

Hello! Hello! Hello! Hello! Hello!

Here We Are, Here We Are, Here We Are Again!

from **Smith's**
ESTABLISHED 1823

With the usual Christmas Greetings and the Biggest, Brightest and Smartest Stock of Useful Xmas Gifts ever shown in the City of St. John's for Men and Boys. Some boast, eh! Just give us a chance to prove it. We can deliver the Goods. Here are a few of our many offerings:

COLLAR BOXES.

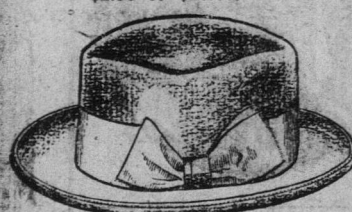
Of real leather, filled with 1/2 doz. of his favourite Collars. Make an economical as well as a very pleasing gift, \$3.70 box. Only \$2.50.

HANDKERCHIEFS.

Nicely boxed in 1/2 doz. lots, with a neatly embroidered initial. \$1.30 per box.



All that a man can desire in Shirts. We have the famous Jaeger make, all wool, neat patterns. Or a beautiful Indian Silk Shirt in a neat Xmas box would be most pleasing. \$2.50 to \$10.00.



A Christy or a Stetson Hat is sure to be welcomed by him. We have next spring's models in plain Felts or Velours for immediate wear. \$3.00 to \$10.00.



Our one specialty that we take particular pride in is our Neckwear.

Every desirable new effect will be found in this season's collection. New models and colorings, distinctive and attractive, from the silk linings of the Allies' world. Russian Bear Brown, Italian Greys, Belgian Blues, etc. Each boxed nicely. 75c. to \$2.75.

We have Silk Handkerchiefs and Socks to match many of the above.



As a gift, Fancy Socks of silk or wool never fail to meet with appreciation. We have both; our Wool Socks being of the best, viz. Jaeger make, and not expensive either.

50c. to \$1.10 pair.



A Fancy Wool Vest (Jaeger) as a sensible gift would be most popular just now.

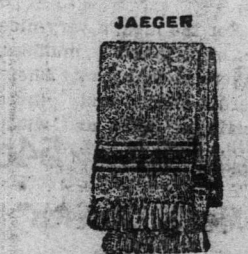
\$3.50 to \$7.50.

GLOVES. There are two kinds: Good ones that he can wear out, cheap ones that he is ashamed to wear out. We stock only the former.



A Smoking Jacket or a Bathrobe always gives pleasure to the recipient. We have them at all prices. \$4.50 to \$22.50.

Or a pair of Jaeger Slippers in wool or leather. \$2.50 to \$5.50.



Now for our Mufflers. As usual we are early in the market and in consequence we have a large variety to select from. Wool \$1.25 to \$2.50 Pure Silk \$2.00 to \$10.00



Then for the little men, an Overcoat or Suit would surely complete the charm Christmas bears for them.

Our's are of classy designs and excellent quality, at prices that will meet with your approval.

Nearly all our Suits have two pairs of pants. Bring along your boy to us and we will fit him while you wait.

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JUST A WORD TO THE LADIES.

If you wish to please your gentleman friend, let us help you with the selection of his Christmas Gift. As he invariably buys his men's wear here, we know his tastes.

Our Service is as usual the BEST OBTAINABLE. REMEMBER it is always a pleasure to show patrons our Goods whether they buy or not. We take anything from our windows.

SHOP EARLY, AND DON'T FORGET TO SHOP AT THE STORE THAT SETS THE PACE IN SMART STYLES FOR MEN!

Smith's
GEO. KEARNEY Manager.

Phone Orders Given Special Attention on all Occasions. Our Number 726.

The Dutch Make
Stirring Appeal
to Americans

Call Upon President Wilson to Take Some Action to put an end to the Ghastly Suffering Inflicted by Germany Upon the Belgians, Who are Being Treated Like Cattle.

