



When an article like Baking Soda that is in use in every household in Canada has caused the housewife to insist upon getting

"Cow Brand" Baking Soda

it is not wise or profitable to experiment with other brands.

Stick to "Cow Brand" and your trade will stick to you.

CHURCH & DWIGHT, Manufacturers
MONTREAL

Wethey's Mince Meat

(In Cartons)

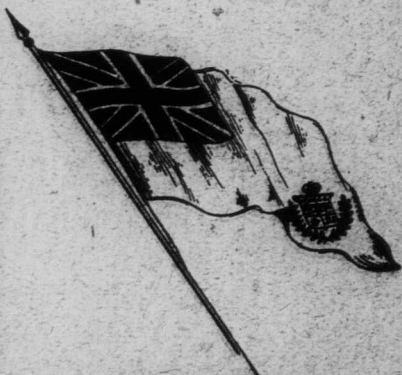
has been recognized as the standard of Canadian excellence for a quarter of a century.

PURE WHOLESOME RICH

"ONE TRY SATISFIES"

If your jobber cannot give it to you please write us direct.

J. H. WETHEY, LIMITED
ST. CATHARINES, CANADA



Empire Brand

4 free phones

USE THEM

You can't do without teas and call yourself a grocer. This being so, you can't afford to leave any doubts in the minds of your customers as to the quality of the teas you sell them.

OUR "EMPIRE TEAS"

are absolutely and always reliable as to quality and their sale by you will bring you the best trade.

If you have not bought "Empire Teas" place trial order with our travellers, or write or phone us.

LUCAS, STEELE & BRISTOL, Hamilton, Ont.

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