



The Famous Rayo Lamp

The best part of the day is the evening, when the whole family is gathered together around the lamp.

The old days of the smoky fireplace and flickering candle are gone forever. In their place have come the convenient oil stove and the indispensable Rayo Lamp.

There are to-day, in the United States alone, more than 3,000,000 of these Rayo lamps, giving their clear, white light to more than 3,000,000 homes.

Other lamps cost more, but you cannot get a better light than the low-priced Rayo gives. It has become so popular we may almost call it "the official lamp of the American family."

The Rayo is made of solid brass, with handsome nickel finish—an ornament anywhere.

Ask your dealer for a Rayo lamp; or write for descriptive circular to any agency of

The Imperial Oil Company, Limited
The Queen City Oil Company, Limited



Jaeger, the warmest underwear made!

Weight for weight, JAEGER is the warmest and most sanitary underwear made.

Made of absolutely pure wool stockinet web, finished with pure wool facings, cut and made with care, and the experience of 30 years.

JAEGER PURE WOOL UNDERWEAR is the most sanitary, the safest and most comfortable underwear made.

Guaranteed against shrinkage.

Dr. Jaeger's Sanitary System Co.

Limited

231 Yonge St., Toronto
316 St. Catherine St. West, Montreal
Steele Block, Portage Ave., Winnipeg



TOLTON'S SHIRTINGS

Are particularly suitable for
Ladies' Wash Waists and Suits

because they are Exclusive, Durable and Colors Fast to Sun and Tub.

Write for samples and they will be sent to you free, then you can order from them by mail. Our Scotch Zephyrs, English Oxfords, French Cambrics and Flannels are 32 inches wide and priced from 12½c. yd. up. We sell them direct to you in any quantity and guarantee them to more than please you or your money promptly refunded. All orders shipped prepaid.

One experiment will convince the most fastidious dresser that at last she has discovered the place to secure exquisite and beautiful materials at moderate cost. We invite you to have your name put on our mail order list for present or future. Just drop a card to Harry Tolton, Berlin, Ont., Maker of Fine Shirts and importer of Woven Shirtings of rare weave.

WANTED.—An educated lady in each city or town to show my samples of shirtings. The samples will appeal to and please any woman, because the designs are different from the ordinary. No experience necessary: occupation pleasant, and a splendid opportunity to make money in your spare time. For full particulars apply to

HARRY TOLTON — BERLIN, ONTARIO



The Best Wall Finish

Only one coat required
Easy to apply

Most beautiful, economical and sanitary wall coating made, can be applied by anyone to any kind of surface. Will not rub off or peel. Shows no spots or brush marks. Produces that subdued, velvety effect, so agreeable to the eye.

Muresco

Muresco is made in a large line of handsome tints and colors, also white. Ready for use when mixed with hot water. It can be re-coated any number of times, and entirely removed by washing, thus rendering it a simple matter to keep walls in perfect condition.

Beware of wall finishes that cannot be removed by washing; they are neither practical or sanitary. Will evenually peel off, leaving your walls in ruined condition.

Muresco costs no more than other finishes and goes farther. Call for sample card and see handsome combination effects.

BENJAMIN MOORE & CO. Limited
Sole Manufacturers, Toronto, Canada.
New York, Chicago, Carteret, Cleveland.

be made with long sleeves if preferred, and if a simpler finish is wanted the collar can be of the material or silk, or in place of the round collar can be used a regulation stock collar.

For the medium size the blouse will require a 3½ yards of material 27, 3 yards 36, 2¼ yards 44 inches wide with ¾ yard of lace for the frill and 1 lace collar or ¾ yard of lace 18 inches wide, and 1½ yards of edging; for the skirt will be needed 4¼ yards 27 or 36, 3¼ yards 44 inches wide. The width at the lower edge is 2¼ yards.

The pattern of the blouse, No. 7265, is cut in sizes from 34 to 42 bust; of the skirt, No. 7261, in sizes from 22 to 32 waist.

Fringe Trimmings

FRINGE, as I have repeated again and again, says Miss Belgravia, in *Ready-to-Wear*, is a very fashionable feature. Coats are trimmed with fringe, and even fur and fancy

feature for summer coats and even blouses, when combined with something else. Veiled with chiffon, this coarse lace would make a stunning blouse. For blouses, silk crepons are very good and come in lovely shades to match coats and skirts.

One-Sided Trimming

IN accordance with the general tendency of fashion to trim to one side of the garment, one-sided effects appear in increased numbers among the new blouses. The productions bearing out this idea show further uses and different arrangements of the side frill and side rever. Pleatings and ruchings are used to quite an extent, as trimming on the new lines. Fichu effects are still with us and continue for spring.

Belted and peplum styles will in all probability figure to no uncertain extent during the spring season. During the past summer many peplums were to be seen in New York and Paris, and manufac-



Waist Pattern No. 7268
Skirt Pattern No. 7269

Waist Pattern No. 7265
Skirt Pattern No. 7261

stoles and muffs. The latest hand bags are hung with fringe. It is not to be recommended for a hard wear trimming, as it is apt to get tangled and untidy, but the fact must be recorded.

Lace is a craze, and all kinds are worn. Berthas and collars which have been put away for years are being looked over, and, in some cases, cut up to trim gowns and coats. The old macramé lace which used to be used for trimming furniture, and a few years ago was put on garments, is again to the fore for clothes, combined with eyelet embroidery. It is worth noting, for its effectiveness and the charm of novelty combined will make it a good

turers in the former place will take up the idea with new vigor for spring, and its influence will bear upon the Canadian trade. The arrival of this style will add a desirable novelty to the range.

For Evening Functions

THE models designed for evening wear are exceptionally graceful this season. A great many tunics are being worn and also a great many draped skirts. In the illustration is shown a young girl's frock made with a simple skirt and straight tunic, and a