

National Directory of Standard Products



BATTERIES.

"RADIO" BATTERIES
The Interstate Electric Novelty Co. of Canada
Toronto Limited Ontario

BOOTS AND SHOES.

High-Class Military Boots
Custom Made or Ready Made
H. C. WILSON 241 King St. East, Toronto

CHAFING DISHES (Electric).

So Handy for the After Theatre Supper
CHAFING DISHES from \$12.00 Each
TORONTO ELECTRIC LIGHT CO., Limited TORONTO

CLOTHIERS.

ART CLOTHES
COOK BROS. & ALLEN LIMITED

COAL AND WOOD

The Standard Fuel Co.
OF TORONTO, LIMITED
6 BRANCHES 58 KING ST. E., TORONTO

CONCRETE MACHINERY.

CONCRETE MACHINERY
Heart Shape Mixers, Crushers, Hoists, etc.
WETTLAUER BROS., Limited, TORONTO

CURLING TONGS (Electric).

UNIVERSAL ELECTRIC SAFE - SANITARY - CONVENIENT
CURLING IRON WITH Electric Curling Irons \$4 and \$5 Each
TORONTO ELECTRIC LIGHT CO., Limited TORONTO

ENVELOPES (Duplex).

New-Duplex The Church Envelope Co.
109 Jarvis St., Toronto

FANS (Electric).

ELECTRIC FANS
\$10 to \$40 - All Sizes - All Good
Toronto Electric Light Co., Limited, Toronto

FIXTURES (Electric.)

The Final Artistic Touch—the Harmony of Elegance which means comfort and knowledge that your decorations are handsome and dignified make "KNIGHT" ELECTRIC FIXTURES the choice of the discriminating builder.

Artistic and well-designed lighting fixtures add much to a home. Send for our catalogue.
Toronto Electric Light Co., Ltd., Toronto.

FLASHLIGHTS.

"FRANCO" Flashlights
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FOUND AT LAST!! Only Reliable Canadian-Made FORD STARTER
WRITE US FOR PARTICULARS. THE "PEERLESS" NON-BREAKABLE.
\$22.50 THE MORGAN SALES CO. 415 YONGE ST. TORONTO

GRILLS (Electric).

AN ELECTRIC GRILL FOR LIGHT HOUSEKEEPING
\$6.50 and up
TORONTO ELECTRIC LIGHT CO., Limited TORONTO

HAIR DRYERS (Electric).

Don't lose an afternoon drying your hair
Do it Electrically with this Hair Dryer
IT COSTS \$18.00
TORONTO ELECTRIC LIGHT CO., Limited, TORONTO

HEATERS (Electric).

Take the chill out of the air with this Electric Heater
This Model is \$7.50
TORONTO ELECTRIC LIGHT CO., Limited, TORONTO

HEATING PADS (Electric).

An Electric Heating Pad is Indispensable in the Sick Room. \$8.00 each with attachments
TORONTO ELECTRIC LIGHT CO., Limited, TORONTO

or from private owners—wherever it is handy. It calls next for an agricultural army of 20,000 men, one-fifth of whom are to be taken from employees of the grain elevators, from imple-

ment-makers agents, and from chauffeurs of pleasure cars. These most important men are to drive the 3,000 tractors which form the third requirement of this plan.

ABOLISH GERMAN NEWSPAPERS AND GERMAN LANGUAGE SERVICES

Editor Canadian Courier:

ASHREWDLY, well-organized German propaganda even induced German professors to sell pictures of William II. to prominent Canadians and Americans. Three years ago, during my patriotic campaign in the German counties, so-called, of Ontario, I found one in the home of a Canadian preacher of English descent, and he explained to me through whom he had come into possession of it.

There is not a town of any size on this continent with an overwhelming German population that does not have its leader or leaders of soiled alienism. The intellectual pillar of a large part of that element in Canada as well as in the U. S. A. is Dr. Francke of Harvard University. Before his adopted country joined the Allies, Dr. Francke tried to be pro-German, pro-American, and anti-Ally, all in one.

Recently in a public statement Dr. Francke answers the question, "Where do you stand?" and tells us: "I thoroughly believe in the ideas of American democracy and rejoice in

our free institutions. But I must recognize that the German system of government has achieved great things." Truly, God save us from the psychological amateur patriotism, if nothing worse, of Dr. Francke!

Dr. Francke may convince some Americans of his sincere desire to see the Allies win the war; but he cannot convince his German-American or German-Canadian followers. Here is a discussion about the worthy doctor, which took place the other day between two German preachers:

"Ja," said one to the other, "Dr. Francke ist doch ein Schachmeister mit Worten. Er ist schlau." (Yes, Dr. Francke is a master of words. He is clever.)