London, Dec. 11.—The Associated Press has received from Amsterdam an "Appeal to the American people" by the Holland section of the League of Neutral States. The appeal is signed by President Niemeyer and Secretaries Delafalle and Walch. The appeal, in part, says:

"Your President has said that sooner or later a moment would come when the war would make the position of neutral nations unbearable. For us Hollanders that moment has arrived; not through our own sufferings, but because we cannot passively contemplate the ghastly suffering inflicted by Germany upon Belgium, our neighbor. To us the cruelty on the Belgians by Germany is more vivid every day. Every day numbers of fugitives, in spite of the deadly electric wire which the Germans have erected along the frontier, succeed in escaping to the Netherlands. From them we learn the painful details of the unmitigated despair of the women and children who are left behind, and of the agonizing scenes which take place when husbands, brothers and sons, dragged from their homes and women folk, and packed into cattle and freight cars and thus transported, slaves, to an unknown destination and to an unknown fate. Call to Neutral Nations.

"To put an end to this—to arrest this heinous scourge, which at this moment has laid the whole of Northern France and Western Russia—there is but one way open, and that is collective action on the part of the neutral nations.

"And for you, citizens of the mightiest of the neutral States, it is, in our opinion, the right and duty to take the leadership upon you. This tyranny is not to be borne in patience, and the neutral nations can no longer stand idly by, while in Western Europe the most primitive laws of humanity, observed even by uncivilized races, are trampled under foot.

"We appeal to you to urge your Government to energetic and decisive action, and to call upon the other neutral nations to rally around you. We do not hesitate to take it upon ourselves to speak with firm conviction in the name of humanity, and our hope is firmly fixed on that sense of justice which has always formed one of the most cherished traditions of citizens of the United States. Americans, we are convinced that you will not disappoint our expectations."

Household Notes.

If the tough outer surface is removed from the ends of the asparagus stalks, the entire stalk can be cooked tender.

A heavy feeling in the chest which is caused by indigestion, can be relieved by sucking the juice from a lemon.

Be sure to wash the face with hot water and soap before retiring; this will do a great deal toward a clear complexion.

Bed linen and towels can be quickly marked by drawing the initial in outline on the article and sewing coronation braid on it.

A large safety pin sewed to the lining of your shopping bag is convenient to hang safety pins, keys and other small articles on.

A satisfactory polish for white canvas shoes is made with ordinary lumpy starch mixed with sufficient water to make a thin paste.

When making apple salad, put a little lemon juice over the apples. This blends with the salad dressing and keeps the apples white.

Dried fruits are sometimes made palatable by the addition of a fresh flavor. Orange juice improves prunes; ginger root, pears; and so on.

When ironing delicate garments put powdered orris root between the folds of the ironing blanket. A delicate perfume will permeate the clothing.

In papering a room, remember that large patterns and dark colors make the room seem much smaller, and a plain, light paper makes it larger.

If a rusty nail happens to get into the foot of either man or animal, remove the nail hold the wound open and fill with turpentine. This will prevent infection.

It is good economy to have a croquette pot in the refrigerator, and all odds and ends of meat that are good can be put into the pot and saved for croquettes.

If you have a few string beans left over make a salad with these, a few cucumbers and a few tomatoes, placed on lettuce leaves and covered with French dressing.

The secret of a juicy pot roast is to put it into a pot over a good fire and brown it on one side, then turn and brown on the other before putting on the water.

Reducing the High Cost of Living.

BLAIR'S
Great December Cash Sale.

BIG MONEY SAVED ON SEASONABLE DRY GOODS. Goods mentioned in this ad. will cost you more anywhere else to-day. They will in some cases cost us more to-morrow than we are selling them for to-day, but we are prepared to help you on these special items in Reducing the High Cost of Living. We don't want any credit from you for doing this; what we want is your cash. That also means that we are not giving credit on these prices, for the object of this Sale is Cash.

MANY LINES CANNOT STAND LONG, SO BUY EARLY.

Big Cutting of Underwear Prices

Men's Imported Extra Heavy Jaeger Fleece Shirts and Drawers at 45c. each. Men's Wool Shirts and Drawers. Special Value at 89c. Men's Nu-Knit Wool Underwear at Special Prices.

