

FOUR

London Advertiser

SUBSCRIPTION RATES:
 Morning Edition.
 City. 10c per week.
 Outside City. 15c per week.
 Evening Edition.
 City. 10c per week.
 Outside City. 15c per week.

TELEPHONE NUMBERS.
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6 p.m. to 8:30 a.m. and holidays.
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[Entered at London Postoffice for transmission through the mails as second-class matter.]
 TORONTO REPRESENTATIVE.
 F. W. Thompson, 55 Mail Building.
 The London Advertiser Company Limited.

LONDON, THURSDAY, JUNE 18.

THE OPPORTUNITY.

THERE is every probability that the Liberal party will place a candidate in the field to prove the loyalty of London Liberalism to the Rowell policy. Abolish the Bar, and if possible to place a member by the side of Mr. Rowell in order to carry the policy to accomplishment.

Dr. W. J. Stevenson, who has expressed his willingness to accept the nomination, is one of the city's foremost and beloved physicians, who stands for the most democratic Liberalism, and who is prepared to fight to the end in support of the present Liberal program. A man of absolute unsullied reputation, he is well equipped to take a stand on a moral issue such as now confronts the people of Ontario.

The moral reform forces in the city of London have for many years taken the most advanced ground on the temperance issue. They have fought for license reduction and for every inch of ground to be gained in the cause. They have given of their money and energy, independent of their politics, to forward the very campaign for which Mr. Rowell stands. Now comes their great opportunity—to vote for a candidate who stands for the abolition of the bar. It is the psychological moment. The moral reform forces of the city of London can sweep every bar from the streets. They can make safe the path of youth. On June the 29th they can go to the polls and exercise their franchise for righteousness and Rowell.

WHAT THEY PAID FOR.

THERE are few Conservatives in London or the adjoining rural ridings who have not been sending funds to moral reform headquarters. If the head of the Conservative family has not been making contributions, the members of his family usually are aiding the work through the churches. And a large number of Conservative electors are consciously supporting the movement for temperance directly by large contributions to the Dominion Alliance. They have been helping to provide the ammunition with which the fight on the bar may be waged. Surely no man who has given his money and moral support to abolish the bar will fail to register his vote when the opportunity comes; could he be a consistent man and remain away from the polls; could he be a consistent Christian and support the party that has denied him that which he has striven for?

SOUTH BRUCE.

IN gerrymandering the county of Bruce, the Government arranged matters so that the South riding should have a Conservative majority. And in order to make matters still more safe, they selected as a candidate Mr. Cargill, who was defeated by Mr. Truxin in the Dominion by-election. Mr. Cargill is probably as strong a man as they could get. He is well known throughout the county, having canvassed it before, and is, we understand, a wealthy man. But it looks as if all the scheming was to go for naught. The Liberals have brought out Mr. A. J. Johnson, formerly editor of the Midway Gazette, who is personally very popular, and recognized as one of the able men of the county. The friends of moral reform, irrespective of party, will rally to his support, while there is an under-current of indignation over the cowardly manipulation of the riding for political purposes, that will doubtless have its effect. The people of South Bruce have a good opportunity to administer a rebuke to the Government for its gerrymandering; and if the Liberals work with any energy at all, Mr. Johnson should be the next member.

THE SITUATION IN LONDON.

THE Conservative party in London has not yet secured a candidate. They nominated Mr. Beck last week; but so far he has not accepted the nomination. The popular impression is that he means to do so; but the public does not know. Whether any of his personal friends have had any intimation of what is in his mind does not appear. But if they have, the rank and file of the party have not been taken into his confidence. It is no new thing for Mr. Beck to act in this manner; but it would seem to be hardly fair to his friends. It is well-known that Mr. Beck is not over-burdened with affection for some of his colleagues. It is a matter of doubt if he is at all enamored with some of their acts. He has devoted himself to his own department, and has not wasted much energy in support of the general policy of the Government. In fact, it is thought by some that he is not fully in sympathy with all that they have done. Is he hesitating as to what he shall do in the future? If he is quite satisfied with the situation, what is to prevent him from saying so? It is due to his friends and supporters that he should take them into his confidence

at the earliest moment. It does not matter about the Liberals. They will follow their own course, no matter what Mr. Beck does.

