

QUANTITY! QUALITY! PRICE!

Careful Shoppers look for the store that can supply them with the Goods as above. Quantity--so they make a suitable selection. Quality--so they may secure goods that will give satisfaction. Price--so they may save. We claim to be able to suit you. GIVE US A TRIAL.

Ladies' Millinery Hats.

A few left over from this season's sale, right up-to-date in style, which we are clearing out at one-third off. Come and have a look at them.

White Lawn Blouses.

Prepare for summer. We have the biggest line of White Lawn Blouses we have ever handled. Prices to suit every purse.

Cotton Crepe Remnants.

A few bundles remaining. Suitable lengths for making Blouses; shades Pink, Blue, Helio, White, Cream. Value for 50c. yard. Selling 35c. yard.

INVICTUS SHOES.

Our Invictus Boots and Shoes for Men have come at last. Call early and secure a pair as prices are likely to be much higher very soon.

HOSIERY.

We have one of the largest stocks of Hosiery in the city. Child's Fancy Socks, Child's Cashmere, Cotton and Lisle Hose; Ladies' Cotton, Lisle, Cashmere and Silk Hose; also the famous brand of Ladies' Luxite Hose in Lisle and Silk, in shades of Black, White, Tan and Champagne; Men's Half Hose in Cotton, Cashmere and Silk. Prices to suit everybody.

Marshall Bros

Men's Fancy Shirts.

A big Job of Men's Fancy Shirts purchased at a Salvage Sale in New York. Values up to \$2.00. Selling all one round price, \$1.00 each. No appropriation.

Table Damask.

300 lbs. Bleached Table Damask. Comes much cheaper than yard goods, and in good lengths, from 2 yards to 6 yard ends, \$1.20 per pound.

LADDER TAPE!

Just received another shipment of Ladder Tape for making Venetian Blinds.

PRICES RIGHT.

I Stand Corrected.

By RUTH CAMERON.



RUTH CAMERON

A letter friend has registered a very just protest against one of my talks.

I spoke of the obduracy with which people who feel a cold coming on, sometimes refuse to do anything for it. I quoted, as an example, a friend of mine who kept reiterating between sneezes that she "guessed it wouldn't amount to anything," and obstinately refused to take any of the sure cure remedies offered her by her friends. I added that when she came down with a violent cold, I did not feel any sympathy for her.

Says my letter friend: "On reading your article criticising the people who refuse to take preventive medicines, I felt impelled to protest.

A Three Years' Illness. "I have a friend--three years ago, when she returned from the holidays, she felt the gripe coming on. One of her associates gave her some medicine the doctor had given her. The result was acetanilid poison, from which she has not recovered. She is an invalid now, hardly able to sit up, and can take almost no nourishment.

"Simple home remedies may not hurt anyone, but I have known a ginger tea, taken to ward off a cold, to throw a person into a hiccup that lasted an alarming time.

Too Much Promiscuous Doctoring. "There is altogether too much promiscuous doctoring. If I'll go to a doctor; it is more economical in the end."

I emphatically agree with my letter friend. Promiscuous doctoring is dangerous. Nothing is more foolish than the habit of indiscriminately taking proprietary medicines, or of handing out physicians' prescriptions. There are, however, some remedies such as simple laxatives, standard gargles, etc., which ought to be perfectly safe if used with intelligence and discretion.

I spoke, the other day, of the value

of first aid course for general household use. This is a good opportunity to tie a warning to that, too.

First Aid Means First Aid. A little knowledge is a dangerous thing. Don't rely on yourself any more than you have to. The idea of First Aid is that it should be First Aid, while you are waiting for the doctor.

Even as I write, I think what a mockery that must sound to that large class of people, not poor enough to go to public dispensaries and yet living on such a narrow margin of income that the doctor's bill is their worst nightmare.

I hope I shall see the day when some system of public health insurance, such as that advocated by Dr. Richard Cabot, shall make it possible for such people to have medical aid whenever they need it without mortgaging their futures to get it.

