

The Employers Liability Assurance Corporation,

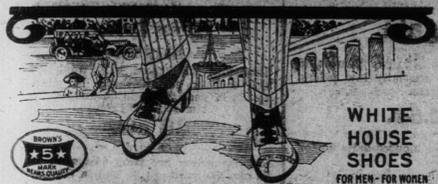
Limited,
OF LONDON, ENGLAND.
Accident, Liability, Health & Fidelity Guaranteed.
For particulars apply to
W. & G. RENDELL, St. John's,
Agents for Newfoundland.

Bathing Pants and Costumes!

For Boys, Men and Ladies, in sizes of fit everybody. Note the prices:
BOYS' BATHING PANTS, only 9c. & 1c. pair
BOYS' BATHING COSTUMES, only 25c. each
MEN'S BATHING PANTS, only 14c. pair
MEN'S BATHING COSTUMES, only 45c. each
LADIES' BATHING COSTUMES, only \$1.30 each
"BE IN THE SWIM."

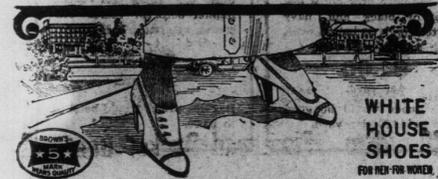
WILLIAM FREW.

Summer Footwear!



WHITE HOUSE SHOES
FOR MEN - FOR WOMEN

Our stock of Summer Footwear is now complete. We have full lines of Ladies', Misses' and Children's Boots and Shoes, Pumps, Sandals, etc. The leathers are Patent, Vicil Kid, Tan Calf, Suedes, etc.
Low Shoes in one, two, three up to eight straps.
Prices \$1.50, \$2.00, \$2.50, \$3.00 to \$6.00



WHITE HOUSE SHOES
FOR MEN - FOR WOMEN

Our Men's High and Low Cuts have just arrived, the latest styles; very snappy lines.
"White House," "President" and "Nation" Brand.
\$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00 to \$6.00
In every style and leather made.

N.B.—Samples of our Big Re-Organization Sale may be seen in our Gent's Eastern Window.
TRY US ON REPAIRING YOUR SHOES.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

ANSCO

LOAD your camera with AnSCO Film and make clearer, more artistic photographs. This film has chromatic balance—it reproduces color tones in their correct values. It has latitude that compensates for mistakes in lighting and timing, making good results more probable under all conditions. Non-curling, easy to work and handle. Sizes to fit all film cameras.

AnSCO Cameras, Cyko Paper, Pure Chemicals.
Expert developing and printing.
HOLLOWAY STUDIO, Ltd

FILM BANANAS, etc.

Just arrived:
50 bunches CHOICE BANANAS.
In stock:
100 barrels of P.E.I. BLUE POTATOES.

BURT & LAWRENCE,
P. O. Box 217, 14 New Gower St. Tel. 759.

On Looking After You Leap.

By RUTH CAMERON.



Two men who had not had a great deal of social training were among the guests at a dinner where the paraphernalia of eating was extremely complicated, and neither of them had the least idea which fork to use for a certain course. One of them took up an implement, hesitated, laid it down and tried another. The other calmly took up a fork and used it. Now, it was the wrong fork. But, as it happened, the guests immediately about him were no better informed than he, and they at once followed his example.

So the first man was set down by observers as a social blunderer, and the second as a man who knew. And the reason was simply that while the first man vacillated from one decision to another, the second made up his mind and stuck to it.

Deliberation, the habit of calmly weighing and measuring values before you choose, of looking before you leap, is a splendid quality; but indecision—the habit of unhappily weighing and measuring values after you have chosen, and of looking back after you have leaped, and perhaps trying to leap back again—is the sign of a mind diseased.

If you want to succeed in life, you must learn to make up your mind to a thing and stick to it. He who hesitates is lost, is true in more than one sense.

Once in a while, of course, it is wise and necessary to "back water," but for the most part there are a hundred times when we weaken our cause, fail of success or spoil our chances of happiness by reversing a decision that has once been made.

"The thing we drivers have to fear most," an automobilist said to me the other day, "is these people who start to go ahead and then change their minds at the last moment. Half the people who get killed get it just that way."

Again, there was a terrible accident on a railroad crossing the other day in which a man and his wife were killed instantly. It was a blind crossing and the man did not see the train until his machine was on the track. At first he tried to back the machine, then he changed his mind and tried to get across. If he had made up his mind quickly to do either thing, and stuck to his decision, he would probably have been alive today. But his mind was weakened by the disease of vacillation, and he paid the penalty of his weakness in a swift and terrible way. So, in both the big and little things of life, vacillation is a dangerous habit, and the very best moment to fight it is the very first moment you feel you are getting into its clutches.

