

OUR ANNOUNCEMENT.



We announce to our friends and the public generally that we have commenced business as Wholesale Dealers in

FRUIT, VEGETABLES, FEEDS, HAY, OATS and GENERAL GROCERIES.

A business in which we have both had considerable experience. Our motto will be: **First-Class Goods, Reasonable Prices and Prompt Delivery.** If you are in the market for any kind of produce **Telephone 759.**

BURT & LAWRENCE,
14 New Gower Street.

ap7, eod

REID NEWFOUNDLAND COMPANY.

Commencing Monday, April 10th,

This Company will sell through Tickets, St. John's to Bell Island, via Kelligrews and Euphrates Steamship Company.

Steamer leaves Kelligrews after arrival of Trains leaving St. John's at 8.45 a.m. and 6 p.m. **FARES:**

FIRST CLASS \$1.25
SECOND CLASS 95 cts.

Reid Newfoundland Company

Juniper Plank,

FOR ANY SIZE BOAT OR SCHOONER.

Long Lengths,
Clear and Wide.

HORWOOD

Lumber Company, Limited

REGAL SHOES.

are the most stylish, comfortable and serviceable ready-to-wear shoes made—and every man in town can prove this by coming to us and selecting a pair from the new styles we have just received.

A Smart
Regal Style
For Dressy Men

Every one of these Regal styles is built exactly after a high-priced New York custom model. Exact fit is assured you by Regal quarter-sizes—just double the usual number of shoe-fittings. Do not put off paying us a visit—drop in to-day.



PARKER & MONROE, Ltd.

Job Printing Executed.

WHAT'S OVERLAND?

NEW DRESS GOODS

COSTUME CLOTHS
SPRING SHOWING.

Materials of Best Appearance and Finish!

Guaranteed Wearing Qualities at Low Prices.

Giving us an order for Dress Goods is a good investment for you. Our mail order customers say it has been a good one for them. If you are ordering by mail you can do so from this ad., or can see what patterns you want posted to you to make a selection from:—

Amazonette Cloths in Black, Mid and Light Navys; Dark, Mid and Light Browns; Myrtle, Cardinal and Dark Grey, at 45c. yard.

Amazon Cloths in Black, Dark, Mid and Light Navys; Dark, Mid and Light Browns; Myrtle, Crimson, Prune, Saxe Blue, Grey, Mole and Vieux Rose, at 60c. yard.

Amazon Cloths in Black, Navy, Browns and Myrtle, at 65c. yard.

Satin Stripe Cloths in Amethyst, Brown, Vieux Rose, Moss, Mole and Navy, at 60c. yard.

Lustres in Black, Cream, Mid Navy, Mid Brown, Tan, Vieux Rose, Amethyst and Myrtle, at 60c. yard.

Lustres in Black, Mid Navy, Myrtle, Dark and Light Brown, at 80c. yard.

French Coating Serge in Navy, Vieux Rose and Brown, at 85c. yard.

Shepherd Check Materials in Various Size Checks, at 60c., 80c., and 90c. yard.

Cream Serges, at 60c., 70c., and 90c. yard.

Cream Cheviot Serge, Very Heavy, 54 inches wide, \$1.15 yard.

We have in stock also a large selection of Black and Colored Voiles, Crepples, Serges, Vigoreux, Cashmeres, Winceys, Nuns' Veilings, French Fancies, etc. Patterns sent mail order customers on application.

Henry Blair.

WATCH THE WEIGHTS.

Just Received Per S. S. Rosalind.

270 SACKS WHITE OATS,

152 lbs. Each

500 SACKS YELLOW CORN,

112 lbs. Each

400 SACKS CORN MEAL,

100 lbs. Each

HARVEY & CO.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Agt.

Office: corner Duckworth and Prescott Streets.

Job Printing Executed!

Fresh Halibut,
Fresh Beef
—and—
Mutton,
at the
Phoenix Stores.