Had ship's anchor fall on my knee and leg, and knee swelled up and for six days I could not move it or get help. I then started to use MINARD'S LINIMENT and two bottles cured me.

PROSPER FERGUSON.

Household Notes.

For freezing ice cream and sherbets use three portions of ice to one of salt.

Cream two or three days old is better for making ice cream than new cream.

Fish, fruit and salads should be frequent in the menus for the brain worker.

Fresh meat beginning to sour will sweeten if placed out of doors in the air over night.

Bisque ice cream is best if the crumbs are added when the cream is almost frozen.

Scraped raw potatoes put into decanters will clean them if left for two or three days.

Always put the scrubbing brush to dry with the bristles down. This will save the brush.

Carrots are delicious boiled until tender, and then served in a gravy made of white stock.

APPLES.

60 Brls. Small Size Apples

For retail trade at special prices.

ALSO

40 brls. No. 1's, Assorted.

60 brls. No. 1's, Ben Davis.

Soper & Moore

Milady's Boudoir.

SYSTEM IN HOME WORK EXERCISE.

Speaking of housework again as an exercise, many women look upon systematic exercise as a waste of time. Some will say that housework is, in itself, all the exercise needed. The physiologist would say that the performance of household duties has an object aside from the completion of a certain amount of work.

The mental attitude of the housewife, then, is work, whereas the woman who is exercising with exercise only in view, has as an object, only her health. This will show you that there is a mental side of the question of exercise as well as a physical side, and the motive which we have uppermost in the mind is the one that affects us most physically.

If you are systematic you will map out the work for the day, no matter what it may be, so that you can go through it without having to stop to think about what you will do next when you have finished each task. In this planning do not fail to include the constitutional or the exercise hour. If you value your good health and good temper, take indoor exercise, as well as outdoor.

Perhaps you cannot have a gymnasium in the expensive sense of the word, but you can rig up a few ropes and maybe add a broomstick and a dumb bell or two. Do not overdo in exercising so that you will become exhausted instead of invigorated.

Household Notes.

When the provision of meat is rather small, serve soup to take the edge off the appetite.

If the meat provided is expensive, balance things by serving inexpensive vegetables and dessert.

A daily bath, into which a little bicarbonate of soda is put, will allay the burning of the feet.

The clothes wringer will last twice as long if the pressure screw at the top is loosened after using.

Stafford's Phosphate for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. May 20, 11

Underground Hangars of German Airmen.

These are unhappy days for the German flying men. Not only are they confronted by overwhelming numbers when they take to the higher altitudes, but even when resting in their shelters many miles from the battle front they are subjected to the attacks of enemy airmen.

Almost four years of continuous warfare has disclosed the fact that the German is not slow to put new ideas into execution. So it is not surprising to hear that the German airmen have resorted to the same device as their brothers in the first line trenches, namely, underground shelters and hangars as a protection against hostile attacks. It is learned from Allied intelligence officers that at many points on the western front the enemy is busily engaged in building underground hangars and quarters. And this, after all, is nothing more than carrying out their program of wonderful subterranean shelters on a far greater scale than heretofore attempted by the infantry.

From material now available our artist drew views of German underground hangars. It appears that the Germans are excavating rocky caves below the surface, which they roof over with a heavy layer of sandbags and the original sod. The roof is supported by pillars at frequent intervals, so arranged as to interfere the least possible with the movement of the airmen.

From the entrance of the underground hangar there extends to the surface an inclined runway of concrete, which can be used most admirably in starting a flight; indeed, no matter what may be the condition of the surrounding terrain due to rain or snow the concrete runway is always ready for service. As likely as not the Germans are using or will use large strips of canvas painted the same color as the surrounding grass, to camouflage the concrete runway and the entrance to the hangar. While speaking of camouflage it is also well to mention that they intend using decoy or dummy aerodromes some distance away from the underground hangars in order to draw off enemy attacks from the real objective.

