# The body building power of Bovril proved equal to 10 to 20 imes amount taken Order it at the **FOUNTAIN**

RESTAURANT

On sale at all DRUGGISTS and STORES.

### RUMANIANS VOLUNTEERING FOR SERVICE IN EUROPE

wo Join 153rd Battalion-28 Other Recruits Passed in Week.

Rumania's plea for assistance is bepassed as "fit" by the medical board the armories here are Rumanans, G. D. Tossio and M. D. Palla.

Both enlisted at Windows and the sum of the properties o Both enlisted at Windsor, and after being declared medically fit for over- Education invaluable. being declared medically fit for overseas here went to the 153rd Battalion
at St. Thomas. Another recruit enat St. Thomas. Another recruit endisted at Windsor was S. Koffman, a which they can never be deprived. You
listed at Windsor was S. Koffman, a which they can never be deprived. You
listed at Windsor was S. Koffman, a which they can never be deprived. You
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listed at Windsor was S. Koffman, a which they can never be deprived. You

Battalion, London; A. E. the children.' england, A. M. C., St. A. E. Silv ddison, Canada, A. S. C., Sarnia; Miller, England, A. M. C., London; Kelly, England, A. M. C., London; J. Sanderson, U. S. A., A. S. C., ondon: W. C. Shervill, England, 239th Battalion, London; P.G. Porter, Engand, 239th Battalion, London; W. E. Babcock, U. S. A., 63rd Battery, London; H. L. Payne, England, C. M. R. don; H. L. Payne, England, C. M. K., London; F. W. Kelly, Canada, 30th Battery, London; A. E. Head, Eng-land, C. A. S. C., London; T. F. Read, England, 241st Battalion, London; S. E. Carle, Canada, A. M. C., London; E. Guimer, England, C. A. M. C., Chatham; J. A. Sinclair, Scotland, 7th

### da, Signallers, London, CHILDREN'S AID WARDS

mittee Sends Gifts to 34-Requests

A meeting of the foster home com-highest compliment that can be paid unitee of the Children's Aid Society to him is that 'everybody likes every-"GOOD CHEER" CLASS was held in Sheriff Cameron's office body on the staff." Several applications for

and the society as far as possible acceded to the wishes of those at the front. One boy asked for a safety "More stor

furing the week. A great many more school curriculum." committee suggests that anyone con-

## Don't Wear A Truss!

After Thirty Years' Experience 1 Have Produced an Appliance for Men, Women, or Children, That Cures Rupture,

I Send It on Trial. If you have tried most everything else, one to me. Where others fall is where



FREE INFORMATION COUPON. Mr. C. E. Brooks, 953A State St., Marshall, Mich. Please send me by mail, in plain wrapper, your illustrated book and full information about your Appliance for the cure of rupture.

Address .....

City ..... Province......

LORD ROBERTS SCHOOL OPENED LAST NIGHT, ONE OF CITY'S BEST

Pupils and Parents Filled Big Auditorium to Capacity.

MPORTANCE OF WORK

Educational Standards Must Be Kept at Highest, Urge the Speakers.

Parents of pupils of the school, and itizens from all parts of the city, filled the large auditorium of the new Lord Roberts' school on Princess avenue, to its capacity, when the dedication exercises were held last night. Many stood at the doors, and tables were improvised as seats. The audi-torium, however, formed by making the kindergarten and the principal's oom one, proved perfectly satisfactory rom an acoustic standpoint.

The invocation was made by Rev. H. ealt with the progress of educational ork. "Fair-minded citizens," he aid, "will not begrudge the extra taxes or this work, which is of a most imortant nature. When they can spend cousands to "put London on the lake" urely they can spare something for the betterment of the coming generation.
At the time of the Napoleonic wars the truth was developed that babies are duced such men at Gladstone, Lord tury. The result of their work remains getic work, today, while the glory of many of the Educations

Russian, who has joined the engineary of the united States to vanish; money can work cause these to vanish; money can work cause the cause of the Of the other 28 recruits passed as them harm and make them useless to by the adoption of more scientific to Asia Minor laden with supr

made that there was no spiritual side million dollars a year and many other to school life, he said that this was large plants without increasing their The names are as follows:

