PRIZE COURT TO DECIDE CASE OF THE PLATURIA

Owned by German Subsidiary of Standard Oil.

ANOTHER U. S. PROTEST

Tank Steamer Brindilla Is Said To Be Similarly Owned.

WASHINGTON, Oct. 23.—The United States today protested to Great Britain against the recent seizure of the Platuria, a tank steamer, owned by the Standard Oil Company, now detained at Lewis Island, Scotland.

This protest is identical to the one filed in the case of the Brindilla, held at Halifax, N.S., and requests the immediate release of the ship. Inasmuch as the Admiralty court at Halifax already has begun proceedings to determine whether the Brindilla is a prize, the British Government is expected formally to decline to release the vessel until a decision is rendered. A prize court it is believed will similarly determine the status of the Platuria.

Sir Cecil Spring-Rice, the British Ambassador, called on Secretary Lansing today to learn the relation between the German company, which formerly owned the Brindilla, and the Standard Oil Company.

Will Settle Question.

According to a report of the commissioner of corporations, in 1907, the German company in question was a subsidiary of the Standard Oil Company, and completely controlled by the latter. If this fact is proven to the satisfaction of the prize court, all doubt as to the bonafide nature of the transfer of the vessel from Germany to American registry, will be removed, as Great Britain informally has advised the American Government that she will accept as prima facie evidence of legitimate transfer all vessels whose ownership is continuously American.

The Platuria was similarly owned by a German subsidiary of the Standard Oil Company. Doubt as to the validity of the change of registry would not be a sufficient cause for seizure, however, and British officials pointed out today that reports of unneutral intentions on the part of each vessel probably would be considered by the prize court.

Rockefeller's Status Fixed.

In the release yesterday of the John D. Rockefeller, bound from one neutral country to another, the principle was tacitly admitted that even, though she carried illuminating oil, now declared conditional contraband, her cargo would not be seized because the country to which she was destined had declared an embargo on the export of the product to belligerent countries.

TWO FIREMEN

(Continued From Page One.)

under Captain Taylor mounted a ladder commanding a window near the stair. It was while directing the stream of water into the blaze with telling effect that Captain Taylor was thrown to the ground.

A stream of water, poured in from the opposite side of the building, "got away" from the men who were directing it. The stream shot across the second floor room through smoke and fire and struck Captain Taylor full on the breast. He was hurled to the ground, nearly taking the other two men on the ladder with him. He was removed to his home, where he is reported to be in a serious condition.

Cut by Falling Glass.

Fireman Weber was working on a ladder in front of the building, and was cut when a big window pane, cracking from the intense heat inside, fell over him. He was unable to remain at his post.

When Assistant Chief Scott located the origin of the blaze and the position of the stairway from the first to the second floor, the streams of water directed at this point soon began to have a telling effect. The fire was under control within a half-hour after the brigades responded to the alarm. The fire is said to have started in a pile of trunks on the first floor.

When the fire was at its height, the six o'clock rush was on the streets, and a detail of police experienced great difficulty in keeping back the crowd. Traffic on Talbot street, between Dundas and Carling streets, was tied up for almost an hour.

Heavy Christmas Stock.

Manager H. E. Simpson is out of the city, and the damage could not be accurately stated by employees. The Christmas stock was practically ready for shipment, so that the loss will be heavier than at any other season of the year. The entire stock is saturated with water, and it is stated that some expensive machinery is damaged.

The fire was discovered by A. E. Hall, who conducts a livery and boarding stable next door. Seeing the smoke issuing from the windows, he ran into his office and phoned the fire hall. The brigades were on the spot in less than three minutes.

The well-able speaker Henry B. Ashplant will speak at the Radical Club, Sherwood Hall, Coote Block, entrance Market Lane on Sunday, Oct. 18. Subject: "An Evening With Carl Marx." t

URGES ROAD TO OSHAWA

Deputation Calls On Provincial Government.

TORONTO, Oct. 23.—The Provincial Government's interest today was solicited on behalf of a permanent roadway from Toronto to Oshawa, in advocacy of which a deputation 40 strong appeared before the cabinet.