It would be a case of sheer ignorance to deride this latest German idea. For in many respects it has marked advantages, particularly from the German point of view when the Allied aviators are nightly attacking the German airmen at their camps. Furthermore, it is not infrequent for a severe wind storm to cause considerable damage to the usual aerodrome. Obviously, an underground hangar, if properly built and waterproofed so as

Special Notice.

At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT."

We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest.

We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the winners.

"STAFFORD'S LINIMENT" is the strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores.

It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS. Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, "but the bottle still remains the same size."

DR. F. STAFFORD, 80X, St. John's, Nfld.

to avoid excessive dampness which would certainly prove most harmful to the airmen and other equipment, ought to be one solution of the housing problem.—Scientific American.

For the Cot Fund.

Collected by Archibald Locke and George Milley from Woodford's Cove, N. D. Bay, for the Nfld. Cot Fund.

Peter Locke	1.00
Archibald Locke	1.00
George Milley	1.00
Dorman Osmond	1.00
Abraham Milley	1.25
James Snow	1.00
Robert Snow	1.00
E. C. Snow	1.00
George Snow	1.00
John Locke	1.00
George Locke	1.00
Gordon Locke	1.00
Mrs. James Snow	1.00
Mrs. Archibald Locke	1.00
Mrs. George Locke	1.00
Mrs. Parmenas Locke	1.00
Mrs. Israel Locke	80
Mrs. George Milley	50
George Osmond	50
Mrs. Abraham Milley	50
Mrs. William Milley	50
Mrs. Charles Budden	50
Charles Budden	50
Miss Edith Budden	50
William Marshall	50
Andrew Giller	50
Albert Giller	20
Elijah Milley	25
Mrs. Wm. P. Marshall	50
William Milley	50
Mrs. Dorman Osmond	1.00
Herbert Snow	1.00
	\$25.22

SPRING MOTORING.



WALT MASON

The choo-choo season has arrived and the roads are good, the fields are green; I am thankful that I have survived to burn a lot more gasoline. The winter, cold and long and drear, killed off a lot of jays and robbers; how glad am I that I'm still here.

To blow myself or inner tubes! Sometimes I thought, when, tempests shrieked, I wouldn't live to see the spring, for rheumatism through me streaked, and wrenched my joints like everything. When blizzards, whooping down from Nome, were bawling angrily and loud, I called motorists to my home, to figure on a beer and shroud. But I hung on through sleet and snow, the lamp of life maintained its flame; and now that springtime breezes blow, you'll see me in the motor game. I'll buy some bonds to save the boons inherited from martial sires; I'll spend some bones for bread and prunes, and blow some more for rubber tires. I've cut out rich cigars and wines, and made a simple bill of fare; I'll need my change to pay my fines for busting speed laws here and there. I'll blow a portion of long green to help the Red Cross work, that's best; the bulk will go for gasoline—mechanics then will get the rest.

Household Notes.

Common salt will remove egg stains from spoons.

Sour fruits should be added to ice cream after it is frozen.

Maccaroni and cheese baked is a good substitute for meat.

Beeswax and salt will make rusty flatirons as clear as glass.

Spirits of ammonia are good to apply to stings and insect bites.

Benzine is sure death to moths and it will not injure any fabric.

Warm a lemon before squeezing it and you will get much more juice.

Eventually

YOU MUST DON THE KHAKI.

Why Not To-Day?

You are Needed at Once.

This Space given to the Soldiers by the U. S. PICTURE & PORTRAIT CO.

Notice!

Forms of "Reports for Service" and forms of "Applications for Exemption" may be obtained in St. John's at the Government Post Offices, Telegraph Offices, the Militia Building and the Armoury Headquarters, and outside St. John's at any Post Office.

Military Service Board.

may 14, 11

Now is the Time and This is the Place to Buy

Millinery Flowers,

Your choice of 5000 bunches for

25c.

Special Prices to Wholesale Buyers.

ROBERT TEMPLETON.

The "Evening Telegram" is read by over 40,000 People daily.

Pour a little
H.P. sauce
on your plate
H.P. is thick, fruity, and delicious—can be taken with the meat just like mustard.