John Leadson, England, 241st Battalion, Tillsonburg; B. A. Henry, England, A. S. C., London; L. H. Aylesworth, Canada, 149th Battalion, London; R. Campbell, England, 63rd Battery, London; E. B. Broadbent, Canada, A. M. C., Chatham; J. J. McIntyre, U. S. A., Cycle Corps, London; S. A. Limberg, England, A. M. C., Chatham; J. J. McIntyre, U. S. A., Cycle Corps, London; Bible into the schools," he said. "It would be an imposition to place on the teachers this duty, which should be an imposition to place on the teachers this duty, which should be an imposition to place on the teachers this duty, which should be done by the home is primary. don; P. Sullivan, England, 153rd done by the home. The home is primar Battalion, Windsor; G. Finalay, Can- ily where the Bible should be taught to

A. E. Silverwood, chairman of th tion of the Simcoe street school. Un-til 1907 no more important work along 1910 over twenty rooms were added to Nora Minhinnick. schools in the city and the heating systems in many of them improved. The Lord Roberts scho ol completed this year was the seventh important school built within the past six years

The citizens are beginning to show an increasing interest in the work.

This is the best-attended constant of the work of the best read:

"Canada's Part in the War." R., London; G. B. Ross, Can-

at a total cost of about \$530,000.

worked for harmony and has found and Violet Noyes; "Canadian Heroes," hat it produces the best results. The Laura Allen.

"The teacher is a craftsman; some bechildren from the shelter were received and given favorable consideraceived and given favorable consider

Principal Speaks. hildren are at the shelter, and the sommittee suggests that anyone conemplating an adoption would do well emphasized the importance of education panist. to make a selection now, while the in national and civic life. He compli-

> the board of education. He paid high tribute to the men who had laid the foundation for the present educational achievements. In every branch there were workers devoted to the cause.
>
> Members of the board of education had gradually produced a system the equal any in the Dominion. in the past devoted to their work were greatly responsible for the fine types of citizens who had built up London. triotism in the children," he said. "The kind of patriotism that doesn't want advertising. At the present time advertising. At the present time the present time advertising. At the present time advertising the present time advertising the present time advertising the control of the club, occupied the chair.
>
> A good musical program was provided, advertising. At the present time there are many women who make a great show of the work they are doing for the Empire. You can see them in every public place busily engaged in every public place busily engaged tation being made by Mrs. McLaughlin.

deplorable that more Londoners do not freshments were served, risit the schools, so that they may realize the work that is being done. Not only are the pupils being looked after, but attention is being given to the teachers, and the conditions under which they work," he said. "This city for the past three months owing the conditions of the past three months owing the past three months ow the past three months owing the past three months owing the past three months owing the past three months ow the past th alize the work that is being done. Not school possesses a staff which is fully to having had his leg run over by a train, is now at the home of his partain that at other schools, but it has been true in each case. Our entire city Dundas street city. been true in each case. Our entire city! Dundas street, city.

Pleasing Program.
Dr. J. F. Bryant spoke briefly at the onclusion of the evening.

Musical numbers proved a pleasing variation of the evening program. Two selections, "Men of Harlech" and "Let the Hills Resound," were sung by a chorus composed of pupils of the school under the leadership of E. W. G. Quantz. A solo, "The Trumpeter," sung by A. G. McCullough, was well received as well as a duet "The Army Alliance at its last meeting appoint the solution of the Editor of The Advertiser:

Dear Sir,—The London Minister and Alliance at its last meeting appoint the solution of the Editor of the and Navy" by Messrs. Davies and Mc-Cullough. "Bonny Mary of Argyle"

bleasing number.

At the conclusion of the prgrain, nearly all the visitors took the oppor-tunity of inspecting the building. All the rooms were thrown open to the citizens and members of the staff ex-plained the system in use. The manual training and domestic science depart-

### CLERKS HEAR LECTURE ON BUSINESS EFFICIENCY

of the other 28 recritis passed as the later and make them deceation, it is since November 9, fifteen were the community, but an education, born in England, eight in Canada, never."

The Turkness along more systematic and scientish Government has agreed to permit four in the United States and one in Replying to the criticism sometimes tific lines have managed to save a and protect the transmission

Also Hear Results of Examinations Held Recently.

Chomas; C. O. Johnson, U. S. A., En-ineers, Windsor; W. C. Heath, Can-da. 63rd Battery, Woodstock; J. M. tion the school board had to deal with. tion the school board had to deal with.