While waiting for legislation upon which the Government highway improvement policy will be based, Hon. F. G. McDiarmid, minister of public works, promised that the department would make an immediate survey of the line and prepare plans so that the work can be undertaken when the time arrives.

ANOTHER STEAMER DIVESTED.

LONDON, Oct. 23.—The American steamer Sun, belonging to the Sun Oil Company of Philadelphia, which left that port for Amsterdam, arrived today at Falmouth.

The fact that the Sun's destination was Amsterdam and that she has arrived at Falmouth, may mean that she has been diverted from her course by the British naval authorities.

TURKISH BATHS

Supplanted by the more modern and sanitary ELECTRIC LIGHT BATH.

169½ Dundas Street. Phone 3662. xtz

"An Evening With Carl Marx."

FRENCH AIRMEN HALT FLIGHT OF GERMANS

Latter's Expedition Toward Paris Proves a Failure.

PARIS, Oct. 23.—6:16 p.m.—Two German aeroplanes were seen coming towards Paris today from Compeigne, but a squadron of French machines pursued the Germans, and the latter disappeared to the northward.

CRUISERS ARE

(Continued From Page One.)

lessened, and the number of searching cruisers is being continually augmented. Meanwhile merchant vessels must observe the admiralty regulations, which it is obviously impossible to specify, and use all the precautions which have been suggested. On routes where these instructions have been followed they have so far proved very effective. On the other hand, where they have been disregarded, captures have been made. The same vastness of the sea, which has so far enabled the German cruisers to avoid capture, will protect the trade.

"The only alternative to the methods already adopted would be the marshalling of merchantmen in regular convoys at stated intervals. So far it has not been thought necessary to hamper trade by enforcing such a system.

Loss Smaller Than Expected.

"The percentage of loss is much less than was reckoned on before the war. Out of 4,000 British ships engaged in the foreign trade, only 39 have been sunk by the enemy, or less than 1 per cent in all. Besides, seven vessels are now overdue in Atlantic waters.

"The rate of insurance for cargoes, which at the outbreak of the war was fixed at 5 guineas per cent, had now been reduced to 2 guineas per cent.

Vessels at Fault.

"Between 8,000 and 9,000 foreign voyages have been undertaken to and from United Kingdom ports, less than 5 per 1,000 of which have been interfered with, and of these losses a large number have been caused by merchant vessels taking everything for granted and proceeding without precautions, as if there were no war.

"On the other hand, German oversea trade has practically ceased to exist. Nearly all their fast ships, which could have been used as auxiliary cruisers, were promptly penned into neutral harbors, or have taken refuge in their own. Among the comparatively few German ships which have put to sea, 133 have been captured, or nearly four times the number of those lost by the very large British mercantile marine.

No Occasion for Anxiety.

"In these circumstances there is no occasion for anxiety, and no excuse for complaint. On the contrary, the more fully the facts concerning our oversea trade, and its protection by the royal navy can be disclosed, and the more attentively they are studied the greater will be the confidence and satisfaction with which the situation can be viewed."

KARLSRUHE TAKES COAL AND SINKS STEAMSHIP.

NEW YORK, Oct. 23.—A cable message received today by the United States and Brazil Steamship Company confirmed, in part the recent activities of the German cruiser Karlsruhe, which in cable dispatches is said to have destroyed thirteen British merchantmen in Atlantic waters.

The cable message was from Captain Pilcher, of the British steamship Indrani, which left New York, Sept. 11, calling at Norfolk, where she took on board 7,000 tons of coal for Rio Janeiro. Captain Pilcher informed the United States and Brazil line, to which the vessel was under charter, that the Indrani was met by the Karlsruhe when off the Barbados.

Officers from the German cruiser boarded his vessel and on learning that she carried a cargo of coal, the cruiser's small boats were lowered and several hundred tons of fuel were transferred to the Karlsruhe. On completing this operation the Indrani's crew was transferred to the Karlsruhe and the merchantman was then sent to the bottom with a few well directed shots.

