finely Suggestion.

with Mr. Morgan, says Star, when he says, reason why we should hrand and sell our herring of the Newfoundland under our own brand. of hearing that leaves with 'Scotch Cure' brandit is an advertisement for the Board. Why not es-

Telegram heartily emoorses t so ably and convincing segged by Mr. Morgan. "Newon every package, wheherring or any other fish containers should be a the of quality, as it was in the time, when an inspectorial ment something, and was not

Stephen of Hungary.

upon the death of his father, ephen, then only twenty years ne principal chief of the resthards of Hungary or Magyare, ght their way into Europe, and

Magyars suspected Stephen of with the many Germans who ed among them, and soon ression, broke out in open de a vow, n the presence of other chiefs, to devote a third noils of the enemy to the Abbey in on Mount Pannonius. Two sted banners blazing with the of S. Martin and S. George were before the army, which on camp advanced to the relief

LLEN SOCKS.

1914 PRICES.

780 pairs Tar

Attention.

who gave orders for the msparing extermination of religion of his people. The were overthrown. He meant to

the West instead of from the the church in Hungary, foundrchbishopric at Raloesa, and meary into parishes and ten

mruly Magyars, Stephen sept hop of Kaloesa, on a mism a consecrated crown and thus severing all connection nore ancient Patriarcates of

dea of becoming a king had ... to Boleslaw I. of Poland, who sent emissaries, and the reached Rome first. The at once ordered the manufaca skilful goldsmith of a hemisrown, crossed by two arches, by ball and cross. In is crown, over the brow, was figure of the Sawlour set in and the border was adorned ous stones and figures of

Germany, who was then d Pope Sylvester to to Stephen rather than Cylvester, saying an ared to him in his sleep. him to give the crown did as was suggested to man Catholicism displaced Christianity, and became the

ination of Stephen took place sburg, in A.D. 1000. Shortly nation, he married Gisila, the Emperor, Henry the Sec-

wittle and honors did not in peace. In the churches the were now held in Latin, the objected to and they were in that state of revolt against a idea of a Roman Catholic church. He was obliged to in war several times. Stephen tapot, finding that the morals subjects were not quite what ould be, he persyntorily orders blicts were not quite what build be, he peremptorily orderman in his kingdom to be mosting only infants, eccurate was absolutely forbidded.

Attended decided to lay aside applicares of government, and them to his only son, but the just six days before the date monation.

loved him and therefore took werry," exclaimed the poor than father when the news im Stephen never really it is stephen never really it is it is shock, which seems destroyed the ambition of At the age of sixty, in the L, he died, after a troubled but utions reign of forty-one years.

and Fashions. ses of colored crepes

repe adorn a dress of black



FRIDAY, SATURDAY & MONDAY

Again With its Irresistible Appeals to Those Who Ever Seek Value.

CLEAN-UP LINES of Summer Goods figure prominently in this week's Sale, so to with school-time outfitting for the children, and throughout every department represented will be found generous price reductions, making it a really good buying time—a good time to look around and see what's going and secure your own share of BAIRD'S Best Values for the week-end.



CAN YOU AFFORD TO MISS THESE VALUES?

Extraordinary Value in

BOYS' TWEED SUITS Sizes to fit 3 to 7 years; 2-piece belted suits in mixed Tweeds; the pants are lined; the jacket shows 2 mock breast to \$11.50. To Clear \$4.95

BOYS' SAILOR SUITS—Navy Serge Suits with double collar, white lan-yard and whistle; real naval style; sizes to fit 3 to 7 years. Reg. up to \$10.00. Friday, Saturday \$7.95

GLASS TOWELS—Full size Crimson barred Crash Linen Glass Towels, hemmed; 21 x 28 inch size. Reg. 45c. Friday, Saturday and 36c.

Hosiery Leaders

PLAIN WOOL HOSIERY—Ladies, see this superior line of real Wool Hos-iery in that plain Cashmere finish, heavy enough for the cold weather; a delightful weight for fall wear; and the shades are of fashionable Heathers. We have never shown better value. Special, \$1.49

LADIES' SILK HOSIERY-Black and Colored in all the most fashionable shades; Lisle tops, toes and heels; asserted sizes. Reg. \$1.50. 95c.

Black Liste, closely we'ven, double sole, mercerized finish; popular. Reg. \$1.25 pair. Friday, 87c.



