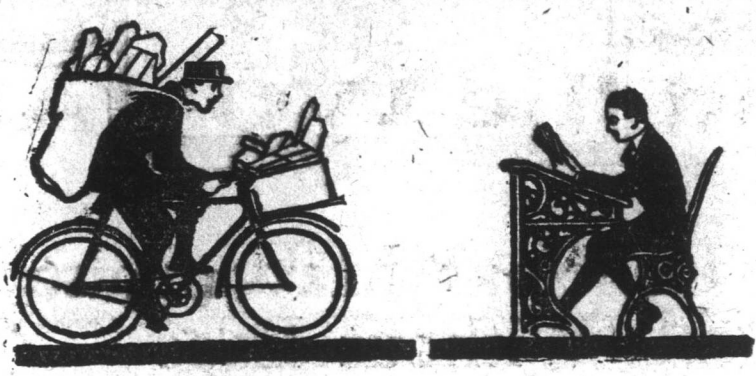


**FIRST AND FUNDAMENTAL
ABSOLUTE SECURITY TO POLICYHOLDERS**



I had to hustle—let my children do the same,” you say.

But do you really mean it? Recall the struggle you had getting a start in the world! What would a little money and a better education have meant to you?

Don't force your children to face the hardships you went through! Remember, "getting a start" to-day is more difficult than it was when you were young.

Provide your children with the money for this purpose by purchasing an Imperial Endowment now—while you are in good health and can spare the money.

Write to-day for a copy of our free booklet, entitled "Penniless Old Men." To-morrow you may be uninsurable.

THE IMPERIAL LIFE
Assurance Company of Canada
HEAD OFFICE - TORONTO
J. A. Mackenzie, Mgr. for Newfoundland,
St. John's

NOTICE.

Tenders will be received by the undersigned up to the 15th day of August, 1924, for the purchase of the whole or part of certain pulpwood belonging to the Government of Newfoundland as it now lies at various places in the Districts of St. George, St. Barbe, Twillingate, Bonaville and Trinity.

A general idea of where this wood should be found can be obtained by application to this office, but the undersigned is not prepared to guarantee to deliver any particular quantity or quality of wood.

Tenders should state the price per cord offered and the location of the wood required.

Terms of payment: Cash on delivery of scaler's report to purchaser.

The highest or any tender will not necessarily be accepted.

W. J. WALSH,
Minister of Agriculture & Mines,
Dept. of Agriculture & Mines,
St. John's, Newfoundland,
July 14th, 1924.
July 14, 1924



Keep Your Beauty.

If Summer Sun plays havoc with your complexion our **Lemon & Vanishing Creams** will quickly restore it.

These are two dainty creams that will improve the skin and keep it in perfect condition.

You use the **LEMON CREAM** at night, and the **VANISHING CREAM** in the daytime.

TRY A CROCK.

Price 25c. each.

Dr. Stafford & Son
aug 5, 1924 Theatre Hill.



INSURED

Modern fire fighting apparatus is necessary during a fire, BUT one of our reliable Fire Insurance Policies is necessary before, during, and AFTER a fire. Safeguard your home and savings, call and talk it over.

TESSIER'S
INSURANCE AGENCIES.
Phone 244 P.O. Box 994.
t.u.h.s.11



Lurking behind every flame and smouldering ember lies the constant danger of conflagration to be financially safe insure in

THE HOME
INSURANCE COMPANY
Represented by
A. HARVEY & CO., LTD.
Feb 23, 1924, 8 mos. ad

\$50.00 for 10c.

Here's \$50.00 worth of protection for your walls, pictures, curtains and furniture for only 10c.

National Fly Shields is a specially prepared porous paper (not sticky or messy) that attracts flies and kills them instantly.

Put up in handy form-cut ready for use—Six pieces in an envelope for 10c.

PETER O'MARA,
THE DRUGGIST,
THE REGAL STORE

MINARD'S LINIMENT RELIEVES PAIN.

St. JOHN'S
Grocery Stores
Pickled Meats
at Lowest Prices.