The year 1885, he said, marked the close of a school-building period.

The following students This was at the time of the construc- coming first in their respective divis-

is line was done. Between then and Belton; second year, Gladys Noyes,

Grade VIII.—Rugie Nicholls Grade V.—Marion Shore. Primary-Miriam Blackburn. The usual meeting of the literary society was devoted to the reading of 5minute papers on subjects in connec-

The following chools,
"No teaching staff in the city aver"No teaching staff in the city aver-AT FRONT REMEMBERED

"No teaching staff in the city averages higher ability than that of the Lord Roberts school," said school Inspector C. B. Edwards in his address. "Bagdad," Helen Percival and Eleanore spector C. B. Edwards in his address. "Bagdad," Helen Percival and Eleanore Robinson: "The War." Helen Johnstone Robinson R

## GIVES FINE PROGRAM

highest type of citizenship. The teach-ers have more to do with the governthat Christmas rememorances had been mailed to 34 of the society's wards now on active service at the front.

They rule the mothers, and in most cases of the hows were varied.

The rememorances had been ment of the nation than any other class in it. They rule the children, the children, the children, the children that several claims be paid. Others began a series of beautiful Biblical were laid over for further informations. the mothers rule the husbands, who rule tableaux under the title of the "Floral tion. the country. Cross," arranged by Miss Norah Clark. ceded to the wishes of those at the front. One boy asked for a safety razor, saying it would be appreciated more than any other gift he could receive. Another asked for a supply of tobacco, and still another stated that are beginning to learn that the cause of lows: Miss Norah Clark (directress), he would appreciate anything that the failures on final examinations is in many Mrs. Jean Short, the Misses L. H. and society desired to give, but requested cases due to the physical condition of E. Boyd, Ella Arnott, Stella Parker, that tobacco in his case be omitted, as the student, and are taking steps to bete did not smoke. ter the situation, and physical culture Marsh, Edith York, Bella Mackison, Three children have been placed out now forms an important part of the Luba and Elizabeth Shumilo, C. DeC. Fletcher, H. Kreiger, W. Marsh, E. Spencer, and S. Read.

> mented the citizens on the school which pastor, Rev. J. H. Boyd, presided. At they had built in that portion of the the conclusion of the program Miss that the citizens realized the importance of training children.
>
> Trustee Harry Hayman, the next speaker deal, with a proof the proof of Trustee Harry Hayman, the next vided and asked her acceptance of a Nothing to smoke peaker, dealt with the past work of large bouquet of beautiful 'mums, ing or rubbing or

### MOTHERS' CLUB HEARS TWO RETURNED SOLDIERS

Also Makes Presentation to Teacher-Has Sent 73 Parcels to Soldiers, A meeting of the Simcoe Street He showed the need of inculcating patriotism in the pupils. "It is part day evening in the school and over 100 mothers of the district were present.

the new building was constructed.

He urged the citizens to take more interest in educational work. "It is At the conclusion of the program, re-

BROUGHT HOME.

# staff of 206 members compares favorably with any in the Dominion. Delegations are coming from many of the surrounding municipalities to study the systems used here." COLLECTING HERE FOR ARMENIANC RELIEF OF ARMENIANS

Has Work in Hand.

Dear Sir,-The London Ministerial Alliance at its last meeting appointed a committee upon Armenian relief, con-Cullough. "Bonny Mary of Argyle" a committee upon string rener, consumpting by Arthur Davies was another sisting of Rev. Dr. Silcox, Rev. W. R. McIntosh, B.A. B.D., Rev. H. T. Ferguson B.A. B.D. and the undersigned, together with Mr. Rowland Hill, who was already acting as treasurer of a fund initiated with the lecture in the First Congregational Church of Mr. missioners of the distribution of relief lowing consented to act: Mr. A. A. Langford Mrs. J. K. McDermid, Mr. James Gray, Mr. J. K. H. Pope and Dr. Braithwaite of the Western Uni-Raising Salaries Produces Good Results | Versity. Pampniets setting forth the facts and the need were sent to each ersity. Pamphlets setting forth the John J. Foote, vice-president of the Milance together with a letter inviting him to appoint some member of his church to receive the

this address which followed the progress of educational "Fair-minded citizens," he fill not begrudge the extra taxes work, which is of a most impature. When they can spend do to "put London on the lake" hey can spare something for the company, delivered an address to a large body of clerks at the Y.M.