The Indrani was of 3,456 tons gross, built in Glasgow in 1888, and was owned by Donaldson Brothers, of Glasgow.

THE DAY IN REVIEW

Continued From Page One.

Vistula, from Warsaw, south to the River Pilica, the Russians have scored an important victory in driving the Germans back and have captured many prisoners besides guns and ammunition. But the defeated army is still in being, and when it gets back to its selected position it can entrench itself and start another siege battle such as that which occurred on the River Aisne in France.

Germans Hold Vistula.

Southward of the Pilica, the Germans still hold the River Vistula, except in front of the fortress at Ivangorod, where they were driven back by attacks from the stronghold.

The Austrian army, which was so often described as routed and destroyed in the battles of Galicia, has sprung into life again, and is attacking the Russian left wing. The Austrians, however, apparently have found an impenetrable barrier at the River San, north of Jaroslau.

To Attempt Another Advance.

The German claim of victory over the Russians, west of Augustowo, Suwalki, following fighting reported by them yesterday in the direction of Ossowetz, south of Augustowo, shows that the Germans are attempting another advance from East Prussia into the Government of Grodno, to the east of Suwalki, doubtless with the object of compelling the Russians to reinforce their army in that region.

All these movements, however, have brought the belligerents no nearer their goals which cannot be attained until an army is destroyed or one or the other of the contending forces becomes too exhausted to fight further.

The Admiralty tonight issued a report in which it was said that the German cruiser Karlsruhe had captured thirteen British steamers in the Atlantic.

FIVE-INCH RAIN CAUSES SERIOUS FLOOD

Twenty People Are Drowned In Texas.

SAN ANTONIO, Tex., Oct. 23.—Probably twenty persons were drowned here today in a flood of the San Antonio River and the San Pe..o and Alazan creeks. The known dead number thirteen.

A five-inch rainfall in less than three hours caused a fifteen-foot flood in the river and put the creeks out of their banks from 100 to 1,000 feet. All the deaths occurred in the two creeks which run through the city. A number of small dwellings were underminded and swept away. The property loss, it is thought, will not exceed $150,000.

TWO CARS FLOUR THREE OF OATS FOR MOTHERLAND

Essex County Gift Will Be Worth Five Thousand Dollars.

[Special to The Advertiser.]

ESSEX, Oct. 23.—Essex is sending two carloads of flour and three carloads of oats as a patriotic gift to the Motherland. The flour went yesterday and the oats will be sent as soon as the bags that have been ordered come to hand from the trade and commerce department at Montreal.

The matter has been looked after by a committee composed of Warden Tisdelle, E. J. O'Neil and W. W. Woollatt, who were appointed at the special session held recently to arrange for the gift.

One car was purchased at Amherstburg, Essex and Comber, and the other was supplied by Harrow and Leamington mills.

The matter of purchasing the oats was left with Enos McCausland, who purchased a carload from McCloskey Bros., Maidstone, and two cars from J. B. Stringer & Co., one car to be loaded at Elmstead and the other at Belle River. The flour and oats so purchased will amount to about $4,500.

Cottam School Fair.

The second annual school fail fair of Gosfield North and South was held on the Cottom Sch..l gr..is on Friday afternoon, the competition being open to the pupils of all the schools in Gosfield North, Nos. 3 and 6 in Colchester North and Nos. 3, 5, 9, 10, 11 of Gosfield South and Ruthven School.

The fair was conducted under the auspices of Department of Agriculture, Essex Branch, in co-operation with the trustees and teachers of the various schools. Through the efforts of the teachers and scholars and of Murray G. Smith, of the department. The fair was a great success in every way.

Over 1,000 were in attendance, being many more than last year.

The sports were held in the grounds and the contests were keen and interesting. While the fair is directed by the district representatives, the boys and girls manage it. The officers of the fair were chosen from the schools: Arthur Austin, Ruthven, president; Gladys, Ier, Kingsmill, first vice-president; Mildred Whittle, Kingsmill, second vice-president; honorary vice-president, each teacher of school competing: Charles Avery, Cottam, secretary; Ted Miner, Kingsville, treasurer. Dinner and supper were served on the grounds by the Ladies' Aid of Cottam Methodist Church.