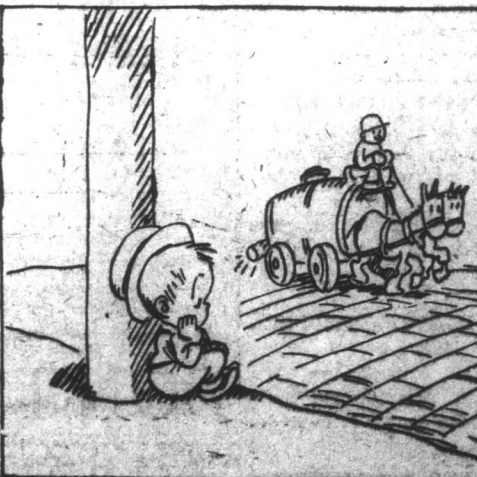
Bologna Sausage.
Sliced Tongue.
Sliced Corned Beef.
Choice Ham Butt Pork.
Choice Fat Back Pork.
New Family Beef.
New Spare Ribs, superior quality.
Staple Strong Pickles and Chow.
Best Grade Canadian Butter
TURNIPS.
SELECTED FRESH EGGS

J. J. ST. JOHN.
Duckworth St. & LeMarchant Road.

COURTNEY'S
BEAUTY PARLOR
2 Prescott St. Phone 1559

Having enlarged our Ladies' Hairdressing Dept.—we now have Five Booths—we are better prepared to cater to the summer trade. Modern methods of beauty culture, Hairdressing, etc. Our specialty: Up-to-date Haircutting for ladies and children. Plain Bobbing, Shingle Bob, Boyish Bob, etc. We are experts in this line.

SNODDLES



Hymeneal

CRAWFORD-MACNAB.

Mr. and Mrs. Henry Crawford celebrated the 35th anniversary of their own wedding at their beautiful residence the "Wes House" on Forest Road by the wedding of their daughter Carrie, to Mr. Egerton M. MacNab, of this city yesterday, Wednesday afternoon. The Rev. R. J. Power, of the Presbyterian Church officiated, tying the knot that all hope will bring happiness to two so well and favourably known.

Happy the bride the sun shines on is proverbial and no young couple ever had better indication or good fortune in the future than was ordered by the dieties yesterday.

The residence was crowded with relatives and friends and many were the speeches toasting the happy couple which were responded to by the groom and his best man, Mr. Aris Mann. The Hon. John R. Bennett gave an exceptionally happy and humorous speech to which Mr. Henry Crawford replied.

Dr. Paterson asked all to drink the health of Mrs. MacNab the mother of the groom, who now resides in Montreal and whom we all know would like to be present with this happy couple.

The bride looked beautiful dressed in ivory charmuse with bridal veil and orange blossoms carrying a bouquet of magnificent roses. She was ably assisted by her sister, Miss Jean Crawford and Miss Mable Templeman who wore embroidered peach colored georgette.

Telegrams were received from Montreal, Toronto and New York with hearty wishes for the bride and relatives all hoping to see the happy couple during their honeymoon. The presents which filled a whole room were handsome, costly and useful, all expressing appreciation and good wishes for the occasion.

About six o'clock the bride and groom left by motor car for Holyrood amid the showers of confetti. They take the first cross country train from there to Canada.

CRAMM-MOORES.

A very pretty wedding was solemnized at the Gower Street Parsonage by Rev. Hammond Johnson on Monday afternoon August 18th. The contracting parties were the Honorable Richard Cramm, M.H.A. for Bay de Verde and Miss Olive Lorette Moores, only daughter of Mr. George E. Moores, H. M. Customs and the late Mrs. Moores. Only the immediate relatives of the parties were present and both bride and groom were unattended. After the ceremony the happy pair motored to St. John's where they joined Tuesday's Express for Carleton Place, Ontario and other points on the West Coast where the honeymoon will be spent. The Telegram joins the numerous friends of Mr. and Mrs. Cramm in wish them very many years of wedded happiness.

Personal

Mr. William Piercey, buyer for Jas. Baird Limited, arrived from New York by St. John's this morning.

F. M. O'Neill, accompanied by his two little sons, Master Angus and Dolph, are at present on a brief visit to Bell Island.