But no public man—least of all a member of a government—should hesitate for a moment in declaring himself. He should not hide behind the bush, and wait to see what turns up, or what the other party is going to do. Has Mr. Beck any notion of breaking away from his colleagues and announcing himself as a supporter of Mr. Rowell? We do not suppose he has. But his colleagues and many of his supporters would feel more at their ease if they knew just where he stood. He owes it to them, and to the public, to be a little more frank than he has been. It will not likely affect the situation so far as the Liberals are concerned. They are fighting for Rowell and Reform, and will continue to do so. But there is no cause for wonder if some of the Conservatives do not know where they are at, and where their local leader is standing.

A PARALLEL.

THE Empress disaster, into which an inquiry is proceeding, might be compared to the present Rowell campaign in favor of abolishing the bar.

The great ship got into a fog and was dealt a blow that caused her to sink with a loss of more than one thousand lives. Humanity shudders, as it has the tragedy re-enacted in the courtroom in Quebec.

If Lord Mersey, the presiding judge, can from the mass of evidence secure any justification for making laws more stringent, or if he can place the blame upon the person or persons responsible, he will not fail to take the necessary steps.

Every day thousands of human ships set sail from port. What of the fogs and reefs and the unmarked shoals for these? A thousand souls perished with the Empress. A thousand souls perish everyday in the great engulfing seas of intoxicants—an amber ocean of pleasant isles and lurking perils—a gentle, sweetly-scented ocean, with all the horror of ghastly havoc lurking in its depths.

The electors of Ontario have the opportunity to end the dangers that beset the human craft that must traverse the ocean pathways of this life.

THE DIFFERENCE.

"Sir James will sweep the country"—Hurray headline from a Conservative paper.

Let him sweep it! Mr. Rowell is using a vacuum cleaner.

THE SALOON'S AFFINITY.

IN itself the bar is a source of unhappiness and unhealth to a community and therefore should be abolished, but an added reason for its destruction is that its abolishment will, to a large extent, wipe out other social evils.

Montreal's chief of police recently stated that 75 per cent of the underworld of that city was directly associated with the saloon. Also he declared that the saloon was the recruiting ground for the red light district. It is inevitable that the two evils should go hand in hand. This does not mean that the majority of saloon keepers and hoteliers are willing contributors to the vice and crime of a city. Many proprietors of the saloon are decent men, according to their lights. The whole atmosphere, however, of the bar tends towards the lowering of the moral stamina in its habits and resistance to temptation becomes feeble, half-hearted. "Tenderloins" flourish mainly because of the patronage of the youth and in nine cases out of ten his starting point is the bar. There are few who, in sober mind, deliberately seek out vicious company, but the recklessness born of a degree of intoxication drives men to unbelievable depths of license. In a word the bar brutalizes the boy. Wipe it out and a long step will have been made towards solving one of the greatest social problems of the times.

THE INQUIRY.

THE business of fixing the blame for the great St. Lawrence disaster is as unpleasant as the examination has yet proceeded. So far as the examination has proceeded, it is difficult for the landlubber's mind to follow the various manoeuvrings of the two vessels so as to visualize their successive positions. The nautical experts must work them out if a decision is to be reached as to which of the two captains is to be believed. For, unfortunately, they contradict each other diametrically on some important points.

Yesterday morning's evidence made one thing rather apparent to the ordinary reader, viz., that Chief Officer Tuftes, of the Storstad, is not the most cautious of witnesses, whatever other good qualities he may possess as a navigator. He disobeyed his chief's instructions in regard to fog, "did not anticipate danger until he saw the Empress come out of the fog two ship's lengths away"; "thought he was entitled to keep his course and speed," signalled to the Empress that he was stopped, and in a few moments started his engines ahead again without apprising the Empress of the change.

