The Highest Standard of Quality and Value, together with Absolute Purity are the Characteristics of this Famous TEA.

In Sealed Lead Packets Only. Black, Mixed and Green.

LOSS IS \$20,000

[Special to The Advertiser.]
Rodney, April 10. — The Canada
Casket Company and the Lusty Lumber Company's premises were completely destroyed by fire today, and a large amount of lumber was also

#### FERGUS EPIDEMIC OF APPENDICITIS

Forty Cases in the Hospital at the Present Time.

[Special to The Advertiser.]

Fergus, April 11.-Fergus has an epidemic of appendicitis, and at the pres- regular ministers will take new ent time there are forty patients in the Royal Alexandra Hospital receiving treatment. Among those operated on in the last two days are: Misses Laura Phillips, Catharine Armstrong, Bessie Storey, Grace Brown, Helen Tweddle and Helen Mahoney.

TO WED CZAR'S DAUGHTER. Berlin, April 10.—The report is revived that Prince Adelbert, the third son of the Kalser, and the Grand Duchess Olga, the eldest daughter of the Cfir, are about to be betrothed.

#### HEALTHY WOMEN SCARCE

Is the Verdict of Scientific Investigation.

How many women do you know who are perfectly well, strong and healthy as a woman should be? They may not be sick enough to lie in bed —but they are run-down, thin, nervous, tired and devitalized.

Women are so active nowadays and so much is expected of them, that they constantly overdo and suffrom headache, backache, nervousness and kindred ills

Such women need Vinol, our delicious cod liver and iron tonic with out oil which will create an appetite, tone up the digestive organs, make pure blood and create strength. Mrs. W. G. Ritchie, Patchogue,

Y., says: "Vinol is certainly the best down and tired all the time, thanks to Vinol, I am feeling all right

derstanding that your money will be to come up in Exeter, has again been returned if it does not help you. postponed until Saturday, April 12, 268 Dundas street, London, Ontario.

Suits:

onals and neat stripes.

and swagger gray checks.

## LICENSE AMENDMENTS ARE TOO MEAGRE SAYS ALLIANCE

Toronto, April 11. - At a meeting | mote the temperance cause, and t of the managing committee of the further restrict the liquor traffic and Ontario branch of the Dominion Alli- the crying evils connected with that ance, held in the Alliance offices yesterday afternoon, the proposed amend- dies, this meeting expresses its disapments to the liquor license act, as pointment and regret at the meagreoutlined by Hon, W. J. Hanna, in the Legislature on Wednesday evening, were considered, and the following resolution was unanimously adopted:

ness of the license law amendments proposed by the Hon. Mr. Hanna in the Legislature Wednesday evening which, while of a desirable character, "That in view of the declaration by fail to meet the necessities of the case the Government of a desire to pro- and progressive legislation."

#### MANY TRANSFERS IN LONDON CONFERENCE

of Rev. Richard Whiting and Dr. Flanders.

Several changes of interest to the London Methodist Conference are conconsumed. The loss is \$20,000, with tained in the report of the transfer committee of \$9,000. which closed its session in Toronto last evening. It was announced that of the 99 applications for transfer from one conference to another throughout Canada, 71 had been granted, and in he case of the remaining 28 no action had been taken. Requests for a change had been made by 12 superannuated will be transferred, and 43 of the 63

> charges. The continual "moving day" of the Methodist pastor is proverbial, and and an inspection of the transfer committee's draft shows that in many ases there will be a long way between he stops. Numbers of men and their amilies will travel from the Maritime Provinces to the far West, and some will even cross the continent to new fields of labor. It is to be noted the number of ministers going westward; specially among the probationers can his be seen, easily two-thirds of whom nove from east to west. Rev. W. E. Pescott, B.A., of Bathurst

treet, Church, Toronto, will go to the ondon Conference, Rev. Thomas R. Fydell, a superannu-valuables in security. The rush to obtain stocks of provisions is increashe London to the Hamilton Confering.