Cable News.

THE LONDON RAID.

LONDON, May 20. There deaths and injuries to inhabitants of London were less than any raid this year except that of January 28, when 68 people were killed and 173 injured. This was the sixth raid of the year, the first having been made on March 19. The provinces got off lightly as usual. Virtually all the bombs dropped outside of London, having fallen in open places; in fact it appeared as though the raiders, on being foiled in their attempt to reach London, got their bombs in spots where it was impossible to do serious damage. A great height of the raid was seen by them, as they were flying over the city. Spectators had a good view of an aerial fight, which resulted fatally to one of the raiders; his machine fell in flames and the accompaniment of cheers of the onlookers.

Persons were injured in the provinces. The casualties are divided as follows: London and other Metropolitan Police District—Killed, 17 men, 6 women, 6 children. Total 29. Men 83, women 49, children 23; 115. Provinces: Killed, 1 man, 3 women, 3 children. Total 6. Considerable damage to property is reported to have been done.

ARTILLERY ACTIVE.

PARIS, May 20. Active artillery fighting near Hand on the front before Amiens, is reported to-day's official statement. A French division penetrated to the third German line, taking prisoners.

FRENCH TROOPS ADVANCE.

LONDON, May 20. Official.—During the night the French troops carried out successful operations east and northeast of Loos. All their objectives were gained in front of some four thousand men, and over four hundred prisoners were captured. Local fighting occurred early this morning north of Loos, as a result of which several men are missing. A party of our troops rushed a German post east of Loos and captured a few prisoners and 2 machine guns. The hostilities have shown considerable activity to-day with gas shells in the air north of Bethune.

WEATHER ASSISTS AIR WORK.

LONDON, May 20. The recent fine weather, says an official statement issued to-day by British Admiralty, has enabled our air reconnaissance over Brussels.

T. J. EDENS.

50 Half Sacks P. E. I. Potatoes (Blue). Now due.

20 Half Chests Golden Tip Ceylon Tea, Retailing at 50c. lb.

10 M. BLACK CAT CIGARETTES, \$15.00 per M.

Highest Quality at Lowest Prices.

Eden's Silent Matches, large size, 6c.
Eden's Beef, 1 lb. tin, 35c.
Eden's Tomatoes, 3 lb. tin, 30c.
Eden's Best Family, \$1.10 Stone
Eden's Carriage Candles, 35c.
Eden's Rolled Oats, best Canadian, 8c.
Eden's Raisins, 1 lb. ctns, 25c.
Eden's Yellow Corn Meal, 7 lb. ctn, 70c.
Eden's Flour, 1 lb. ctn, 30c.
Eden's Bacon, in glass, 50c. btl.
Eden's, finest Timothy, 13c. lb.

Just in 200 lbs. Beechnut Bacon.

Fresh SAUSAGES—daily. EGGS—finest country.

T. J. EDENS,

Duckworth St. and Rawlin's Cross.

THE NEWEST THING IN SLICED MEAT.

Smoked Dried Beef.

Machine sliced to your order by the lb.; also

COOKED CORNED PORK.

COOKED CORNED BEEF.

BOILED HAM.

BOLOGNA SAUSAGE.

BACON30c. lb.

BACON45c. lb.

BACON60c. lb.

FINEST QUALITY RAW HAM.

Bacon at 30c. lb. is as cheap as ordinary Pork. Stocks of this low priced food are now running low.

C. P. Eagan

Duckworth Street and Queen's Road.

Moir's Confectionary and Cake.

Big supply just received, comprising:

XXX CHOCOLATES in 5 lb. boxes.

PEPPERMINT CUSHIONS in Palls and 1/2 lb. and 1 lb. boxes.

XXX CARAMELS.

BLUE NOSE BUTTER.

BANANAS.

GRAPE FRUIT.

CAL ORANGES.

LEMONS.

WINE SAP APPLES.

CARROTS, PARSNIPS.

BEEFS, P. E. I. POTATOES.

FRESH COUNTRY EGGS.