Field Crop Awards.

W. M. Abraham, the judge of the field crop competition in corn in the North Essex competition, has made his awards as follows: 1st, David Ure, Maidstone; 2nd, Thomas Jobin, Maidstone, Wisconsin No. 7, 94¾ points; 3rd, Nicholis Farough, Maidstone, Reid's Yellow Dent, 93 points; 4th, Eugene Durocher, Jackson's Corners, White Cap, 92¼ points; 5th, William Hayes, Maidstone, White Cap, 91¾ points; 6th, Joseph Shuttleworth, Maidstone, White Cap, 91 points; Harold Robinson, Maidstone, White Cap, 90 points.

News was received at Cottam today that Earl Osborne, who is attending O.A.C. at Guelph, had his left hand caught in the planer in the shop in connection with the college, and lost the thumb and little finger. Physicians hope to save part of the finger, but the thumb was cut entirely off.

Dr. R. W. Beel, of Ontario Department of Health, was in the township on Tuesday with the local M. H. O., Dr. S. F. Millen, looking into the typhoid fever epidemic in the northern part of the township. After making an investigation into the matter he gave as his opinion that the use of lake water is the primary cause for all the cases.

Essex Volunteers.

Through the efforts of the Rev. H. D. Peacock, assisted by the staff officers of the Twenty-First Regiment, a company of the regiment has been established in Sandwich South. A meeting was held at Paquette, when 35 young men, all farmers, attended for the purpose of organizing a company to be attached to the Twenty-First, and in a few days it is expected 50 men will be enrolled. Capt. A. B. Laing has been given the command and Rev. H. D. Peacock will be attached as lieutenant.

The town of Essex has struck an excellent well on the Garrow property and so solved the water problem, which has been scarce here for some time. Water was struck at a depth of 150 feet, and a flow of 140 gallons per minute received.

LARGER ARMY

Continued From Page One.

fend the convoy. The Germans were about to charge and a detachment of German infantry had arrived on the scene, but from the other side a French battalion appeared. A sharp fight ensued and the Germans retired with heavy losses. The ambuscade had been well prepared.

Situation Is Favorable.

The allied commanders regard the results of today's fighting as favorable to the Allies, since it has proved their ability to withstand frequent and formidable shocks from the powerful reinforced German army, without perceptibly giving way, and, in fact, advancing somewhat at various points.

Since the end of September, when the bulk of the Allies were on the Oise and Somme Rivers, near Compiegne and Amiens, the battlefront has been prolonged 125 miles to the seacoast, where with the support of the British fleet, the allied forces heretofore have effectually barred the German advance on Dunkirk and other Channel ports.

German Batteries Quieted.

In the vicinity of Arras the forcing tactics of the Germans were again in evidence today, but the invaders made no progress. The artillery duel was exceedingly heavy, but the French big guns did such splendid work that three German batteries were put out of action, while the damage done to the Allies was small.

In the eastern district the battle of the Vosges continued vigorously. Further south the French and German infantry came to close quarters at Altkirche. This place, after changing hands several times, was finally captured today by the French at the point of the bayonet.

FOR A SNAPSHOT ALBUM

To mount the summer's pictures in, go to

HAYS' STATIONERY.

173 DUNDAS STREET.

Ask for the Bodger Loose-Leaf Kind.

RUSSIAN COMMANDER HONORED BY CZAR

Captain Martinoff Also Receives Order of St. George.

LONDON, Oct. 23. — 11 p.m. — Emperor Nicholas has conferred the Order of St. George, third class, on Grand Duke Nicholas, commander-in-chief of the Russian forces, and the same order, fourth class, on Capt. Martinoff.

Capt. Martinoff, though wounded, remained for three days on an unprotected observation post, exposed to shell and shrapnel fire, directing the artillery fire. When a shell started a fire close to a powder magazine, Capt. Martinoff led the party which extinguished the flames.