Ruth Cameron

Household Notes.

A delicious sandwich is made of cream cheese and dates.
Pillow cases should be ironed lengthwise and not crosswise.
Dry sponge cake smothered in custard makes a delicious dish.
Coconut matting should be well scrubbed with hot water and soap.
Castor oil rubbed thoroughly into boots and shoes will make them soft.
A veil can be made crisp if dipped in alcohol and hung up inside to dry.
When curtains are hung up to dry they should be hung double, over the line.
Cold slaw served in green pepper shells is a dainty bit for luncheon.
Tablecloths should be slightly starched. They keep cleaner longer and look better.
The old-fashioned Shetland shawl should be washed in bran and warm water—no soap!
Cotton hosiery are more economical than linen; they last longer and are much more healthful.
When making sandwiches, it is best to butter the end of the loaf before cutting off the slice.
In sleeping, keep the head as low as possible so that the blood may have unimpeded circulation.
If a piece of sugar is put into the water that flowers stand in, they will keep fresh quite a long time.
The stove polish will be blacker, glossier and more durable if you mix it with turpentine instead of water.
Remove the scales from palms by washing them in water, to which has been added a few drops of cedar oil.
Clean fire irons, brass and nickel ornaments with rotten stone and sweet oil and polish with a chamouis skin.
Wet shoes should be stuffed with paper before they are put away; they will dry more quickly and not be so hard.
Tomatoes for sauce cannot be cooked in a hurry. If you cannot give them two or three hours, do without them.
Flour marks on the doors will clean off easily if the cloth is first dipped in kerosene; then wash in the usual way.
Spare linen should be used occasionally, or it will yellow, and when brought into full service will go very quickly.
In preparing eggplant, press it under water instead of just salting it. This prevents the vegetable from turning black.
If you dampen your brush and pass it through your hair two or three times a week, it will prevent superfluous greasiness.
Wallpaper can be cleaned by making a paste of whiting. Lay it thick

Salt.

If your eyes are tired and smart, dissolve a teaspoon of salt in a glass of water and use it in the eye cup, opening the eye and turning it around so that the surface is thoroughly bathed. It is a splendid tonic and refreshing.
Then for tired feet a hot salt soak followed by a dash of cold water is one of the best things you can use.
If your throat tickles gargle with a salt solution as hot as you can bear it. Many a sore throat would be killed in the beginning if you did that. Even when the throat is very sore salt will help it greatly.
Many women rub fine salt that has been wetted till it is sloppy into the skin of the face, sponging off with warm water, and claim that it is an immense aid to the complexion. Certainly it is good for the hands, keeping them smooth and soft.
If there is no other antiseptic handy salt is a good, if painful, cleanser, especially for a slight cut or scratch.
In fact, to be worth your salt you ought to know all that salt is worth to you. Use it outside more liberally than you do in. For it is easy to get into the habit of eating more salt than is good for you.—Jessie Roberts.

The Cat



The old gray cat that haunts my flat is late, vain and vicious; on silent feet he steals the meat, and swipes the cream, delicately. A mile he'll rush to kill a trush, but let the rats be round him, and he'll not stretch himself to catch a single one, confound him. To hug the fire is his desire in every kind of weather; at night he yowls like fifty owls, and swears for hours together. The lazy freak is such a snake he'll never gain my pardon; he brings strange cats, all lungs and slats, to visit in the garden. All useless things he dogs, by flings, but nothing that is helpful; he breaks my dreams with midnight screams, and scraps with bow-wows yelpful. Throughout the town the people frown whenever they behold him; they'd like to kick him in the creek, with divers bricks to hold him. And this old brute, this grey vagabond, that by my fire relaxes is all I've got around my cot on which I don't pay taxes. They tax me up for my nigger pup, that's harmless as a rabbit; they tax the sow, the shorthorn cow, and even poor old hobble! And so I say again to-day, with wholesome indignation, in language warm, we should reform our system of taxation.

Childs! Misses! Ladies!

18 Doz. assorted Summer HATS, all go at one price,

19c each.

NEXT.

Super & Moore.

Have You An Open Mind?

When we find a man who is willing to listen to new doctrines, new politics, new creeds, we call him "a man with an open mind."
But when we find a man who goes through life without thinking things out for himself, who has to have his breakfast eggs and his evening discussions turned just the same way, we call him a man of precedent and prejudice (or if we are kind, a man of habit) and we know that there is not much hope of leading him into new ways.

Are you a man with an open mind or not? Do your brains or do your prejudices rule? Are you a follower or old precedents or a seeker of new roads?

When you have finished this article you can answer that question for yourself.

A new power has come into the business world. It has made no great fuss in coming, but it has slowly become a force impossible to withstand. That power is advertising.

By that power men get a greater efficiency in business than the turbine engine has brought in steam power, or than electricity has brought in motive power or light.