After the disaster, on the merest hearsay, he charged Empress officers with unseemly conduct and cowardice; this was as rash as his navigation. Finally, on the witness stand, he swears that the Empress was going eight or ten knots an hour and the Storstad only one just before they crashed together, but is immediately forced to admit that the collision could not have happened under those conditions. His view also might seem to be that the Empress was travelling so many knots an hour sideways in order to get herself impaled to the boilers upon the Storstad's stem!

The time when the Storstad first ported her helm seems to be none too clearly defined. Mr. Tuftes is a confident sort of witness, but Captain Kendall has his own view, and it seems to be admitted by the Storstad men that they were at least trying to do what all agree would

---and the Worst Is Yet to Come



CAMPAIGN COMMENT

A WHITNEY FAKE.

[Stratford Beacon.]
 It is claimed for Sir James Whitney that he fulfilled all his pledges. What about abolishing treating? Was that merely a fake?

WOMEN FOR ROWELL.

The Liberal women of Belleville yesterday passed a unanimous resolution pledging themselves to further the election of any candidate supporting Mr. Rowell's policy. The Liberal Hamilton ladies are also behind Mr. Rowell.

WANT TO TAKE IT EASY.

The fatal trouble with the present Government of Ontario is that its members have lost patience with those who advocate any kind of reform. They do not want to be disturbed. They could enjoy office if people would but go away and cease from bothering them with new ideas of one kind and another. To adopt any of these new ideas would upset office routine causing a lot of correspondence, and prove a nuisance generally.

The Whitney Government started out

probably cause a collision, i.e., port the helm.

But no hasty conclusions must yet be drawn. The impression is forcibly created that the man in charge of the Storstad during that fog, who should, by his instructions, have called the captain on deck ten or fifteen minutes before he did, is not wanting in assurance as actor or speaker. Yet censure will be reserved by critics more cautious than Mr. Tuftes until the evidence is in and the experts have put it into clearer shape. If anyone can unravel the dark mystery of that dreadful hour before the dawn of May 28, it is the acute, experienced and masterful Lord Mersey.

Watch the Americans blame those polo ponies!

The "water wagon" or the "beer wagon"?

Laurier was the greatest advertising manager Canada ever had.

What has become of the old-fashioned anti-treating legislation?

The one man who can be praised for speeding in a fog is the president of the court of inquiry.

Mr. Rowell is the new type of man that the public has been clamoring for—a clean, high-minded politician.

Three great liners have been in collision within the last three weeks. The public will begin to think that the bridge has no eyes.

John Bull has won back the golfing and polo championships and Lipton's challenger is reported very fast. Looks like a big year for John.

A defender of Mr. Hanna says that to abolish the bar will throw thousands of rescue mission workers out of work. Sure it will and they will be happy over it.

Allan Studholme, Labor's only representative in the Ontario House, found it necessary to vote with the Opposition sixteen times last session. He voted once with the government.

Sam. Hughes says that the county army can be used for the county fair but the only fair that will get into that million dollar palace will be the fair ones of the Toronto smart set.

Watch for a series of pictures in The Advertiser showing where one million dollars of Ontario's money went to make a pretty place for Toronto society to tango in.

The Conservative papers object to any expressions of opinion by churches on the "Abolish the Bar" policy. Of course if a conference had passed a resolution commending Mr. Hanna (which not one of them has done) the Conservative papers would re-

well. It was not afraid to tackle anything at the outset. As an example of its youthful enthusiasm, we need but mention its announced intention, when the Cobalt boom was like itself, young to own and operate mines there as a provincial work. It really meant it, but put it off for one winter, delayed for one summer, and finally lost heart for so daring an enterprise. There has been a steady diminution of its enthusiasm from that day to this until it has reached a permanent frame of mind unfriendly to any proposal that would change the orderly flow of routine. They want the province and the present Administration from that day together, the world forgetting and by the world forgot.