C. G. Brown, a probationer, goes from ondon to British Columbia. Among the ministers transferred are alfred Brown from London to Mon-W. K. Hagan from Toronto to London; . W. Hollinrake from London to Toonto; A. J. Johnston from Hamilton London; W. E. Pescott from Toonto to London; R. Whiting frm Lonlon to Manitoba; F. M. Wootton from London to Hamilton. Rev. J. E. Ford, of Clinton, was

BRIBERY CHARGES. [Special to The Advertiser.]

among those who attended the meet-

Exeter, April 11.-The hearing of the alleged charges of bribery which were W. T. Strong, druggist, 184 Dundas awaiting the decision in an Ottawa Anderson & Nelles, druggists, case, but it will be disposed of then in any event.

SOCIETY BRAND CLOTHES

From a maker to whom cheap suits are unknown, and whose fame for clever designing and

careful tailoring has placed him at the head of Canada's makers, comes this lot of 94 smart

The men's styles are in clever three-button sack style, moderate in tone but

perfect in style, and come in both smooth and soft finished fabrics, in grays,

browns, tans, etc. The young men's styles are more daring in cut, and are in

Giving. Suits, Spring Coats, Raincoats

Special purchases from makers of lines left on their hands because of late delivery of

materials from English mills. Fresh new stuff, correct in every detail of style and make.

SUITS-In clever new grays, tans and browns, new pin checks, fine diag-

SPRING COATS-Short three-button Chesterfield models in new tan shade

RAINCOAT-Single and double texture pure wool English Paramatta and

long lapel 2 and 3 button styles, with wide peg pants and high-cut vests.

Spring Suits, Worth \$16.50 to \$22.00

#### BELGIUM IS FEARFUL OF COMING STRIKE

garded it as Bluff, Realize Its Imminence.

Brussels, April 10 .- All the hopes that the general strike for manhood suffrage would be averted have vanished one by one, and it now seems certain that the most sweeping attempt yet made in the world's history deal with cases where the total into apply the methods of organized come from all sources is not over \$400, labor for purely political ends will begin Monday.

ministers, 9 of which will go into effect. Nineteen of the 24 probationers play the utmost confidence and the strike fund now amounts to approximately \$3,000,000 and fresh contributions from home and abroad are pouring in hourly.

The bulk of the Conservative middle class population, who up to the enable the assessors to arrive more present, because of the assurances of clearly at the intention of the law, and the Government and Clerical press declares what elements should be conthat the strike was a bluff and a bogey, regarded it with unconcern are now beginning to be badly scared, and their fears are increased by forebodings of disorders and brigandage, with which a certain section of the press is filled.

Stores To Be Closed. Many storekeepers as a consequence have announced that they would close their establishments and place their

The Socialists, however, laugh a these terrors. They profess to believe that the measures they have taken are fully adequate to prevent serious trouble. They urge prohibition of the treal; W. H. Barraclough from Lon-don to New Brunswick; C. R. Flan-ders from New Brunswick to London; den parades and meetings of their

> ARTISTIC LANDSCAPE WORK. Our Landscape Department is a

our service for preparing, planting, plans of your grounds, or to quote prices on material you intend purchas-Write for our booklet on landscape work. We have also a complete line of fruit trees. Brown Bros.' Com-Browns' Nurseres, Welland

Mrs. Winslow's Southing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, With PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoes. Sold all over the world.

A Scoop in Smart

A Revelation in Value

### SMALLER TAX ON HEADS OF FAMILIES

Exemption On Earnings Raised by Three Hundred Dollars. traffic demanding legislative reme-

THE LAND ASSESSMENT

implified to Make Clearer Intention of the Law for Use of Assessors.

Toronto, April 11 .- Hon. W. J. Hanna introduced into the Legislature yesterday a bill to carry out the recomnendations of the special assessment ommittee which met last fall.

