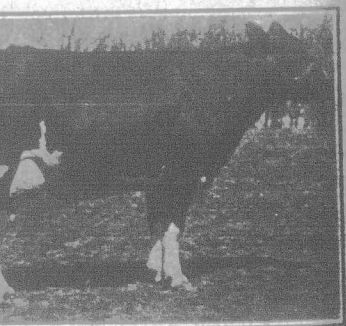


partment.

so uniform as the other two breeds, particularly in what is known as the 'breed type.' The horns are uneven in shape and pendulous, and this together with the greater size of this breed makes it less pleasing to the eye. To give an idea of the milk production of this breed it may be said that 3,220 cows averaged 6,227 pounds of milk testing 3.5 per cent. butter-fat and yielding 1,000 pounds butter-fat, while 4,500 cows averaged 9,218 pounds of milk testing 3.7 per cent. butter-fat and 389 cows averaged 10,287 pounds of milk testing 3.3 per cent. butter-fat.

THE JERSEY.
The Jersey is probably the most popular of all the dairy breeds. Fawn predominates, but squirrel gray, blue, and very dark brown are also seen. The breed probably originated in Northwestern France. Now Jersey is the native home of the Jersey cow, the largest of the dairy breeds, on which no other kind of cow has been allowed to land since 1816, except for immediate slaughter. It is easy to see that the breed is very uniform, in addition to their great beauty, are very uniform in type, and give very rich milk. They are, however, small in size, and for this reason have been somewhat criticized. The fact, it is probably on account of their characteristic that they are not popular with the average farmer. They respond quickly to plenty of feed and treatment, largely because of the fact that they are possessed of a docile disposition and are more or less easy to handle. Mature cows average about 1,500 pounds, and bulls about 1,500 pounds. The Jersey is smaller than any of the other breeds, and as compared with the Jersey, which it resembles most, it is smaller. The birth weight of calves is from 45 to 75 pounds, and they are bred with 70 to 110 pounds for cows, and from 55 to 80 pounds for bulls.



A 35-lb. Holstein Cow.

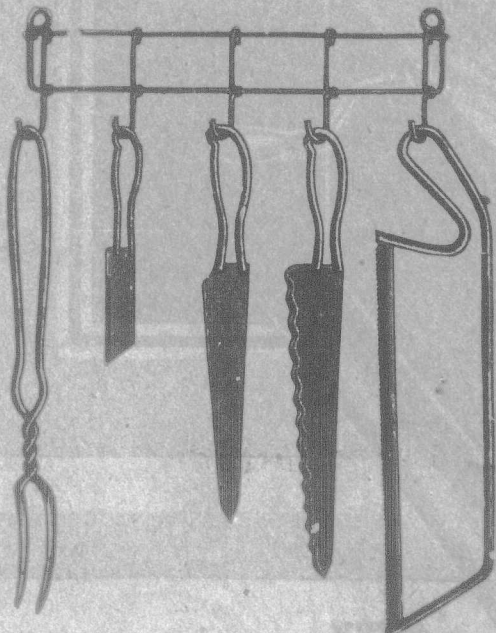
THE GUERNSEY.
The origin of this breed is probably the same as the Jersey, but it had its development on the Channel Islands of Jersey and Alderney. White and fawn are the characteristic colors of Guernseys, the under parts of the body, legs and the switch of the tail being white as a rule. The cows average about 1,050 pounds in weight and the bulls about 1,600 pounds, most of them having a nervous disposition, and are not very excitable. Guernseys are somewhat larger and coarser than the Jersey and have a more rangy body. The weight of calves runs from 60 to 80 pounds.

THE BROWN SWISS.
The Brown Swiss originated in the Canton of Schwyz, in eastern central Switzerland. They are of large frame, and the Swiss people required an animal that would yield milk and could also be used as a draft animal. In color they range from a light gray to a dark brown, and have a docile disposition but being very large for their size. They are excellent for rough land. They are considered more of a general-purpose breed, that is, they are useful both for milk and meat. The cows weigh about 1,800 pounds and the bulls about 2,000 pounds. New-born calves will weigh about 90 pounds.