Men's and Women's Stanfield Celebrated Underwear at Special Reductions. Women's Heavy Cream Fleece Vests and Pants. Big Value at 29c. each. Women's Extra Heavy White Fleece Vests and Pants. Reg. 85c. at 69c. ea. Out Size Women's White and Cream Fleece Vests and Pants. Special Values at 45c. each.

Women's White Fleece Corset Covers. Special Price 39c. each. Women's Grey Heavy Fleece Bloomers. Extra Values at 45c. & 55c. Children's Cream Ribbed Fleece Vests and Pants, first quality.

Size	16"	18"	20"	22"	24"	26"	28"	30"
Price	15c.	18c.	21c.	24c.	27c.	30c.	33c.	36c.

Ladies' & Children's Winter Coats,

All this Season's Styles at Bargain Prices.

Ladies' and Children's FELT HATS.

Balance of stock at greatly reduced figures. These are all this year's and were extra special values, so stock is limited.

THE SMARTEST MILLINERY YOU CAN SEE ANYWHERE.

Flowers, Berry and Fruit Foliage and Feather Tips, etc. Much of it opened the past week at low costs.

BIG LOT OF LADIES' & MISSES' NEWEST AMERICAN FANCY

Wool Caps and Hoods,

at prices from 50c. each upwards. Worth double.

LADIES' COSTUME SKIRTS, at BARGAIN PRICES.

Despite the high prices of Dress Goods we are able to offer you some surprisingly low values in Skirts. The reason is we booked them a good while ago from a maker who was well protected on cloth deliveries. We have them for out size or large women.

NAP COATINGS,

in Navys, Greys and Brown, at Reduced Prices.

Ladies' Flannelette Underwear and Nightdresses,

at prices which cannot be repeated.

Special Cut on all Ladies' Blouses in Stock.

All Furs and Imitation Furs at Reduced Prices.

Best Quality American Floor Coverings,

Splendid range of patterns. Reg. \$1.20 values at 98c. yard (2 yards wide.)

Men's Eastern Winter Caps, from 75c. each.

Boys' Heavy Sweaters,

in Navy and Khaki, starting from 79c. each for 24 inch size; rising 10c. per size.

Rubber Footwear,

BEST SELECTION, BEST QUALITY, LOW PRICES.

We are showing this season the best values of each of three of Canada's leading manufacturers. Canada makes the Best Rubber Footwear, so that we offer the best selection possible to obtain. We are selling Canadian made Storm Rubbers in Women's from 55c. per pair upwards, and Men's from 79c. pair upwards.

REMEMBER ALL VALUES IN THIS AD. ARE SPECIAL, AND IN SOME CASES CANNOT BE EXPECTED TO STAND LONG.

HENRY BLAIR.



TO-DAY

Message

10.30 A.M.

BRITISH ADVANCE ON

LONDON

The British army on front which assumed the vance. An official statement here to-day says that are now within three miles of the Tigris opposite Amara. During Thursday vance secured by the operation previous night was steadily. The statement says, our forces advancing northwards by the Hal River, a British force established within three miles of the Tigris south. Amara. During Thursday planes flying by moonlight fully attacked the position the Tigris which the enemy moved from their sides and ang up stream. The map broken up and scattered.

BLACK AS EGYPT'S

LONDON

The fog which settled yesterday is described as most dense in fifty years, morning until late at night. City was in perpetual inconvenience being the evening owing to the light. Omnibuses stopped running disappeared from the streets in the streets carried torch.

Baking

Fes

Seeded Raisins.
Seedless Raisins.
Cleaned Currants.
Citron, Lemon and Orange Peels.
Flavourings.
Spices.
Shelled Walnuts and Almonds.
Icing Sugar, Figs, Crystallized & Glace Cherries.

Xmas

Xm

Xmas Plum Pudding,

in 2 lb. & 3 lb. basins and 2 lb. tins.

Dates and Figs.

Table Raisins.
Assorted Nuts.
Guava Jelly.
Calves' Feet Jelly.
Stuffed Dates.
Selected Eggs.

Turkeys,

Bowring

Phone 332.