But a new generation rises up in Ontario and new people pour in from other countries, creating new problems and altering old ones, so that it will not do for a Government to dose and not contentedly and dismiss as fade those ideas that begin to find almost universal acceptance. And we venture to say that no government—not even the Russian Douma—has voted down as many progressive proposals in the past two years as has the present Government in Ontario.

lately shut its eyes, throw the copy into the waste basket and firmly resolve that politics and principles did not mix.

A Whitney organ says that there is too much effeminacy mixed up in the demand for moral reform. Well, to knock out John Barleycorn is a good deal of a man's job, and Mr. Rowell is proving himself the man for the job.

Voice of the People

Gelsa Girls vs. College Graduates.
 To the Editor of The Advertiser:

It was reported in some of the London papers that Mrs. J. Ambrose Small, of Toronto, in an address on Japan (given in the Norman School building on June 6), stated that the Gelsa girls of Japan "stood somewhat in the same light in the Eastern land as did the university female graduate in this country."

Being myself a female graduate of Toronto University, and having lived for seven years in Japan, I wish to challenge this statement.

Practically all the Gelsa girls are from the lower classes, and their education is to say the least, superficial. The Japanese think of, or place them in the same class that we do chorus girls, and by no means give them the status of university graduates. One would be led to believe from Mrs. Small's statement, as reported, that the better class of Japanese are sending their daughters to Gelsa houses to be trained in the art of entertaining men. But no Japanese gentleman would tolerate the idea of his daughter becoming a Gelsa, nor would he ever go to the Gelsa house to find a wife for his son.

The government schools for girls compare the female graduates of our colleges and universities. These graduates would never think of becoming Gelsa girls, and no one would resent more than they the statement that "the Gelsa girls of Japan stand somewhat in the same light in the Eastern land as do the university graduates in this country."

SHIDZUKO.

Watford, June 17, 1914.

HOMESEEKERS' EXCURSIONS TO WESTERN CANADA.

The Grand Trunk Railway system issue round-trip homeseeekers' tickets at very low fares from stations in Canada to points in Manitoba, Saskatchewan and Alberta, and are in effect each Tuesday until Oct. 27, inclusive, via Chicago, St. Paul, Duluth, Sarnia, and Northern. Through Pullman tourist sleeping cars are operated to Winnipeg each Tuesday, leaving Toronto 11 p.m. No day, leaving Toronto 11 p.m. No change of cars. Reservations may be obtained at a nominal charge on application to Grand Trunk agents. Homeseeekers' tickets are valid returning two months from date of issue.

The Grand Trunk Pacific Railway the shortest and quickest route between Winnipeg-Saskatoon-Edmonton, with excellent through service to Regina, trains now running into Calgary, Alta., and Prince George, B.C. Before deciding on your trip, consult any Grand Trunk agent for full particulars or write C. E. Hornum, district passenger agent, Union Station, Toronto, Ont.

CHAPMAN'S

FRIDAY--WOMEN'S DAY

Superior Values in Women's Apparel

Tomorrow's Special in Tailored Suits Exceptional Value \$6.25

Imported Serge Suits, in blue or black, made in the latest spring styles. Regularly sold at \$12.50 and \$13.75. In sizes 34 to 42. Take your choice of these handsome Suits at \$6.25, and remember they are this season's make.

Crepe Waists

You haven't been offered a bargain like this before this season. Pretty White Crepe Waists, in drop-shoulder and wide collar effects. Sizes 34 to 40. Reduced from 98c to 63c

Young Women's Coats, \$4.95

Military Red Serge Coats, made in a smart golf style, with collar and wide Balkan belt of black and white shepherd check, or a black corded silk collar and a belt in the back of the serge. These Coats were \$7.50 and \$8.50; 16 and 18 year sizes. An exceptional bargain at \$4.95

Ostrich Boas---Half Price

Good news for women who have been longing to purchase a handsome Ostrich Feather Boa. These we are putting on sale Friday are exceptionally fine ones, thick and fluffy. The price is cut exactly in two.