A. H. MARTIN, AGENT.
PHONE 608.

Missionary Literature

Japan, China and Korea.

A consignment of Books and Pamphlets on Japan, China and Korea showing some of the work accomplished by the devoted men and women of the Missionary Society in the Far East and suggesting whereby their efforts may be sustained and further blessings brought to the untold millions in those distant lands. The Why and How of Foreign Missions 35c.
The Christian Movement in Japan 50c.
The Uplift of China 50c.
Sunrise in the Sunrise Kingdom 50c.
Korea in Transition 50c.
Methodist Young People's Forward Movement 35c.
Missions in the Sunday School 35c.
Report of the World Missionary Conference, 1910, 9 volumes for . . \$5.00 and a number of other Books and Pamphlets.

The above is part of an exhibit on behalf of Dr. Stephenson of the Methodist Young People's Forward Movement of Missions.

Prices quoted are the publisher's net prices, no extra charge added.

DICKS & Co.,
mch30 Popular Bookstore.

JUST RECEIVED!

Cakeoma,
Spongeoma,
Boiled Pudding
Powder,
Milk Pudding
Powder,
"Oma" Self
Raising Flour.

Also, a full assortment of
"JACOBS"
Delicious Biscuits
and **Wafers.**

Bowring Bros., Ltd.

Grocery Department,
Phone 332.

St. Basil's Hymnal.

Fourteenth edition containing
MUSIC

for Vespers of all the Sundays and Festivals of the year. Three Masses and over two hundred Hymns together with Litanies, Daily Prayers, Prayers at Mass, Preparation and Prayers for Confession and Communion. Cloth, 80c.; postpaid, 90c.

Holy Week Books

according to the Roman Missal and Breviary; with an explanation of its Ceremonies and Observances, by Rev. Father Crasset, S. J., new edition, 90c. and 60c. each; 2c. extra for postage.

GARRETT BYRNE,
Bookseller and Stationer.

SHOWING

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New Millinery

TO-DAY

And Following Days



TRUEFIT

Means what it says if you buy one of our **REGISTERED BRAND SUITS.**

THIS BRAND is designed with vent in back seam, S. B. Vest and peg top Pants, and is very popular with all classes.

OUR SUCCESS with these new models, packed in stock boxes, is so great that we are compelled to build a new Factory so as to increase our output.

Ask your Dealer for
TRUEFIT, AMERICUS,
FITREFORM, PROGRESS,
STILENFIT, THE MODE,
\$, 11, ETC.
Wholesale only.

THE NFD. CLOTHING FACTORY,
Limited,
225 and 227 Duckworth Street.



THINK OF THIS!

200 Pairs of Ladies and Gentlemen's
Fine Boots and Shoes,

At reduced prices. These are all samples, no two pairs alike. See our windows for sizes and Prices.

IS YOUR SIZE IN THE WINDOW?

These Sample Goods are marked down 50c. to \$1.00.

RUBBER SALE!

Childs' Long Rubbers 6 to 10.
Girl's Long Rubbers, 11 to 2.
Women's Long Rubbers, Sizes, 3, 3½, 4, 4½, 6, 7.
Price— Women's \$2.00; Girl's \$1.80;
Childs' \$1.45.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

J. J. ST. JOHN, Duckworth-st.

The "Durango" brought us a shipment of
CHOICEST IRISH BUTTER,
HARTLEY'S ASSORTED JAMS
JACOBS' ASSORTED BISCUITS,
BIRD'S EGG POWDERS.

J. J. ST. JOHN, Duckworth St.

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All Household FU
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Thursday. Particu

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"Northern Light," 88

"Glady Tucker," 34

"Bonnie," 50 tons, 3

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MUNICIPAL

NOTICE TO P

Tenders, addressed
signed, will be recei
day next, 13th Inst.,
for PAINTING THE
EXTERIOR OF THE
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