

**O**-CEDAR Polish is a quality product strongly backed by merit, service and satisfaction.

We know we have in O-Cedar Polish Mop and O-Cedar Polish two products the women of Canada want. We do not depend entirely on the merits being advertised by word of mouth or personal recommendation. We bring newspaper, magazine and street car advertising into play as well—strong and persistent advertising that keeps the line continually in the public mind. When you feature this class of product—you will be repaid for the effort you put into it.



The  
Open  
Door  
to  
Bigger  
Business

**E**VERY day some of the women in your district are hearing about O-Cedar Products — how they lessen the work of housekeeping. They are reading our advertisements in newspapers circulating all over the Dominion, and they are hearing about O-Cedar from their neighbors.

You should let them know, in the most forceful way possible, that they can buy O-Cedar Products in your store. There may be dozens of people who would buy O-Cedar from you if they were simply reminded of it by an attractive window or store display of O-Cedar Mops and O-Cedar Polish.

**O-Cedar  
Polish**

will do wonders for you—if you will give it a fair chance. It is by linking your business to a well-known, well-liked product such as O-Cedar Polish and O-Cedar Polish Mop that you can “register” your store as “a store of satisfaction” and get the confidence and trade of the best class of people.

**Channell Chemical Company, Limited**  
TORONTO