Black Ostrich Boas, were \$8.25, \$10.00 and \$15.00, at \$1.63, \$5.00 and \$7.50
 White Ostrich Boas, were \$4.00, \$4.95 and \$10.00, at half price \$2.00, \$2.48 and \$5.00

Summer Hosiery and Gloves

WOMEN'S LONG LISLE GLOVES—20-inch length. Another shipment of this popular line received for week-end selling. Black or white. Per pair 25c

LONG SILK GLOVES—24-inch length (extra long), heavy quality silk, double-tipped fingers. Black and white, in all sizes. Usual \$1.25 quality. Our price, per pair 98c

WOMEN'S PLAIN AND SILK LISLE HOSE—Fast black, Queen Quality make. Both lines were 50c. On sale Friday and Saturday, per pair 39c

WOMEN'S SILK ANKLE HOSE—Reliable wearing quality, reinforced lisle feet and tops. In black and white. All sizes. Per pair 25c

Lace Collars

Fresh shipment of imported—Lace Collars, including white and ecru Guipure colored embroidery effects and white Plauen lace. Worth up to 50c each. Choice 25c

Plain and Stripe Silks

Extra good quality Tamoline Silk, 20 inches wide. Plain shades are alic, old rose, sky, myrtle, paddy, cerise and cardinal. Stripes are black and white, blue and white and gray and white. Regular prices, 50c and 65c. On sale Friday and Saturday at, per yard 29c

29c

10-Inch Unbleached Crash Toweling, All Linen, on Sale at 8c Yd.

Colored Ratines, 25c Yard

Colored Ratines at 25c per yard, in pink, sky, rose, wistaria, champagne, carrot, black and white. These are the wanted shades.

White Honeycomb Ratine, 50 inches wide, very popular for skirts. \$1.00 quality here at, per yard 75c

J. H. CHAPMAN & CO., 239, 241, 243 Dundas

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and the longer you wait the further

Down! Down! Down!

you will have to go into your pocket to pay the bill. A little hurry now for our

Screened Scranton Coal will save you big worry later.

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 NEILSON'S CHOCOLATES
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Shakespeare said

many wise things about the care and use of money; how to acquire it, and how to retain it when acquired. One outstanding piece of advice is, "Neither a borrower nor a lender be." The man with a savings account need never be a borrower, and whether he is a lender or not is a matter of choice. Start this week with a deposit here. One dollar opens an account and you receive 3 1/2% compound interest. You'll be proud of your pass-book total in a short time.

The Ontario Loan & Debenture Co.

A. M. SMART, Manager
 Cor. Dundas Street and Market Lane, London, Canada

New York Is Vacation Land

There is more to see, more to do, better bathing, fishing and golfing in and around New York City than anywhere on the American continent. Make your headquarters at the universally accepted Canadian rendezvous, the

HOTEL MARTINIQUE

On Broadway, 32nd to 33rd Streets.

Charles Leigh Taylor, Pres. Walter S. Gilson, Vice-Pres.
 Walter Chandler, Jr., Manager.

Here you will find comfort, luxury and refinement at moderate prices. Three large restaurants, full orchestras, singers from the Metropolitan Opera House, refined vaudeville, six hundred bedrooms, four hundred bathrooms. Pleasant rooms, from \$1.50 up; comfortable rooms with bath, \$2.50 up. The hotel is cooled by a \$250,000 ventilation plant. Rooms engaged by wire without cost, if time is short. Table d'hôte dinner in the Louis IV. banquet chamber, \$1.50. Club breakfast, 60c. Both these meals are regarded as being the best in the States. Practically all rooms have western or southern exposure. For literature or reservations, address our Canadian advertising agents,

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302 SHAUGHNESSY BUILDING.

MONTREAL.