

Hasten to This ALL-IMPORTANT Sale! Friday, Saturday, Monday Notice How Timely These Offerings Are.

Nice American Honeycomb Quilts. A delight to the eye, handsome designs, plain hem, 2¼ x 2¾ yards; ample size. Reg. to \$2.70. Friday, Satur-

American Sheets.

pairs of Pure White Cotton Bed Sheets, fam-// size, 72 x 90, with deep hem at ends. This is our first handling of this quality and we bespeak for them a ready sale. Reg. \$1.90 pair. Friday, Saturday and Monday



Are You **Getting Your** Share?

Roper's, Noon. — Bar. 29.75; ther.

PIC-NIC OUTFITS!

Weather

Report.

Light to moder-

ate winds, most-ly fair to-day. Saturday— Fair,

stationary o r

PICNIC OUTFIT. In pure White Tissue, con-

PAPRUS PLATES.

Aluminnm Drinking Cups, 5 & 10c

tains 6 paper towels, 6 nankins, 6 waxed lunch wrappers
and 4 drinking cups; the 5c
entire outfit; Special ... 5c

tains 6 paper towels, 6 nanwhen it comes to camping or
plenics; inexpensive and convenient size. 25 for 10c



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WHICH SHOULD

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Ltd.

om Labrador.

na, Capt. W. Parsons

gona, Capt. W. Parsons, rt from Labrador at 7 vening having been as Ford's Harbor. Dense rienced both going and the ship was compellicry slowly through the Parsons brings the rt of the codhshery: ton—A good sign; Holbor and Indian Tickles, White Bears, a sign; traps from 50 to 100 Harbor, traps from 50 to ian Harbor to Flat Isvell; Sand Banks, two 0 and 250 qtls. respects Harbor, doing a little; Smokey, traps getting 00 qtls.; Flat Island le Harbor, doing a littlickle (Straits), doing gona brought a small spassengers Messrs, we, Miss O'Brien in sa-econd class.

nd class.

MON FISHING.

men's profits.

erable in cost.

rames made here.

REAL Economies in Men's Wear.

FOUR-IN-HAND SMART NECKWEAR.

MEN'S NEGLIGEE SHIRTS.

A splendid lot of all-over Negligee Shirts, showing some very pretty stripes, soft bosom, laundered cuffs; sizes 14 to 16½. Res. 80 .. 69C

Men's Soft Collars. 2 for 23 cts.

A better line than ever in leep Cream shade, each collar put up in separate envelope, improved shape to ensure more perfect fitting than before. Reg. 15c. collar. 2 for 23c

MEN'S HANDKERCHIEFS.

Serviceable makes in White Lawn, others with coloured border, medium size. Reg. 8c. Friday, Sat. and Monday

Men's Khaki Shirts.

A good working Shirt, made of extra strong drill, also very suitable for campers, trouters etc. Other makes in pretty stripe effects, strongly made, collar and pockekt on each shirt; sizes 14 to 16½. Reg. 80c. Friday, Saturday 72C

MEN'S SUMMER SINGLETS.

only 4 dozen in this Special lot. A mid between wool and the finer makes of Cotton. Reg. 45c. each. Friday, Sat- 32C

American Pillow Cases

Amazing Value in strong White Cotton Pillow Cases, 21 x 32, with 3 LINEN inch hemstitched hem; this is our first shipment of these, they are beauties. Reg. 25c. Friday, Sat- 22c urday and Monday, each

Amer. Shirting.

What you are often looking for, a hice fine shirting entirely free from dressing, 36 inches wide, pure White, first showing. Friday, Saturday and Monday, per yard 11C

Curtain Nets.

52 inches wide, all pure White, overlock edge, a rather pleasing selection of patterns; others a trifle narrower, in very neat patterns. Reg. to 22c. Friday, Satur- 18c

Navy DRESS SERGE

pieces of superior English Dress Serge, fast Navy shade, 42 inches wide, good wearing, a popular line Boys' SUITS.

Pretty combination suits in Blue, Tan, Fawn and striped; new style Dutch suits with pretty round collar and silk cord. Reg. 60c. value. Friday, Saturday and Manday

A SAMPLE LINE OF Boys' Washable SUITS, only 3 doz. in the lot.

In all White Sailor, others in belted style, and others again in light shades with round collar and silk cord, mock vest and open knee pants; others in Fawn and Navy. Values up to \$1.20. Friday, Saturday and Monday

arrivals since last week.

Embroidery Dresses

Excellent materials, all-over Embroidery, with ribbon bead-

See Window for a Very Dainty Line of

Ladies' American

ONE-PIECE DRESSES

in plain shades of Blue, Fawn and

Helio; others in striped and figured.

85 cts.

Summer Underwear

27 cts.