MANY TURNED AWAY AT PATRIOTIC CONCERT

Tilbury Citizens Turned Out en Masse to Aid Good Cause.

[Special to The Advertiser.]

TILBURY, Oct. 23.—A patriotic concert under Public School auspices was given in the Star Theatre last evening, and so overtaxed was the capacity of that building that a large number were turned away. The interior of the theatre was profusely and artistically decorated with flags and bunting. Mayor Sharp occupied the chair, and after the singing of "The Maple Leaf," delivered a patriotic address, which was received with hearty applause.

Rev. T. Dobson, chairman of the school board, and Frank W. Wilson also gave addresses, which were remarkable for their deep tone of patriotism and loyalty to the empire. The soloists of the evening were Mrs. S. F. Sloane, who rendered most acceptably "The Minstrel Boy" with "Rule Britannia" for an encore; Mrs. D. W. Sweeney, who sang "Forgotten" and "Tommy Atkins" in a delightful manner; and Mr. G. S. Blake, whose "It's a long way to Tipperary," sung for the first time before a Tilbury audience elicited intense enthusiasm.

Mrs. D. Smith read with splendid expression "The Relief of Lucknow."

Two patriotic readings by separate school pupils were also enjoyed by the audience. These were "The Burial of Sir John Moore" by Mabel Egan, and "Hearts of Oak" by John Finp and Francis Faubert, in unison.

The chorus "O, Canada," by a number of boys from the separate school, was a popular number.

A company of cadets was put through a short drill by Capt. Wilfrid Cowan, Bugler Wm. Cowley sounding the call. This was one of the most successful numbers of the evening and evoked a most enthusiastic encore. The boys all acquitted themselves splendidly.

Two beautifully rendered piano duets by Misses Wilson and Langes, and a beautiful solo by Mrs. W. J. Scharp composed the instrumental portion of the program.

The accompaniments were ably played by Mrs. R. P. Adams, Misses Johnston and Langes.

On account of the large number that were unable to gain admittance to the theatre last evening, the concert will be repeated this evening.

RIFLE ASSOCIATION FORMED AT SEAFORTH

SEAFORTH, Oct. 23.—A most enthusiastic meeting was held in the town hall last evening for the purpose of organizing the Seaforth Civilian Rifle Association. Col. Alex. Wilson occupied the chair, and gave a most interesting talk on rifle shooting, after which the following officers were elected: Captain, Charles P. Sillis; secretary-treasurer, J. F. Ross; committee, A. D. Sutherland, Fred Savauge and John H. Reid.

The new organization starts off with a membership of over one hundred, and more have signified their intention of joining. Work on the new range is being proceeded with, and a club-house will also be erected

Miss Carter, who has been in Bayfield for the summer, has returned to town, and will spend the winter with Mrs. M. C. Chesney, John street.

Mr. A. G. Smillie, who moved to town recently, has taken over the Massey-Harris agency from Mr. W. G. Charlesworth, who will devote his time to the sale of the company's engines.

Mr. and Mrs. Arthur Mason and family, of Saskatoon, have returned home after spending a couple of months with Mrs. Mason's mother, Mrs. Robert Charters, Mill Road.

UNION ALLEGES NO BRAKEMEN ON LONDON TRAINS

Appeal Will Be Made to the Dominion Railway Board.

London Advertiser Branch Office—W. H. Bailey, Talbot Street, St. Thomas —Phone 1507.

[Special to The Advertiser.]

ST. THOMAS, Oct. 23. — The members of the Trainmen's Union in this city will appeal to the Dominion Railway Board, the action of the Pere Marquette Company in removing brakemen from its passenger trains that run out of London. Crews not running between St. Thomas and London consist of only a conductor, engineer, fireman and baggageman. The P. M. officials admit that the trains are running without the brakemen, but would not make any explanation.

Case of Smallpox.

Dr. F. O. Lawrence was called to Glanworth Friday to see a man named George Dawson, who was ill. The physician diagnosed the case as smallpox. The victim has been suffering with the disease for nearly a wek.

