



A Columbia Grafonola—the ideal gift for all the family for all the year around. Give it now.

NO matter how much or how little money you are going to spend for Christmas, some should go for music to make your Christmas cheerier. The giving of a Columbia Grafonola is a simple matter, the prices are moderate, \$20.00 and up, and easy terms of payment are readily arranged.

The Columbia dealers mentioned below will suggest attractive and appropriate Grafonola and Record combination gifts to match the sum you want to pay. You should see them early, however, as the demand for Columbia goods is unusually great.

To your friends who already own talking

machines, no gift could be more acceptable or more joyfully received than Columbia Double-Disc Records.

The cost is moderate—85c. up—and they can be played on any disc machine.

Columbia dealers will gladly assist you in selecting an ideal set of records for the amount you want to pay. You have a wonderful choice of the latest Christmas descriptive selections and hymns; the latest dance music; newest humor; splendid band music; instrumental novelties and Grand Opera Records. All have the inimitable tone quality that has made Columbia famous.

See your Columbia dealer. He gladly plays Columbia Records for you free of charge. If there is no dealer in your neighborhood, write us for catalogue and newest Columbia Record List, and the name of your nearest Columbia dealer.



# Columbia



Headquarters In Western Ontario For Columbia Machines and Records

**COLUMBIA GRAFONOLA AGENCY** 426 Richmond Street, LONDON, CANADA.

All the Records and different Instruments in stock. Prices—\$20.00 and up.

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