And the Children are Marching Back to School. Let Us Help You to Outfit them Economically & Well

The Girls Will Need These

CHILDREN'S HOSIERY-Odd lines of assorted sizes, in Black only. Reg. up to 85c. pair. 49c. Friday, Saturday and Monday

CHIZDRENS BLOOMERS Jersey Ribbed Bloom-

CHILDREN'S WOOL SWEATERS-They need them now. Those we offer are cost style, roll collar, best and pockets. Cheerful times for the children; Rose, Saxe, Tan and Marone; to fit 4 to 12 years. Reg. \$3.50. Friday, Saturday \$2.98

GIRLS' BOOTS Excellent value here in laced and buttoned Boots. Values up to \$2.50 pair. Sizes from small sixes up to Misses' two's. \$1.29

The Boys Will Need These

LITTLE BOYS' BOOTS—English Boots; solid leather make; broad toe, Blucher cut; sizes 7 and 8 only. Try a pair. Reg. \$4.00, Friday, \$3.20

BOYS' HOSIERY-Fast Black, close heavy rib finish; real boys' Stockings in assorted sizes. Reg. up to 85c. pair. Friday, Saturday and 69c. Monday

BOYS' CAPS—Dark Tweed Golf Caps make manly looking Caps for boys. Special Friday, 79c. Saturday and Monday

BOYS' CORDUROY PANTS Knicker style in mixed Brown shades; these give extra good wear; to fit 8 to 11 years. Reg. \$3.75. Friday, \$2.65

GIRLS' PLAID DRESSES -

Pretty style Dresses for school wear; large | plaid patterns, with White Pique collar and ouffs and black cord bow; large pearl buttons; to fit 6 to 12 years. Reg. \$7.00. Fri- \$5.98

School Bags

Waterproof School Bags, leather bound, with shoulder strap and separate lunch receptacle; assorted sizes. A dozen or two of each price to clear Friday, Saturday and Monday.

BOYS' "ETON" COLLARS -The Improved "Eton" Collar for boys; rounded front, easy on wear; smart and dressy for eschool wear; assorted sizes. Were 35c. Friday, Sat- 25c.

urday & Monday ..

Cotton Blankets Price lessened to-day

COTTON BLANKETS Grey Cotton Blankets for medium sized beds; striped border, well fleeced. Special Friday, Saturday and \$1.75

Monday, pair \$1.75

COTTON BLANKETS—Larger Cotton
Blankets, White, thoroughly well

LARGE COTTON BLANKETS—These are full size and a nice weight; White with Pink or Blue Striped border and worked edge. Friday. Saturday & Monday, the \$4.30

SCOTCH WINCEY—36 inch Scotch Wincey in a Cream shade, extra fine texture. There is nothing better for Nightgowns, Nightshirts or Pyjamas. Reg. 95c. yard. 79c.

Friday, Sat. & Monday... 79c.

PYJAMA CLOTHS—Striped patterns, with a good fiannelette finish, twill-

pure white sheer surface Pillowings, 36 inches wide; recommended as well for fancy workers, for embroidering on or drawthread work; resembles closely a Butcher's Linen. Like you to see this. Special Friday, Saturday and Monday, 33C. the yard CURTAIN LACES 48 inch White

CURTAIN LACES—48 inch White Curtain Laces; pretty centre with wide scroll border. Sold at 85c. yd. formerly. Friday, Saturday 69c. SASH LACE—A nice coarse mesh sparsely patterned Lace for sash or vestibule; pure White; 34 inches wide. Friday, Saturday & 49c.

Contributing Values from the SHOWROOM

PLAID SILK "MIDDYS"—Very pretty Middys with girdle and panel effects, trimmed with plain shades of Navy, Brown and Grey Silk, and buttons, etc. long sleeved; sizes 38 to 44 inch. Reg. \$15.00. Friday, Saturday & Mon- \$7.89 MARABOUT TRIMMINGS—Fashionable trimmings

for milinery purposes, as well as children's coats and dresses; shades of Brown, Pale Green, Pale Blue, Emerald, Grey, Pink, Black and White. Reg. 55c. yard. Friday, Saturday and 49c.

Menday
LADIES GINGHAM OVERALLS—Striped and Fancy Gingham Overalls; helted back, loose front, half sleeve and pocket; in assorted shades with white pipings; full sizes. Reg. \$2.70. Fri-\$1.98 day, Saturday and Benday
HAT ORNAMENTS—Fancy Hat Ornaments in beaded Celephane, Celluloid, Straw and Chenille. Reg. values to 80c. Friday, Saturday and 35c.

We Want You to See Our Brand New Stock of

Men's Faultlessly-Finished **Best English Wool Tweed** HOME TAILORED SUITS

of them to day, their equals we have never stocked for anything near the prices. Suits suitable for fall wear, as they are made from the best of English Wool Tweeds, taken from our own shelves. Come and see how perfect they are moulded to fit fittingly even the \$30.00 to 35.00 most exacting. This special lot ranges from... most exacting. This special lot ranges from.