Dr. Lawrence reported the case to Dr. George Routledge, of Lambeth, who is the medical health officer of Westminster, who immediately took steps to isolate the patient. The development of the case is unknown, but it is thought the visits of many navvies, working on the construction of the L. and P. S. Railway, to Mr. Dawson's pump for drinking water, had something to do with it.

Allowed To Go.

B. V. Goodden, of the defunct Darlow Detective Agency, was before Magistrate Jell on Friday charged with defrauding Clyde Turner, the local agent, out of $200. The magistrate held that the crown had insufficient evidence and discharged the prisoner. The man is wanted in Hamilton as a witness against Benjamin F. Fox, one of the promoters of the confidence game.

NEW GLENCOE TEACHER

[Special to The Advertiser.]

GLENCOE, Oct. 23.—Miss Gough, of Napier, will take charge of one of the rooms in the public school next Monday. Miss Gough was engaged at the beginning of the fall term, but through illness was prevented from coming. Miss Hill, of Strathroy, her substitute, has been giving excellent satisfaction.

Mrs. Marshall Graves and Miss Lydia Graves have returned to their home in Perrysburg, Ohio, after spending a couple of weeks with friends in Glencoe and vicinity.

The ladies of the Methodist Church had a miscellaneous shower in honor of Miss Gladys McLachlan on Tuesday, prior to her marriage to Mr. Harry Singleton, of the Transcript staff.

Mrs. Ann McCallum has gone to Walkerville, where she will spend some time with her son George.

Professor Patterson, of the Western University, will give an address on the "Missionary Budget" in the Presbyterian Church next Sunday.

Wm. and John McLean, of the Maple Creek district, Saskatchewan, are visiting their mother, Mrs. Allan McLean.

Mr. and Mrs. John Walker Jun. and family leave shortly for their new home at Southlow, near Boston. Mr. Farquahar McRae will take charge of Mr. Walker's farm, he having rented it for a term of years.

FACTORIES KEPT BUSY.

[Special to The Advertiser.]

BERLIN, Oct. 23. — Local rubber industries are working two shifts per day to turn out orders for the Canadian and British Governments for winter equipment. All shoe and leather manufacturing firms are also working full time and in some cases overtime to turn out orders.

HEAVY SENTENCE FOR WHITE SLAVER.

NEW YORK, Oct. 23.—The longest sentence ever meted out in a local court upon a prisoner convicted under the so-called white slave act was that imposed today upon Antonio Doranzo, characterized by the court as the head and front of the white slave traffic. Doranzo was sentenced to serve 19 years and five months in Sing Sing Prison and to pay a fine of $5,000.

NEVER SAW STREET CARS OR ATTENDED THEATRE

[Special to The Advertiser.]

ST. THOMAS, Oct. 23. — An occasion rather unique happened in this city this week, when Mrs. A. H. Cox, an elderly lady from Sparrow Lake, in the Parry Sound District, who has been visiting Mr. A. Streith, 24 Gladstone avenue, had the pleasure of having her first ride on a street car. She had never seen a street car until she passed through Toronto on her way to St. Thomas. The woman had lived her entire life in the north country, never having been further south than Orillia. She also witnessed a theatrical play for the first time while in the city.

WOODSTOCK EVAPORATOR DESTROYED BY FIRE

WOODSTOCK, Oct. 23.—Fire tonight badly gutted a two-story frame building, used as an evaporator on Winnett street. The building was owned by O. E. Robinson, of Ingersoll, and run by C. Mitchell, of this city. The partial destruction of the Woodstock building marks the third evaporator, owned by Mr. Robinson to be damaged by fire. The others being at Ingersoll and Curries. All within a year. About a ton and a half of apples was consumed in tonight's fire, together with some machinery. The loss is partially covered by insurance.

PRIZES PRESENTED TO STRATHROY STUDENTS

STRATHROY, Oct. 23.—An open meeting of the S. C. I. Literary Society was held in the lecture-room of the Methodist Church this evening, at which the prizes to the students, who had the highest standing in general proficiency in the school, and also for field day sports, were given out.