Our usual \$1.00 Dresses, now

Job Line Ladies'

ing at waist; other makes in fine White Muslin, Embroidery

trimmed. OThese represent the very newest arrivals and are

Children's White

BOYS' INDIAN SUITS, 72c.

Just about 1 dozen of this line assorted sizes, showing Khaki Linen, loose fitting tunic, flared

Three Glove Specials of Interest

Boys' Embroidery Collars, 15 cents.

A cheaper line than we cleared out wide, good wearing, a popular line with us, very suitable for present wear, Reg. 80c. Friday, Sat-72c urday and Monday, per yard 72c last week, square cut collar of White Jean with feather stitching embroidery ery edge. Reg. 18c. Friday, Saturday and Monday 15c last week, square cut collar of White tachable name band; very tidy shape. Reg. 45c. Friday, Saturday and Monday 15c

Boys' Washable Tams.

In all White Pique, with de-

BLIND ROLLERS.

8 cents.

The improved roller with

patent cover over end. If

you are having trouble with

Boys' Tweed Pants, 22c.

22 cents.



Ladies' Lisle Gloves

Gloves like these you must buy, and why not now? the price is certainly low; we have shades of V Rose, Prune, Navy, Reseda and White, the latter having white, the latter naving black stitched backs; assorted sizes. Special, Friday, Saturday and 59c Black and White, a new line. Our usual 30c. value. Friday, Saturday and 24c Monday 24c er, Black and White, slip over and buttoned wrists. Reg. to 24c. Friday, 19c

Children's Gloves.

Wrist length and long, in shades of Beaver, Grey, shades of Navy, Brown, Beav-

your rollers discard them at In nice summer Lisle, once and have a look at this new lot of ours, the best yet, 36 inches wide; simple and strong. Friday, Saturday and Monday ..

A Clearance Sale of Men's "Emerson" BOOTS.

A great chance to get a pair of high grade boots; your choice of Vici Kid, Gun metal

Ladies' Boots.

A smart line of Laced and Buttoned Boots in fine Dongola Kid, Cuban heel; makes walking a pleasure; block toe; ½ sizes to pick from. Reg. \$3.20. Friday, Saturday and Monday 2.95

Dancing Shoes,

69 cts. 40 pairs of Ladies' Dollar Pa-

tent Leather Dancing Shoes neat shape; sizes 3 to 7. Spec ial Friday, Saturday & 69c

Cushion Tops.

These are in strong fawn linen crash, pretty designs in pleasing colours; size 24 x 24. Reg. 40c. Friday, Saturday and Monday ... 29C

" KLEANALL!"

Regular 40c. value. Extra fine ribbed Jersey; Vests with high and low necks, with and without sleeves; Pants to match, lace trimmed. Special, Friday, Saturday and Monday ... Cleans grease spots quickly

and permanently; excellent for glove cleaning; per 10c



To fit boys from 3 to 8 years, made of strong American Tweed, light and dark mixtures; every

HOSIERY!

Ladies' Lace Lisle Hosiery, 39c.

Fashionable shades of Saxe, Helio, Grey, Tan and Reseda, etc.; Lisle tops with high lace effect, very fashionable. Reg. 45c. Friday, Saturday 39C and Monday

Black Lisle Hoseiry

A high-grade line in fast Black Lisle, real summer wear, of others, showing fine 1/2 Silk leg; our usual 50c. value. Friday, Saturday & Mon- 44C

Men's 1-2 Hose.

In fast Black Cashmere, eamless; portion of a big Job ine; summer weight, usual 40c. value. Friday, Sat- 35C urday and Monday ...

Amer. Ginghams. 8 1-2 cts.

These come in long remnant form, i.e. lengths up to 20 yards, will cut any required length, pretty checks, plaids and stripes, assorted shades, nice for children's make-ups, etc. Special Friday, 81 C

Carriage Wraps, \$1.08.

Good English striped Linen, with fringed ends, full size, assorted stripes. Reg. \$1.25. Priday, Saturday & 1.08

Our Showroom reveals the very newest New York creations. Lots of New

Brand New Line of American Blouses for 490

A prettier lot we have never handled, and such a variety of

nakes, all White, White Embroidery, fine Muslin, Striped Gingham, Plain Linen in Pale Blue, Deep Blue and Fawn; lots of others in fine pin striped Muslin, silk figured. Don't miss this

Rubber BATHING CAPS.

Ladies' Collars, Job Line . . . 13 cts

Amer. Nightdresses GIRDLE FOUNDATIONS.