Miss Kitty Lamb, daughter of Mr. and Mrs. P. Lamb, leaves by the S. S. Silvia Saturday for New York, where she will be married to Mr. J. S. Cleary, son of Mr. and Mrs. R. C. Cleary and formerly of Messrs. Ayre & Sons Ltd. A farewell party was tendered Miss Lamb last night at the home of Mr. and Mrs. R. Phippard, which proved very enjoyable. A number of friends of both parties were present.

Extraordinary Picture
at the Majestic

Lovers of movies are invited to the Majestic Theatre to-night, to witness an unusually strong bill, the superb picture "Love, Hate, and the Woman," with the renowned Grace Davidson in the leading role, is sufficient in itself to warrant a strong bill. It is followed by a Comedy, entitled "You Couldn't Blame Her," a designated scream.

Those two pictures are highly recommended, and from what we have read of the press clippings respecting same, a program far above the average is assured.

By Popular Demand, "Girl Shy" Still Running at The NICKEL

MARJORIE NIGHTINGALE HUTCHINGS

ST. JOHN'S GIFTED CONTRALTO IN HIGH CLASS PROGRAMME

HAROLD LLOYD in "GIRL SHY"

Seven Reels of Joy, Romance and Spinal Chills. The Picture that has the Town Talking

COMING— HALL CAINE'S Tremendous Story, "THE PRODIGAL SON" and REX INGRAM'S Production of "SCARAMOUCHE" featuring RAMON NAVARRO.

Acts Assented To.

The following Acts passed during the session of the Legislature, were assented to by His Excellency the Governor:—

- An Act for Granting to His Majesty Certain Sums of Money for Defraying Certain Expenses of the Public Service for the Financial Years Ending Respectively the 30th Day of June, 1924, and the 30th Day of June, 1925, and for Other Purposes Relating to the Public Service.
- An Act to Amend Chapter 24 of the Consolidated Statutes (Third Series) entitled "Of Payment of Certain Fees and Charges by Stamps."
- An Act Respecting The Department of Public Printing and Stationery.
- An Act Respecting the Salaries of Civil Servants.
- An Act Respecting Certain Expenditures to be made Under "The Act, 1923."
- An Act Respecting a Tax on Goods Imported into Newfoundland.
- An Act Further to Amend the "Revenue Act 1905."
- An Act Respecting Certain Retiring Allowances.
- An Act to Amend the Revenue Act 1905 and Amendments Thereto Schedule E, Export Duties.
- An Act for the Raising of a Sum of Money on the Credit of the Colony for Certain Public Purposes.
- An Act to Amend 12 and 13 Geo. V. Cap. 20 entitled "An Act Respecting War Pensions."
- An Act to Amend Chapter 86 of the Consolidated Statutes (Third Series) entitled "Of Stipendiary Magistrates and Justices of the Peace."
- An Act to Confirm an Agreement with the Newfoundland Milling Company, Limited.
- An Act to Amend 14 Geo. V. Chap. 7, entitled, "An Act for the Encouragement of Ship Building."
- An Act to Further and Protect the Activities and Interests of the Boy Scout Association in the Island of Newfoundland and its Dependencies.
- An Act Respecting the Game and Inland Fisheries Board.
- An Act Respecting the "Encouragement of Agriculture."
- An Act Respecting Alcoholic Liquors.
- An Act to Amend 3 Geo. V. Chap. 14 Entitled "An Act Respecting the Construction of a Railway Through Labrador."
- An Act to Amend Chapter 73 of the Consolidated Statutes (Third Series) entitled "Of the Disembarking of Paupers."
- An Act for the Confirmation of an Agreement Between the Government and The Gander Valley Power and Paper Company, Limited.
- An Act to Amend Chapter 10 of the Consolidated Statutes (Third Series) entitled, "Of the Departments of Finance and Customs."
- An Act to Authorize the Montreal Trust Company to do Business in the Colony of Newfoundland.
- An Act Respecting the United Towns Electric Company, Limited.

Tin Cap JELLY TUMBLERS, also Cups and Saucers, 10 cents. S. O. STEELE & SONS, LTD., opp. Seamen's Institute.

See our large stock of TOMATOES, PEPPERS, and other vegetables, all fresh and well packed.