C.A. last evening, the subject of his many of the churches have already done this, and returns are beginning to come in as the appended list of donations will show. It is proposed by your courtesy to make periodical acknowledgments in your columns. It should be noted that the first remit tance was sent to the committee in business.

He suggested that a good method of increasing efficiency on the part of clerks was by an increase in salary if their work justified the advance. This, he thought, usually acted as an incentive to more efficient and energetic work.

should be noted that the first remitance was sent to the committee in New York. Later it was learnt that a strong committee had been formed in Toronto, of which Premier Hearst was president and Mayor Church and Archdeacon Cody were members. Further remittances from London will be made to this committee. It may not Educational methods should be employed more by firms and the effects would tend to better work in general He cited several examples of sayings

	of those sum-Vi-	14
	of these supplies.	
	Yours faithfully,	
	F. A. STEVEN.	
	China Inland Mission	
	Gifts handed to Rowland Hill:	n
	Miss M. P \$ 5.0	
	Miss I of my	
	Miss L., St. Thomas, Ont 1.	0
	Buss M., Cleveland, Ohio	n.
	Mrs. P. W. C	0
	Mrs. D	
	Mrs. S 5.0	
	Mr. G. S. G 2.0	
	Miss P's Close	
	Miss P.'s Class 5.0	)
	Rev. Mr. W	) (
	MITS. M 9 (	ni
	Mrs. D., Exeter, Ont.	n:
	Rev. Canon C 2.0	0
	Miss M 1.6	n i
	G H Voung Poorle	
	G. H. Young People 10.0	H
,	Friend per Miss Claris 10.0	31
	Southern Con. Church 15.0	01

Collection at Mr. Richard Hill's meeting, October 12 ......\$ 71.55

### WILL HELP RECRUITING

Rev. S. T. Bartlett to Join Major William's Staff.

Rev. J. E. Holmes, pastor of the This is the best-attended opening ex-ercises of any held in recently-built Gladys Noyes; "Russia," Doris Belton; in Toronto vestarday attending in the War, Flora Rev. J. E. Holmes, pastor of the Ridout Street Methodist Church, was in order that he may take a captaincy in the militia. He is expect in and around Toronto . He will b attached to Major Williams' staff.

SOLDIERS' INSURANCE.

# WY CATAR

TOLD IN A SIMPLE WAY

Without Apparatus, Inhalers, Salves, Lotions, Harmful Drugs, Smoke

Special subscription offer—the De or Electricity, signer, twelve consecutive monthly HEALS DAY AND NIGHT 



UNIQUE FURNITURE FOR GIFTS

Special Display of Christmas Pieces

To the practical mind there is nothing that quite approaches the desirability of furniture as a gift. Such a person delights to roam a mong collections of odd furniture and select just the piece for this corner of a room or for here and there.

The seeker for odd bits of furniture will find just such a charming collection here. Odd tables that will just fit a corner, a writing desk that suggests utility as well as beauty, a chair that fits the form that enjoys the war mth of an open fire, and many such places. Most are in mahogany, some walnut and some fumed oak, but the colorings of almost any furniture can be perfectly matched from this collection, and prices are quite within

"Gunn" Sectional Bookcases



SKIRT-MAKING SALE

Continues next week-to measure, trimmed and fitted, for FOUR STYLES TO CHOOSE FROM. See models in Dress Goods Section. Your choice of any

Black or Colored Dress Goods.

With Sectional Bookcases each unit is complete in itself. You can buy just enough shelf space to care for the books you have, then as you get more books you can get more units. We have many customers who each year buy one, two or more sections, and most of them buy at this time of year for Christmas delivery.