Mr. Donald Campbell, president of the society, was in the chair, and prizes were presented by the following: Mrs. J. H. Saxton, Mrs. W. H. Stepler, Messrs. Duncan C. Ross, M.P., L. H. Dampier, J. W. Cameron, W. H. Stepler, J. H. Sexton, principal of S. C. I. During the presentation, Mr. M. B. Pincombe sang "It's a Long, Long Way to Tipperary."

Following were the prize winners: The Robinette medal, best public speaker, Walter Lapp. The Donald MacDonald prize, donated by F. L. E. Evans, Miss Marjorie Slater; senior championship medal field day, Mr. Edgar Sexton; junior championship medal field day, Clarence Robinson. The prizes of Mr. L. H. Dampier and Mr. D. C. Ross were also given out. These consisted of twenty dollars in books and a number of students were given these presents.

LEAVES DOMINION ALLIANCE.

TORONTO, Oct. 23.—Rev. W. S. MacTavish, who for the last three years has been a field secretary of the Dominion Alliance, has tendered his resignation, and requested his release at the end of November.

Stylish Soft Hats

Opened for tomorrow. All the new colors.

$1.50 and **$2.00** each.

Graham Bros.

TWENTY RECRUITS FOR LONDON CAMP.

ST. THOMAS, Oct. 23. — The recruiting officer at the Twenty-Fifth Regiment club rooms reports a score of men enlisting during the first hour the roll was opened. Ten of these were examined by Dr. Curtis and nine of them passed the medical examination, and were attested by Lieut.-Col. Green, officer commanding the Twenty-Fifth Regiment.

The men will be forwarded to the camp at London, Ont., in lots of 25, and it is expected that the first consignment will be sent over on Monday. All of the men were from St. Thomas, excepting Ellis Wellwood Sifton, a farmer near Walacetown, and Robert Henry Burgess, of Talbotville.

NEURALGIA. MINARD'S LINIMENT RELIEVES

Fruit-growers will find John Sharman, representative of E. D. Smith, nursery stock, etc., at Darch & Hunter Seed Company, Market entrance, Thursdays and Saturdays. ywt

Eight Million "You's"

Your individual contribution to Canada's prosperity *is* important.

This is the time when *every* Canadian's support is needed, *every* Canadian means you----- yes *you.*

Don't figure that the amount of goods you individually consume would not amount to a "drop in the bucket." Multiply your purchases by eight million and you will see what you can do for Canada by purchasing only goods "Made in Canada."

This message is for eight million "you's." If you all do your part every Canadian and every Canadian industry will be working at top speed.

You, yourself, cannot fail to benefit by the prosperity this will create for all of Canada.

"Made in Canada" Will Make Canada

BABIES WILL SOON BE REWARDED---WATCH FOR ANNOUNCEMENT

FOLLOW THE IMPULSE WHICH HAS GUIDED THOUSANDS TO EAT

ALOAFA BREAD

NEAL'S

THAT NATURAL FLAVOR

The pure ingredients are perfectly blended by scientific methods in a modern factory, where every appliance for perfecting the bread industry can be found. Such is the home of Aloafa Bread.

The lasting flavor in Aloafa Bread is brought out of the ingredients by scientific baking. The new, modern continuous baking ovens bake under uniform heat conditions and are responsible for THAT NATURAL FLAVOR.

DON'T TAKE OUR WORD FOR IT!

Submit the question to your palate; you will find it palate-satisfying.

TRY A LOAF OF THE WRAPPED KIND

and be assured that the freshness and flavor is sealed in and the dust and other impurities are sealed out.

NOTE THE DIFFERENCE.

NEAL LONDON BREAD COMPANY, LTD.

No. 2 CARLTON AVENUE. Successors to James Ruddy. PHONE 2173

We Use Fleischmann's Yeast.

DEPOSIT THE WRAPPERS AND LABELS AT GUILLEMONT'S DRUG STORE.