chronicle; J. Rahn, office Waterloo Light Co.; M. Sirom, sten., D. Hibner & Co.; Irene Moses, offices Colonial Knitting Co. To-day we have a call from a great manufacturing concern in Calgary for a stenographer-bookkeeper, young man or young woman, at a fine salary. Bright young people trained for office work are sure of positions.

At the Churches

M.B.C. CHURCH

Special Services in the M.B.C. Church, corner of Chapel and Lancaster Streets, opening Dec. 31, 1916.
Song Service at 7.35. Preaching at 8 o'clock. Each night except Saturday. Special Service on New Year's Day as follows: Song Service 2.30, preaching 3 p.m. All welcome. Rev. William Brown, pastor.

KING STREET BAPTIST CHURCH

Corner King and Water Sts.
Rev. P. C. Cameron, B.A., B.Th., pastor.
11 a.m. Today, "Meditation On Old Year;" 7 p.m. Lessons from the Year that is Gone; 2.45 p.m., Sunday School; 8 p.m., Wednesday evening Prayer and Praise Meeting. Come and spend a happy hour. All seats free.

FIRST CHURCH OF CHRIST-SCIENTIST.

Corner of Water and Francis Streets
Sunday—Dec. 31, 1916
Service, 11.00 a.m.
Subject—Christian Science.
Golden Text—Revelation 22:2 "The leaves of the tree were for the healing of the nations."
Wednesday evening meeting at 8 o'clock.
The Reading Room in the tower of the church is open every afternoon Sundays and legal holidays excepted from three to five o'clock. Christian Scientists are in attendance. The Bible and all authorized literature concerning Christian Science, may there be read and purchased, if desired.

XMAS CONCERT TO BE REPEATED.

The Christmas Concert by The Sunday School and Choir of the First English Lutheran Church will be repeated Sunday evening at 7 p.m.

FIRST ENGLISH LUTHERAN CHURCH.

Queen Street North.
Rev. H. J. Behrens Pastor, Parsonage 47 Irvin St.
Sunday—Dec. 31st 1916
Services—11 a.m. and 7 p.m.
Sunday School 9.45 a.m.
11 a.m.—Sermon by the Pastor
7 p.m.—The Christmas Concert by the Sunday School and Choir will be repeated at the evening service.
Strangers are cordially invited to worship with us.

ZION EVANGELICAL CHURCH

Weber St. W. J.P. Hauch pastor

Matinee and night STAR Matinee and night

MARGUERITE CLARK in
OUT OF THE DRIFTS

Lots of Comedy and GOOD Music.

Coming Friday January 5.
Cherlinavsky Brothers
High Class Musical Entertainment.

BENDER'S

Is the Best place for stationery, office supplies and wall paper.
15 King St. E. Phone 135.

Make Sure Of a Position

We cannot impress too strongly upon parents and others that business education never before offered more and better opportunities to young people than now.

Competent stenographers, bookkeepers, etc., are in great demand—a demand much greater than the supply.

To-day we have a call from a stenographer-bookkeeper from a great manufacturing concern in Calgary.

Six competent teachers give a strictly thorough training in the things worth while. Six months, \$60. Night school, \$10 for 3 mos. Enter next Tuesday.

Euler
BUSINESS COLLEGE

Satisfying Glasses

SATISFACTION IN GLASSES

is a relative term and many wearers never know the full degree of comfort to be desired from correctly-fitted eyeglasses or spectacles.
Unless your glasses are wholly comfortable, giving you perfect vision, they are not optically correct, and the error should be remedied at once.
Our Optometrist uses every scientific method of value to determine your defects of vision. Then we use every precaution to see that you are fitted with glasses that conform exactly to his prescription.

H. E. HELLER
OPTOMETRIST.
Eyeglass Specialist.
1st Floor 163 W. King
Phone 329. Kitchener.

FURS CHEAP AND GOOD

We buy the raw skins and make up all the furs we sell, therefore we can GUARANTEE them.

Jos. Graf
Furrier, 130 E. King.

Dressmaking

Evening Class—the only one to be taught this season, will commence on Monday, Jan. 8th. This is a chance you ambitious, alert ladies have been looking for, so do not miss this opportunity. We teach how to cut, fit and put together Coats, Skirts, Waists, Kimonos, Children's Dresses, etc. Hundreds have made a success of this course, so why can't you? Will take about 6 weeks to learn. Call at our residence for full information.

