

FACTS ABOUT THE WAR

A BULLETIN OF INFORMATION PUBLISHED BY THE PARIS CHAMBER OF COMMERCE

Paris, May 1916. The 1st May in Berlin.—Many disturbances took place in Berlin on May 1st. Rioting occurred, but no particulars have been allowed to come to light, however this seems to have appeared serious enough to the Imperial authorities for they thought it advisable to prevent their newspapers from going beyond German territory in order to conceal the importance of these acts of violence, which are evidences of discontent spreading amongst the people owing to the crisis in food—more especially a scarcity of meat and sugar. The Lokai Anzeiger of April 28th ult., which is a semi-official journal, writes in the following energetic terms about the serious difficulties of the situation.

"What absurdities we have to tolerate! The people believed that our government, thanks to its extensive official reports, to its administrative organization, to the conscientiousness of its high officials, was fully informed to the supplies and resources of the country. But has the government been informed, in the very slightest degree, and did it show any forethought, when shortly after the commencement of hostilities, it ordered a general slaughtering of swine? This was done to economize potatoes, but these potatoes, by the spring of 1915, were rotting in the cellars in large quantities, and the shortage of meat today is, to a great extent, due to these hasty measures."

"The government has also encouraged an extraordinary consumption of sugar; with its approval, horses, cows and pigs have been fed upon sugar! Nowadays our women stand for hours in long lines in front of the shops and stores, waiting for a quarter of a pound. This is how they have managed things in Germany, the country which formerly supplied half the world with sugar."

"Last winter our government quietly looked on, while cattle were being slaughtered wholesale, and their flesh stored up as tinned meat. At the present time it is almost impossible to find a piece of beef in the Berlin markets."

"The question of supplies has another side too, and a more serious one. In order to bring the war to a successful ending, we not only require a powerful army, we also want a nation determined to conquer, and war, while the formidable war machine hold out without wavering. With present methods we are drifting to words entirely opposite results."

England's reply to Germany's attempts at exciting insurrection in Ireland: Compulsion Bill passed.—The blow that Germany endeavored to strike in Ireland, has resulted in complete failure. An Irishman, Sir Roger Casement, formerly a British sea officer, who since the beginning of the war was allowed entire freedom in the Central Empire, where he was treated with special regard, has lately been seeking to stir up an insurrection in his native country. He was caught when attempting to land on the Irish coast, from a German

Potatoes of Great Age Found at West Bathurst

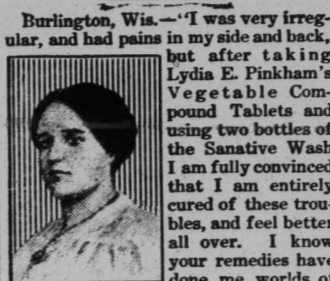
Interesting Find Near Chalmers Residence Believed to be more Than Century Old

Workmen engaged in the digging of a trench from the water and sewer mains in West Bathurst to the residence of Percy Chalmers, came across a surprising find during the past week. A short distance from the main, and almost in the centre of the street, the decayed lumber of an old potato cellar was discovered, and within the supposed boundaries of this cellar a large quantity of potatoes in an astonishingly good state of preservation were found. The potatoes were not less than four feet from the surface of the highway, and many of them were fairly firm and the skins intact. The pulp was, however decomposed to a scum of starch, which was white and mealy in texture.

The find has created considerable interest in the community and all the older people have been appeared

PAINS IN SIDE AND BACK

How Mrs. Kelly Suffered and How She was Cured.



Burlington, Wis.—"I was very irregular, and had pains in my side and back, but after taking Lydia E. Pinkham's Vegetable Compound Tablets and using two bottles of the Sanative Wash I am fully convinced that I am entirely cured of these troubles, and feel better all over. I know your remedies have done me worlds of good and I hope every suffering woman will give them a trial."—Mrs. ANNA KELLY, 710 Chestnut Street, Burlington, Wis.

The many convincing testimonials constantly published in the newspapers ought to be proof enough to women who suffer from those distressing ills peculiar to their sex that Lydia E. Pinkham's Vegetable Compound is the medicine they need.

This good old root and herb remedy has proved unequalled for these dreadful ills; it contains what is needed to restore woman's health and strength.

If there is any peculiarity in your case requiring special advice, write the Lydia E. Pinkham Medicine Co. (confidential), Lynn, Mass., for free advice.