So far as Canada is concerned, the question is one of Canadianization. We must abolish the German language newspapers, and the German church services must be held in English. We must Canadianize our schools and the customs of our foreign element, and adopt stringent immigration laws.

—H. V. RIETHDORF.

BOOKS

All For France

FIGHTING FRANCE. By Stephane Lauzanne.

THE editor of Le Matin has compacted into one small book, Fighting France, a vast deal of information, eloquence, statistics and advice as to what to do with Germany. His practical way of dealing with Germany after the war is contained in the following extract:

"Suppose the Allies said to Germany, 'As long as you have a military and naval budget of four hundred millions of dollars, we regret that we shall be unable to sell you wool and copper. We regret that we shall be unable to buy anything from you. But, if you reduce this budget by half, we are willing to give you one million metric quintals of wool and 125,000 tons of copper. Likewise, we are disposed to make purchases in your market totalling one billion dollars. If your military and naval budgets fall to nothing, we are willing to go much farther and buy and sell everything with you in unlimited quantities.' Suppose the Allies make these proposals to Germany. Suppose they are put into effect. Will they not be a better guarantee of universal peace than all the Conventions and all the courts of arbitration in the world?"

Otherwise the book breathes nothing but passionate admiration of France and animosity to the Hun. Both are natural. The editor of Le Matin has long been the voice of a great crowd in his paper. He knows the French.

He knows the German. There is to be no love lost here. No League of Nations, including Germany, would be palatable to M. Lauzanne, who has been for several months in the United States as a member of the French mission to that country—hence the admirable Foreword to the book by James M. Beck. He is all for France whose beautiful form has been torn by the brigands from the Rhine. He thrills with poetry for France, and he has fought in the ranks, being recalled by the Government. He says nothing of England. Purposely, no doubt, for fear he should not have room in one small book. France to him is all. Yet one imagines he might put in a line or two about the nation that sprang to the side of France and but for whom there would have been no free France to-day.—McClelland, Goodchild & Stewart. \$1.50.

A Study of Russian Peasantry

"THE DARK PEOPLE." By Ernest Poole.

AMONG the several well-known writers who have lately given us their impressions of Russia is Ernest Poole. He has the usual method of getting his information, namely, through an interpreter whose report he has no means of verifying. As a consequence there are some rather ludicrous mistakes and cocksure generalizations in his book; but on the whole the material is very interesting. Mr. Poole shows the temper of the

National Directory of Standard Products



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Toronto Electric Light Co., Ltd., Toronto.

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ILLUMINATING GLASSWARE
SHADES—GLOBES—BOWLS
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IMMERSION HEATERS.

This Water Heater Boils a Pint of Water in Two Minutes, \$4.50 Each
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Make Ironing Easy
With Our "Kitchen" or "Colonial" Electric Iron \$6.00
Write for Our Illustrated Booklet
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POLSON IRON WORKS
LIMITED
STEEL SHIPBUILDERS
ENGINEERS AND BOILERMAKERS
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Send for any Size or Style of Electric Lamp. We keep a full stock
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DENNISTEEL LOCKERS AND SHELVING
Write for Catalogue
THE DENNIS WIRE AND IRON WORKS COMPANY LIMITED
LONDON, CANADA

MAZDA LAMPS.

The "Mazda" is the most Economical and the most Brilliant Electric Lamp "Made in Canada."
TORONTO ELECTRIC LIGHT CO., Limited, TORONTO

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"PEERLESS" GASOLINE
The British American Oil Company, Limited
Toronto Ontario

NITROGEN LAMPS.

Powerful and Economical Nitrogen gas-filled high efficiency lamps—all sizes in stock.
Toronto Electric Light Co., Ltd., Toronto.

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ONTARIO SOAP AND OIL CO.
LUBRICANTS, LARD CUTTING COMPOUNDS, LINED SOAPS, METAL POLISHES
74 DON ESPLANADE TORONTO

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This Convenient and Inexpensive Electrical Cooking Outfit for Small Apartments, costs only \$11.75
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BRANDRAM - HENDERSON
"ENGLISH" PAINT
70% WHITE LEAD 30% PURE ZINC 100% PURE PAINT

PERCOLATORS (Electric).

PERCOLATE YOUR COFFEE
WITH OUR "UNIVERSAL" ELECTRIC PERCOLATOR
PRICES \$9, \$11 and \$15
TORONTO ELECTRIC LIGHT CO., Limited TORONTO

PHOTO ENGRAVERS.

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COPPER TORONTO CAN. ZINC
HALF-TONES 90c ETCHINGS
PHONE MAIN 985

PIANOS.

"CANADA'S PREMIER PIANO"
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GOLD MEDAL PIANOS
THE NEWCOMBE PIANO COMPANY, LIMITED
TORONTO, ONTARIO