To Our Subscribers

We offer the choice of any of the articles shown below in return for the names of new subscribers to

The Farmer's Advocate and Home Magazine



These articles are **not** given to new subscribers, but to our regular subscribers in return for their interest in sending in the names of new subscribers.

To secure any article that is marked to be given for the name of one new subscriber, simply send the sum of \$1.50 and the name and address of the new subscriber on the coupon at the bottom, carefully written to avoid any mistake being made in sending the paper.

The Farmer's Advocate rarely employs professional canvassers, so that very few are given a direct opportunity to subscribe to Canada's oldest and best farm journal, but our old friends tell their neighbors about The Farmer's Advocate and send in their subscriptions.

The Farmer's Advocate objects to the strong-arm methods employed by some publications in securing subscribers, and believes that any publication should be subscribed for purely on its own merits.

The Farmer's Advocate desires to have as its subscribers only actual farmers and those directly interested in agriculture. It is published by practical farmers for practical farmers.

BIBLES—For One New Subscription

One style with Old and New Testaments, beautifully bound and clearly printed, with index to names of places, persons and subjects. Has 12 full-page maps. Size when open, 7x10 inches; weight, 23 ounces would cost \$1 to \$1.50 in any book store. Another style, same quality, with centre reference and chromatic index. Size when open, 9x13 inches.

SANITARY KITCHEN SET

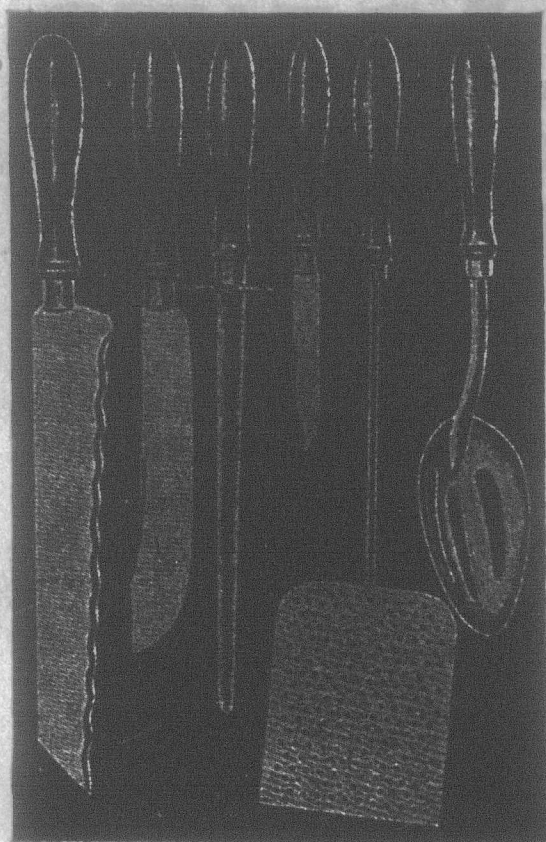
FOR ONE NEW SUBSCRIPTION

Consists of all-metal roasting fork, paring knife, waved-edged bread knife, meat saw and butcher knife, with metal rack made to hold them all.

COMPLETE KITCHEN EQUIPMENT

FOR ONE NEW SUBSCRIPTION

Pancake turner, basting spoon, large butcher knife, with steel for sharpening, paring knife and waved-edged bread knife, all of best steel and fitted with rubberoid-finished handles of hardwood.



Coupon THE WILLIAM WELD CO., LIMITED
LONDON, ONTARIO

Name of Sender.....

Gentlemen,—In accordance with your advertisement, please send me.....

Address.....

in return for the name of One New Subscriber to The Farmer's Advocate and Home Magazine and the sum of \$1.50 enclosed to pay for his first year's subscription.

Name of New Subscriber.....

Address.....