

## Introducing the FORD Oneton Truck



To all business men who have hauling or delivery problems to consider, whether operating a department store, grocery, factory or farm, the announcement of a one-ton truck, manufactured by the RORD MOTOR CO., LTD., will be welcome.
Motor transportation has many advantages. Speed is an important item in delivery service. One motor truck can do the work performed by several horse-drawn deliveries. Motor delivery, service has proved to be cheaper than the use of horses, to say nothing of the better service to customers.
You can now get a FORD one-ton truck. This means you can buy a serviceable car of one ton carrying capa city and which embodies the desirable qualities of FORD sturdy construction and low, up-keep expense The frame is built of heavy steel. The wheel base has been lengthened to 124 inches. A worm drive rea axle system is used, geared down sufficiently to provide ample power for transporting the load at a mod rate speed
The worm gear has many advantages for truck service. It permits the use of a low gear reduction without the loss of power and without excessive noise or friction. There are no chains to stretch and ride on sprocket teeth with loss of power and exposure to dust. The worm gear is entirely enclesed and pro tected. ( syow and exposure to d

## Price $\$ 750$ f.o. b. Ford, Ont.

## C. J. MITCHELL (Daning st) Ford Dealer