GUNN SECTIONAL BOOKCASES are made in genuine quarter-cut oak, finished either fumed or golden, also in birch, finished mahogany and priced as follows:

Base ......\$2.25 11-inch Book Section. \$3.50 Top ......\$250 13-inch Book Section. \$3.75 9-inch Book Section...\$3.40 Desk Section ......\$10.00

## FUMED OAK DESKS Special, \$16.50 Each.

Four only Desks, made of solid quarter-cut oak, fumed, 30 inches wide and solid oak inside construction. Four only at, each ......\$16.50 You may make selection now and have furniture held for

# Special Showing of New Hearth Rugs in Carpet Dept. ORIENTAL, AXMINSTER, WILTON, VELVET, FIBRE AND RAG RUGS

Small Rugs were never more in demand; our customers tell us they are so useful to cover up a faded or worn spot in a carpet or rug, and they certainly make a room look cosy and liveable. We believe we have in this assortment just the style of rug you would wish for. Shipments have arrived from England and Scotland and also from our Canadian factories, that excel in beauty of design and coloring any hearth rugs we have shown before. We are making a special display and it will be possible for you to see scores of different designs by just walking through our Rug Department. 

Rugs for Christmas gifts can be selected now and held for future delivery.

Another Shipment of Those Heavy Axminster Rugs to Go on Sale Friday and Monday at \$1.98 Each

A deep rich pile Axminster Rug, size 2.3x4.6 feet, in old colonial designing with band borders of rose, tan, blue and brown; suitable for any room in the home. sale price ...... \$1.98 each

# Cocoa Mats and Mattings

A good Cocoa Mat on duty at your entrance doors is a genuine necessity and saves its cost in a very short time by keeping mud and dirt outdoors that otherwise would reach and destroy the beauty of your floor coverings and draperies. Special mats can be made to your order, with monogram or house number in any size or shape. Mats in stock in all sizes Prices from Best quality Cocoa Mattings, in 6 feet, 4.6 feet, 3 feet and



BEGIN NOW WITH THE CHRIST

MAS NUMBER

One Standard Pattern ...... .20

SUBSCRIBE NOW-ALL FOR 55c.

If mailed .....\$1.15

ROAST TURKEY DINNER

TODAY

SPECIAL ..... 50c

# TRAVELING GOODS MUCH SOUGHT FOR GIFTS

And there is nothing that is more appreciated than a good Club Bag or Suitcase. We are showing one of the finest collections of these we have ever stocked, an ideal holiday display of Steamer Trunks, Club Bags and Suiteases. These you may have fitted with traveling sets, which makes them more appreciated as gifts. You may also have them initialed. Make your selection now for later delivery if desired.

CLUB BAG SPECIAL, \$5.25-Walrus grain leather, double handles, covered frame, leather corners and leather lined. Our special price ...... \$5.25

\$8.00 BAG-Made of heavy grain walrus grain goatskin, three-piece style, leather-covered frame, full leather lined with pocket; 16-inch, \$8.00; 18-inch,

\$8.50; 20-inch ...... \$9.25 \$11.25—Heavy walrus grain leather, three-piece style, sewn-in frame, strong double handles, best brass lock and catches, full leather lined, extra good value...18-inch, \$11.25; 20-inch \$12.00

\$1.65 MATTING SUITCASES, with steel frame, leather corners, good brass lock and bolts, finished with fancy lining; 22-inch, \$1.65; 24-inch, \$1.85; 26-inch .....\$2.00

STEAMER TRUNKS AT \$4.25 TO \$6.00, in canvas covered with hardwood slats, strong lock and bolts, with and without straps, extra good line. At ..... \$4.25 to \$6.00 A full line of Leather Suitcases at prices from ......\$6.00 up to \$25.00

> CORTESE ORCHESTRA-3:30 to 5:30. Main Floor, Balcony, Afternoon.

School Bags in leather at ... 35c to \$1.25

at the Lyric Next Week.

In knitting socks or doing other work, or the grant of the search of the

Paul Capellani, who played Armand to productions of the year, Miss Young's "Camille," will be seen in

trusted to Mr. Conway Tearle, for years those who have never read the story ON "THE COMMON LAW", one of the best-known and most popu- will enjoy the picture for its own sake lar of the leading men on the stage. as one of the few worth-while film

## CATHOLIC CLUB SOCIAL

On Thursday night at St. Peter's Catholic Club, the second of a series of weekly social evenings was held by

from the restraining influence of a program system.

But I found a cure, and I am ready to tell pound a cure, and I am pound a cure, and I am ready to tell pound a cure, and I am ready to tell pound and article pound and attended the bride, while the pridegroom was assisted by his brother, George Martin. During the ceremony the ladder of the choir rendered musts and pimples, blotches and the restraining influence of a proper deviced and the action.

This picture was produced under the glubder of all the blood is very impure, the bones its elasticity, and there