WHEN YOU ADVERTISE YOU WANT

RESULTS

That's What You Expect to Get when you do advertise and that's where we come in

No matter what paper you have tried, results are sure if you try

The Union Advocate THE HOME PAPER OF NORTHUMBERLAND COUNTY

Results have been produced for hundreds of others who have tried our columns, and we can make good for you. There are two vital points in the advertising game. The first is to select the paper YOU KNOW has the largest circulation, and the second is to look after your advertising, changing your advt., at least twice a month in a weekly paper. The Union Advocate circulates to all corners of Northumberland County, which no other paper does, and is read by more people each week than any other paper. Is there any reason then why it should not be a better advertising medium than any other paper? If you have any doubts about the above, the subscription lists are open to interested bona-fide advertisers, why not investigate? Is it not worth your while? The Advocate has nothing to hide, and will be only too pleased to prove to advertisers the truth of the above statements. In these war times, particularly, advertisers want the very best possible results to be obtained from their advertising, and unless they use the paper that reaches the most people, they are not getting full value for the money they are spending each year. The

Average Circulation

of The Advocate each month is steadily increasing. From January 1st, this year, until May 31st, more than 43,000 copies were printed and put in circulation, and this without special editions or extra runs—bona-fide circulation only. Nearly 45,000 circulation in five months! These figures should interest every advertiser and non-advertiser within the radius that The Advocate is covering.

What Results are You Getting?

Are they satisfactory, or do you not think you should be getting more? If you have any doubts, why not investigate, and when convinced, investigate the advertising power of The Union Advocate. This will cost you nothing, and may prove the foundation of a successful business. Country merchants will be wise in taking this matter into consideration. Some have already done so, and have received surprising results.

YOU WILL FIND A TRIAL WORTH WHILE

DON'T FORGET THAT WE HAVE THE BEST JOB PRINTING

plant in Northern New Brunswick, and can handle all kinds of Job work from a doilger to the very finest class of color and plain black printing. Every bit of work turned out of our office has that nice fine printed effect—no clumsy work, such as comes from poor presses and old rollers. The work is done by experienced hands and the proper touch and color is given to it. Samples sent to Canadian and American printers' journals of art have been most favorably commented on, which shows that work turned out from this office ranks with the best or it would not receive recognition at all. It goes to show further that only the best grades of stock are used. We are also prepared now to do a very fine class of

EMBOSSING

by which your letter heads, etc., are improved fully 100 per cent. Programs, cards and menus can alike be improved by a little touch of embossing, and the extra cost is not very great. Drop in and let us show you samples of our work. We are the only office in Northern New Brunswick that does this class of embossing.

You Take No Chances

When you order work at this office, you can rest assured that you will receive the best of consideration, whether your order be large or small. We make no discrimination. Prices are the same to everybody, and stock to suit every line of business is carried. Examine your supply and then let us hear from you.

THE UNION ADVOCATE

Phone 23 NEWCASTLE, N. B. Box 359

WHEN USING WILSON'S FLY PADS
READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY

Far more effective than Sticky Fly Catchers. Clean to handle. Sold by Druggists and Grocers everywhere.

SIGNS OF THE TIMES

"Made-in-Canada" Big Victory—Foreign Advertising Cut Out

One of the best known trade papers in Canada has announced a significant change in its advertising policy in its November issue. The announcement is a matter of public interest, and we reproduce the following extracts: "For years this paper has advocated the use of 'Made-in-Canada' hardware, and the advocacy by retailers of the Canadian Made lines. We believe that there is no other way to build up a strong healthy national life in Canada as effective as the creation of a diversified manufacturing industry, as well as successful agricultural, lumbering and fishing industries. Last month we went a step further than ever before and announced that hereafter we would accept no new advertising contracts from any foreign manufacturer unless they start a branch plant in Canada. When we decided on this policy we expected it would entail a sacrifice, and our expectations have been realized. So far we have (1) Refused to quote rates to a Boston advertiser; (2) Held up a quarter page order until the United States firm involved starts its Canadian branch; (3) Lost a full page from a Canadian wholesale firm and (4) Lost half page from a Chicago advertiser. These losses simplify our problem, however. We want to be the great advocate of 'Canadian-Made' goods, and the sooner that anything to prevent that is removed the better."

CREAM AND BUTTER

Big Saskatchewan Creamery Appeals to the Farmers

The home market is ever the big market for the mixed farmer. A thriving town with many shops and warehouses, factories with bums, workers, and railway shops with the hum of activity about them, constitute a market for the food products the farmer has to sell.

While manufacturing industries have not developed much anywhere in Canada in the past couple of years, the start which they received four or five years ago has been sufficient to create a body of workers in many Western cities and towns which is more than equal to the absorption of whatever products of mixed farming are available in the West. Instead of the farmer having to go after his market, the market comes after him as witness the following advertisement in a well known Saskatchewan farm paper recently:

1. Keep up your cream production, because prices will be high this fall and winter. Stocks of butter are very light, and with the strong demand for export, prospects for high prices are favorable.
2. Don't forget that prices for dairy butter are only high during the harvest season, and that cream prices bring much better returns the year round.
3. Ship up your cream now and always. It is less trouble than churning, and cash is vastly better than trade.

The farmer who is engaged in mixed farming will seriously reflect before he will agree to any big change in a trade policy which has resulted in bringing to his door a ready market for all he has to sell.

AMERICAN POLITICS

Active Campaigns for 1916 Are Getting Under Way

Papers from our neighbors to the South are full of news and editorials regarding the next political campaign, which will culminate in the elections in November, 1916. Already the old cries of "Free Trade" and "Protection" are ringing out through the land, and whatever the result may be the citizens of United States will have ample opportunity of judging the merits of the two systems.

