

5c. The Crescent Picture Palace. 5c.
 EVERY AFTERNOON, 2.15. EVERY NIGHT, 7.15.

Presenting Edward Arnold, Ann Kirk and H. J. Thompson in
"A Traitor to Art."

A great Essanay feature in 3 reels.
 Marguerite Courtot in "THE SECRET MESSAGE"—An episode of the "Venture of Marguerite".
 "THE CURFEW AT SIMPTON CENTRE"—A great country comedy by the Vitagraph Company.
 PROFESSOR McCARTHY playing the newest and best music—Drums and Effects.

Rossley's British Theatre!

After many requests from patrons unable to see, "THE BLACK BIRDS" will again be repeated for three days only. The hit of the season and no extra charge.

Some of the songs sung in the Big Christmas Production:
BIG OPENING CHORUS BY THE ENTIRE COMPANY.
 "Alabama Jubilee," "Are You from Dixie?" "Tulip Time in Holland," "The Dream Man's Train"—novelty song; "I'm in Love with You, Dear Cigarette," "My Folks are Glad to See You," "Tramp, the British Boys are Marching," "Good Old Dr. Shelly," "What Happened in the Summer Time," "The Loading of the Nandy Lee," "First Time for Nigger Hoe-down"—Dance by Company; several other Songs, Dances, Jigs and Tots, New Jokes, Gags and Stories.

THE BIGGEST AND BEST SHOW EVER PRODUCED—AND NO EXTRA CHARGE.

Matinee daily, 5c. and 10c. Night, 10c. and 20c. All New Pictures to-day—"Camping with the Blackfeet," Edison Co.; "Love's Labour Lost," Edison Co.; "The Schemers," Vim Co. New Costumes, electrical effects. The Best Ever.

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If you would stand at our corner window for a short time you would be sure to hear some one say "What Beautiful Furs." They are certainly beautiful and up to the minute in style; and best of all, we are now offering them

At Greatly Reduced Prices.

Now is the time to buy. You will have a long season to wear them. Come in and get our prices.

MINK. WOLF. RED FOX.
 Newest Collars. Latest Muffs.

Robert Templeton
 333 WATER STREET, ST. JOHN'S.

DRIED FRUITS

JUST ARRIVED PER
 S.S. FLORIZEL,

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RAISINS, cartons and loose.
 PRUNES, assorted grades.
 APRICOTS, " "
 PEACHES, " "

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NO MATTER HOW THE FIRE IS CAUSED
 if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
 Insurance Agent.

Advertise in the TELEGRAM

NEW Convertible Collar OVERCOATS.

We are meeting with great success with our new style two collar effect Overcoats.

This Coat

In single or double-breasted is made long with belt at back, and can be worn with lapels turned back or buttoned up to the chin with motor collar. Made in a great variety of prices and goods.

Ask Your Dealer for Our Coats.

Mfld. Clothing Company, Ltd.

Freight for New York!

S.S. "Pere Marquette" will probably sail for New York about January 17th, and is open for a limited quantity of Freight. Apply

A. H. MURRAY.

THE GREAT BRIGHT WAY

2 IN 1

SHOE POLISHES
 BLACK-WHITE-TAN - 10¢
 KEEP YOUR SHOES NEAT

THE F. F. DALLEY CO. LTD. BUFFALO, N.Y.

T. A. MACNAB & Co.
 Wholesale Distributors for Newfoundland.

Ladies' Sample FUR SETS

And Lot FUR TRIMMINGS

Just received, having been delayed in delivery. We now offer

At Specially REDUCED PRICES!

These Fur Sets consist of Grey Squirrels, Black Foxes, Red Foxes, Lynx, Natural Musquash, Wellabys, Marmots, Minks, Black Hares, Black Goats, etc., etc. Needless to say styles are the very latest. We advise making your selection in a hurry as all sets are different.

The Fur Trimmings
 consist of Black Hares, Bears, Goats, etc.

HENRY BLAIR.

NOTICE.

Prospero
 will leave the wharf of
Bowring Bros., Ltd.,
 on
FRIDAY, the 12th Jan.,
 at 10 a.m.,

calling at the following places:
 Bay de Verde, Trinity, Catalina, Bonavista, King's Cove, Greenspond, Westleyville, Seldom Come By, Fogo, Change Islands, Herring Neck, Twillingate, Moreton's Harbor, Exploits, Fortune Harbor, Leading Tickle, Pilley's Island, Little Bay Island, Little Bay, Nipper's Harbor, Tilt Cove, La Scie, Paquet, Bale Verte, Coachman's Cove, Seal Cove, Bear Cove, Western Cove, Jackson's Arm, Harbor Deep, Englee, Conche, St. Anthony, Griqueu.

Freight received until 6 p.m. on Thursday.

For freight or passage apply to the Coastal Office of
Bowring Bros., Ltd.
 Telephone 306.