These amendments are three in number: (1) The raising of the exemp-tion on personal earnings in cities from Canada Casket Company's Plant Was Committee Smstains Transfers Bulk of Population, Who Re
\$1,200 in towns and villages. This applies to householders or the heads of families. (3) The repeal of the section providing for the special assessment of farm lands in towns and villages. This will prevent large vacant areas being held at a low assessment waiting for a rise in price, while the adjoining property pays its full share of the assess-

> Another change will be to raise the exemption on income derived from investments from \$300 to \$400. This applies generally, and is not limited to a householder or head of a family. It will but if the income exceeds that amount say \$100 on real estate and \$400 from nvestments, the assessment must be

Rural telephone lines which do not exceed 25 miles in length, and have no more than one switch or party upon

The clause respecting the assessment of land and buildings is amplified to clearly at the intention of the law, and sidered in determining the assessment. The law is to be made clear on the point of exempting property owned by public utility corporations. This will ublic utility corporations. remove any doubt regarding the as-sessment of municipally-owned fran-chises like the hydro-electric. The reent case in Toronto is the cause for this declaration.

#### HOTELMEN OF ONTARIO ARE GOING TO FIGHT

Large Fund Is Guaranteed for Waging War on Further Curtailment of Liquor Traffic.

Toronto, April 11 .- Such a large number of hotelmen from all over O tario answered the call of the e ive of the Ontario Licensed and Allied Trades Association to meet in special convention at St. cciation Hall had to be There were over 1,200 members present, and the speeches were of a uniormly militant character. A strong esolution was passed protesting gainst further curtailment of busiess opportuni es.

President James K. Paisley, of the frand Union Hotel, Ottawa, and leven others were appointed a committee to wait on the Government today. They will decide definitely on a curse of action, the convention giving hem "carte blanche" to do what they thought best towards the general advantage of the trade.

A deputation will approach the Sovernment today and present the ollowing resolutions: "That law be enacted to prevent

ewsboys and women operating hurdy jurdies from entering hotels. "That compensation be provided out of the revenue of the Government from he liquor interest for hotelkeepers

who lost licenses without costs. "That all those on the 'Indian list' e photographed and copies sent to bartenders.

"That bars be allowed to remain ppen until 11 o'clock p.m. Saturdays. A fund of \$150,000 was guaranteed or the new organization.

#### WEDDING BELLS

HENDERSON-WRIGHT. [Special to The Advertiser.] Seaforth, April 10.—Miss Lily Henderson, of Seaforth, and Mr. Alex. Wright son, of Seaforth, and Mr. Alex. Wright, a prosperous young farmer, of Tuckersmith Townshiu, were married at the parsonage yesterday by Rev. A. W. Barker, B. A. Both young people are very popular in Seaforth and vicinity, and received a number of valuable gifts. After a dainty luncheon at the residence of the bride's mother, Gouinlock street, hey drove to their home on the Mill road, a few miles from town.

CANN-SQUIRE. [Special to The Advertiser.]

[Special to The Advertiser.]

Exeter, April 10.—The marriage was celebrated on Wednesday, April 9. at the home of the bride's parents, Mr. and Mrs. Henry Squire, of Zion, of Minnie Elsie, to Mr. Orville T Cann, The bride was given away by her father, the ceremony being performed by the Rev. T. A. Steadman, During the entrance of the bridal couple the wedding march was played by the bride's sister, Miss May. The bride was becomingly attired in a The bride was becomingly attired in a cream silk dress, overhung with a bridal yell and crowned with a wreath of orange blossoms. After the ceremony the guests, numbering about 100, sat down to a sumptuous wedding supper, the tables being tastefully decorated. The happy couple left this morning for Detroit and other points east, the bride travelling in a navy blue suit with hat to match. a navy blue suit, with hat to match. On their return Mr. and Mrs. Cann will reside on the groom's farm in Usborne.

EXETER. Exeter, April 11.-Mr. W. M. Atkinson

ends remaining.
Mr. Daniel Hartleib, who has been in Michigan for some weeks, is home again.
Mr. and Mrs. Sydney Snell and daughter arrived here from London Township on Tuesday to reside on the Rowe farm, which Mr. Snell recently bought.