ELLISON DRESSMAKING COMPANY.
42 Eby St., South, Kitchener.

parsonage, 18 Weber St. W. Rev. A.Y. Haist associate pastor 25 Irvin St.
Sunday, Dec. 31, 1916—10 a.m. Junior Y.P.A. 11 a.m. and 7 p.m. services. 2.30 p.m. Bible School. Monday—7.30 p.m. Intermediate Y.P.A. 8 p.m. Senior Y.P.A. Tuesday—3 p.m. Annual Meeting Ladies Aid.
Wednesday—9 p.m. Prayer Meeting.
Thursday—8 p.m. The choir will repeat the Cantata Christmas past and present.
Friday—8 p.m. Preparatory service sermon by Rev. G.D. Doorn. Presiding Elder.
Sunday, Jan. 7th—Communion Services.
A cordial invitation to all of these services.

BUSINESS QUIET.

Business in town, as was expected has been very quiet this past week. Many of the merchants are preparing for stock taking the week following New Years being very suitable for the annual overhauling of the stock.

WM. KNELL & CO.

An O-Cedar mop with O-Cedar Polish will make your dusting and sweeping much easier and also will brighten up your home.
O-Cedar Mops 75c to \$1.50
O-Cedar Polish 25c, 50c, and... \$1.25
Bissell Carpet Sweepers \$2.75 to... \$4.50
Bissell Vacuum Cleaner \$9.00

Wm. Knell & Co.

Lowest Prices and a Square Deal.

Learn Dressmaking

In Two Weeks

We teach how to cut, fit and put together everything in Ladies' and Children's wearing apparel which are found in any fashion book. You can come and try and if our course is not all we recommend it to be, you have privilege to stop—there being no pay in advance. If you do not wish to be a professional dressmaker, the cost is so small that you can well afford to take it if only for your own home use.

Terms for full course is only \$10.00 to be paid when pupil has completed lessons. For full information call at our residence on Jan. 8th, and have our method demonstrated to you. Class will commence on Jan. 9th. An evening class will also commence on Jan. 8th, 1917.
Ellison Dresscutting Co.,
42 South Eby St., Kitchener

For a New Year's present give a box of

NEILSON'S OR
PATTERSON'S
CHOCOLATES.
Always Fresh.

C. E. SWAISLAND
Druggist & Stationer.

Golden Syrup

With the high price of butter, why not use more syrup? It is a healthy food, and especially good for children. Syrup has made several advances. We still offer that 5 pound pail, regularly sold at 40c for... 35c.

SCHELL BROS

FURS

Special prices
this week

Two skin Black Fox Neck Piece, regular \$37.50, for... \$29.00

Black Fox Muffs, reduced from \$55.00 to... \$43.50

Two skin Can. Black Fox Stole, worth \$50.00, sacrificed for... \$40.00

One skin Can. Black Fox Stole, marked from \$26.00 down to... \$19.50

Canadian, Wolfe Sets (Muff and Neckpiece) from \$22.00 up to... \$37.50

Mink Sets, reduced from \$90.00 to... \$70.00

FELDMAN

EXCLUSIVE FURRIER.
Opp. City Hall, Kitchener

NATIVE WINES

Fort, Catawba

Muskatelle Tokay

At Wholesale

Sold in 5 gallon quantities or more

E. R. RIENER

52 South Queen Street.
Phone 685
Kitchener, Ont.

ROMA

Now showing 3 times daily

2.30 7.15 9.00

Virginia Pearson in
"Tortured Heart"

News Comedy

Coming.

"Sherlock Holmes"

Perhaps

You, or he, or she, did not get just what they wished for in the following named. They're selling cheap now.

Ivory Goods, Perfumery, Toilet Cases, Ebony Goods, Stationery, Smokers' Supplies, Kodaks, Albums, etc.

A. J. ROOS

The Rexall Store.
Phone 27.

GETTING INTO SHAPE.
The Curriers held forth at the rink last night and some exciting games were played. The hockey boys will practise tonight from 6.30 until 7.30. The boys are fast rounding into shape and should be in good condition for the opening game next Wednesday.

French Ivory Toilet Articles

French Ivory is more popular than ever. We carry only the products of the best makers.
Mirrors, Combs, Brushes, Manicure pieces.
Ivory Clocks \$2.00 up.
Buffets 60c up.
Hair Receivers 60c up.
Hat Pin Holders 75c up.
etc., etc., etc.

Nyal Shoe Store

E. O. Ritz & Co.
24 East King.
H. W. Shoemaker
King, Corner Foundry.

Chiropractic

(Ki-ro-prak-tic)

MAKES YOU WELL

People can be well if they employ the right science. Chiropractic is the right science. Chiropractic adjustments are actually bringing health to many who have despaired of ever feeling physically well again in life. Be fair to yourself and look up the Chiropractor for consultation.
Consultation free

A. Holm

Chiropractor.
Phone 41.
Rooms 104 and 105, Webby Chambers, King St.
Hours 9.00 a.m. to 5.30 p.m. and 6.30 to 8.00 p.m.