FOOTWEAR

LADIES "PULLMAN" SLIPPERS - Very handy when travelling; each pair put up in a dome fastened kid purse; a few pairs in Black and Tan; very soft and pliable. Reg. \$3.50 pair. \$1.49

WOMEN'S CORK INSOLES Assorted sizes, cork WOMEN'S COMFORT BOOTS-For stout people; comfortable, broad-fitting footwear, laced style; sizes 4 to 7. Reg. \$12.00. Friday, \$10.50

INFANTS' BOOTS Laced and buttoned styles in Black or Dark Tan; solidly made; sizes 2 to 6. Regular \$2.30. Friday, Saturday and \$1.89 WOMEN'S TAN SHOES Finest quality, finely finished laced Tan Shoes; showing high spool heel and pointed toe. Reg. \$8.00 pair. \$6.49

BRASSIERES-Needful Brassieres in strong White Lawns, showing Swiss embroidery yoke and edging; others plain; hooked in front; sizes 34 to 44 inch. Reg. \$1.10. Friday, Saturday 98c. LADIES UNDERPANTS-Fine Ribbed Underpants, trace length; closed; fall weight; sizes 36 to 44 inch. Reg. 95c. pair. Friday, Saturday 84c.

CHILDREN'S JERSEY COMBINATIONS—Comfortable fitting Underwear in warm Jersey make; sizes to fit 2 to 12 years; buttoned in front; streps and buttons for suspenders; ankle length, long sleeves. Reg. \$1.70 suit. Friday, Satur-98c. LADIES' SCARVES Knitted Silk Scarves

in plain and striped; very fashionable shades, with long silk fringed ends. Reg. \$3.00. Friday, Saturday and \$1.75

LADIES' RAGLANS \$30 Regular for \$20

Just what you need for immediate wear—Fawn Gabardine Ragians, with plaid linings, with or without helt, strep and buckle cuff; plain and military styles; assorted sizes; rare value at our Special Price Reg. \$30.00. Friday, Saturday \$20.00 and Fanday day obbies spi

Special Prices on FANCY LINENS, etc.

SIDEBOARD CLOTHS — Here are some very neat Sideboard Cloths, daintily embroidered and showing a wide hemstitched border. Good value at their regular price, 80c. Friday, Saturday and Men-69c.

Friday, Saturday and Men- 69c.

PILLOW SHAMS—Frilled and Embroidered Pillow Shams; pillow shape. Value for \$1,10 ea. 92c.

PILLOW CASES—Plain Strong White Cotton Pillow Cases, 32 inch size. Special Friday, Saturday & 69c.

CHINTZ RUNNERS—And such a pretty assortment; light, medium and dark art patterns. These you could use for bureau, mantel scarf or trunk covers. Reg. 75c. 59c.

ART SATEEN CUSHION COVERS—Reversible Cushion Covers in small art patterns; full of colour and cheerfulness; cord edge and loop corners. Reg. \$1.10. Friday, Saturday & Monday.

LARGE DAMASH TABLE CLOTHS—Very strong make; 60 x 72 inch size, hemmed; White with Crimson or Blue bar; uncommon looking Cloths at the HALF PRICE mark. Reg. \$3.80. Friday, Saturday & \$1.89

With the Wane of the Season Comes a Wane in Prices of Men's & Boys' Wear

MEN'S NAVY WOOL JERSEYS—Assorted sizes from 36 to 42 in English Wool Jerseys; short roll collar. Value for \$5.75. Friday, Saturday and \$4.50 Monday.

WORKING SHIRTS—Extra strong make in Cotton Tweed and fancy stripe materials; collar and pocket; all double stitched. Reg. \$2.50. Fri \$2.15 day, Saturday & Monday.

MEN'S UNDERWEAR—A lightly fleeced Underwear fine close make; very suitable for fall wear. Good value at \$1.00 garment. Friday, 89c.

MEN'S UNDERWEAR, HALF PRICE—Natural wool finish; very warm and will not shrink; this is a

RAZOR STROPS—Real English Leather Razor Strops, with patent clip and kid handle. Reg. 90c. Friday, 65c.

MEN'S ARMY BOOTS—Made on the "Munson" last; medium Tan shade, solid leather throughout; an ideal Boot for fall wear; all sizes to hand. Reg. \$10.90. Friday, Satur-\$6.90

Underwear

MEN'S SOCKS Finest English Cashmere Socks, plain finish; Dark Navy and other Heather mixtures; very tidy looking. Reg. \$1.60. \$1.40 Friday, Saturday and Monday \$1.40 POLICE BRACES—A brand of Braces made to sell, at the Dollar mark; extra strong and \$65c.