By his advertising a storekeeper can sell two suits for practically the same money that it used to cost him to sell one. He can increase his sales efficiency, and reduce not only his cost to himself but his cost to you.

And as it is at the present time, when the summer has come and his season is over, he can put a price on his suits or his shoes, his haberdashery or his furniture stocks, and fairly clear his surplus merchandise from his floors.

This is the clearance season of the year for all stores.

And now you want to know whether you are of an open mind or not? This is the answer:

If you are selling merchandise and do not investigate this great advertising power you are not of an open mind.

If you are buying merchandise, if you need suits or shirts or shoes or anything else, and do not look for the advertising of these things—do not take advantage of this advertising power which is giving you merchandise at a low cost in these Clearance sales—then you too are not of an open mind.

The advertising is here in this paper to-day—the power of publicity, to make up your own mind concerning your own mind.

Leper Escapes Quarantine.

Port Townsend, Wn., July 9.—Dominick Pittori, a leper who was sent to the Diamond Point quarantine station from Minneapolis several months ago, escaped on Saturday, and is believed to be making his way back to Minneapolis by way of Canada.

John Early, the Spanish war veteran who was declared a leper and appointed an attendant at the quarantine station, leper of Pittori's escape, but failed to report it until yesterday. Since Early has been at the station, he has acted strangely, at times becoming violent.

St. Petersburg, July 9.—Society has been surprised here by a remarkable novelty in institutions issued for the golden wedding celebration of M. Spiridonoff, a very wealthy man of Moscow. All of the two hundred invitations on cards of pure gold, each weighing three-quarters of an ounce, and the words are wrought in embossed.

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Specials in Hosiery,

AT **HENRY BLAIR'S,**
For Friday and Saturday and every day next week
For the Hot Weather.

- Men's Natural Balbriggan Shirts and Pants, all sizes. Regular values 70c. for 56c. per suit
 - Men's White Hosiery Shirts and Pants, Regular value, 90c. for 75c. per suit
 - Men's Mottled American Cotton Socks, 7c. per pair, or 3 pair 67c. 20c.
 - Men's Mottled American Cotton Socks, Reg. value 15c. for . . . 12c. pair
 - Men's Black and Tan Cotton Socks, Reg. 15c. for 12c. per pair
 - Men's Black Colored Embroidered Cotton Socks, Regular 20c. for 14c. per pair
 - 3 extra special lots, with short sleeves at . . . 12c, 19c. and 23c. each
 - 2 great bargains in Women's White Ribbed Cotton Knickers, plain and lace-trimmed. Regular value 55c. for 29c. per pair
 - 2 lots Ladies' Plain Black or Tan Cotton Hose; best value in town at 12c. and 19c. per pair
 - Ladies' Plain Black or Tan Silk Shoe Hose with Lisle Thread Tops. Regular value 35c. for 29c. per pair
 - 10 dozen Ladies' Plain Colored Cashmere Hose, in Tan, Grey, Navy and Saxe Blue. Regular value 35c. for 27c. per pair
 - 10 dozen Ladies' Plain Colored Mercerised Hose, Cashmere finish, job, shades Grey, Navy, Saxe and Green. Regular value 45c. for 35c. per pair
 - A clearing line in Children's Black and Tan Fine Ribbed Cotton Hose; sizes 5 to 6 1/2 inches only 8c. per pair
 - 8 1/2 to 9 1/2 inches only 10c. per pair
 - A special lot Misses' Fine Ribbed Cardinal Lisle Hose; all sizes; one price; 5 to 8 1/2 inches. Regular value 45c. for 29c. per pair
 - 10 dozen Ladies' Fine Ribbed White Cotton Vests, long sleeves, buttoned fronts. Regular value 35c. for 24c. each
- Our values in this Department cannot be beaten. We ask the thrifty buyer to purchase at

HENRY BLAIR'S.

THE BEST

and nothing but the best goes in the garment made at Maunder's. Our assistant cutter and foreman tailor have just arrived from New York, where they have been studying the very latest in Cut and Style and how it is done.

Remember, we have the largest selection of up-to-date tailoring goods in the city. Come right along and have the "Maunder make." Certainly some style.

JOHN MAUNDER,
281 and 283
Duckworth Street.

SLATTERY'S

TO THE TRADE and OUTPORT DEALERS.
We stock this season the largest and most varied assortment of Dry Goods from the English and American markets yet held by us.
The outport dealer will find it to his advantage to consult us about prices before going elsewhere.
See our special line of JERSEYS and CARPETS.
W. A. SLATTERY, Slattery Building,
Duckworth & George's Streets, St. John's, Nfld.

Tintara

(AUSTRALIAN BURGUNDY)
In Bottles and Half Bottles.
Hayward & Co.