The Republicans are apparently going to run a straight protectionist campaign, and will use the depressed business conditions that prevailed all over United States in the first two or three years of the Wilson regime as their basic argument on the evils of free trade. They will explain the present great revival in American business as being attributable altogether to the war and the huge war orders which have come to American mills. The following are a few samples of protectionist dogmas:

"A Protective Tariff has made the United States the wealthiest nation in the world. Doesn't it seem foolish to destroy the source of our national prosperity by turning it over to all the other nations of the world?"

"While an increase in the number of persons who till the soil will not increase the value of a bushel of corn, increasing the factories increases the number of consumers who demand the bushel of corn. And a Protective Tariff does that, you understand."

"A total eclipse brings darkness only for a few minutes, but Free Trade darkens the fires in the factories for a whole Free Trade administration."

"Germany can deliver in Chicago, duty paid, for 40 cents an article costing 50 to 90 cents in a Cincinnati factory; a German woman can do for 75 cents the same work for which an American man is paid \$3.50; yet Free Trade invited them to rush in their cheap foreign labor products and let the American workman take his place in the soup line. Is it fair?"

CANADA'S TRADE POLICY AND WAR CONTRACTS

Millions of dollars' worth of munitions of war are now being manufactured in the industrial plants of Canada and more large orders for additional goods are on the way from the allies.

The wisdom and foresight of those who framed the National Policy and put it into effect has been strikingly justified from a military as well as from an economic standpoint. In time of war our factories are protecting our people and property as in times of peace they promoted national prosperity. If Free Traders had been allowed to put their policy into effect, thereby making Canada an adjunct of the United States, their war orders would not now be placed in the factories of Montreal, Toronto, Hamilton, Winnipeg and many other Canadian cities but would be filled by the factories of Chicago, Buffalo and Philadelphia, upon which we would have been industrially dependent both in times of war as well as in times of peace. Protection has not only protected our industries and allowed them to exist and develop, but it is now enabling us to forge weapons in our own country to protect ourselves from our enemies.

School Standing		
HARKINS ACADEMY		
Grade VIII—Doris Atkinson 1, Aiken Ingram 2, Helen MacMichael 3.	Miss Craig's Dept.	
Grade VII—Gwendolyn Belyea 1, Hammond Atkinson 2, Marjorie Kennedy 3.	Grade II—John Gabriel 1, Harold Stohart 2, Fred Stohart 3.	
Grade VI—Elizabeth Nicholson 1, Lottie Whitney 2, Addie Falconer and Lillian Croft 3.	Grade I—Gertrude Malby 1, Edith McWilliam 2, Reginald White 3.	
Grade V (1)—Walter Stuart 1, Gordon Petrie 2, Fred Malby 3.	BUIE SCHOOL, MAY	
Grade V (2)—Annie Ashford 1, Claude Mason 2.	Grade V—William Curtis 1, Whitfield Vye 2.	
Grade IV (1)—Harold Palmer 1, Willie Campbell 2, Harold Barron 3.	Grade IV—Byrdie Croft 1, Earle Russell 2.	
Grade IV (2)—Edna Whitney and Iris Lewis 1, Ralph McMichael 2, Addison White 3.	Grade III—Beatrice Henderson 1, Teresa Foran 2.	
Grade III—Edith Williston and Eileen Stuart 1, Lillian Crommond 2, Mebourne Stohart and Edgar Allen 3.	Grade II—Ralph Croft 1, Greta Morrison and Margaret McKay 2.	
Grade II—Margaret Stables 1, Mildred Barron 2, May Allen 3.	Grade I—Muriel McLean and Lindsay McLean 1, Francis Glidden 2.	
Grade I—Elizabeth Stohart 1, Willie Malby 2, Lillian Gough 3.	BUIE SCHOOL, APRIL	
	Grade V—William Curtis 1, Earle Dolanoo 2.	
	Grade IV—Earle Russell and Byrdie Croft 1, Martha Richardson and Dick Jones 2.	
	Grade III—Veni Oleskevich and Ralph Croft 1, Margaret McKay 2.	
	Grade I—Lindsay McLean 1, Francis Glidden 2.	

FRESH FRAGRANT FLAVORFUL

KING COLE TEA

You'll Like the Flavor

40c., 45c. and 50c. Per Pound

High in Quality Low in Price

YOUR roofing troubles will end when you invest in Everlastic Roofing. There is no better roofing value on the market, and no better made rubber roofing for any thing like this price. It defies wind and weather and insures dry buildings.

EVERLASTIC ROOFING

Everlastic Roofing is made with all the care and skill that have made our other products famous. On any steep roof it will wear like iron. It does not run in summer heat or dry out in the cold.

We can fill your order for Everlastic Roofing promptly. Examining our product is all you need. Everlastic will save you money.

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Burlington, N. B. St. John, N. B. Sydney, N. S.