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... \$5.00
... \$4.00

per bag:

... \$2.95
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Co.—

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... \$1.75
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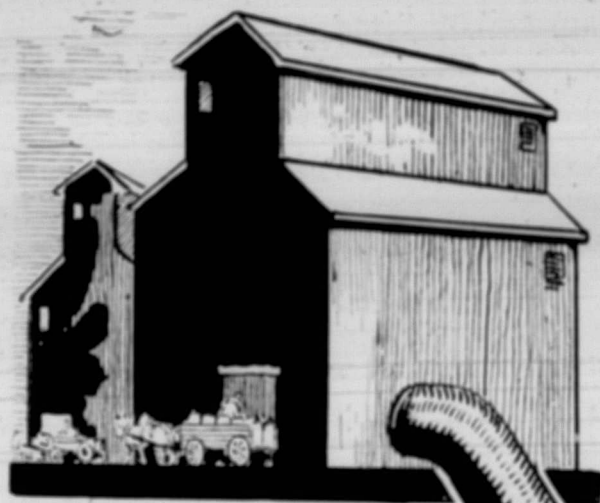
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Riverbrae

It hardly seems right to term Riverbrae a sub-division. Riverbrae is a suburban residential district, 8 blocks long, 3 blocks wide, extending $1\frac{1}{2}$ miles inside the southern city limits, a scant three miles from the corner of Portage Ave. and Main St. (the heart of the city), fronts on the Assiniboine River and Wellington Crescent Road and can be reached by street car in 15 minutes from the exact center of the city. Riverbrae is only a few blocks from Crescentwood, Winnipeg's most aristocratic residential district. Riverbrae is only a short distance cityward from the agricultural college of Manitoba. Riverbrae is about half way between the city hall and Assiniboine Park the new city park. Building lots in Crescentwood are in demand up to more than \$100 a foot. Riverbrae is only a short distance to the west of Crescentwood and we offer you lots at Riverbrae, 25 x 132 ft. at \$6.00 to \$12.00 per foot, according to location, on terms

Now Listen!

Winnipeg property which a few years ago could have been bought at \$6 to \$12 a foot is today worth from five to ten times as much. When you buy Riverbrae lots at \$6 to \$12 a foot you simply discount the future. The growth of Winnipeg in the past ten years is but a faint illustration of what will happen in the next few years. In short, Winnipeg, which is destined to be one of the greatest cities in the world, offers you an opportunity to participate in her prosperity. You owe it to yourself to accept the invitation.

We have compiled a booklet describing Riverbrae with maps and plans showing the location of the property, one of which we would like to send you. —Ask for it

In a Nut Shell

We offer you lots at Riverbrae which is $1\frac{1}{2}$ miles inside the southern city limits, which is only 15 minutes car ride from the business center, with property all around selling at much higher prices, at \$6 to \$12 per foot, terms one-fifth cash, balance to suit, fair discount for cash. Write us or wire us today, we cannot speak for tomorrow

Peter McCallum, P. Langlois
701 McArthur Building
Winnipeg :: :: Canada

The Growth of a Nation

THE building of a nation is in progress. Upon Western Canada the eyes of the civilized world are turned. In the pages of history Western Canada will stand out as the wonder of the 20th century.

The prairies where once the Buffalo roamed unmolested and where the Indian made his camp resound with the tramp of civilization.

Canada holds out her arms to the whole world with an invitation to come and till her soil, to come and build her railroads, to come and build her cities. And they are coming. By the train load and the boat load they are coming.

Fortunate is the man whose mind is big enough and broad enough to look forward and see the great plains of Western Canada from Fort William to the coast, alive with activity, who can see great cities growing up all around him, who can hear the roar of industry, the chant of the steam plow, the song of the reaper from Winnipeg to the Rockies, who can see Western Canada's population trebled in ten years—fortunate, indeed, is he who can see all this; more fortunate still is the man who is wise enough to profit by his foresight. Mr. Farmer, you are sending your wheat to the cities, in the cities your wheat is turned into dollars, the dollars into buildings, office-buildings, stores—hives of industry.

How would you like to make a profit not only in the raising of wheat but out of the increase in real estate values in the city?

Don't think for a minute that because you live in a rural community that you are barred from commercial pursuits, such as bring wheat to the dweller in the metropolis. It is your labor, it is your patience that produces the wheat crops of Western Canada. It is your wheat which has laid the foundation of the city of Winnipeg; it is your wheat that has made Portage Avenue and Main Street in Winnipeg; it is your wheat that has spread the tentacles of the street railways into the outlying districts of Winnipeg and built homes there in which the busy city workers may live. It is your wheat that is going to double the value of Winnipeg real estate in the course of a few years, perhaps a few months. We offer you an opportunity to share in the prosperity which you as a wheat grower are producing.