New Stock

English Paints, Varnishes, Enamels, Paint Brushes, Linseed Oil, Turpentine, Putty.

SPECIAL:

Red Paint, \$2.45 per Gallon.

JOB'S STORES, Ltd.

Water Street Stores.

TO-DAY'S MESSAGES.

CANADIAN POETESS DEAD.

QUELPH, Ont., Aug. 21.
A Cablegram has been received here telling of the death in London, Eng., of Mrs. Laura Lemon Heath, who was accounted one of Canada's greatest song writers. As Laura Lemon Heath wrote a number of patriotic numbers, but apart from these her best selection was "My Ain Folk."

PORTUGUESE FLIERS RETURNING

MONTREAL, Aug. 21.
Major S. De Beires and Major Vais, the Portuguese aviators, who recently flew from Lisbon, Portugal, to Macao, China, approximately 11,000 miles, in 118 hours of flying time, will sail from here for Europe to-morrow on the Canadian Pacific liner Minnedosa.

An "Old Timer" Makes Appearance in St. John's

In these days when new products are continually appearing it is somewhat unique to see "an old timer" coming back on the market, as in the case of Pearlina the well known washing powder which was so popular here twenty and thirty years ago. Pearlina has just come back on the local market again, and Mr. Gerald Doyle who has been engaged by the manufacturers to attend to its advertising and distribution, says that nearly all grocers are eagerly stocking up this well known washing powder, for most merchants remember what a big seller Pearlina was in the old days. That it will again become immensely popular is the consensus of trade opinion, for with the increased facilities for advertising and distributing existing to-day, it should not be difficult to reintroduce an article so favourably known and extensively used as Pearlina was, in St. John's and all over the country when it sold here before.

Freight Service

MONTREAL TO ST. JOHN'S, NEWFOUNDLAND.
S.S. "LISGAR COUNTY"

Sails from Montreal August 26th and from Charlottetown on August 29th for St. John's, Newfoundland.

For Freight space, rates, etc., apply to
THE CANADA STEAMSHIP LINES, LTD.,
McGill Street, Montreal, or
HARVEY & CO., LTD., Agents.
aug 19, 41, eod

A. A. A.

ANNUAL CHAMPIONSHIP MEET

ST. GEORGE'S FIELD, SEPTEMBER 3rd, 2.30 p.m.

PROGRAMME:

Hurdles.	Hammer Throw
100 Yards.	Shot Put.
220 Yards.	High Jump
1/4 Mile.	Pole Vault.
1/2 Mile.	Broad Jump.
1 Mile.	Club Relay.
1/4 Mile, Jr.	"Telegram" 10 Mile
1 Mile Walk.	Road Race.

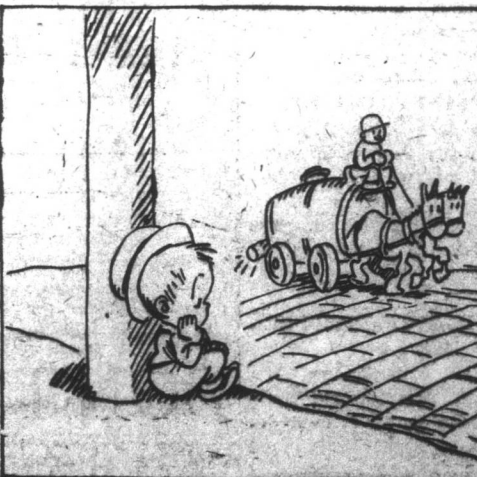
Entries will be received at the Office of J. A. MacKenzie, Esq., Law Chambers, and the lists will close Saturday, August 30th, at 6 p.m.

H. C. HAYWARD,
Hon. Secretary.

aug 19, 21, 23, 25, 27, 29, 30

Too Good To Be True.

By CY HUNGERFORD



The Sun

Three choice of dies all over the world—many other titles made during the days. If you want to see the best of the three, write to us at any time.

Gerald
Sal
aug 17, 11

Wants the man in the moon. Wants to tell of the world.

We have read the splendid selection of monuments and we will have a photographable address on our mail order form by mail. Write now to us.

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