J. J. ST. JOHN.

Before Flour goes higher put in your stock.

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls.
 Spare Ribs at \$19.00 brl., or 10 lbs. for \$1.00.
 Molasses—1st runnings.
 Tea, Sugar, Kero Oil.
 Oats, Bran & Cattle Feeds.

Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

J. J. ST. JOHN,
 Duckworth St. and LeMarchant Road.

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THE VERY LATEST BOOKS JUST IN.

The New Breed—Andrew Firth, 65c.
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 Gilded Vanity—Richard Dehan, 90c.
 The Lion's Share—Arnold Bennett, 65c and 90c.
 The World for Sale—Gilbert Parker, 65c. and 90c.
 Seventeen—Booth Parkington, 65c. & 90c.
 The Night Born—Jack London, 65c.
 The Homesteaders—Stead, 65c.
 Dear Enemy—Jean Webster, 65c.
 The Spoilers—Rex Beach, 35c.
 The Rivermen—Stewart E. White, 35c.
 Loneliness—R. H. Benson, 35c.
 Come Rack! Come Rope!—R. H. Benson, 35c.
 Meadow Sweet—Baroness Orczy, 35c.
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ANNUALS.
 Chums, Boys' Own Annual, Girls' Own Annual, Chatterbox, Prize, Tiny Tots, Little Dots, The British Boys' Annual, The British Girls' Annual, Collins' Adventure Annual, Collins' Children's Annual, Blackie's Children's Annual, The Wonder Book Annual, etc.
 Picture Books of every description, priced from 4c.

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Our COLUMBIA CELLS and MULTIPLE BATTERIES give results unheard of before.

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Fall and Winter Suitings and Overcoatings made in the MAUNDER Style

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Samples, style sheets and measuring forms sent to any address.

John Maunder
 TAILOR & CLOTHIER
 281 and 283 Duckworth Street, St. John's, Nfld.

Shirts! SHIRTS!

Men's Negligee Shirts.
 All sizes from 13-17, from 70 cents to \$1.50.
 BUY NOW and SAVE MONEY.

William Frew.

1917.

Fresh Eggs, Green Grapes.
 50 cases Fresh Eggs.
 50 kegs Green Grapes.

GEO. NEAL

WEATHER FORECAST.
 TORONTO, Noon.—Strong winds and rains with rain or snow, becoming much colder Friday.
 ROPER'S, Noon.—Bar. 29.5. Ther. 46.
 USE PURE GOLD FLAVORS

VOLUME XXXIX

Auction Sales

THE PEOPLE'S AUCTIONEER

AUCTION.
 At the Shop of
MRS. E. A. STRANG
 Water Street,
 On Friday next, 12th inst. at 10.30 a.m.

No. 1 Bar—2 first class mirrors, feet long each by 2 feet wide, mounted in one frame, a splendid title for showroom; 2 cash registers; 1 mahogany top counter, 26 feet by 2 feet wide; 1 ditto, horse shoe shape; 1 maple top counter, 26 feet long; 3 flat top desks with drawers; 4 ornamental top jars with taps, suitable for temperance drinks; quantity of copper measures and taps, lot of pictures, 1 stag's head, etc.

No. 2 Bar—1 handsome hand made maple fixture, 12 feet long, with 8 foot bevel mirror and two side mirrors and four base mirrors—class article for restaurant, store, showroom or hairdressing; 14; 3 cork pullers, 1 iron foot; 4 good steel engravers, 1 combination safe, 2 superior large 8-day pocket clocks, 1 set pumps, 1 ditto, galvanized trough, 8 mirrors, 5 long by 8 inches wide; 2 shop fixtures, quantity corks, 3 casks, 1 for vessel's water barrels; 1 set of casks, 1 case tin cups, and a quantity of sundries.

P. C. O'DRISCOLL
 Jan 10, 21 Auctioneer

AUCTION

On FRIDAY, Jan. 12
 at 11 o'clock, in the store of
Messrs. Tessier & Co.
 Water St. West.

About 400 qts Damp Shore Fish
T. B. CLIFF
 Auctioneer

Three 75 Cent Novels for \$1.00

In response to our advertisement in Tuesday and Wednesday's Telegram, headed "Stock-Taking Bargain," we have over one-third of the 75c. Novels we advertised at 40c; 3 for 1.00.

If you want your share, would advise immediate selection for this is a golden opportunity to obtain a winter's worth of cheap. You can get your share of about 220 of the best, at 75c. Copyright Novels, bound, for 40c. each, or three for \$1.00.

DICKS & CO., LTD.
 Biggest, Brightest, Busiest Book, Stationery and Fancy Store in Nfld.

Nov. 18th

Just landing a cargo of
Best Screened North Sydney
 (OLD MINES).
 Our Usual Good Coal.

M. MOREY & CO.
 MINARD'S LINIMENT CURE GET IN CGWS.