A very dainty assortment, made of fine Lawn, beautifully finished; yoke of Swiss Embroidery and wide ribbon beading, generously made. Reg. 80c. each. Friday, Saturday and Mon- 69c

Terry Hats. Are fashlonable this year. We show them in

all White, White with Colored brim; others in Tan style, with elastic toweling band, button at crown; other makes in White and Colored Ratine, stitched brim, wide band of Oriental around crown. Reg. 50c. Friday, Saturday and 39c

Called the "Step-into" Combinations, being so easy to put on; they are comfortable nice light

Children's Combinations

make, with buttons and tape for attaching suspenders; to fit children from 2 to 13 yrs. 28c Reg. 35c. Friday, Saturday & Monday & 28c

So much asked for to-day; they come in lengths

from 26 to 34 inches. Specially suited for making wide ribbon belts. Special, per length, Friday, Saturday and Monday 9C

Boys' Khaki Blouses M EN'S GARTERS.

Don't judge the quality by the low price; this is a service-able line in coloured elastics,



Canada's Population

Is Over Eight Millions, According to an Official Estimate.

Ottawa, July 16 .- The total population of Canada at the beginning of the present year, according to an official estimate made by the census department, was 8,075,000. This is the first time that the eight million mark has been passed and in the total was included, of course, Canada's soldiers at the front. The growth of population since the census was taken in 1911 is officially estimated at approximately 850,000, or an average of about 200,000 per year.

It is worth noting that the total immigration of the past four years since the taking of the census, has been in round numbers 1,330,000. It is apparent, therefore, that since the immigration exceeds the estimated increase in population by nearly half a million; there is still a considerable annual exodus of Canadians to the

United States or other countries. The total immigration for 1914 is given as 168,930, a decrease of over 50 per cent. as compared with the preceding year. For the present year it is expected that there will be another large decrease, as, with the exception of new settlers still coming into Western Canada from the United States, immigration has practically ceased on account of the war, and the existing financial depression. It would not be surprising if at the end of the present year the official estimate of the population of the Dominion shows the total to be again under the eight million mark.

What is Tonnage.

nent" of a ship is rather puzzling. The tonnage of a ship is the measure of its cubical or carrying capacity expressed in tons. At the present time there are four methods in use of expressing the tonnage of a ship, known respectively as the gross tonnage, the net register tonnage, the deadweight tonnage, and the displacement tonnage. In calculating the gross tonnage the whole interior capacity of the ship below the tonnage deck is found, including that of all covered in spaces on deck used for stowage, and the result in cubic feet livided by 100. The net register tonnage is the gross tonnage minus all the spaces used for the accommodation of the crew and instruments and he working parts of the ship. It is on the net regster tonnage that, almost invariably, dues are paid. The deadweight tonnage is the measure of the exact amount of cargo that a ship can carry without sinking too deep in the water. The displacement tonnage is the space occupied by the ship in the water; the amount of water displaced by a ship is, of course, equal in weight to the ship and all it contains. As one ton is equal to thirty-ave cubic feet of water, the displacement tonnage is found by dividing the number of cubic feet of water displaced by thirty-five, when the ship is immersed up to its draught or loadline.

Harnessing Volcanoes.

Italy's newest product is electric energy from volcanic steam. Not far from the little city of Volterra, in Tuscany, is a region of volcanic hot springs that for a century have been a source of boric acid, and that in addition supply heat for drying the crystals and for the power needed in preparing the material for market. Borings of 30ft. or 40ft. are said to yield an unfailing supply of steam at pressures up to more than 700 Fahrenheit. The steam has been wastefully used in small engines of an old, non-condensing type, but in recent experiments the heat of the springson account of the impurities contoined_is made to generate steam from fresh water, and this is employed in low-pressure turbines for driving electric generators. The large area to be served with electric energy from the earth's own heat, if present expectations are realized, will include the neighbouring cities of Volterra, Siena, and Leghorn.

LONSDALE HEARD FROM.

Leeds, England, July 20 .- A letter received here from Private William Lonsdale, who is a prisoner of war in Germany, says that he is in good health and that he is undergoing a sentence of fifteen years in prison. The last previous news received concerning Lonsdale was that a sentence of twenty years' imprisonment which had been imposed on him had been revised and the death penalty substituted.

KAISER HAS COUP ON WESTERN FRONT.

London, July 20.-The Morning . Post's Petrograd correspondent says Emperor William has sent his sister, the Queen of Greece, the following

"I have paralyzed the Russians for at least six months and am on the eve of delivering a coup on the western front that will make all Europe

CLOSERROR Y ANDIELLES

53c.

Handsome White Linen Tea Cloths, size 32 x 2, 3hemstitched and embroidered; very pretty designs; 1 dozen only for sale. Reg. 65c. Friday, Saturday and Mon-

Tea Cloths.

Kitchen Towels. Another lot of those strong Diaper and

Huckabuck Towels; very handy for use in the kitchen, making strong dish cloths or glass cloths; others very suitable for hand towels; assorted sizes. Special, Friday, Saturday & Monday 8C

secure fastenings and snug fit-ting. Special Friday, Saturday & Monday

14 cents.