Mrs. Robt, Elsie fell on Wednesday

which Mr. Snell recently bought.

Mrs. Robt. Elsie fell on Wednesday evening, injuring her hip and bruising her face considerably.

BRUSSELS.

Brussels, April 11.—The 130-acre farm, near Cranbrook, owned by S. Balfour, has been bought by William Locking, of the same line, for \$5,500.

J. F. Rowland, of the Standard Bank, visited his mother at Newcastle for a few days recently. She had been very ill, but is now regaining her health.

Most of the goods that were stolen from the store of A. Strachan last December have been recovered.

On Thursday of last week twin baby

Miss Jevohn Nicklin will give a recital in the town hall.

St. John's Church Guild will hold a bazaar in the town hall on Friday afternoon and evening of next week.

The residence of Thomas Ballantyne has been sold to Mr. William Telfer, of Grey Township, who recently disposed of his farm, Mr Telfer will move to Brussels next fall.

A 35-foot steel tower has been purchased by the town council, from which the town bell and fire alarm will swing. The bell came down with the frame hose tower in Good Friday's windstorm.

The local juniors have organized a baseball nine.

# TRAFFORD'S SATURDAY SPECIALS



GUARANTEED

Carriages and Collapsible Go-Carts

\$4.65, \$5.50, \$7.75 and \$9.50 Worth up to \$14.50.

Carriages at \$13.50 \$14.50, \$15.75, \$21 Worth up to \$30.00.

COME SATURDAY AND SAVE MONEY

### Sale of Oilcloth and Linoleum

Despite the big advance in cost of these necessities, we are able to offer a special consignment bought for cash at a low rate.

Good Quality Oilcloth On sale Saturday,

Imported Cork Linoleum Good patterns, heavy well-seasoned stock. 42c Square Yard.

WE ARE STILL OFFERING GREAT VALUES IN

## Brass Beds, Iron Beds, Springs and Mattresses=



All Felt Mattress Made in Layers Bargain, only



Guaranteed, only, \$9.75

# The Wm. Trafford Furniture Co.

129 DUNDAS STREET—11 MARKET SQUARE.

Special Sale of Dresses

Panama, Serge and Striped Worsted Dresses at a special clearing price. A full line of Dresses in a wide variety of colors at prices ranging from \$4.95 up. A splendid opportunity to get a natty Dress at small cost. Styles are all this season's, and the materials the very best. You should drop in and have a look at these. You will be convinced that they are worth double what we ask.

A most comprehensive showing of all the latest styles and materials. By judicious buying we are table to offer the newest, nobby Suits at prices that never before have been equalled anywhere in the city. Remember, it is no longer necessary (as it was a few years ago) to go to the States for stylish wearing apparel. We have all the newest American styles on display in our showrooms in either dressy styles or plain tailored. Suits at \$9.95. An exceptional value in tweeds for misses and small women.

A GOOD LINE OF SERGES IN BLACK AND NAVY AT ..... A SPECIAL LINE IN STOUT SIZES—All the sizes from 40 to 48 in black

and navy. An opportunity for large women. These will not last long at. \$16.45 Remember, we are the manufacturers, and your saving is 30 to 35 per cent. ALTERATIONS MADE FREE OF CHARGE ON THE SMALLEST ARTICLE.

Metropolitan Suit and Skirt Co 232 DUNDAS STREET-LOOK FOR THE STAR SIGN.

girls were born to Mr. and Mrs. John girls were born to Mr. and Mrs. John Patterson. On the following day one of the bables died, and on Wednesday of this week the other one passed away. Rev. Alfred Brown, of Goderich, will preach Epworth League anniversary sermons in the Methodist Church Sunday, April 20. On Monday evening following Miss Jevohn Nicklin will give a recital in the town hall.

Something New LIPTON'S COCOA

At Your Grocers. Large Trial Package 10c.

Excelda Handkerchiefs..... 6 for 25¢ 

new tweed effects, in grays, tans and new coffee shades.

R. J. YOUNG & CO.